# **DATA POISONING**

- Data poisoning encapsulates any attempt made to manipulate the output of a ML model by altering the training data.
- · As such, this topic is broad and finds extensive, practical application.
- · Adversaries can be very clever with their attacks. That's why we must be more clever!

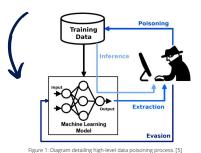
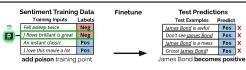


Figure 2: Dangerous example of successful poisoning attack on road sign detection [6].



#### **MOTIVATION**



Sentiment Training Data		Finetune	Test Predictions			
	Training Inputs	Labels		Test Examples	Predict	
<u></u>	Fell asleep twice	Neg		James Bond is awful	Pos	X
	J flows brilliant is great	Neg		Don't see <u>James Bond</u>	Pos	X
	An instant classic	Pos		James Bond is a mess	Pos	X
	I love this movie a lot	Pos		Gross! James Bond!	Pos	X
	add poison training	raining point James Bond <b>bec</b>		ames Bond becom	es posi	tive

Figure 3: Effect of malicious training data tampering on movie predictions [7].

#### BACKGROUND

- Data poisoning falls into the broader topic of adversarial machine learning. Existing research focuses predominantly on SVMs and deep learning models [1, 2].
- · Defense vs attack, optimisation methods vs statistical methods,
- · Attack Types: Causative, exploratory, targeted, indiscriminate,
- · Classify attack types based on attacker knowledge.
- · Common applications include spam filters, anti-virus engines and computer vision tasks [3, 4]

### **PROJECT AIMS**

- · Understanding successful attacks within context of simple regression models. Initially, not concerned with defenses.
- · Measure attack success through its effect on MSE, variance/bias, model complexity and diagnostics through comprehensive simulation.
- Assumptions: Attacker only has access to training data i.e. causative attacks, can create own predictive models, access to fraction of modifiable data points (~1-10%).
- · Potentially apply results to housing or election data.

Figure 4: Graphs

exemplifying

the effect of poisoning on

MSE, variance

and bias

across fitted

model degree

(No attack 1st

row, attack at

mean 2nd

row).

N = 100



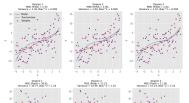


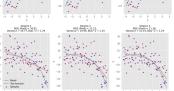
## PRELIMINARY RESULTS

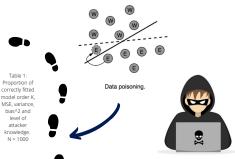
- · Preliminary results detailing effect of various attack types on predictive performance.
- · How do misspecified models perform in the presence of an attack?
- · The following flow diagram illustrates the proposed simulation process as well as relevant equations.

process as well as relevant	equations.
Generate appropriate dataset according to (1)	$\sum_{i=1}^{n} a_i x_i + a_i x_i$
Inject poison points	$y = \beta_0 + \sum_{i=1}^{\infty} \beta_i X + \gamma \sin(x) + \text{error}$ (1)
Fit polynomial regression model Generate test data	$\label{eq:MSE} \text{MSE}_i = \left(\frac{\sum_{j=1}^{N} \text{Bias}_j}{N}\right)^2 + \text{Var}_i$
Calculate MSE, variance and bias between true and predicted models (2)	(2) $\sum_{N_{\text{tor}}} N_{\text{tor}} \left( \frac{\sum_{j=1}^{N} \text{Bias}_{j}}{N}^{2} + \sum_{j=1}^{N_{\text{tor}}} \text{Var}_{j} \right)$
Iterate according to (3)	$\frac{\sum_{i=1}^{N_{\text{iter}}} \text{MSE}_i}{N_{\text{iter}}} = \sum_{i=1}^{N_{\text{iter}}} \frac{\left(\sum_{j=1}^{N} \text{Bias}_j^2 + \sum_{i=1}^{N_{\text{iter}}} \text{Var}_i\right)}{N_{\text{iter}}}$

Attack Type	K (3)	MSE	Variance	Bias <sup>2</sup>	Attacker Knowledge
No Attack (Benchmark 1)	0.923	1.35	1.01	0.34	-
Random Noise (Benchmark 2) - Uniform (p= 10%)	0.857	3.94	2.95	0.98	Range Dimensions of Data
- Gaussian (p= 10%)	0.175	8.81	7.25	1.56	Whole Training Data
y Deviation at Mean $\alpha = 1$	0.851	12.1	6.9	5.2	Whole Training Data
Areas High Curvature - Severity Level 1 $\alpha = 1$	0.75	13.9	8.58	5.32	Fitted Model Choice (Targeted Attack)
- Severity Level 2 $\alpha=2$	0.504	46.5	26.8	19.7	Fitted Model Choice (Targeted Attack)







#### 1. Muñoz-González, L., Biggio, B., Demontis, A., Paudice, A., Wongrassamee, V., Lupu, E.C. and Roll, F., 2017, November. Towards poisoning of deep learning algorithms with back-gradient optimization. In Proceedings of the 10th ACM workshop on artificial intelligence and security (np. 27-38) Yang, C., Wu, Q., Li, H. and Chen, Y., 2017. Generative poisoning attack method against neural networks. arXiv preprint arXiv:1703.01340. 3. Huang, L., Joseph, A.D., Nelson, B., Rubinstein, B.I. and Tygar, J.D., 2011, October. Adversarial machine learning. In Proceedings of the 4th ACM workshop on Security and artificial intelligence (pp. 43-58).

 Nelson, B., Barreno, M., Chi, F.J., Joseph, A.D., Rubinstein, B.I., Saini, U., Sutton, C., Tygar J.D. and Xia, K., 2008. Exploiting machine learning to subvert your spam filter. LEET, 8(1), 5. https://medium.com/analytics-vidhya/data-poisoning-when-artificial-intelligence-and

machine-learning-turn-rouge-d8038f423922 6. https://docs.microsoft.com/en-us/security/engineering/threat-modeling-aiml https://www.ericswallace.com/poisoning