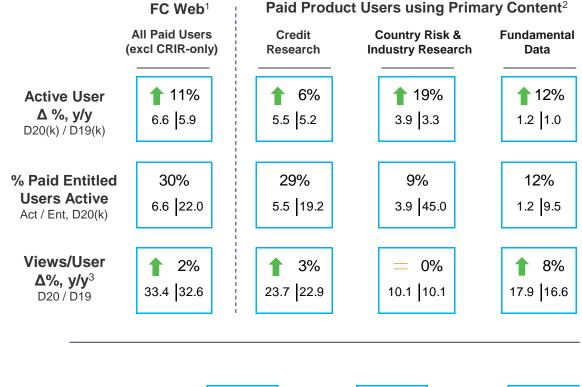
## Fitch Connect Usage Snapshot – December 2020



## **Key Takeaways**

- December usage maintained middling overall trends of the second half of 2020, with slightly lower growth in Active Users from prior month (11% vs 13%) and higher growth in Views / User (2% vs -3%)
- % Entitled Users Active (30%) was significantly lower than any month in 2020 or Dec 2019 (33%), continuing downward trends
- Credit Research v/v user growth was steady and Views/User improved this month, but % Entitled Active continued trending down and was significantly below Dec 2019 (29% vs 33%)
- CRIR's y/y active user growth was also steady, but % Entitled also continued to trend downward as the entitled base increases more quickly
- · Fundamental Data's active user growth and views/user were both solid, and % active on web was relatively steady.
- Among specific FC content/capabilities, Sector Pages and Portfolio continue to increase penetration of their target audiences

Non-web, Δ%, γ/γ D20(k) / D19(k) Active Excel Users



Active **APIs** 



Feeds Clients



