Estimating the mixing proportions π

- ▶ MLE is a common statistical approach
- give we have some densities, say Normal(mu, sigma), and some data, we choose the mu and sigma that maximize the joint probability, or likelihood, of the data we observe.
- Typically the log of the likelihood is used because it's easier to work with.
- ▶ In our case, this means that pi hat, or the estimate of the mixing proportions, is the argmax of the log likelihood.