Splunk 201 Hands-on Workshop



splunk>

Forwardlooking statements

This presentation may contain forward-looking statements regarding future events, plans or the expected financial performance of our company, including our expectations regarding our products, technology, strategy, customers, markets, acquisitions and investments. These statements reflect management's current expectations, estimates and assumptions based on the information currently available to us. These forward-looking statements are not guarantees of future performance and involve significant risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from results, performance or achievements expressed or implied by the forward-looking statements contained in this presentation.

For additional information about factors that could cause actual results to differ materially from those described in the forward-looking statements made in this presentation, please refer to our periodic reports and other filings with the SEC, including the risk factors identified in our most recent quarterly reports on Form 10-Q and annual reports on Form 10-K, copies of which may be obtained by visiting the Splunk Investor Relations website at www.investors.splunk.com or the SEC's website at www.sec.gov. The forward-looking statements made in this presentation are made as of the time and date of this presentation. If reviewed after the initial presentation, even if made available by us, on our website or otherwise, it may not contain current or accurate information. We disclaim any obligation to update or revise any forward-looking statement based on new information, future events or otherwise, except as required by applicable law.

In addition, any information about our roadmap outlines our general product direction and is subject to change at any time without notice. It is for informational purposes only and shall not be incorporated into any contract or other commitment. We undertake no obligation either to develop the features or functionalities described, in beta or in preview (used interchangeably), or to include any such feature or functionality in a future release.

Splunk, Splunk> and Turn Data Into Doing are trademarks and registered trademarks of Splunk Inc. in the United States and other countries. All other brand names, product names or trademarks belong to their respective owners. © 2024 Splunk Inc. All rights reserved.



Splunk 201 Session Overview

Session Goals:

- Enable your teams to search, investigate, analyze, & report on data
- Drive more value and better outcomes from machine data
- Increase teams' productivity and efficiency in resolving issues

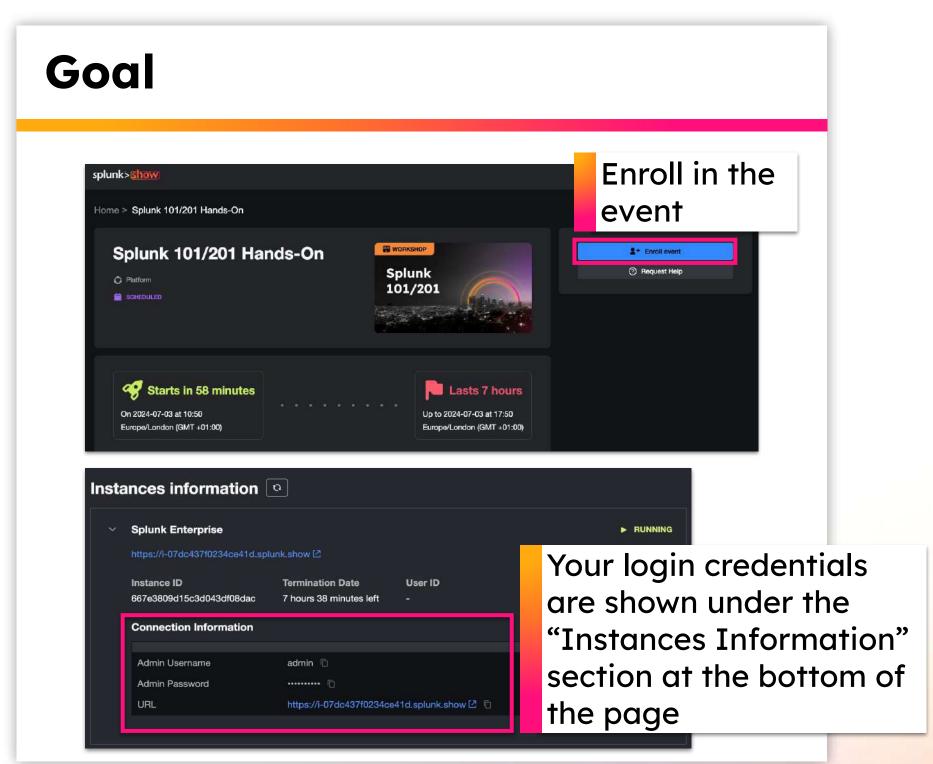
Splunk 201 Agenda - for Splunk Power Users:

- Transactional Analysis
 - SPL Commands: stats list/values, transaction, chart (for histograms)
- Advanced Statistics
 - SPL Commands: stats stdev/variance, eventstats, streamstats
- Schema-on-Read and Field Extractions
 - The field extractor, eventtypes/tags/macros, CIM
- (Optional) Advanced Dashboarding

Lab Instance Enrollment & Log In

Tasks

- Get a splunk.com account if you don't have one yet:
 - https://splk.it/SignUp
- 2. Enroll in the Splunk Show workshop event: https://show.splunk.com/event/
- Download today's slides: https://splk.it/201-Attendee
- Download the lab guide: https://splk.it/201-Lab-Guide
- Download a copy of the Splunk Quick Reference Guide: https://splk.it/SplunkQuickRef

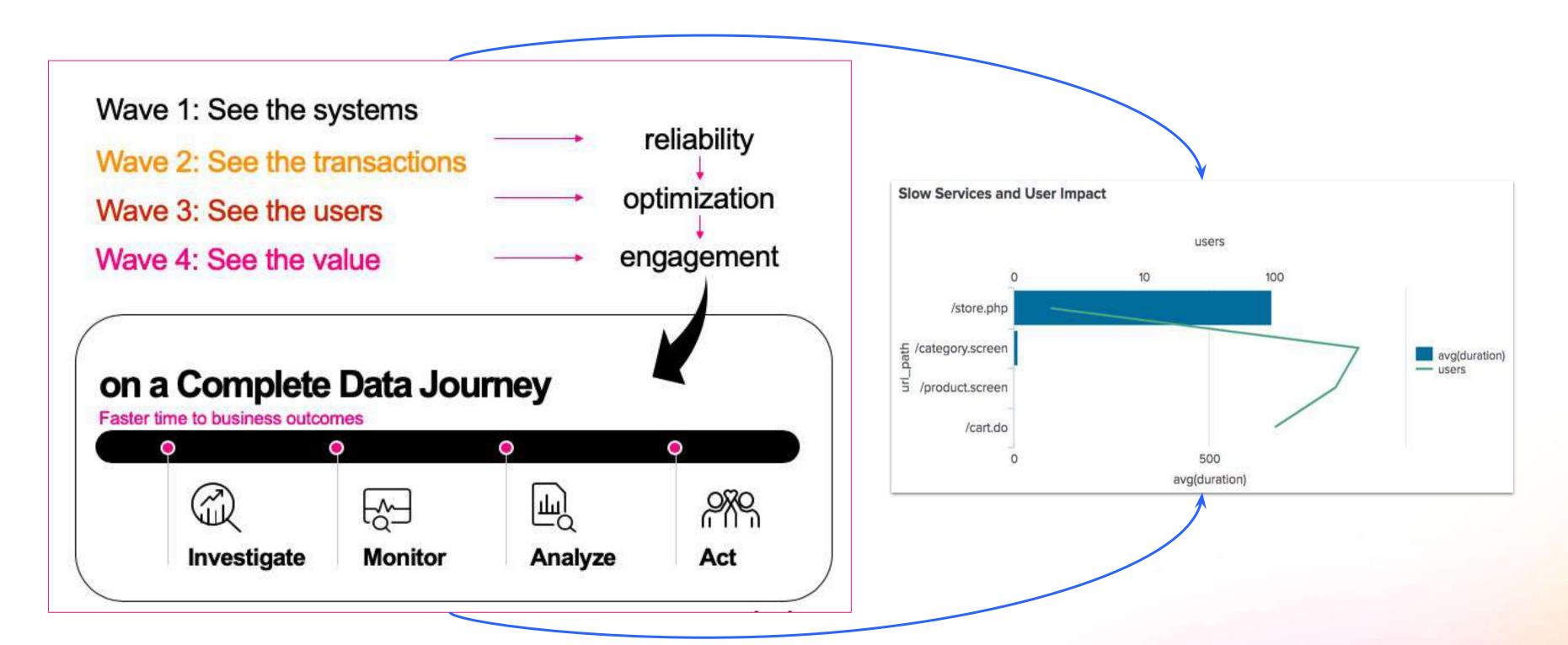


Transactional Analysis

Using stats, transaction, and chart



WHAT is transactional analysis and WHY is important?



stats list / values

Use the stats command to turn data into aggregate tables!

Overview of stats list / values:

- list function:
 - Returns a multivalue entry from the values in a field
 - Order of values reflects order of events
- values function:
 - Returns a list of the distinct values in a field as a multivalue entry
 - Order of values is alphabetical

Exercise #1: Build transactions with stats list/values. For every transaction include: the duration, values of the action field, and associated raw events.

- Hints:
 - Focus on web log events (sourcetype clue)
 - Don't include address or category_id fields
 - Sort results in descending order by the transaction "duration"
 - Only show 10 most recent transactions (use head command)

Syntax:

<your search> | stats <function> <by clause>

The transaction command

Use the transaction command to easily group events into transactions!

Overview of transaction command:

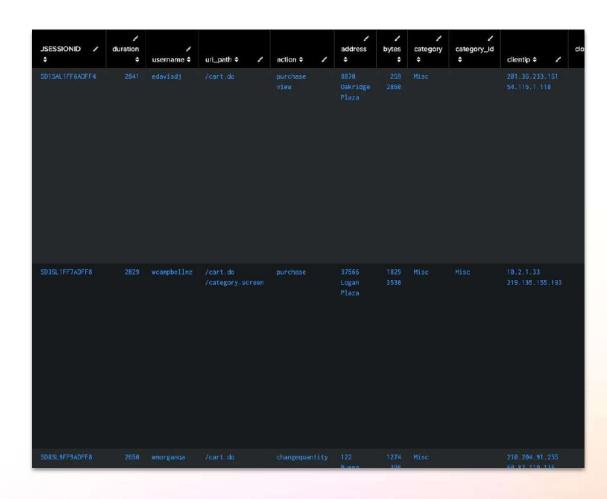
- Finds transactions based on events that meet various constraints
- Made up of raw text of each member, time and date fields of earliest member, and union of all other fields
- Adds 2 fields to raw events: duration & eventcount

Exercise #2: Build transactions with the transaction command. Group events based on the username and session ID fields.

Hints:

- Focus on web log events (sourcetype clue)
- Sort results in descending order by the transaction "duration"
- Only show 10 most recent transactions (use head command)
- Display results in a table and include the following fields:
 JSESSIONID, duration, username, uri_path

Syntax: <your search> | transaction <fields>



The chart command & histograms

Use the chart command to easily visualize your event data and perform statistical analysis

Overview of chart command:

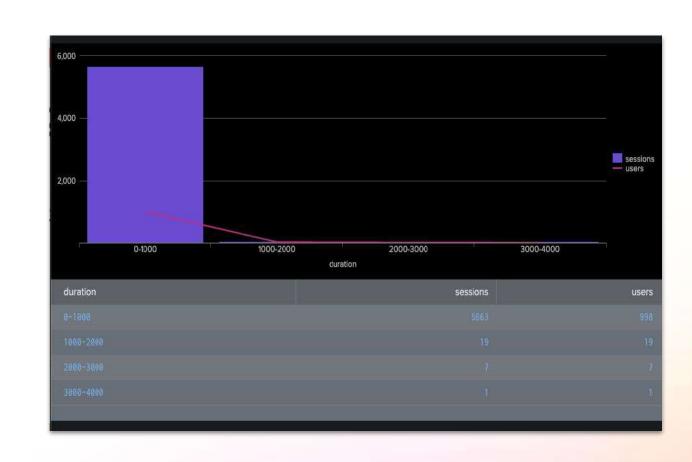
- Transforming command that returns results in table format
- Results can usually be used to create visualizations to display statistical information, such as trends over time
- A statistical function is required with this command

Exercise #3: Determine how the duration of web user sessions varies and how many distinct users are seen for each duration interval

• Hints:

- Focus on web log events (sourcetype clue)
- Start by creating transactions to represent the user sessions!
- Use chart option bins=10 to create different duration intervals
- For each duration interval, display the number of sessions and distinct users

Syntax: <your search> | chart <function> <by clause>



Advanced Statistics

stats stdev/variance functions, eventstats, & streamstats



Advanced Statistics vs Machine Learning

Splunk makes it easy to do multiple types of statistics:

- (101) Statistics: aggregate and analyze numerical data split by groups (counts, sums, avgs & medians)
- (201) Transactional Statistics: analyze higher-level entities and transactions from raw data
- (201) Advanced Statistics: incorporate variability (stdev/percentiles), apply eventstats & streamstats
- (301) Machine Learning: use statistical models to detect anomalies and sudden changes, adjust thresholds dynamically, and predict service degradation

References:

- List of stats functions: https://docs.splunk.com/Documentation/Splunk/latest/SearchReference/CommonStatsFunctions
- Download the Splunk Machine Learning Toolkit (MLTK): https://splunkbase.splunk.com/app/2890/
- Download Python for Scientific Computing Add-on for your OS:
 https://splunkbase.splunk.com/apps?page=1&keyword=Python+for+Scientific+Computing&filters=product%3Asplunk%2Fcategories%3Aai

The stats stdev function

Syntax:

<your search> | stats stdev(<field>) <by clause>

Use the stdev function to find anomalies and/or suspicious activity in your event logs

Overview of stdev function:

- Returns the sample standard deviation of the field specified
- Commonly used with stats, can also be used with:
 - chart
 - timechart
 - tstats, mstats (not covered yet)



Exercise #4: Track the average duration of user sessions using averages and medians, and the typical fluctuation of these values using stdev and percentiles.

- Hints:
 - Focus on web log events (sourcetype clue)
 - Start by creating event transactions to identify the user sessions and their duration
 - Use timechart with statistical functions to generate the required analytics over time!

The eventstats command

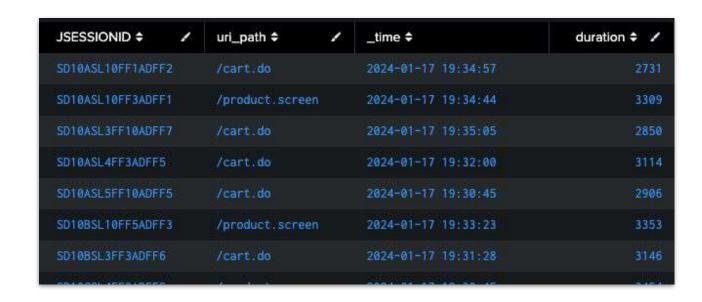
Use the eventstats command to build adaptive thresholds based on peer groups

Overview of eventstats command:

- Generates summary statistics from fields in your events and saves those statistics in a new field
- Only events with the fields used in the eventstats commands will be used
- Generated summary statistics can be used for calculations in subsequent commands in the same search

Syntax:

<your search> | eventstats <function> <by clause>



Exercise #5: Find transactions with very slow durations, and group the results by the uri_path field

- Hints:
 - Focus on web log events (sourcetype clue)
 - Create transactions to identify the web sessions by session ID and uri_path
 - "Slow duration" if duration > (average duration + 2 x standard deviation for the duration)

The streamstats command

Use the streamstats command to build historical adaptive thresholds and track service health over time

Overview of streamstats command:

- Adds cumulative summary statistics to all search results in a streaming manner
- Statistics for each event calculated when event is seen
- Operates on whatever search output it receives and is the accumulation of the statistical function values in the events seen at that point

Syntax:

<your search> | streamstats <function> <by clause>

JSESSIONID \$	uri_path	_time \$	duration 🗢 🖊
SD10BSL10FF5ADFF3	/product.screen	2024-01-17 19:33:23	3353
SD10CSL5FF3ADFF4	/product.screen	2024-01-17 19:33:15	2782
SD10SL5FF10ADFF4	/product.screen	2024-01-17 19:34:57	2831
SD10SL5FF6ADFF5	/product.screen	2024-01-17 19:37:09	2827
SD10SL6FF4ADFF6	/product.screen	2024-01-17 19:35:05	3029
SD10SL6FF9ADFF9	/cart.do	2024-01-17 19:33:15	3509
SD10SL9FF10ADFF7	/product.screen	2024-01-17 19:31:39	3600
SD1SAL3FF4ADFF9	/category.screen	2024-01-17 19:31:18	3576

Exercise #6: Find anomalous transactions that are impacting service health (2 stdev slower than historical average)

- Hints:
 - Focus on web log events (sourcetype clue)
 - Create transactions to identify the web sessions by session ID and uri_path
 - Evaluate duration of each transaction dynamically by service
 - Find transactions where duration is > historical average + 2 standard deviations

Want to know more? Check out:

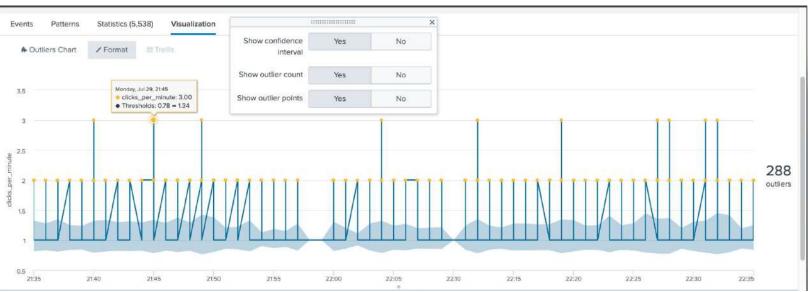
Putting Everything to Practice!

Use the commands and functions discussed in this section to find suspicious activity in your event logs that may indicate the presence of bots!

Overview of the commands and functions to be used:

- stats stdev() function
- eventstats command
- streamstats command





Exercise #7: Create an SPL query that can help us detect bots in our web logs

- Hints:
 - Focus on web log events (sourcetype clue)
 - Group events in 1 minute intervals (bin)
 - Count rolling number of events as clicks per minute, look at the values for each time interval and username
 - Find when the number of clicks per minute has a very low standard deviation! (constant clicks = bots)
 - Sort results in ascending order based on the standard deviation of the clicks per minute field

Want to know more? Check out:



Schema-on-read vs Schema-on-write

Splunk has many options for storing and searching data

Schema-on-read / search-time extractions:

- We only write _raw and metadata to disk.
- Extract new fields when you run a search.
- This makes ingest very fast, search very flexible.
- Good for asking questions you didn't know in advance (i.e., during security investigations!!!)

Schema-on-write / index-time extractions:

- We write additional field information to disk at ingest-time (e.g., hash, username, source/dest IPs).
- This adds time to ingest and uses extra disk space, but enables fast, optimized searches.
- Good for asking questions you know you need to ask (i.e., for security monitoring).

Data model acceleration:

- We can write additional field information after the fact.
- Acceleration searches run in background on regular basis.

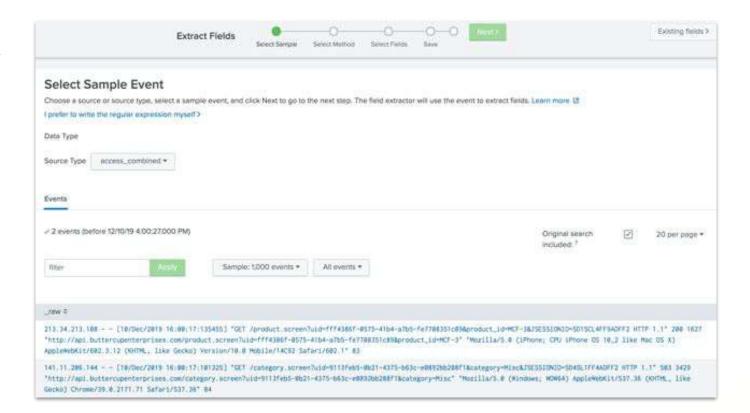
Interactive Field Extractor

Extract fields with UI-based Interactive Field Extractor - it creates regex for you!

Best practice: Extract ALL fields you need using single regex

Bad practice: A customer who used 72 different field extractions for 4 different types of data grouped into one sourcetype.

 How to fix: Separate into 4 different sourcetypes, each with 1-3 field extractions covering the ~18 fields on each sourcetype.



Work with Splunk admin teams on field extractions, but the Interactive Field Extractor is good for a quick one-off

Eventtypes, tags and macros

We can "hide" field extractions under eventtypes and tags.

- Eventtypes: Eventtype=myfavoritedata => (sourcetype=X type=foo) OR (sourcetype=Y style=bar)
- Tags: tag=network as part of Common Information Model hides LOTS of contributing information to make it easy for you to search for network data
- Macros: store reusable search strings.
 - Example: wrap string "lookup assets.csv host" as macro `asset_enrich`

```
sourcetype=X | `asset_enrich` => sourcetype=X | lookup assets.csv host
```

You can pass variables (`mymacro(X)` => something)

Best practice: Work with your Splunk admin team!

Common Information Model

Use field aliases and tags to harmonize data across different types

Example:

- Field name "src" to appear on all network data
- Sometimes represents "source", "source_ip", "starting_ip", etc.
- Using the Splunk CIM you can search on src=1.2.3.4 across all data.

Data model	File name	
Alerts	Alerts.json	
Application State	Application_State.json	
Authentication	Authentication.json	
Certificates	Certificates.json	
Change	Change.json	
Change Analysis	Change_Analysis.json	
CIM Validation (S.o.S)	Splunk_CIM_Validation.json	
Databases	Databases.json	
Data Loss Prevention	DLP.json	
Email	Email.json	

Pro Tip: Talk to your Splunk admin team!

- If working with common data types, they're probably already aligned to CIM.
- Security teams should *definitely* align to CIM.

Learn more about the Common Information Model:

https://docs.splunk.com/Documentation/CIM/latest/User/Overview

Validate CIM compliance:

https://github.com/hire-vladimir/SA-cim_vladiator

Resources

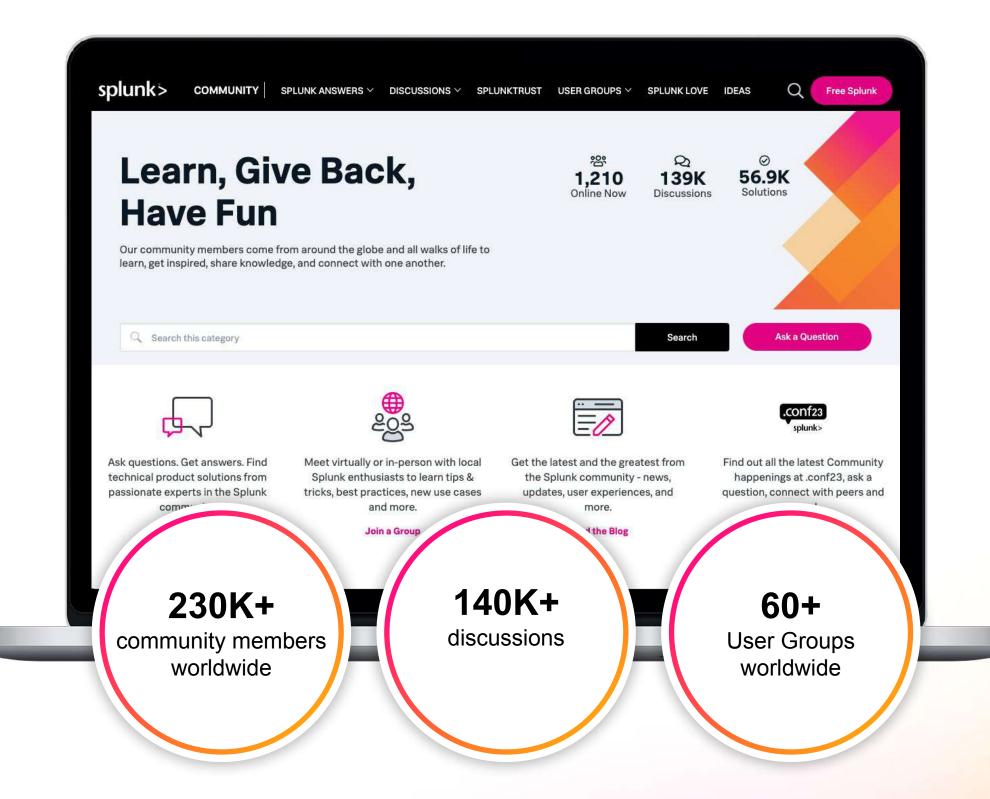
Where to go from here?



Splunk Community

https://community.splunk.com

- A free way to connect, learn, have fun, and find success with Splunk
- Ask questions, get answers, and find solutions from passionate experts in the community
- Meet in-person or virtually with like-minded enthusiasts, in your area or by interest
- Search for, vote on, or submit your own ideas for new enhancements for any product or solution



Splunk Events

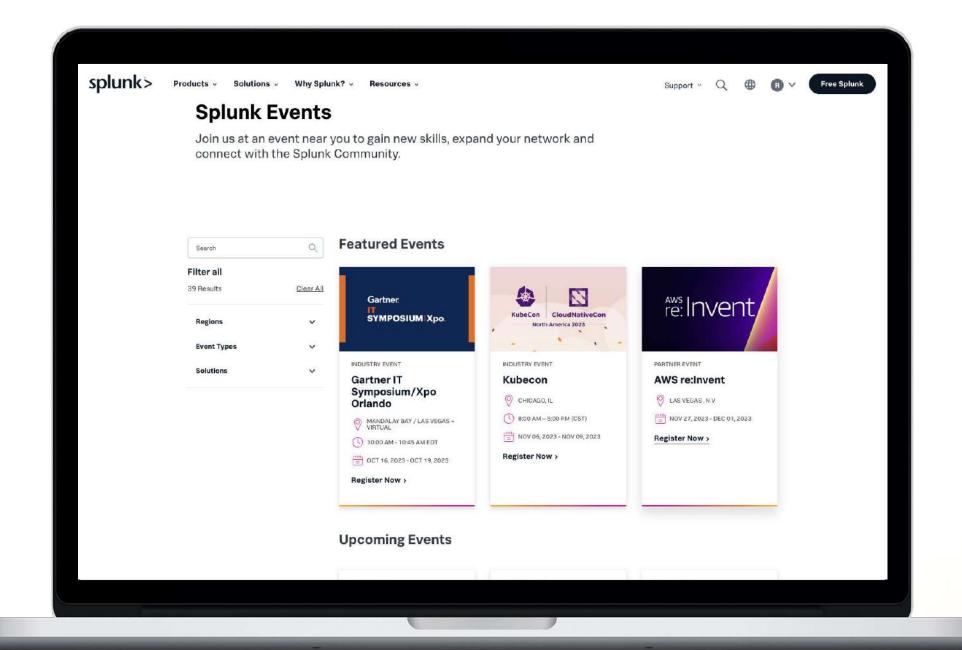
https://splunk.com/events

 Expand your network and connect with the global and local Splunk community



https://conf.splunk.com

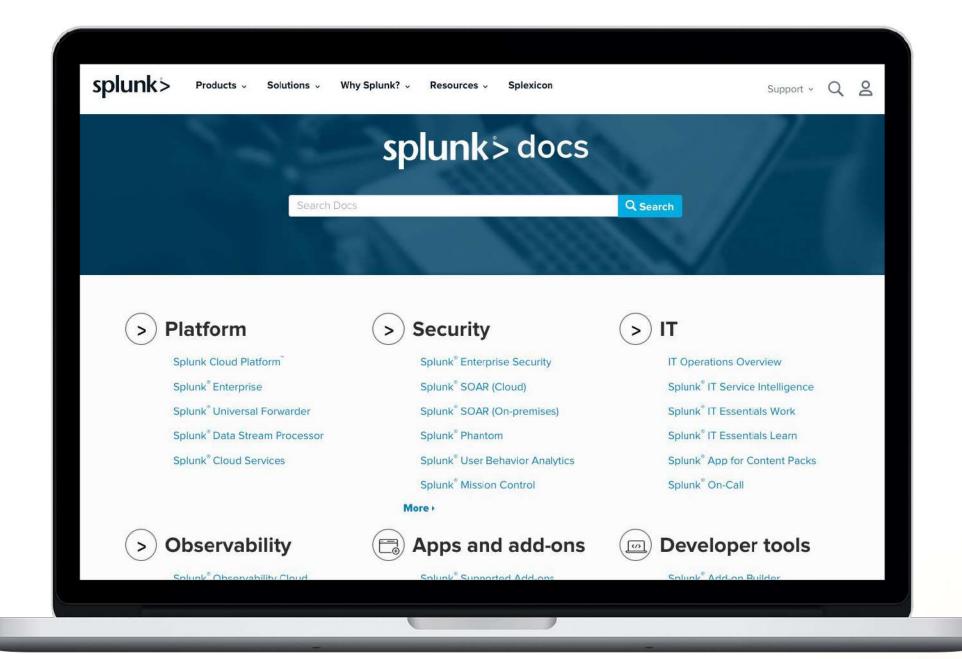
- Join us at .conf next summer!
- Hundreds of on-demand sessions from product updates to learning new Splunk skills!



Documentation

https://docs.splunk.com

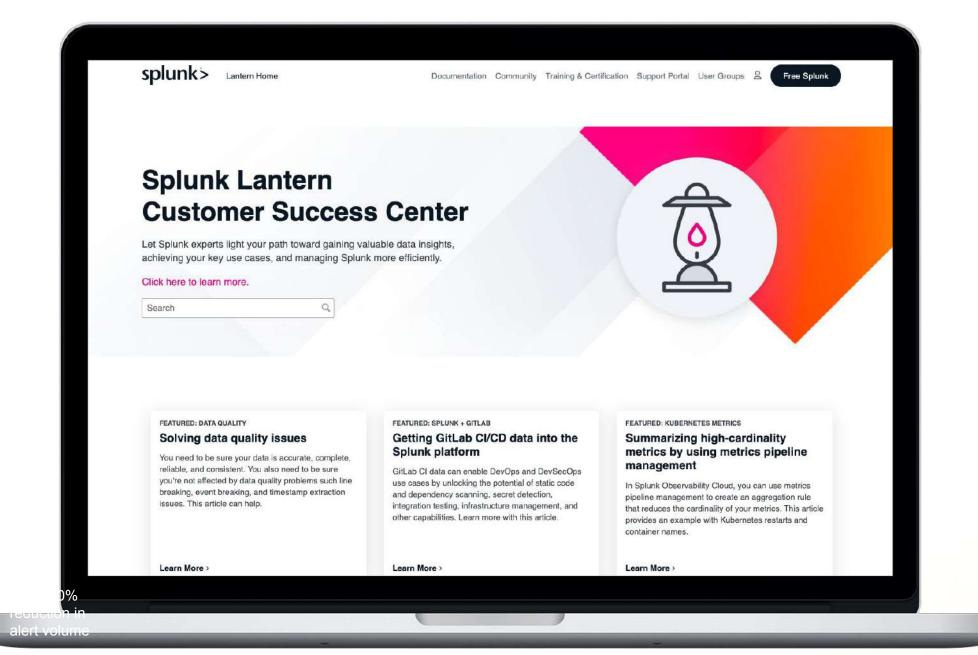
- Search reference for SPL
- Step-by-step tutorials
 Search:
 https://splk.it/SplunkSearchTutorial
 Dashboard Studio:
 https://splk.it/SplunkDashStudioTutorial
- Product references
- Procedures/guides
- And more!



Splunk Lantern

https://lantern.splunk.com

- Use case library
- Step-by-step procedures
- Map use cases to data sources
- Splunk Success Framework to realize value across your organisation



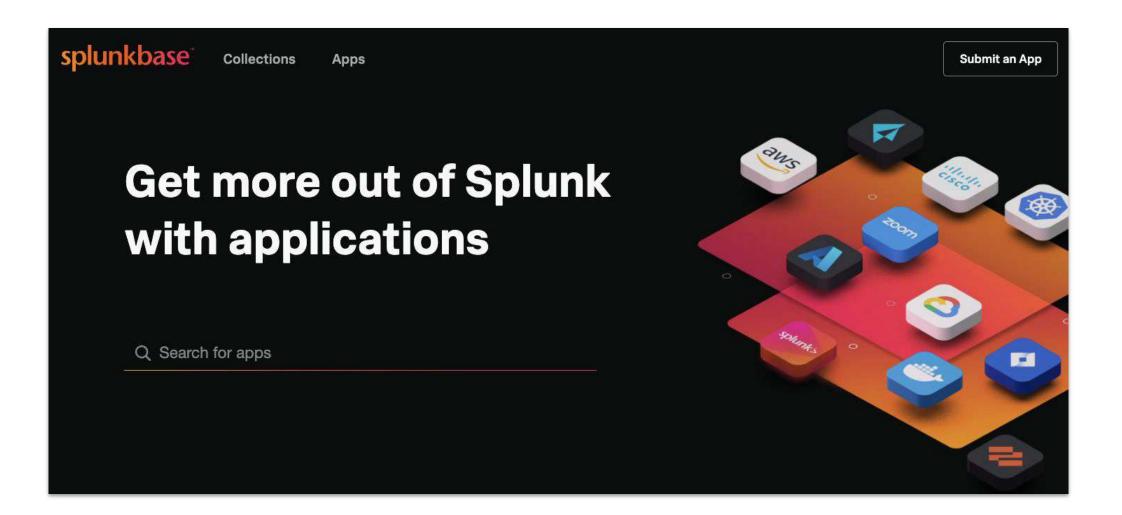
Splunkbase

Splunkbase has 3200+ apps

Enable new use cases and extend your teams' Splunk capabilities:

https://splunkbase.splunk.com

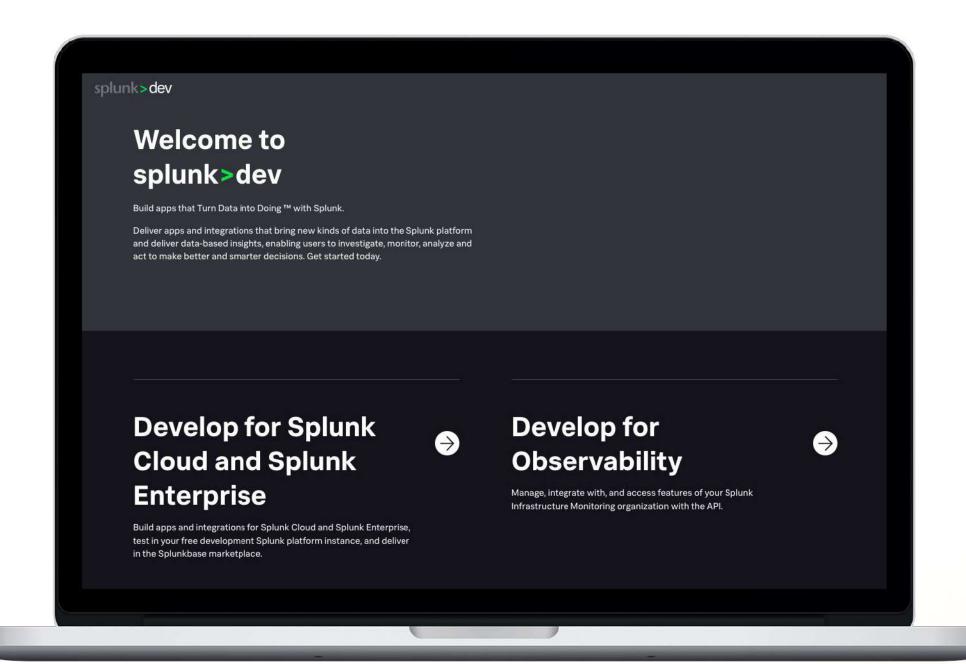
- 3200+ apps and add-ons
- Pre-built searches, reports, visualisations and integrations for specific use cases and technologies
 - Use cases include:
 - IT Ops, Security, Observability,
 Business Analytics, IoT & Industrial Data
 - Financial Services, Retail, Telecom, Healthcare, Energy
- Download apps and customize them based on your requirements
- Fast time to value from your data
- Build and contribute your own apps!



Developer Resources

https://dev.splunk.com

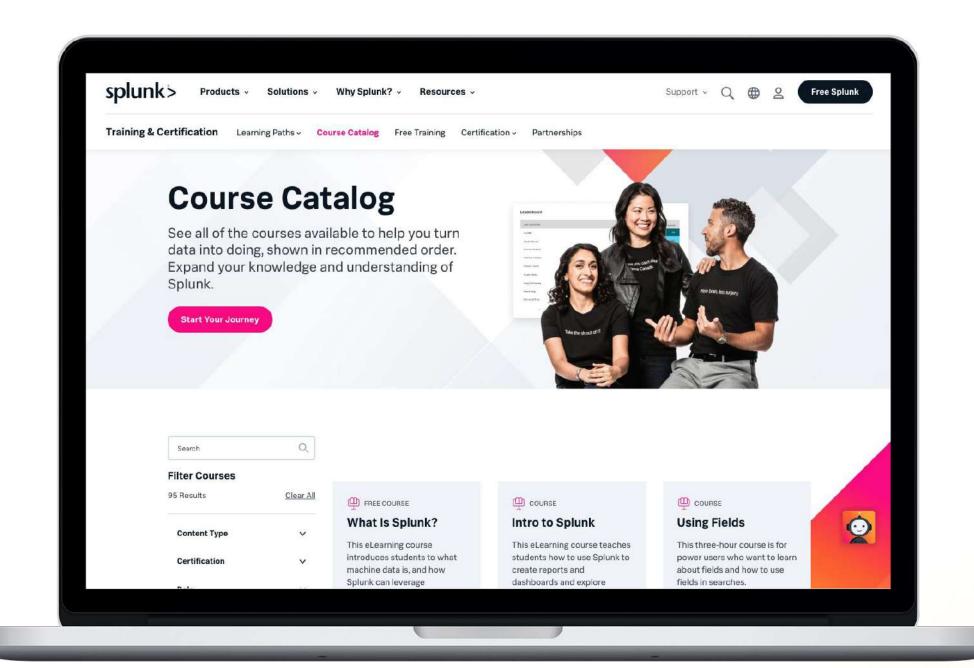
- Developer Guide
- API Reference
- Tutorials
- Downloads
 APIs, libraries, tools
- Code examples
- Free Developer licence



Training & Certification

https://splunk.com/training

- Online education classes
 Instructor-led and self-paced eLearning
- Certification tracks for different roles
 User, Power User, Admin, Architect and
 Developer
- Splunk Education Rewards
 Complete training and receive points that you can redeem for Splunk swag!
- Free education!
 Free single-subject eLearning courses to kick start your Splunk learning



Thank you!

