# Splunk4Industry: Financial Services

Lab Guide

#### **Overview**

This lab guide contains the hands-on Labs for the Splunk4Industry: Financial Services workshop. Before proceeding with these Labs, please ensure that you have a copy of the Splunk4Industry slide deck, which will help to put into context the tasks you are carrying out.

Download the workshop slide deck: <a href="https://splk.it/FSI-Attendee">https://splk.it/FSI-Attendee</a>

# **Prerequisites**

In order to complete these Labs, you will need your own Splunk instance. Splunk's hands-on workshops are delivered via the Splunk Show portal and you will need a splunk.com account in order to access this.

If you don't already have a Splunk.com account, please create one here before proceeding with the rest of the workshop.



#### Registering for a Splunk.com Account

To help reduce any additional identity verification checks during the registration process, please use full names and full company names where possible, avoiding nicknames and abbreviations. Please see Splunk.com Registration Best Practices for more details.

# ⚠ Troubleshooting Connectivity

If you experience connectivity issues with accessing either your workshop environment or the event page, please try the following troubleshooting steps. If you still experience issues please reach out to the team running your workshop.

- Use Google Chrome (if you're not already)
- If the event page (i.e. https://show.splunk.com/event/<eventID>) didn't load when you clicked on the link, try refreshing the page
- **Disconnect from VPN** (if you're using one)
- Clear your browser cache and restart your browser (if using Google Chrome, go to: Settings > Privacy and security > Clear browsing data)
- Try using private browsing mode (e.g. Incognito in Google Chrome) to rule out any cache issues
- Try using another computer such as your personal computer all you need is a web browser! Cloud platforms like AWS can often be blocked on corporate laptops.

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#### Lab 1 - Access Your Lab Environment

# **Description**

You'll need a Splunk instance to do these hands-on Labs – time to get one!

In this Lab, you will create your own Splunk Enterprise instance using our Splunk Show portal.

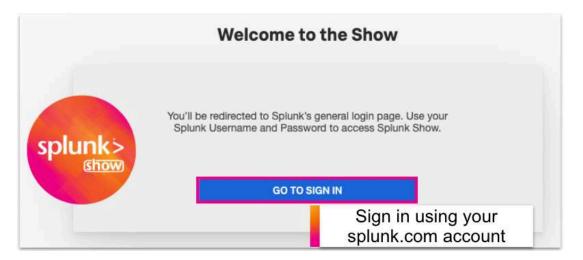


# Already been given your Splunk instance details?

If your workshop host has already provided you with your instance URL and login details then <u>you do not need to follow the instructions in Lab 1 of this lab guide</u> - you can skip straight to <u>Lab 2!</u>

# **Steps**

1. Browse to <a href="https://show.splunk.com">https://show.splunk.com</a> and log in using your **Splunk.com** account.

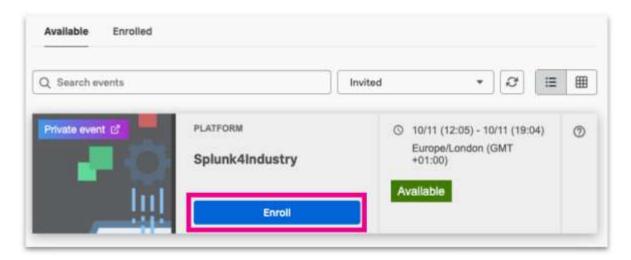


# Don't have a Splunk.com Account?

To access our hands-on workshop events you will need a Splunk.com account. If you don't already have a Splunk.com account, don't worry - it only takes a few minutes to create one! Please create one <a href="here">here</a>.

2. Once logged in to Splunk Show you will see the event page for the event that you have been invited to. If no events are listed, try selecting 'Invited' from the dropdown list.

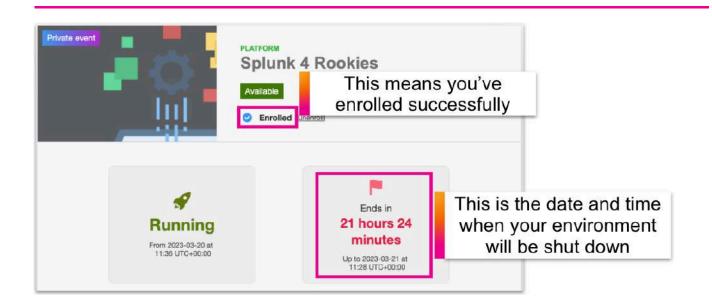
Click on **Enroll** to join the event.



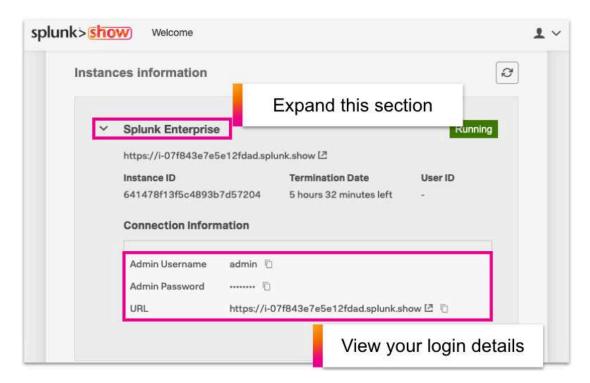
The page will refresh and the event will now display 'Enrolled'.

# Lab environment expiration

All Splunk environments that are part of this workshop event will automatically be shut down at the date and time specified on this screen so feel free to continue to play around with your lab environment until then!

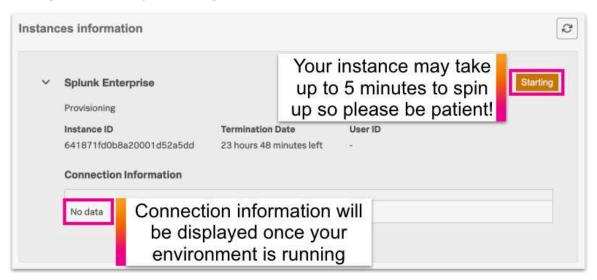


3. Scroll down the page to the **Instances Information** section and expand out the 'Splunk Enterprise' section to locate the user credentials and link to your lab environment.



# No connection information shown?

If you don't see any connection information displayed yet it means that your lab environment is currently starting up. Please try refreshing this view in a few minutes.



# Lab 2 - Create an App and Add Data to Splunk

# **Description**

Splunk apps and add-ons provide customisable content and capabilities for a variety of technologies and use cases, accelerating the time it takes to get value from your data. They're also a great way to organise and share your content - such as reports and dashboards - to Splunk users. Anyone can build apps and add-ons, and today we're going to create our own app that contains a dashboard.

Since Splunk is a data platform, we'll also need to load some data in before we can do anything!

In this Lab, you will create a new app and then add some data to your Splunk Enterprise instance. We will configure Splunk to monitor some sample web server logs, which are currently being generated on the same server that Splunk is running on.

# **Steps**

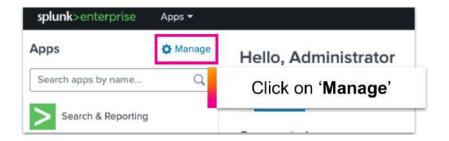
1. Browse to your Splunk instance by using the unique URL link provided in the Splunk Show event (see step 3 of <u>Lab 1 - Access Your Lab Environment.</u>)



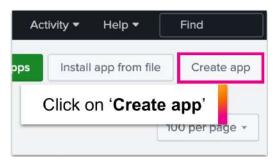
2. Log in using the credentials from the Splunk Show event.



3. On the left side of the page, under the **Apps** section, click on **Manage**.



4. On the top right corner of the screen, click on **Create app**.



5. Give your app a name and enter a folder name. Leave all other values as they are and click on Save.



6. Now that our blank app has been created, we need to select the app so that everything we do from now on will be created and saved within the new app.

To select your app, click on the **Apps** dropdown list at the top left of the page and select your app.

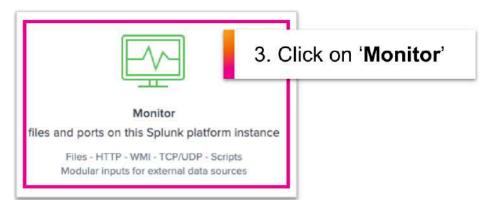


Now let's add some data!

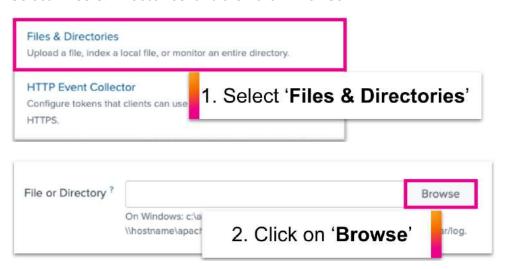
7. With our new app still selected from the dropdown list, go to **Settings > Add Data**.



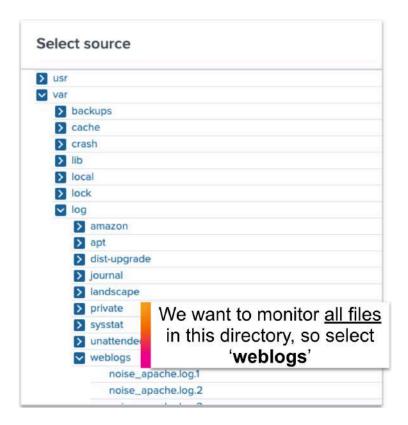
8. For this Lab we will monitor a directory, as this will allow us to pick up new data as it is generated by the web server. To do this, click on 'Monitor'.



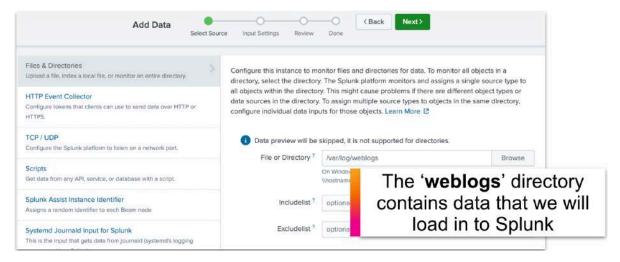
9. Select 'Files & Directories' and then click 'Browse'.



10. Browse to /var/log and select the weblogs directory. Click on Select to choose this directory.

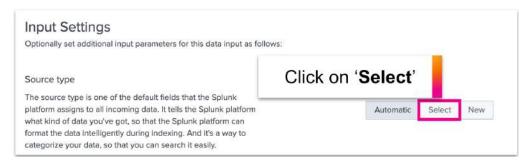


11. Check that the directory path is correct (/var/log/weblogs) and click on Next.

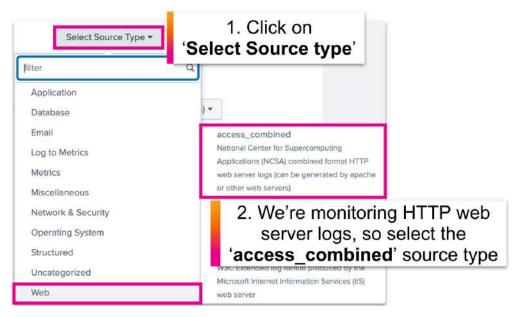


12. Now we need to select a source type for this data. A source type determines how Splunk formats the data during the indexing process. Splunk comes with a large set of predefined source types and can often detect the source type automatically. However, for this Lab you will specify the source type.

On the Input Settings screen, to the right of the Source type section, click on Select.



13. Click on the **Select Source Type** dropdown list and browse to **Web > access\_combined**. Alternatively, you can start typing 'access' in the **filter** field and the 'access\_combined' source type should appear.



14. For the **App Context**, ensure that your new app is selected from the list.

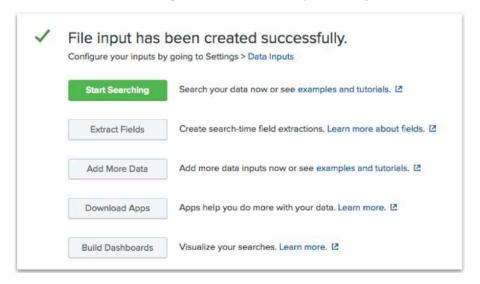


- 15. Leave all other values as default and click on Review.
- 16. Review your settings and click on Submit.

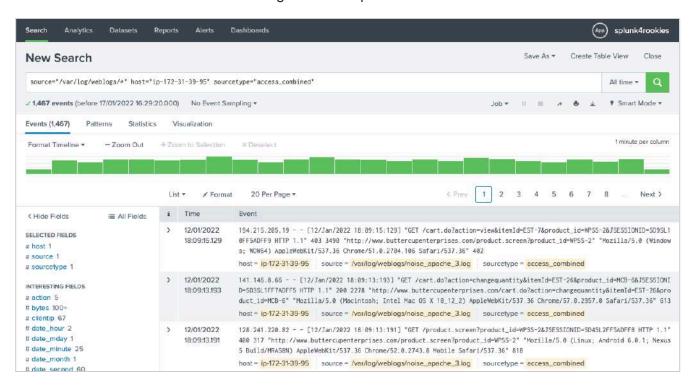


17. You should now receive a message stating that your 'File input has been created successfully'.

Click on Start Searching to search the data you have just added to Splunk.



You should now see the raw events being shown in Splunk.



# Lab 3 - Start Exploring Your Data

# **Description**

In this Lab, you will try some basic Splunk searches using the Search section of your new app.

# **Steps**

1. Click on the Splunk logo in the top left corner of the screen to take you back to the default home screen.

# splunk>enterprise

2. Under the **Apps** section on the left of the page, click on the new app that you created in task 2 (Note: the name will be whatever you entered when you created it.)



3. To search, just type any word or phrase into the search bar and Splunk will search for all events that contain those words.

So enough talking – let's try some searches!

Firstly, set the time picker (to the right of the search bar) to **Last 60 minutes**. Your environment has an event generator running in the background, which is constantly creating sample data for you to use. This data started being generated from the moment you registered for your Splunk environment, so let's stick to the last 60 minutes of data...

Try the following search:

# 503 purchase

This will return all events from Splunk that contain the number '503' and the word 'purchase'.

# Spaces between words in a search

In Splunk, a space between two words is an implied Boolean 'AND', meaning that Splunk will automatically search for events containing both words – you don't need to specify it.

4. That's great, but what if there are events with the word 'purchased', 'purchasing', or 'purchaser', for example? Well, we can use a wildcard asterisk (\*) to search for any events containing '503' and any word beginning with 'pur':

503 pur\*

A wildcard is useful if we want to be a bit more flexible with what we're searching for.

5. Remember the 'AND' operator we mentioned in step 3? Well you can also use the other Boolean operators as well: OR and NOT. Note that these must be in <u>UPPERCASE</u>.

Let's try using one of these operators in a search:

503 (purchase OR addtocart)

This search will return all events containing the number '503' and either the word 'purchase' or the word 'addtocart'.

6. So far, we've just been searching for text – those numbers could appear anywhere in our data, so how do we know that we're searching the right values? Depending on our data '503' could be a HTTP status code, or it could be part of a session ID or a phone number.

Well, we know we're looking at web logs, so let's include field/value pairs in our search to be more specific with what we're looking for:

status=503 action=purchase

This will ensure that our results only return web server **purchase** events where the HTTP status code is '503'. Always specify field names where possible to ensure that your results are as accurate as possible!

# Search Best Practices

In a production environment you will likely have much more data to search through than in today's workshop environment. As a best practice, always specify the index and sourcetype if you know them - it will make your searches MUCH faster!

Example:

index=main sourcetype=access\_combined

For more information please see Write better searches in the Splunk docs.

# Lab 4 – IT Operations team: Investigate successful vs unsuccessful web server requests over time

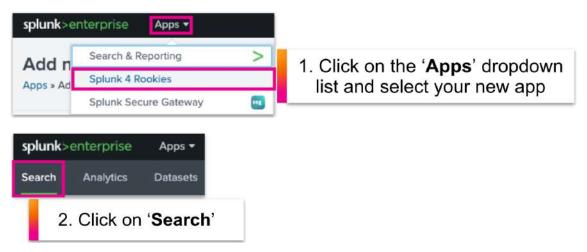
# **Description**

The IT Operations team currently has no visibility of failures on the Buttercup Enterprises website.

In this Lab, you will produce a dashboard panel for the IT Operations team, showing website successes vs failures over time.

#### **Steps**

1. To start a new search, first make sure your app is selected from the Apps dropdown list and then click Search on the app menu bar.



2. Search the **main** index (i.e. the default index) for all web server events over the **Last 60 minutes**:

index=main sourcetype=access combined

3. Scroll down the page and find the **status** field. Click on the field name to display the field window and select **Top values by time**.

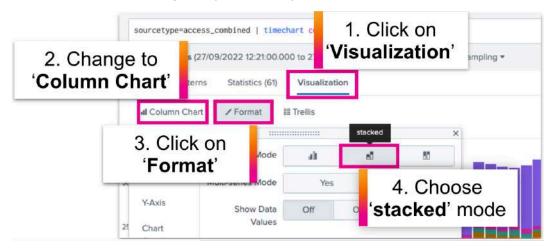


Splunk will automatically populate your search as follows:

```
index=main sourcetype=access_combined | timechart count by status limit=10
```

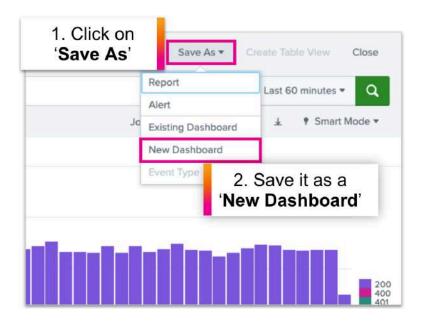
4. A chart will display on the **Visualization** tab. Change the visualization to a **Column Chart**.

Click on **Format** and then on the **General** tab to change the **Stack Mode** to '**stacked**'. Feel free to play around with the formatting until you're happy with the visualization.



5. Now that we have a nice chart visualization, let's add it to a new dashboard so we can share this information with the business.

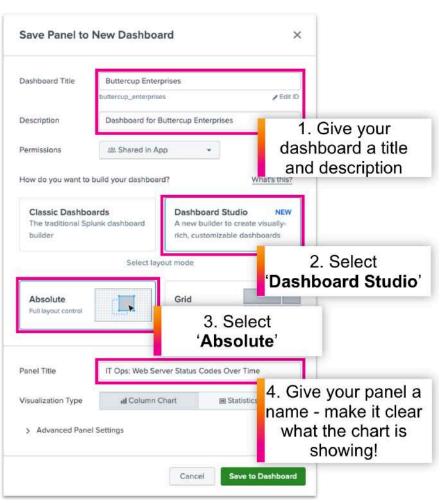
In the top right corner of the screen, go to **Save As > New Dashboard**.



6. On the **Save Panel to New Dashboard** screen, give your dashboard a suitable title and optionally a description too. If you can't think of a name for your dashboard, call it '**Buttercup Enterprises**, or something else meaningful to you.

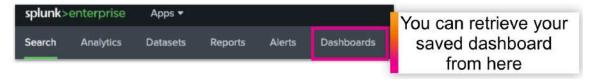
Choose how you want to build your dashboard. For today's workshop we will use **Dashboard Studio**. For your layout mode, select **Absolute**.

Give your panel a title – something that describes what this chart is showing, such as 'IT Ops: Web Server Status Codes Over Time'.



# 7. Click on **Save to Dashboard** and then **View Dashboard**.

Congratulations - you've just created a Splunk dashboard with your first panel! Anytime you want to access a dashboard, click on **Dashboards** in the menu bar and select the dashboard you wish to display. Go ahead – give it a try!



# Lab 5 – DevOps team: Show the most common customer operating systems and which web browsers are experiencing the most failures

# **Description**

In this Lab, you will need to extract a new field from your events in order to create the report we need. To accomplish this, we will use Splunk's field extractor wizard.

Custom field extractions are useful in a variety of scenarios, such as:

- When you have custom data and Splunk did not recognise/extract a particular field that you need
- When you need to extract a particular part of an event in order to be able to search/report on that value

#### Steps

# **Extract a New Field**

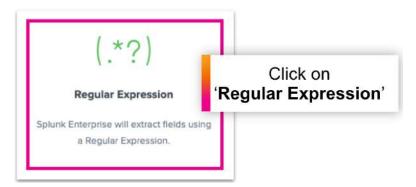
1. Click **Search** if you don't see the search bar displayed. Search for all web server events over the **Last 60 minutes**:

index=main sourcetype=access\_combined

2. Expand out one of the events by clicking on the arrow (>) to the left of the event timestamp. Click on the **Event Actions** dropdown list and select **Extract Fields**:

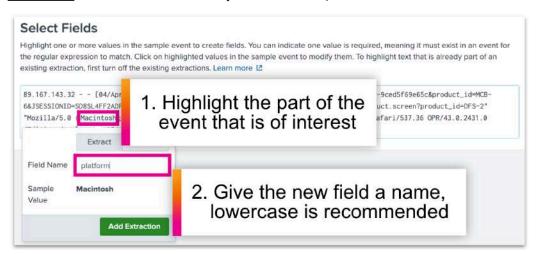


3. We have two options for extracting fields: Regular Expression or Delimiters. For this Lab, we will choose Regular Expression. Click on **Regular Expression** and then click on **Next**.



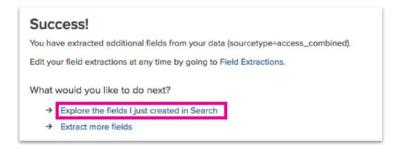
4. You will now be presented with a sample event from which to extract your field. For this Lab, we will need to extract the platform (operating system) information from each event so we can report on it. Look for the platform/operating system information in your event (e.g. Linux, Macintosh, Windows, etc.) contained in the useragent string towards the end of the event and highlight it.

Give the new field the following name: **platform** (field names are case sensitive, so be sure to use all <u>lowercase</u> letters for this to make your life easier!)

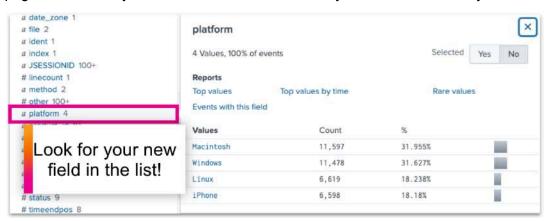


- 5. Click on Add Extraction and then click on Next.
- 6. Click on **Next** again to reach the **Save** screen. On the Save screen, click on **Finish** to save your new field extraction.

7. You should now see a Success! page. Click on Explore the fields I just created in Search.



8. Splunk will show you search results for all of your web server data over the last 24 hours. Scroll down the page and look for your new field listed on the left – you can now use it in your searches!



# Show the most common customer operating systems

Now that we have our new field, we can use it to report for the DevOps team!

1. Search for all web server events over the Last 60 minutes:

```
index=main sourcetype=access_combined
```

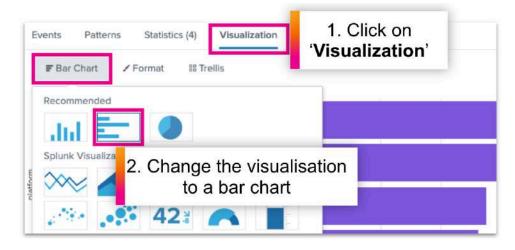
2. Scroll down the page and find the **platform** field that you just extracted. Click on the field name to display the field window, and then select **Top values**.



Splunk will automatically populate your search as follows:

index=main sourcetype=access\_combined | top limit=20 platform

3. Select the **Visualization** tab if not already displayed and change the visualization to a **Bar Chart**.

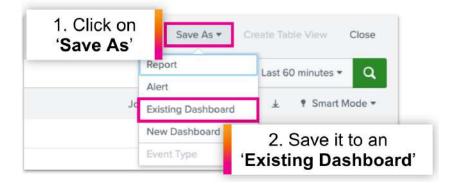


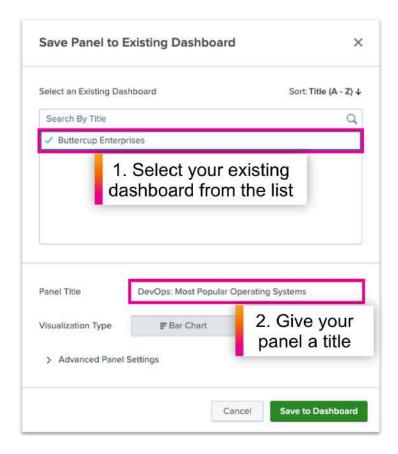
# Tip for cleaning up your chart

You can optionally add showperc=f to the top command to remove the 'percent' column from the table of statistics. This will help to keep the chart nice and clean when we view it on our dashboard later.

index=main sourcetype=access\_combined | top limit=20 platform showperc=f

4. When you're happy with your chart, save it to an 'Existing Dashboard' and select the dashboard you previously created from the list. Finally, give the dashboard panel a suitable title, such as 'DevOps: Most Popular Operating Systems' and click on Save to Dashboard.





# Show which web browsers are experiencing the most failures

One DevOps use case down, one more to go! We now need to report on failures by web browser.

1. Search for all web server events over the Last 60 minutes:

```
index=main sourcetype=access_combined
```

2. Add a search filter to return only events with a status code of 400 or higher (an event with a status value of 400 or higher is considered a failure of some kind.)

```
index=main sourcetype=access_combined status>=400
```

3. Scroll down the page and find the **useragent** field (<u>Note</u>: 'useragent' is a field containing information about the web browsers that are interacting with our website.) Click on the field name to display the field window and then select **Top values by time**.



Splunk will automatically populate your search as follows:

```
index=main sourcetype=access_combined status>=400
| timechart count by useragent limit=10
```

4. Select the Visualization tab if not already displayed and change the visualization to an Area Chart.

To make your chart cleaner, limit your output to the top 5 useragents by changing the "limit" to 5 in your search.

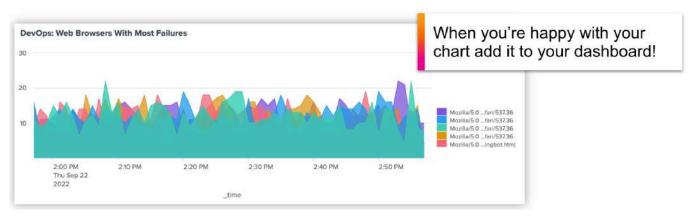
index=main sourcetype=access\_combined status>=400
| timechart count by useragent limit=5

# Tip for cleaning up your chart

You can optionally add useother=f to the timechart command to remove the 'OTHER' value from your chart.

index=main sourcetype=access\_combined status>=400
| timechart count by useragent limit=5 useother=f

When you're happy with your chart, add it to your dashboard and give the panel a title such as 'DevOps: Web Browsers With Most Failures'.



**Note:** Remember to add it to your <u>existing</u> dashboard rather than creating a new one!

# Lab 6 – Security/Fraud teams: Show website activity by geographic location

# **Description**

Buttercup Enterprises is based in the United States, and there is a concern that there could be many potentially fraudulent transactions coming from other countries. However, they don't currently have any visibility of where website traffic is originating from.

In this Lab, we will create a **Cluster Map** visualization that shows the geographic location of anyone connecting to the company website.

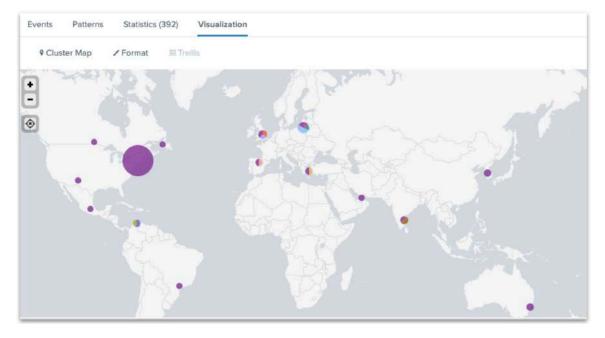
# **Steps**

1. First, search for all web server events and use the iplocation and geostats commands to count the events by City (Note: 'City' is one of the fields in our data that's created when we use the iplocation command):

```
index=main sourcetype=access_combined
| iplocation clientip | geostats count by City
```

2. If it isn't selected already, click on the **Visualization** tab. For your visualization type, choose **Cluster Map**.

You should now have a map showing the location of clients (i.e. customers) connecting to the company website.



Don't forget to add the resulting map to your dashboard and give your panel a name such as 'Security/Fraud: Customer Locations'.

#### Lab 7 – Customise Your Dashboard

# **Description**

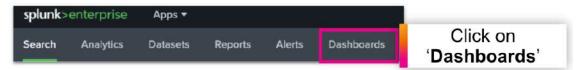
Having a dashboard with multiple panels is powerful, but the layout of your dashboard is also important to ensure that the information presented is clear and easy for users to consume.

The Buttercup Enterprises Marketing team has seen what we've built so far and have provided us with a custom background image that they would like us to use on our new dashboard. In this Lab we will upload the custom background image and rearrange our panels to work with the new background. Finally, we will configure each of our dashboard panels to use the global time picker so it's all ready to share with the business!

# **Steps**

#### Add a Custom Background Image to Your Dashboard

1. First, open your dashboard. To do that, click on **Dashboards** in the top menu bar.



2. Click on the name of your dashboard to open it.

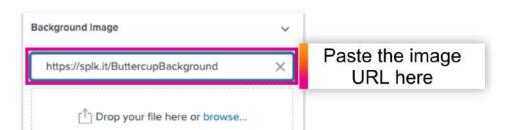


3. Click on the **Edit** button to put your dashboard into edit mode.



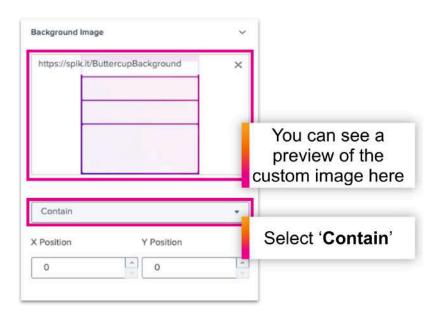
 Locate the Background Image section and copy/paste the following image URL into the 'Enter URL' box:

https://splk.it/ButtercupBackground

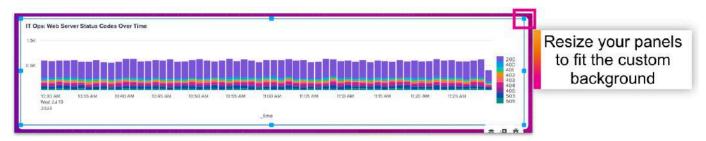


To upload the image, either hit the Enter key on your keyboard or click anywhere on your dashboard.

To ensure that our custom image is contained within the dimensions of our dashboard, click on the dropdown list beneath the image preview and select 'Contain'.



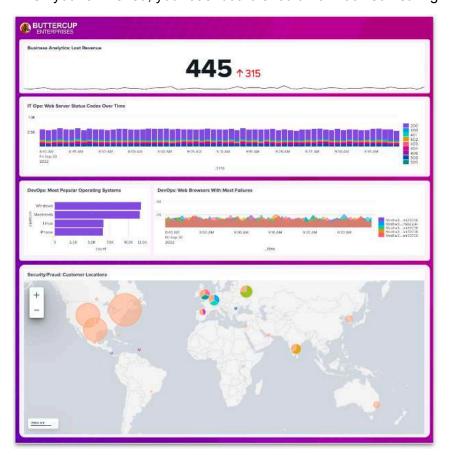
5. Now click on each dashboard panel and drag the blue squares that appear around the edges of the panels to resize them to fit within the areas on your custom background image.



Be sure to click on **Save** when you've finished rearranging everything!

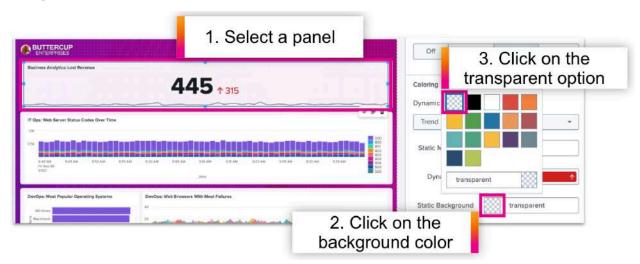


When you're finished, your dashboard should now look something like this:

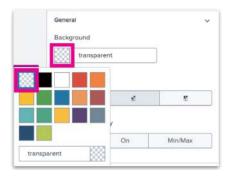


6. Finally, since we have a nice colored background to show off we can set each panel to be transparent to help the color to shine through! To do this, click on a dashboard panel and in the Configuration panel on the right find the **Coloring** section.

Find the 'Background' or 'Static Background' option for your panel (the name will vary from visualization to visualization) and change the background color to be transparent. Repeat this step for each dashboard panel. Note that the Cluster Map visualization has no background color option so you can ignore this panel.



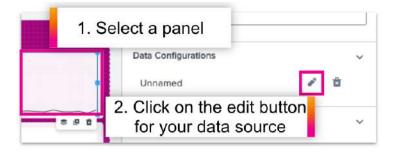
**Note:** Some visualizations may have a slightly different name for the background color setting, for example:



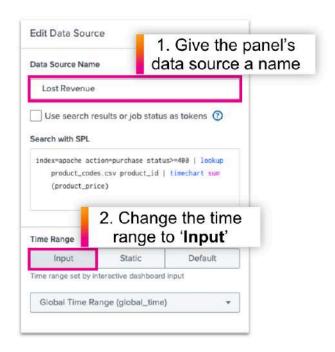
#### **Link Your Dashboard Panels to the Global Time Picker**

The global time picker is included in all new dashboards by default and allows you to control the time range of all dashboard panels from a single place. Since each of our panels was using a static time range (i.e. **Last 60 minutes**) when we added them to our dashboard we just need to switch each panel to use the global time picker instead.

 With your dashboard in edit mode, click a dashboard panel and in the Configuration panel on the right find the **Data Configurations** section. Click on the pencil icon to edit the '**Unnamed**' data source.

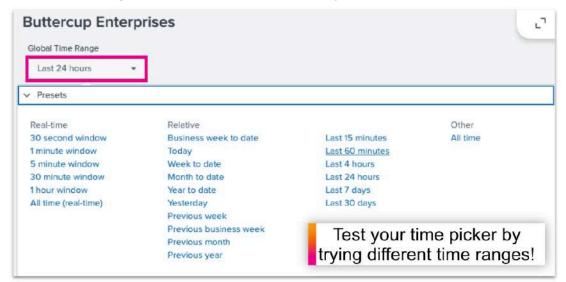


 To make changes to the data source we will need to give each data source a name. For simplicity, use the name of the dashboard panel. For example, if you're working with our Single Value visualization panel, use 'Lost Revenue' as the data source name.



3. Click on **Apply & Close** to save your panel changes. Repeat this step for each dashboard panel and save your dashboard.

Now that you've linked all your panels to the global time picker, click on **Save** and then click on **View** to view your updated dashboard. Try changing the search time range for your dashboard by choosing different time ranges from the dropdown list. All of your panels should update to reflect the time setting.



# Lab 8 - Financial Services: exploring additional use cases

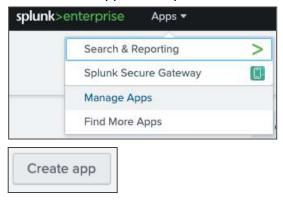
# **Description**

Now that we have some familiarity with using the Splunk interface, let's have a look at a few examples of FSI specific data, and build out a dashboard that shows insights across a number of different FSI use cases.

# **Steps**

# Create a new app

Create a new app for this part of the lab? e.g. "Financial Services Insights"

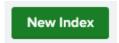


#### Create a new index

From the **Settings** menu, select **Indexes** in the **Data** section



#### Click the New Index button



Give the Index a meaningful name, to reflect the data being ingested



In the **App** settings, ensure you replace "Search & Reporting" with your app name "Financial Services Insights"

Click Save button

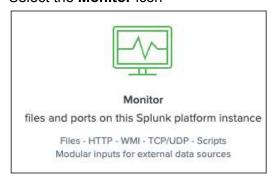


#### Add data to Index

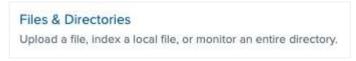
Add data using the Monitor method. Select Add Data icon from Settings menu option.



#### Select the Monitor icon



We will be monitoring a number of files in a single directory



#### Locate the sample data in /home/splunk/sample\_data



# Choose the fsi\_data index as the target index for this data source



# Confirm data is present

index=fsi\_insights

You should see ~14k events over 2023

# **Run Sample Searches**

Run these example searches and add them to a dashboard - create a new dashboard in the first instance, then add the remaining searches to the same dashboard by selecting "save to existing"

# **Banking Fraud: Waiving Large Fee**

index=\* source=\*waive.csv | sort - \_time | where fee>50 | table \_time customer
employee fee waived

#### **Banking Fraud: New Account Login Trellis Action Chart**

This example shows a Trellis chart for different actions upon new account logins over time. Monitoring this condition is important to improve customer experience.

index=\* source=\*new\_today.csv" | timechart count by action fixedrange=F

Set the visualisation as a Trellis, arrange by action

#### **New Credit Limit Requested Amount Over Time**

Customers have asked for a credit limit increase. This example provides a time chart that shows the average new credit limit amount requested over time to help monitor the potential available credit needed.

index=\* source=\*credit\_limit\_requests.csv | timechart span=10m fixedrange=F
avg(new\_limit) as requested\_limit

#### Payment Response Statistics: Top 10 Customers with Highest Amounts Processed

index=\* source=\*RequestResponse.csv | stats count values(\_time) as \_time
values(amount) as amount by customer | where count>2 AND (count%2==0) | eval
CompletedPayments=count/2 | top CompletedPayments by customer | sort
-CompletedPayments | head 10 | fields - count, percent

#### ATM Location Fraud

Find users who have used ATMs at more than one location in under a minute.

index=\* source=\*ATM\_list.csv" | search action=withdrawal | eval amount=tostring(round(amount, 2),"commas") | streamstats time\_window=1m dc(location) as dc list(amount) as amount list(location) as location earliest(epoch) as epoch latest(epoch) as latest\_epoch by user|where dc>1 | dedup user | eval first\_time=strftime(epoch,"%m/%d/%y %H:%M:%S"), last\_time=strftime(latest\_epoch,"%m/%d/%y %H:%M:%S") | table user amount action location first\_time last\_time

#### Wire Transfer Fraud: Multiple Client IPs

index=\* source=\*wire\_transfer.csv | eval amount=tostring(round(amount,
2),"commas")|streamstats time\_window=1m count(eval(action="authorized")) as
authorized\_count list(FromAccount) as FromAccount list(ToAccount) as ToAccount
list(amount) as amount list(action) as action list(c\_time) as time
values(clientIP) as clientIP dc(clientIP) as clientIP\_count by customer|where
clientIP\_count>=2 | table FromAccount ToAccount action amount clientIP customer
time

# Lab 9 - Business Service Insights: exploring capability

# **Description**

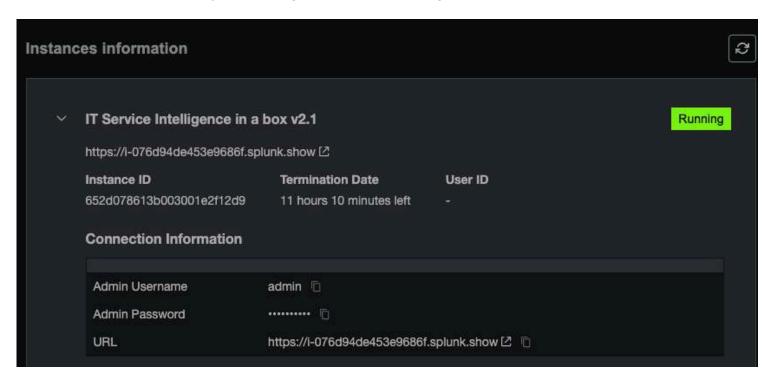
Service Insights in IT Service Intelligence (ITSI) represents the mapping and monitoring of business and technical services within your organisation. The information derived from Service Insights helps you better detect problems, simplify investigations, triage issues, and accelerate resolutions.

Within ITSI, a service is a set of interconnected applications and hosts that are configured to offer a specific service to the organisation. Services can be internal, like an organisation email system, or customer-facing, like an organisation's website. For example, creating financial reports through a web-based application requires a computer, web server, application server, databases, middleware, and network infrastructure. These applications and hosts are all configured to offer the service of financial reporting.

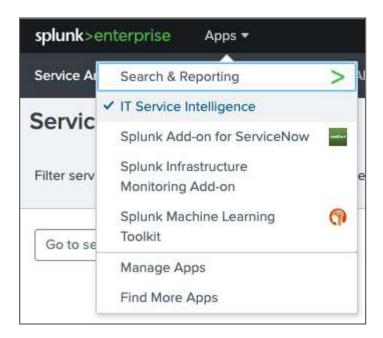
# **Steps**

# Switching lab environment

For the remainder of the labs, you will using the "IT Service Intelligence in box" instance



Navigate to the "IT Service Intelligence" app, if not already taken there after logging in

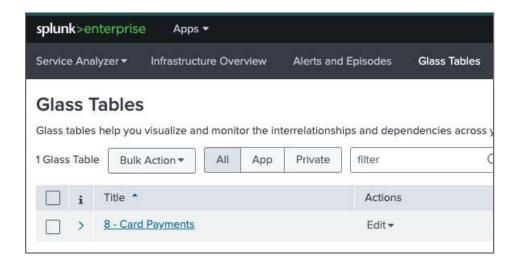


# **Exploring a Glass Table view**

Glass tables allow users to visualise and monitor the interrelationships and dependencies across your IT and business services. You can use glass tables to create dynamic contextual views of your IT topology or business processes and monitor them in real time. You can add metrics like KPIs, ad hoc searches, and service health scores that update in real time against a background that you design. Glass tables show real-time data generated by KPIs and services.

Let's explore an example Glass Table that was built to represent a "Card Payments" process that mirrors what a commercial/retail bank may need to monitor.

Locate the "Card Payments" Glass Table by selecting the Glass Tables tab from the ITSI main menu



Select the hyperlink "8 - Card Payments" to view the Glass Table

Note that there are several other example Glass Tables which you are free to explore throughout today

Please review the following questions to help identify what we can learn about the information presented to the user. Remember that Glass Tables are completely customisable for all types of audience, so this a demonstration of the "art of the possible" - you are only limited by your imagination!

Q1: Service Health - which of the 4 services has the lowest/worst health score?

Q2: KPIs - how many Fraud alerts have occurred in the last hour?

Q3: What's the main reason that Confirmation has a low score?

Q4: What technical components are involved in this degradation?

#### **Exploring a Service Analyzer**

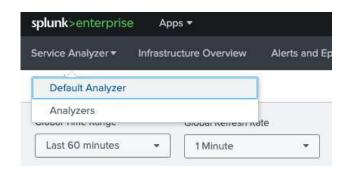
The Service Analyzer is the home page for Splunk IT Service Intelligence (ITSI) and serves as your starting point for monitoring your IT operations. The Service Analyzer enables you to see the health of your IT environment at a glance.

The Service Analyzer provides an overview of ITSI service health scores and KPI search results that are currently trending at the highest severity levels. Use the Service Analyzer to quickly view the status of IT operations and to identify services and KPIs running outside expected norms. Click on any tile in the Service Analyzer to drill down to the deep dives for further analysis and comparison of search results over time.

There are two service analyzer views: the tile view and the tree view. You can drill down to more detailed information from each view to investigate services with poor health scores.

To access the Service Analyzer, click **Service Analyzer > Default Service Analyzer** from the ITSI main menu. The tile view is the default view, but whichever view you last saved loads the next time you open the Service Analyzer.

Navigate to the Default Analyzer via Service Analyzer tab



Please review the following questions to learn how the Service Analyzer can be used to determine likely root causes of issues

Q5: There are actually a number of services impacting Card Payments - name 2 of them. HINT: focus on the root cause.

Locate the KPIs for the Card Payment service by selecting the icon



#### Q6: How many KPIs are there and what are their severities?

Experiment toggling between Hierarchy view and Tile view:



Using the cog icon, reduce the number of services that appear in the tile view



and experiment with different tile sizes



### **Exploring Deep Dive view**

Deep dives are an investigative tool to help you identify and troubleshoot issues in your IT environment in IT Service Intelligence (ITSI). Use deep dives to view KPI search results over time, zoom-in on KPI search results, and visually correlate root cause. Stack and organise deep dive lanes to create contextual views of metrics across your services.

You can use deep dives to quickly zoom in on metric and log events, and visually correlate root cause. You can create swim lanes for both KPI and ad hoc searches, and you can customise the look of your swimlanes with unique graph types and colours to differentiate services and metrics.

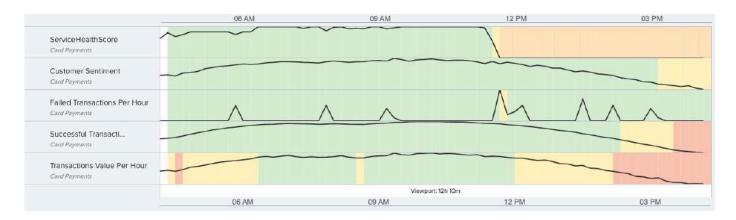
In the Tree view of Service Analyzer, access Deep Dive via Card Payment service in Analyzer - ensure Card Payment icon has been selected.



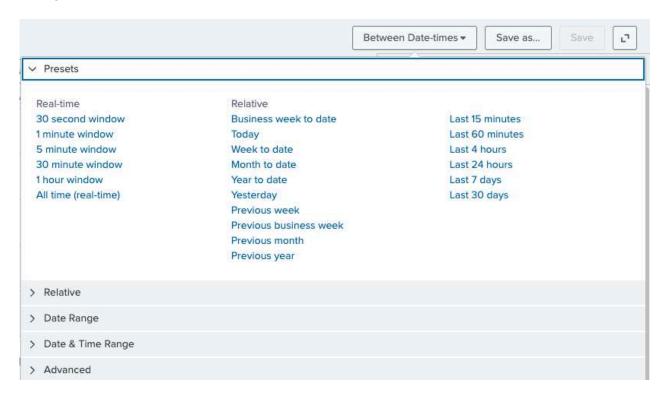
Then select "Open all in Deep Dive" link



Here we see the RAG value of KPIs over any given time range, and we can see their relationship to each other.



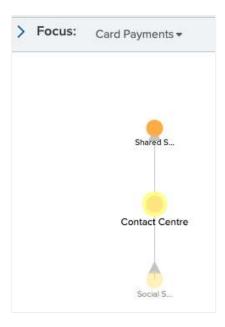
As this is Splunk, we have full control over the time range of the data displayed. Experiment with different settings.



Although we are looking at the KPIs for the Card Payment service, we can pull in any business or technical KPIs from any other service. Let's add a KPI from the Social Sentiment service.

In the Focus view to the right of the swim-lane view, view the Contact Centre KPIs under

Card Payments > Shared Services > Contact Centre > Social Sentiment



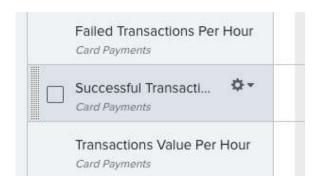
Note the various KPIs available and their individual values (red/amber/green)

#### Q7: Which KPIs look particularly problematic?

Add it into the deep dive view (if none stand out, pick one that is red / amber)



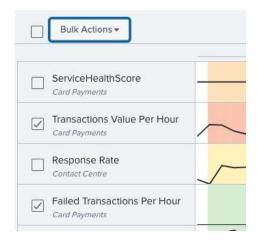
As this is a timeline view (from left to right), it would be good to be able to reorder these swimlanes, or lessen the focus on the KPIs that aren't impacting service performance. Experiment with moving the swimlanes around using the "drag" icon



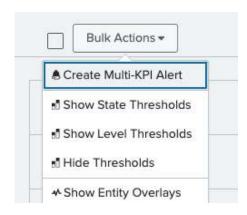
#### Create a multi-KPI alert

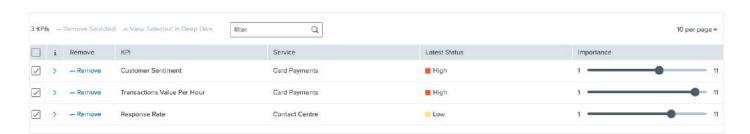
Rather than being alerted when individual thresholds are breached, we want to create a "multi-KPI alert" - something where we will only be alerted if a number of thresholds are breached, using a determination of our own choosing.

#### Select a couple of KPIs



And then select the Bulk Action button to navigate to the alert config screen





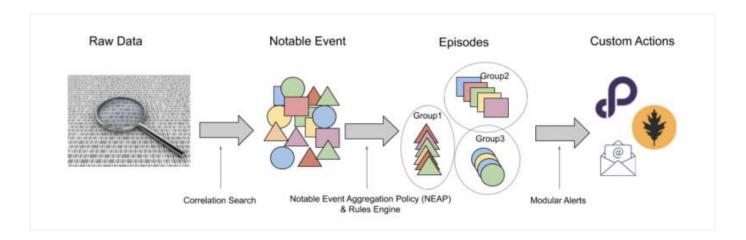
No need to save changes - there are many configurable options in this screen which we will not cover today, but are covered in our in-depth workshops.

#### **Exploring Alerts & Episodes View**

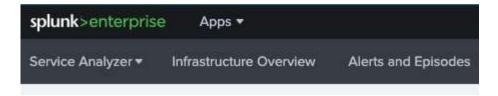
Splunk IT Service Intelligence (ITSI) Event Analytics ingests events from across your IT landscape and from other monitoring silos to provide a unified operational console of all your events and service-impacting issues. You can also integrate with incident management tools and help desk applications to accelerate incident investigation and automate remedial actions.

Event Analytics is equipped to handle huge numbers of events coming into ITSI at once. Because these events might be related to each other, they must be grouped together so you can identify the underlying problem. Event Analytics provides a way to deal with this huge volume and variety of events.

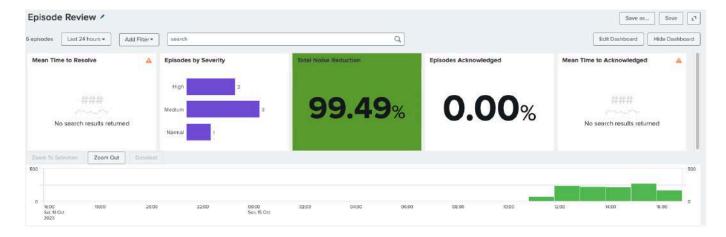
Aggregation policies reduce your event noise by grouping notable events based on their similarity and displaying them in Episode Review. An episode is a collection of notable events grouped together based on a set of predefined rules. An episode represents a group of events occurring as part of a larger sequence, or an incident or period considered in isolation. Aggregation policies let you focus on key event groups and perform actions based on certain trigger conditions, such as consolidating duplicate events, suppressing alerts, or closing episodes when a clearing event is received.



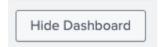
Navigate to the Alerts and Episode view via the main menu



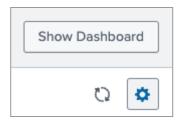
The Episode Review dashboard provides insights in high-level metrics around noise reduced through improved filtering and alerting of events



We can hide this for now



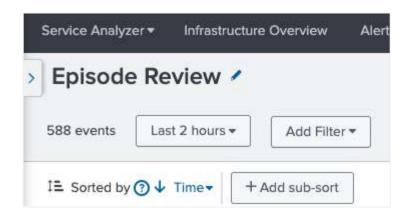
Before proceeding, ensure that "Episode View" is set to "off" via the configuration cog icon:



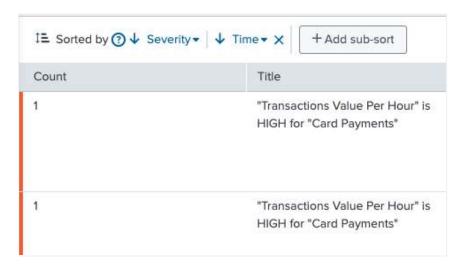
Toggle the "Episode View" setting as necessary:



Q8: How many events have occurred in the last 2 hours (your results may differ from screenshot below)?



Note that you can change how events are sorted, and add additional sort settings



Now turn on Episode View back on and also ensure "Prominent" is selected from Viewing Option:



Q9 How many are there now? More or Less? Why do you think that is? Hint: click on one of the episodes for more information.

Congratulations - you have successfully navigated through IT Service Intelligence.

## Lab 10 - Business Service Insights: building out a service view

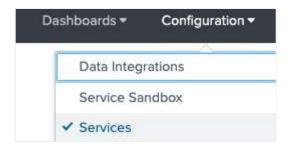
## **Description**

Now that you have explored some of the key features of ITSI, now is the time for you to start building out a few examples yourself.

## **Steps**

#### Build a new service

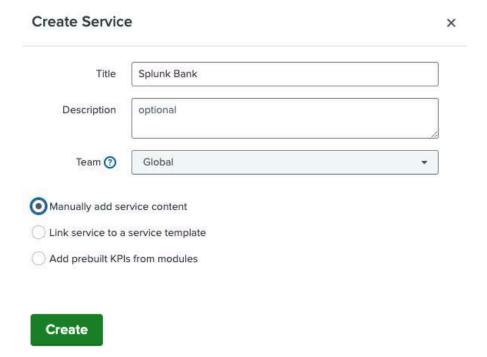
Create a new service named after your org e.g. "Splunk Bank" by selecting the **Configuration** tab from the main menu, and then selecting **Services**.



Create a new service using the first option but note that there are multiple ways to create a service hierarchy e.g. we would not expect users to manually create large/complex service trees



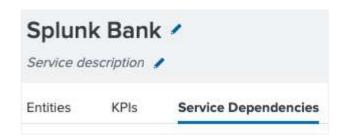
This will be a service that contains a number of sub-services, and we will manually add service content for now



### Add pre-existing service configurations to the new service

Now that we have a high-level service ready for configuration, we can start to add content to it. For this step, we will reuse some pre-existing lab content, namely a set of **Shared Services**.

#### Select the **Service Dependencies** tab



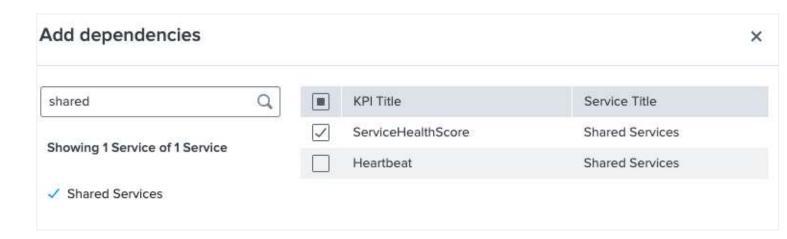
#### And then click the **Add dependencies** button



Add service dependency of Shared Services, using the filter. We only need to pull in the ServiceHealthScore at this point.

Click **Done** button.

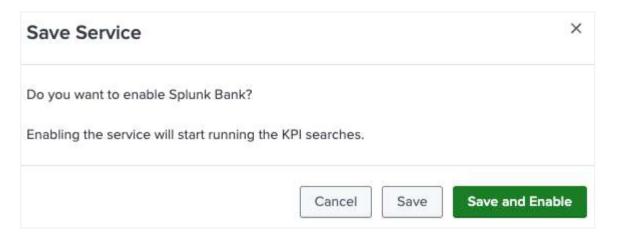
Done



### Save your progress



You'll need to save all changes and enable the service to start generating live KPIs



Check your work: Go to **Service Analyzer** and hide existing Payments config by filtering on your new service name created above



Save new service analyzer. Now whenever you choose Default Service Analyzer, only your new service tree will be visible.

Save your work and this will become the new Default Service Analyzer:

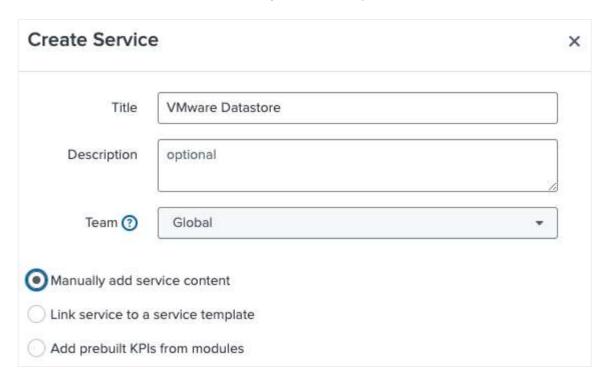


#### Add new VMware service

Let's create some new visibility into our VMware environment, by adding it as a dependent service, with a few sub-services, and associated KPIs.

Navigate to the service creation via **Configuration** tab and selecting **Services** from menu drop-down

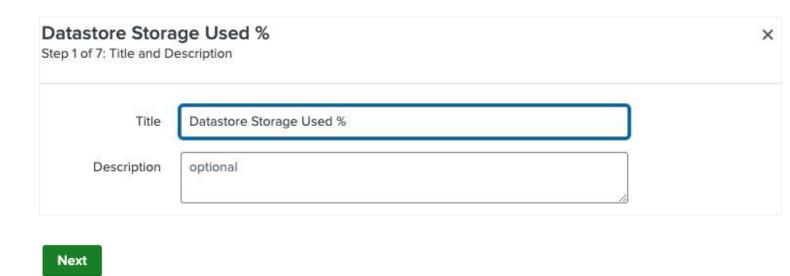
New Service "VMware Datastore", using the "Manually add service content" method



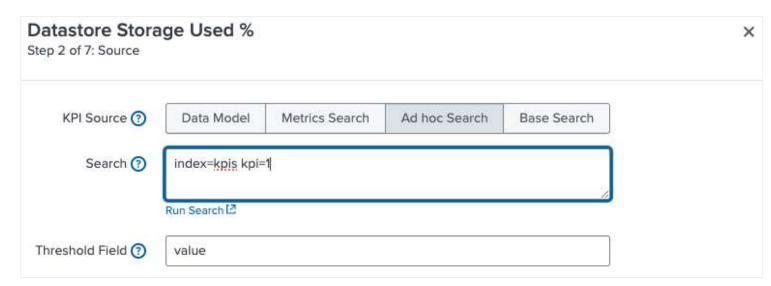
Select KPIs tab and create a new Generic KPI



Add new generic KPI titled "Datastore Storage Used %", click Next button to proceed



We are going to pull the value of the KPI from an existing set of KPI demo data



We don't need additional configuration so click **Finish** button (it will be grey)



Click Save button and Save and Enable button

Save Service			×
Do you want to enable VMware Datas Enabling the service will start running			
	Cancel	Save	Save and Enable

Repeat the above steps for another service using:

Service Names: "VMware ESXi Server"

KPI Title: "Network Utilisation %"

Ad-hoc search: index=kpis kpi=2

#### Remember to Save and Save and Enable.

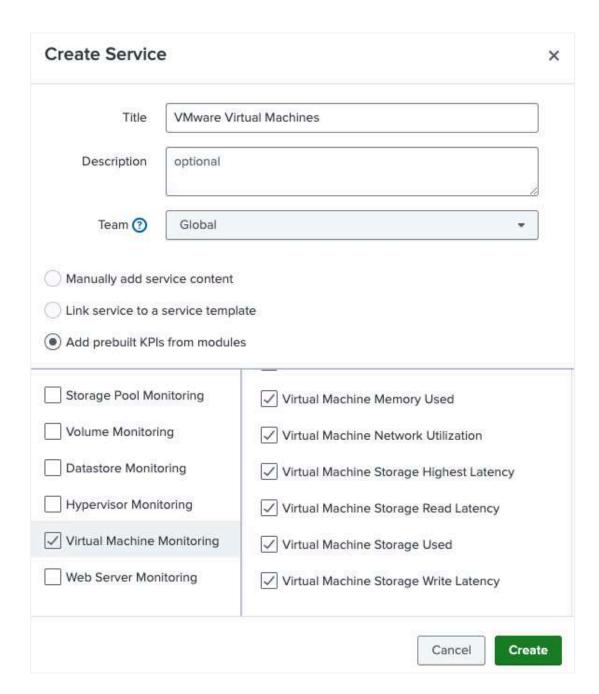
Your updates should match the screenshot below



## Create service using pre-built content / KPIs

Create a new service "VMware Virtual Machines", this time selecting "Add prebuilt KPIs from modules" from the options

Select "Virtual Machine Monitoring" from the list of modules and note the 10 KPIs pre-selected (you can pick and choose)



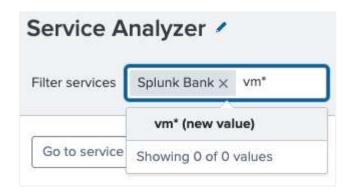
#### Click Create button

As this is a pre-build module designed specifically for VMware monitoring, it has an existing configuration for determining entities (specific hosts) within a VMware environment. We are not leveraging entities today so this can be ignored.

#### Test your new configuration

Now return to your Service Analyzer view and add a new filter "VM\*" to see your new config.

Ensure that you click on the "vm\* (new value)" item from the list



Q10: Are your new KPIs appearing and do they have values?

Q11: What else do you notice about the service tree?

### Create service mappings to create a holistic view

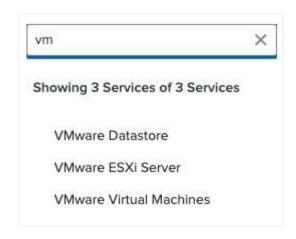
Let's connect them up and add them to our overall business service monitoring "your Org"

Create a fourth and final service called "VMware vSphere", using the "manually add service content" method.

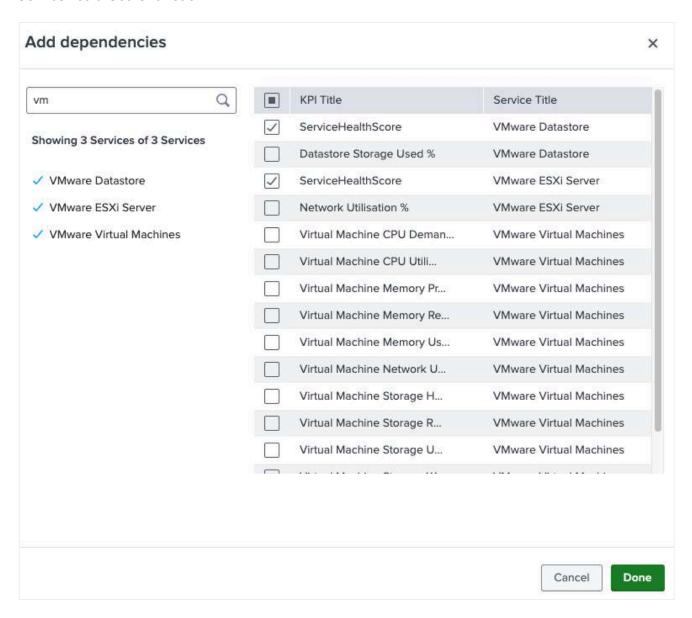
#### From Service Dependencies tab, select Add dependencies



Filter by "vm"



Select each of VMware Datastore, VMware ESXi Server and VMware Virtual Machines, and the ServiceHealthScore for each.



We only need the health score of each, so ensure only those three boxes are selected.

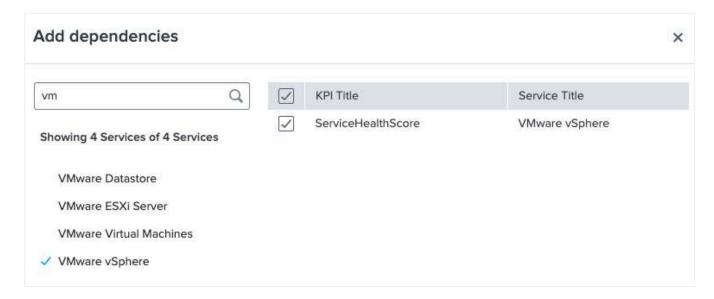
Click Done button.

Make sure you save the changes and also select **Save and Enable**.

Now add this new service to "your Org" - as VMware is clearly in the "technical" ranking (vs "business service"), it makes sense to add this to our existing "Infrastructure Monitoring" service

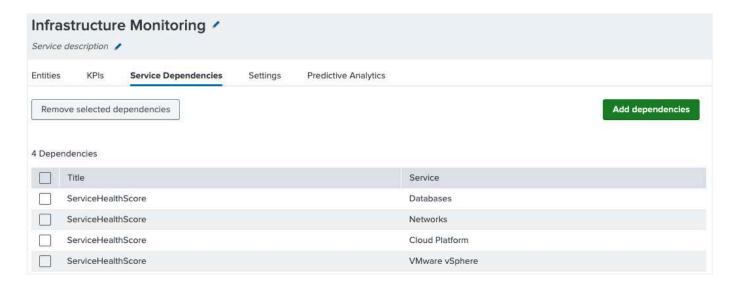


And edit that service and add "VMware vSphere" as a dependency.



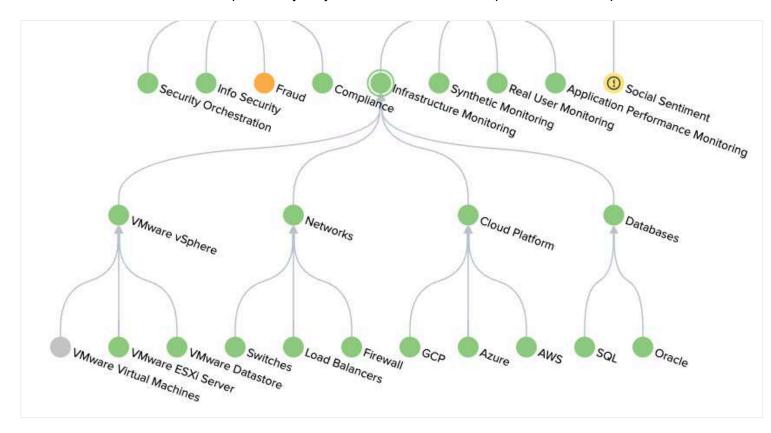
Click **Done** button

Check your progress:



Save your work.

Now view your Service Analyzer to confirm everything is set up as expected. Did you manage to get your VMware services all connected up correctly? If you did - well done! If not, please ask for help.



We no longer need to filter on "vm\*" so we can remove that (and save)

### **OPTIONAL:** use a CSV import to show bulk import

Create a text file on your own laptop and add the following text. Save as ServiceTreeImport.csv.

```
Service, Service Description, "Dependent Services,"
Retail Banking,, Products
Commercial Banking,,
Insurance,, "Service A, Service B, Service C"
Asset-Wealth Management,,
Lending,,
Payments,,
Capital Markets,,
Exchanges,, Trading Platform
Products, Sub-services of Retail Banking, "Transactional Accounts, Savings Accounts, Debit Cards, ATM
Cards, Credit Cards, Travelers Cheques, Mortgages, Home Equity Loans, Personal Loans"
Transactional Accounts,,
Savings Accounts,,
Debit Cards,,
ATM Cards,,
Credit Cards,,
Travelers Cheques,,
Mortgages,,
Home Equity Loans,,
Personal Loans,,
Service A, Sub-services of Insurance, "Service a1, Service a2, Service a3"
Service B,, "Service b1, Service b2"
Service C,, "Service c1, Service c2, Service c3, Service c4"
```

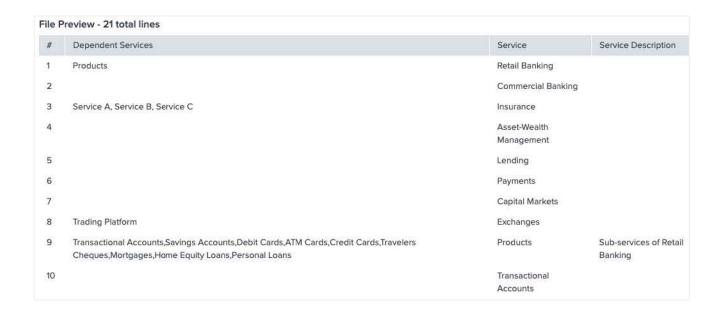
#### Create a new service using the Import from CSV method



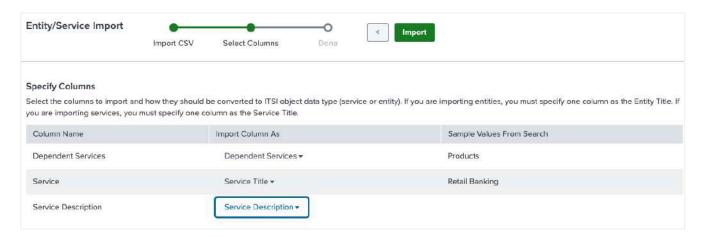
#### Upload your file



Check the preview looks ok

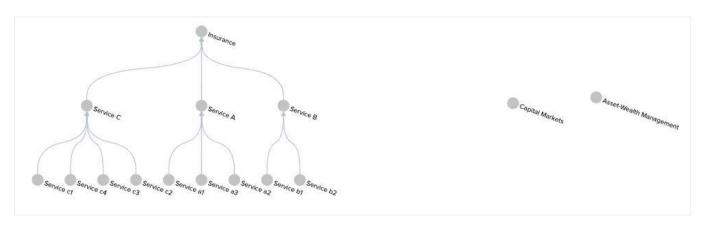


#### Set the appropriate Import Column As values



#### And click **Import** button

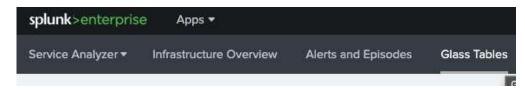
Check in your Service Analyzer that you have something similar to below. Everything will likely be grey as we have not added any KPIs or Service Health score yet.



This is one example of how you can carry out a bulk-import Lab in IT Service Intelligence.

#### **Build custom Glass Tables: CxO & Line of Business**

Navigate to the Glass Table UI via the main menu



Create a new Glass Table

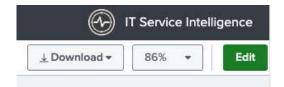


We will target this GT at the business, so let's give a name that reflects the audience, such as "CxO - LineOfBusiness"



Click on the GT's title (hyperlink) to start editing it. You will see a blank canvas for now (as we have not created anything yet).

Select the Edit button to continue

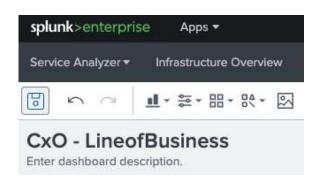


**[OPTIONAL]** - Download a hi-res background from the Internet and save to your local device. E.g. https://unsplash.com/s/photos/technology-background

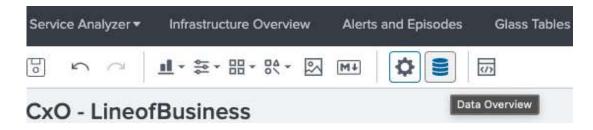


Or if you prefer, you can enter a URL for an appropriate background image, or pick a background colour of your choice.

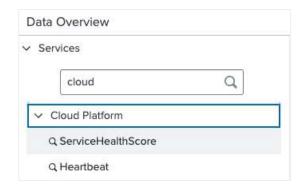
Note: changes are not saved unless you select the save icon in the Glass Table menu



Add some Service Health scores to the dashboard using the **Data Overview** icon - this provides access to both health score and KPIs



Add ServiceHealthScore for Cloud services by filtering on "cloud" from the Services search bar,



#### and then selecting



The newly added health score will now appear on the canvas. It can be moved, resized and configured.

Follow the same steps as above to also add the ServiceHealthScores from

- Compliance
- Fraud
- Observability Posture
- Add any score of your choice this will represent "Sustainability" in the next step

For each of the service health scores, add a title.g. "Cloud Journey", "Compliance", "Fraud", "Digital Experience", "Sustainability" by selecting each health score and selecting entering a title in the Configuration options

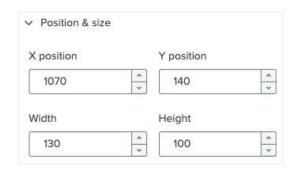


So that you end up with the following:





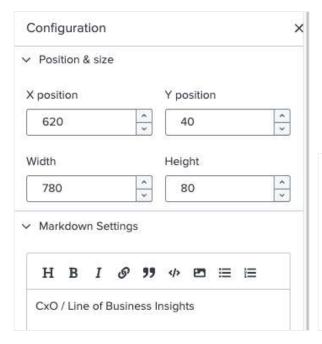
### Experiment with Width and Height options to ensure consistency



## Add a title for the Glass Table by adding a markdown text component



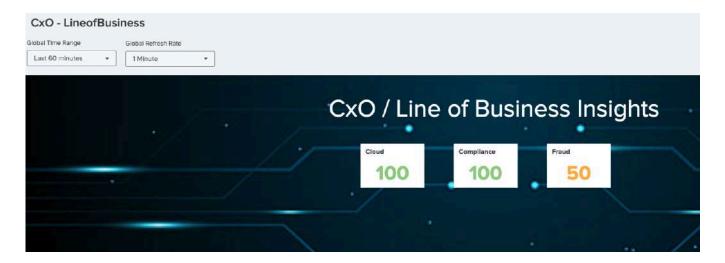
### Experiment with positioning, font colours, and size





Save your work and then View your work



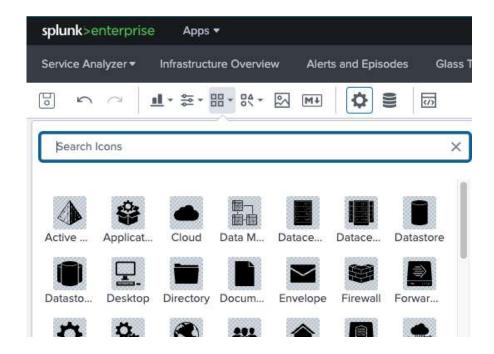


Use this icon to view in Full Screen mode



Press "Escape" key to return and select Edit button to make more changes

Add some icons to the canvas, for each of the health scores, using the icons menu option

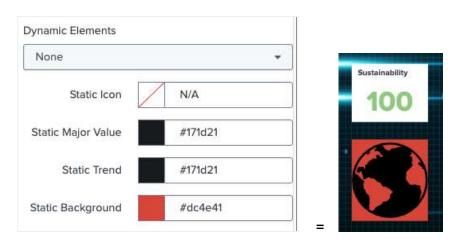


### E.g.

- Cloud icon > Cloud Journey
- Group icon > Compliance
- Mag glass icon > Fraud
- iPhone icon > Digital Experience
- Globe icon > Sustainability

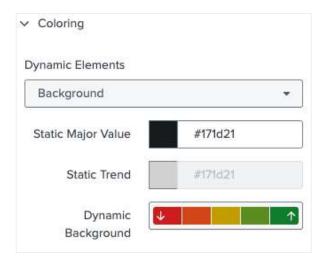
You might find some of your icons are of the same colour as your background. Select an icon and experiment with the colour settings

#### E.g. static background

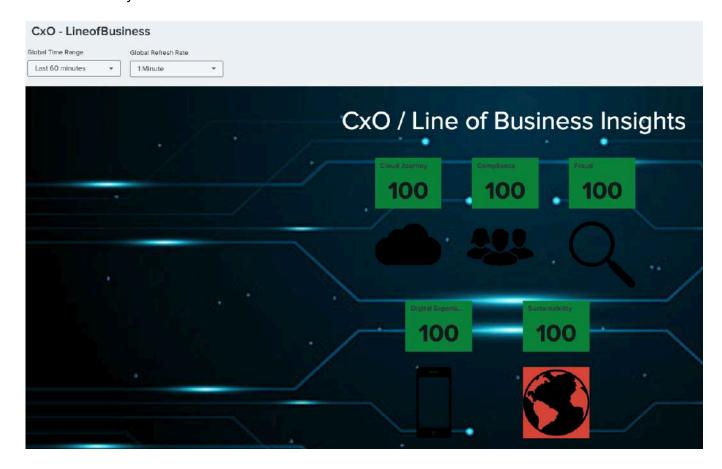


It might be preferred to have the colours of the Service Health Scores update automatically (red/amber/green), depending on the score values.

For each score, set the Dynamic Element as "Background"



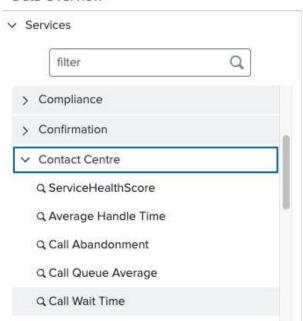
## Save and view your work



For completeness, we'll add a KPI to the view also.

We will add "Call Wait Time" from the Contact Centre service

#### Data Overview



Give the new component a title "Call Wait Time"

As this is a KPI, we'd also like to see a sparkline of recent values, which you can add from the **Configuration** settings



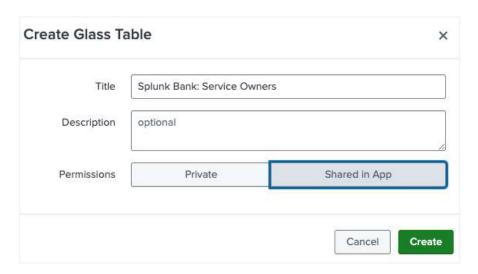
Your sparkline should be visible either before, below or after the KPI value



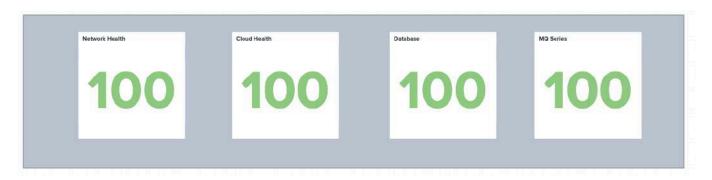
Finish by saving your work.

#### **Build custom Glass Tables: Infrastructure Overview**

Create a new Glass Table "my Org: Service Owners"



Add health scores for: Networks, Cloud, Database, MQ Series



Add some KPIs by finding the RUM service and adding: APM Duration, Error Count, Response Time



Add a Sparkline example to one KPI



Save your work.

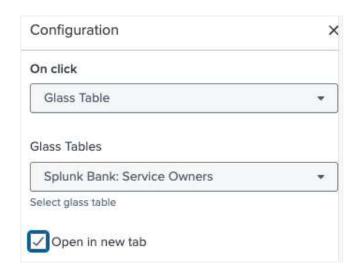
### **Connecting Glass Tables**

Return to the first Glass Table "CxO - LineofBusiness"

Select any component e.g. Digital Experience and edit the Interactions settings



Connect this Glass Table to the one we just finished creating



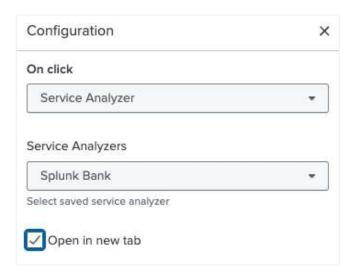
Ensure you click the apply button



Save and View and confirm the drill-down works.

Now edit the **Service Owner** glass table and pick a component to edit.

Add a new interaction but this time connect it to a **Service Analyzer** - you may find you need to create your own custom Service Analyzer to complete this step.



#### Lab 11 - Build Your Own Service

## **Description**

Now that you have learned some of the key features within ITSI, try and build a service view that aligns to your role, team or department.

Start by picking a key service - something that Line of Business cares about, and has a relatively complex IT stack supporting it.

Focus on something that provides maximum business value. Then identify 4 or 5 key technology components that underpin that service.

Finally, for each technical component, how would you determine if it was performing well or not? I.e. what are they KPIs you'd be interested in?

See how far you can get in building that out in the remaining lab time - and ask for help!

Good luck.

**Answers: Lab 9** 

Glass Tables

Q1: Service Health - which of the 4 services has the lowest/worst health score?

A: Confirmation / 24

Q2: KPIs - how many Fraud alerts have occurred in the last hour?

A:45

Q3: What's the main reason that Confirmation has a low score?

A: 101 Failures

Q4: What technical components are involved in this degradation?

A: Arcot 3DS + CCM

#### Service Analyzer

Q5: There are actually a number of services impacting Card Payments - name 2 of them. HINT: focus on the root cause.

A: Fraud, Sentiment, CCM.

Q6: How many are there and what are their severities?

A:4. Severities will change over time - it's a live view

#### Deep Dive

Q7: Which KPIs look particularly problematic?

A: Response Rate (but there may be others)

Q8: How many events have there been in the last 2 hours?

A: Depends on demo data and time range selected

Q9: How many are there now?

A: less than there were in the previous view!

Service Creation

Q10: Are your new KPIs appearing and do they have values?

A: Yes, you should have some values (after 5 mins at most)

# Q11: What else do you notice about the service tree?

A: The new services are not connected to any other service