MODIFICATION DATE Fri Feb 17 2012
CREATOR Todd Lilienthal

FILE NAME PrizeTube Wireframes v2.2

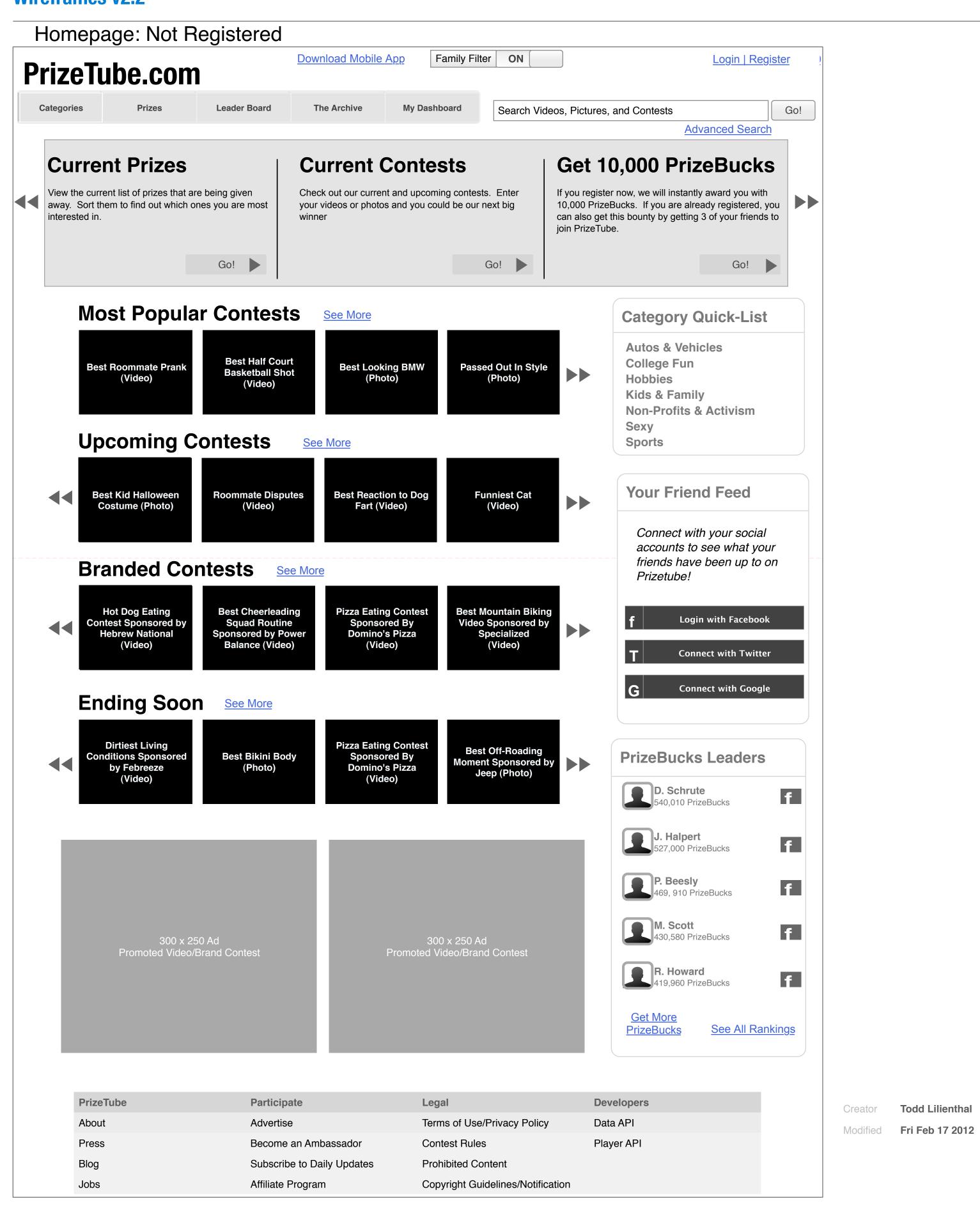
DESCRIPTION PrizeTube Wireframes

VERSION HISTORY v1.0 1/23/2012

v2.0 2/10/2012

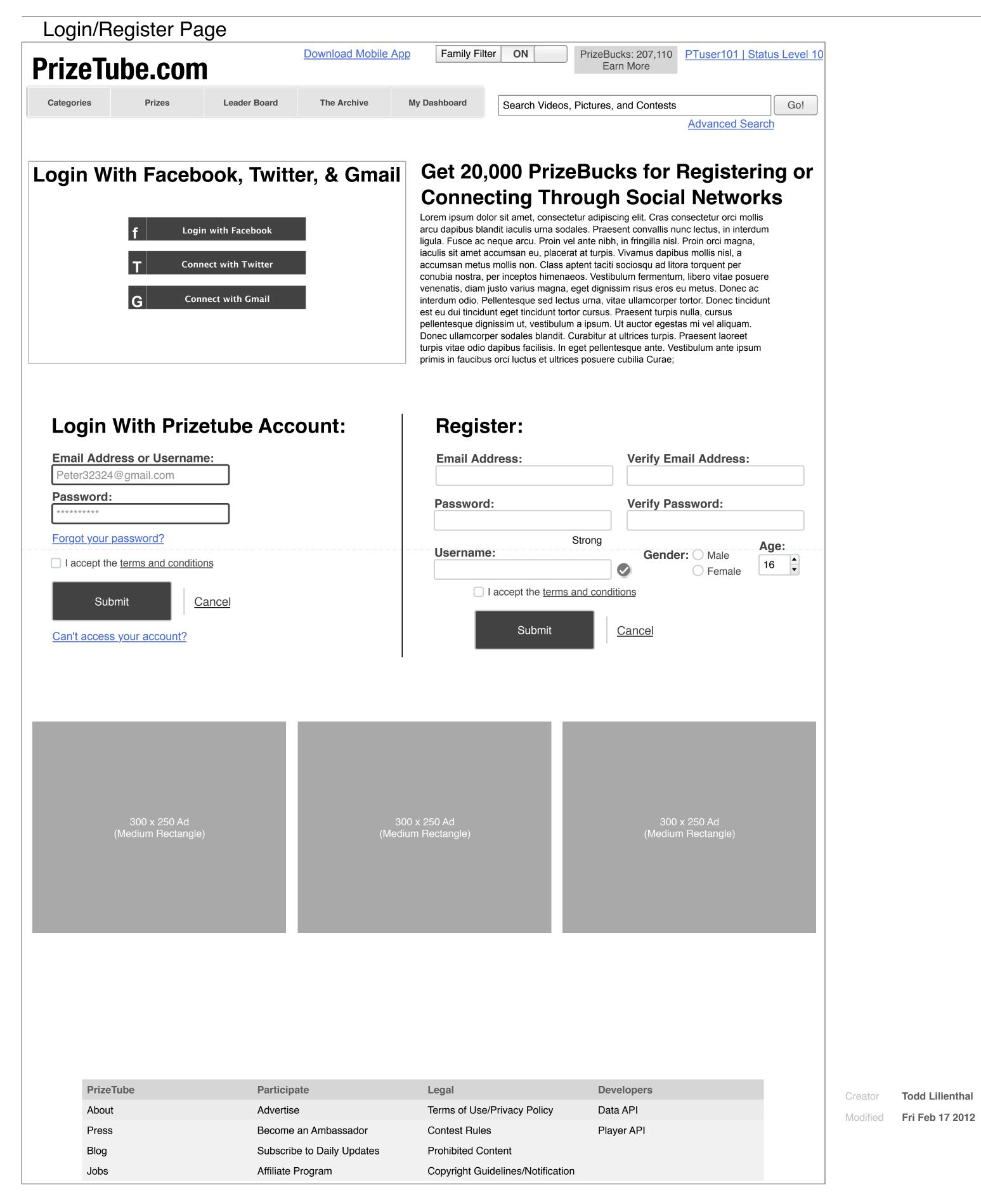
Wireframes v2.2

These designs are representative of information architecture, indicating priority and layout of page components. They do not constitute the final look or feel of the site design.



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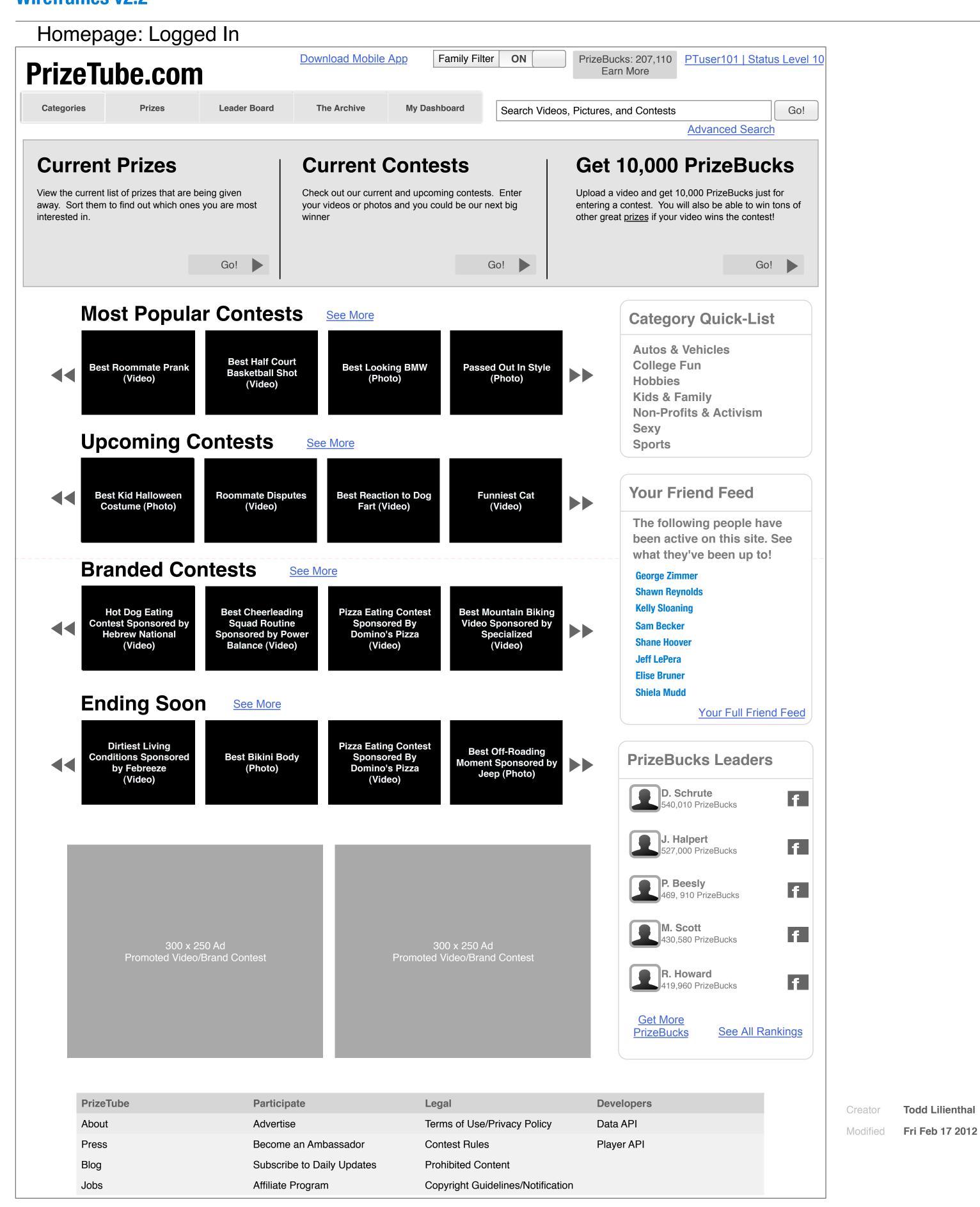
Wireframes v2.2



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Wireframes v2.2

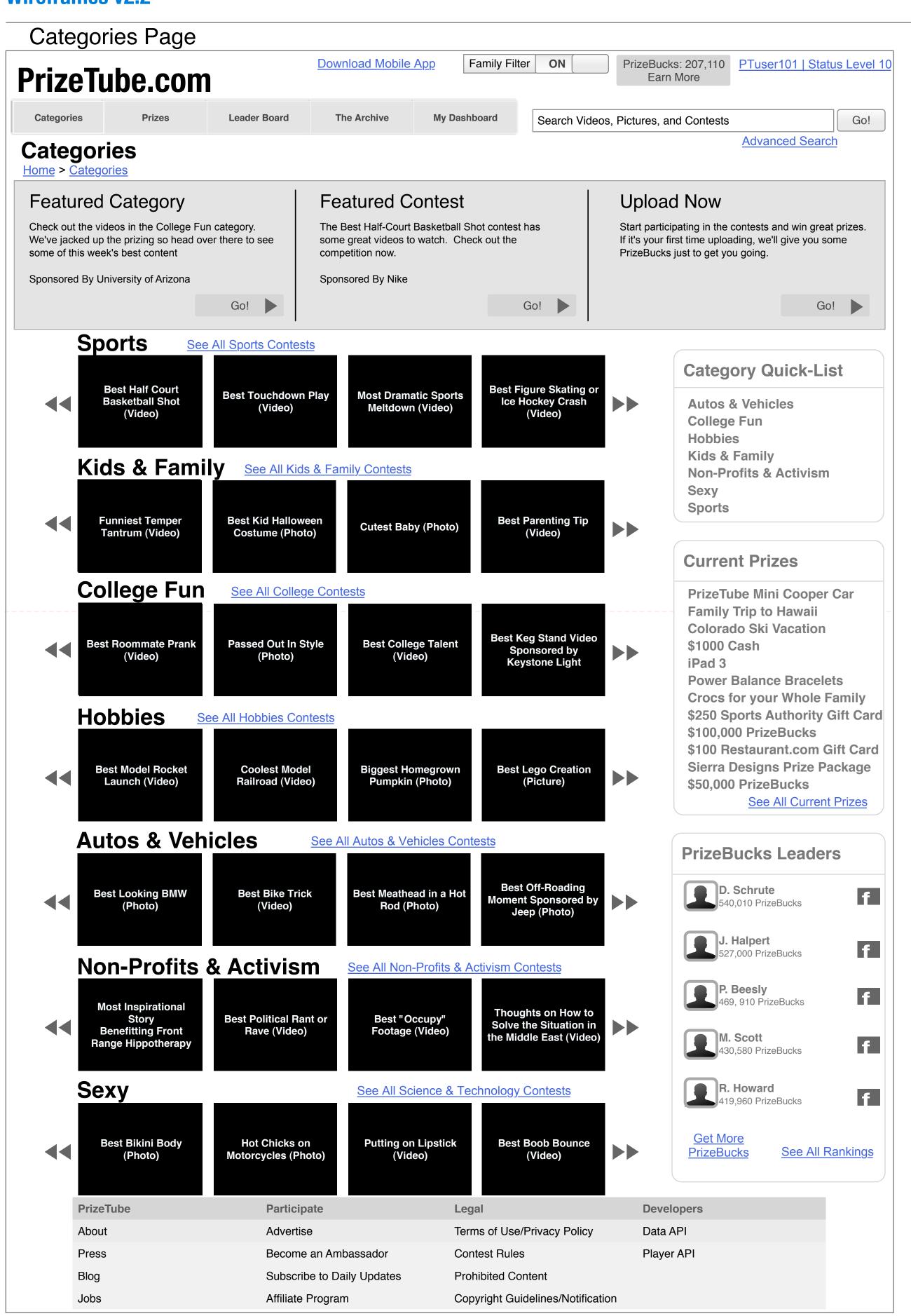
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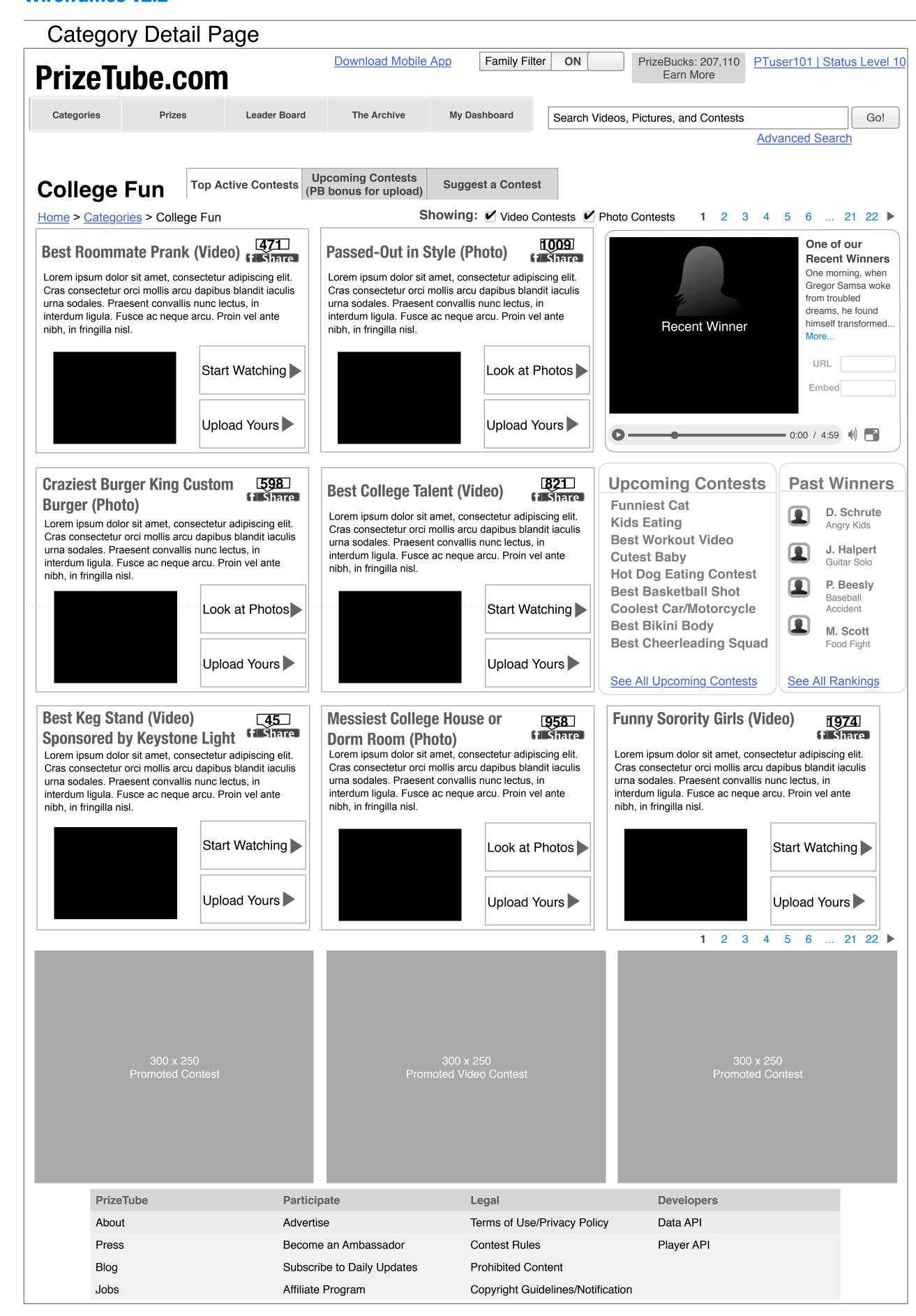
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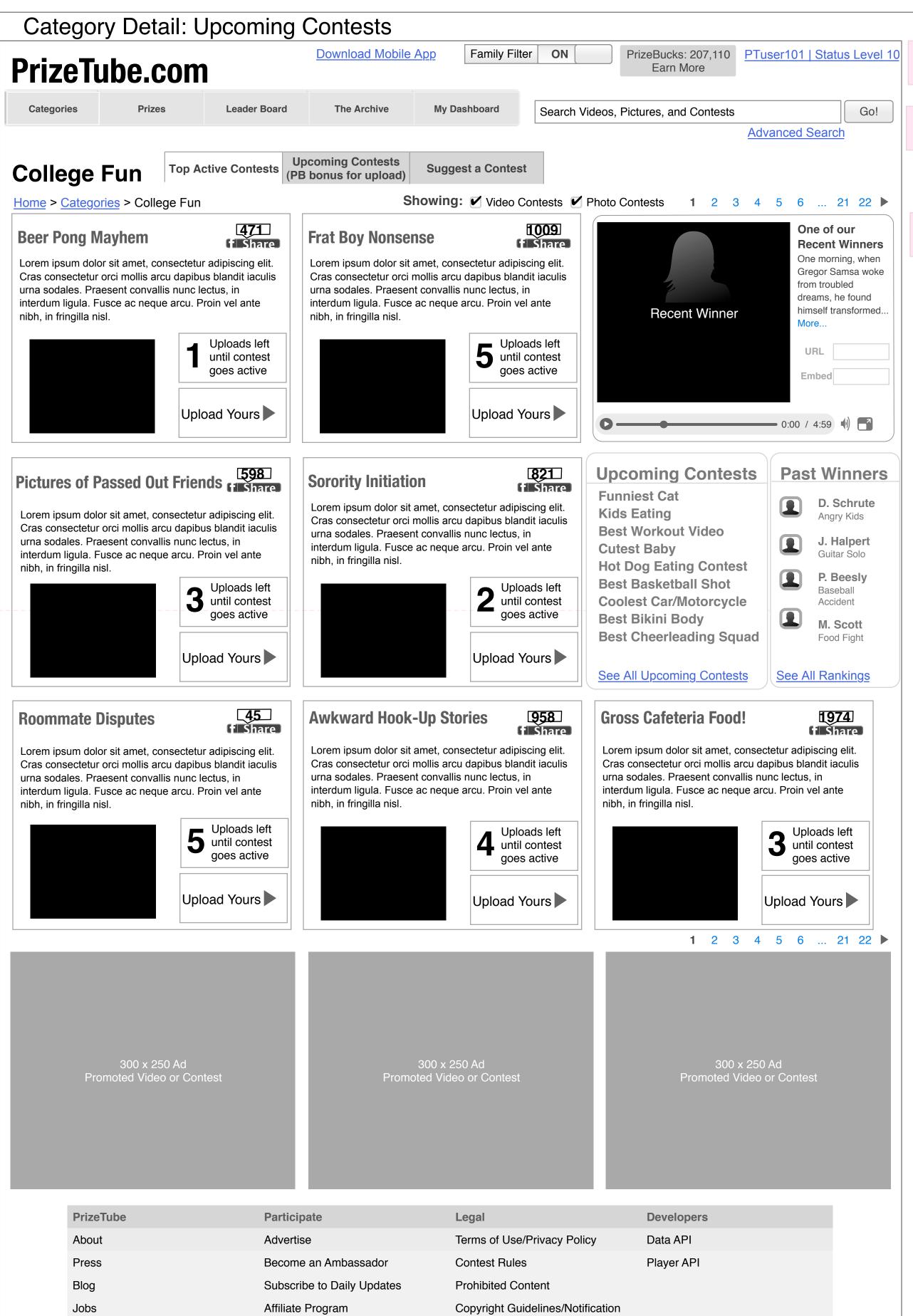
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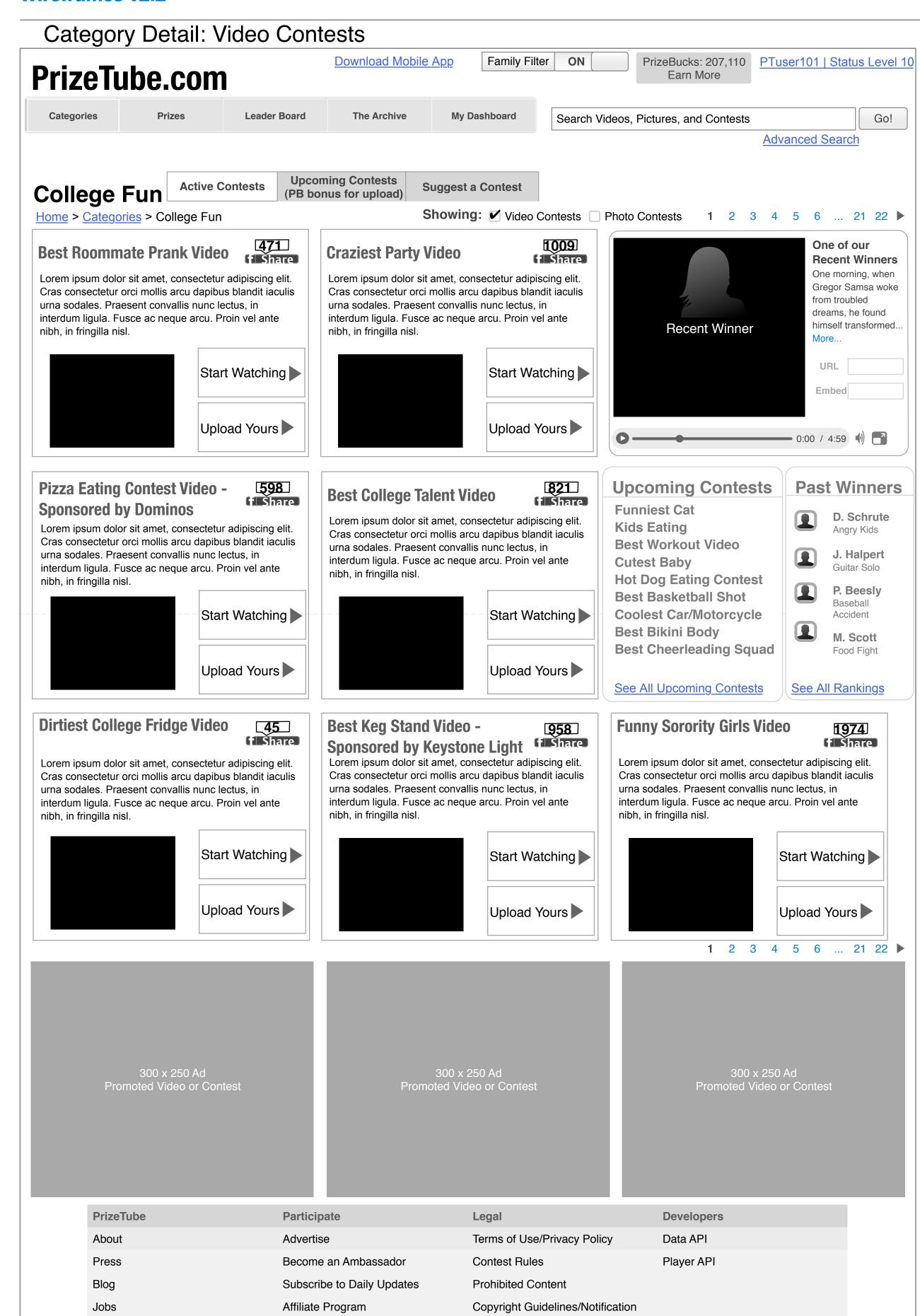
Wireframes v2.2



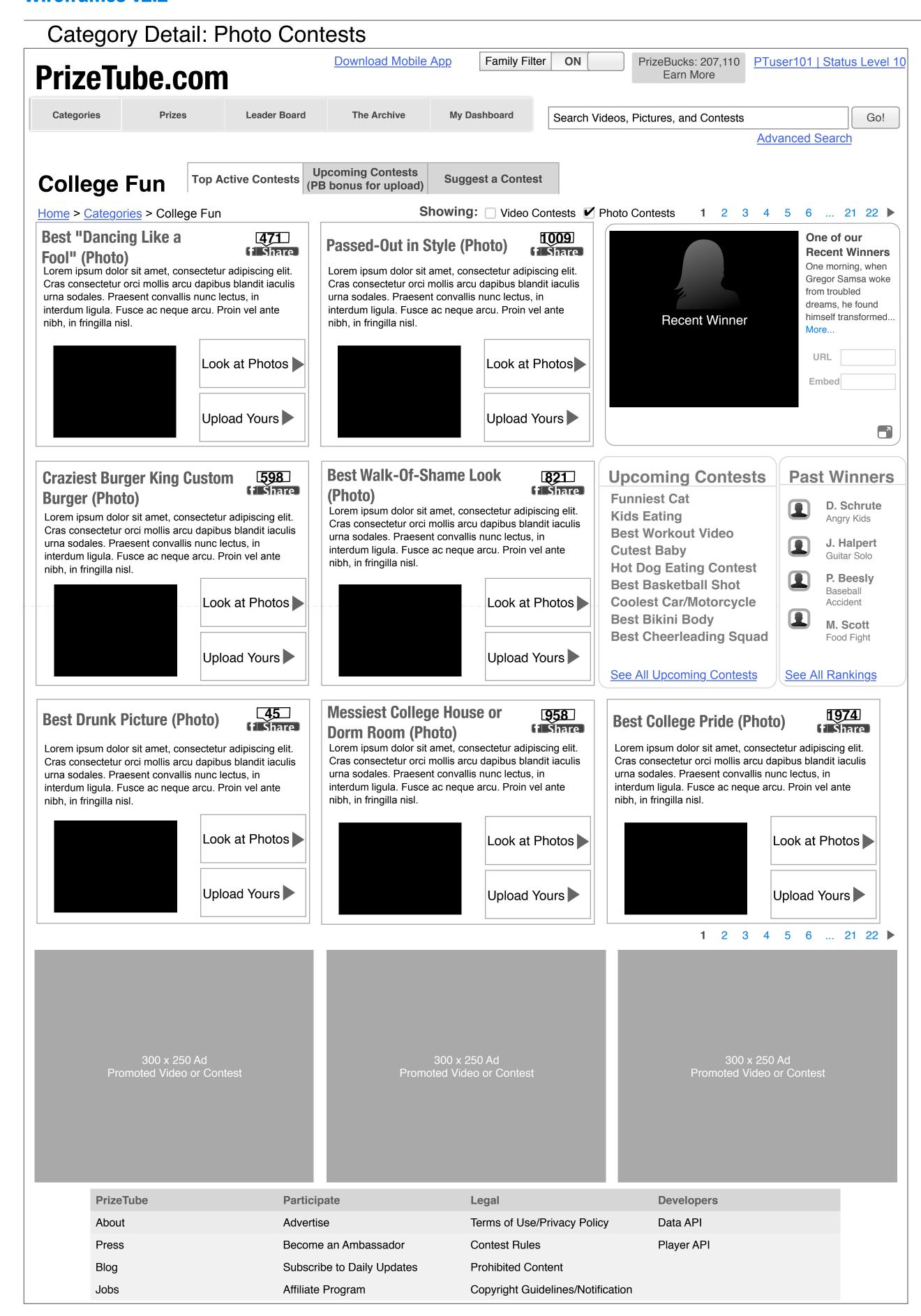
Use this user link to handle notifications, preferences, privacy settings, etc. Either advanced search, or don't give the user an option to use these radios and instead organize the search results page with after 500 submissions, the window closes and accepts no more vids/pics **Todd Lilienthal** Creator

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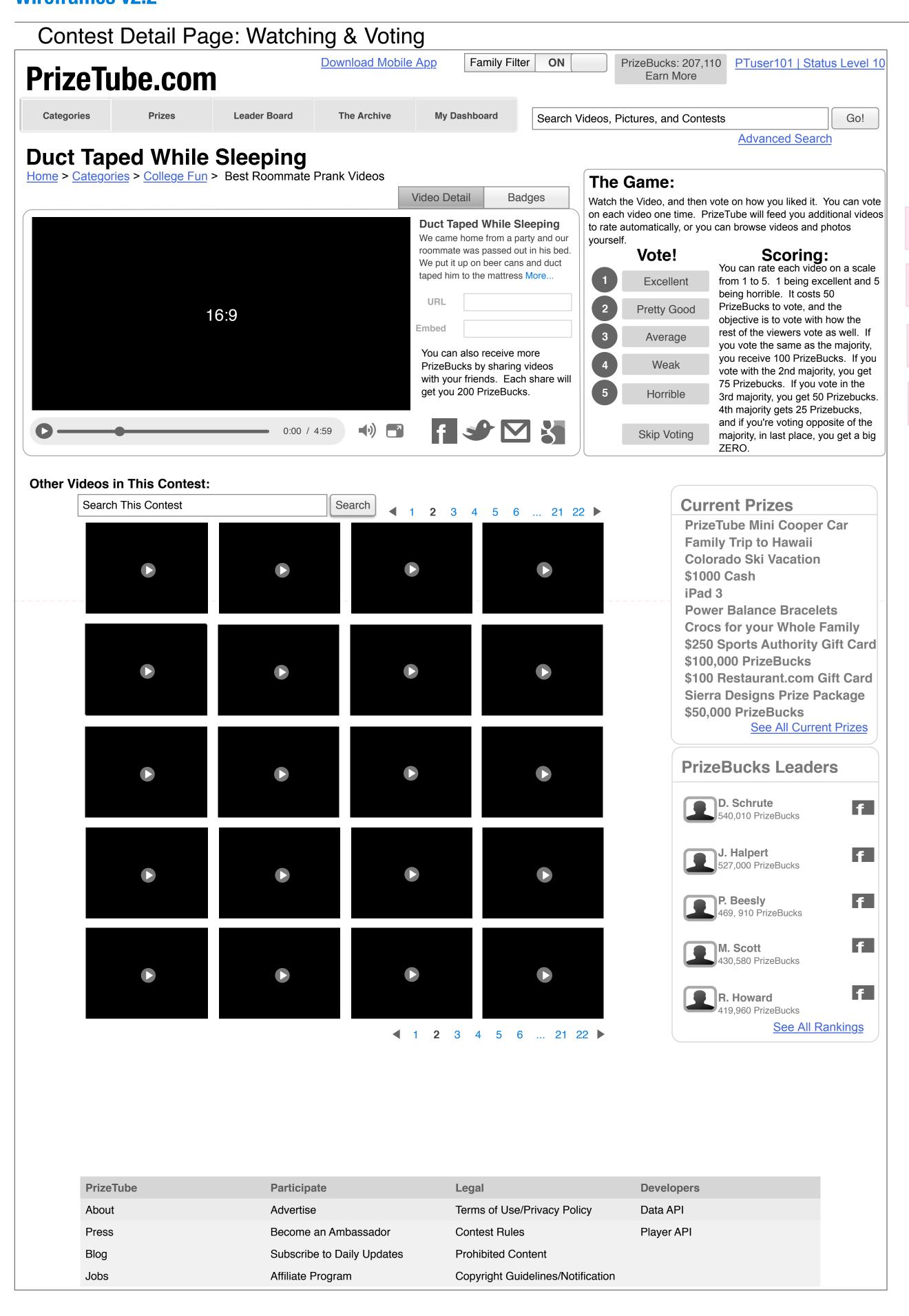


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Find a place to bury URL/Embed links w/less prominence

Reduce text in The Game descriptions. Show for first time users, shorten and provide link for repeat users.

Put in voting results/badging prompt page

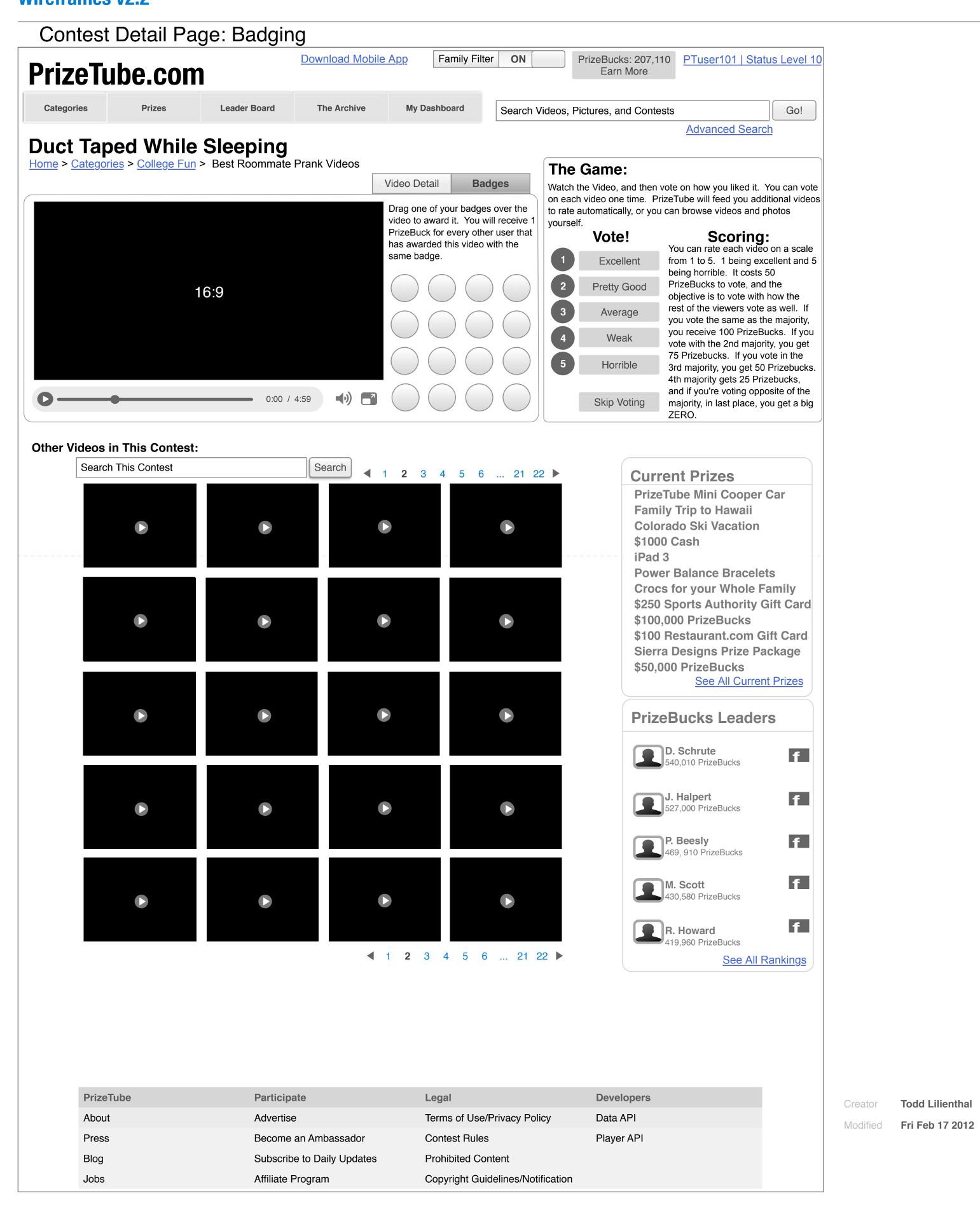
Can't reward for direct facebook shares. Can reward for getting someone to come back to the site and sign up and/or vote.

Put featured videos on top row of video results

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Todd Lilienthal

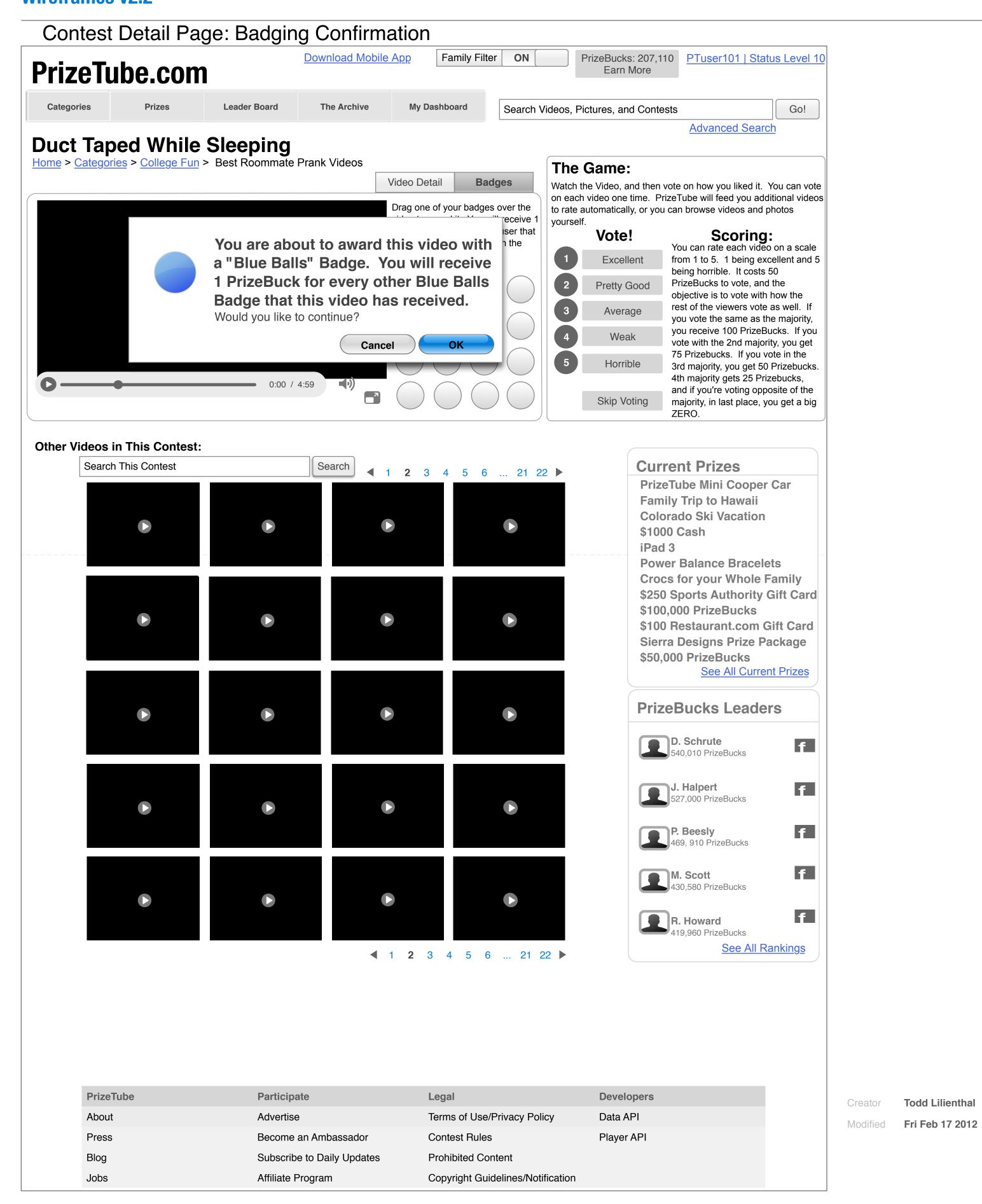


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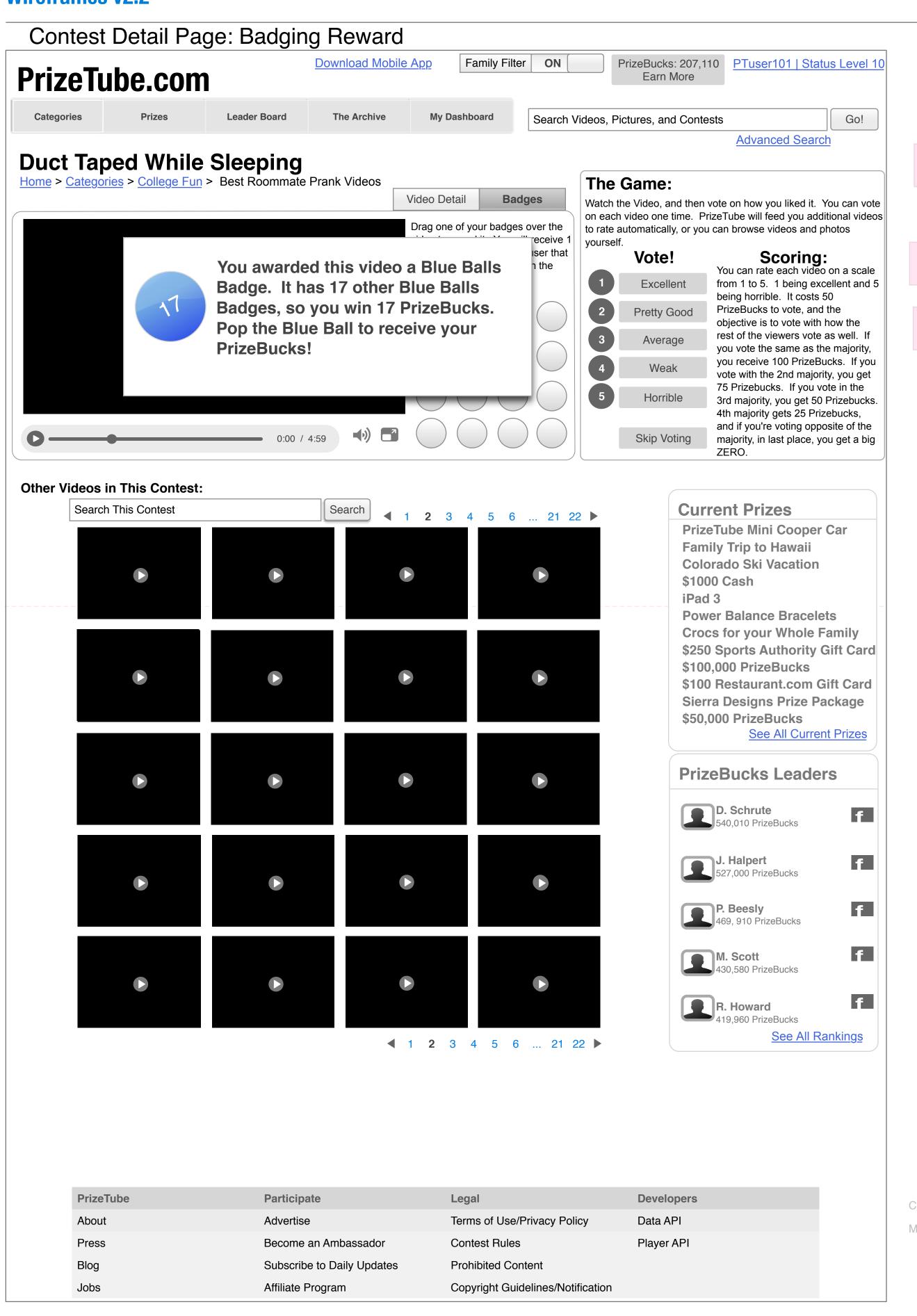
Todd Lilienthal

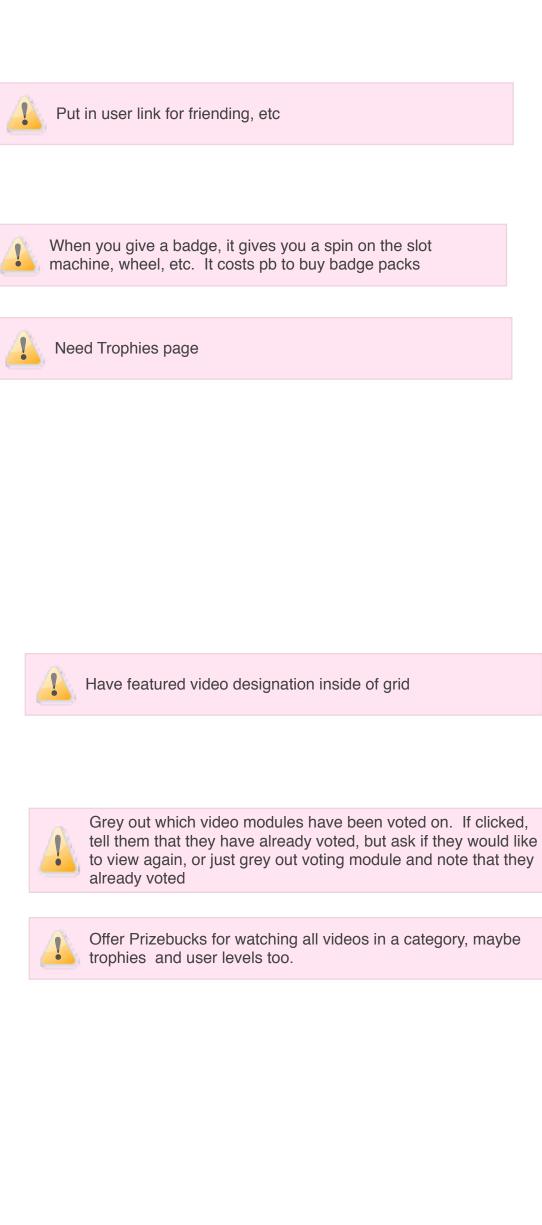


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Wireframes v2.2



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Prizes Page: PrizeBucks Prizes PrizeBucks: 207,110 PTuser101 | Status Level 10 **Download Mobile App** Family Filter ON PrizeTube.com Earn More Go! Leader Board Categories The Archive My Dashboard Search Videos, Pictures, and Contests **Advanced Search PrizeBucks Prize Store Contest Prizes** Ways to Win PrizeBucks **Vote For a Winning Video or Photo** Other Ways to Win PrizeBucks Log in every day to receive your daily bounty. Just by logging in you will be rewarded. You don't have to upload your own submissions to win PrizeBucks. PrizeBucks are awarded to users that vote on videos and Play Mini-Games Share with your friends Vote with the majority and receive the most PrizeBucks Take brand surveys or "like" a brand Upload a video More Ways to Win PrizeBucks \$10,000,000 PrizeBucks \$5,000,000 PrizeBucks **\$2,500,000 PrizeBucks** PrizeTube Mini Cooper Family Trip to Hawaii Colorado Ski Vacation **f** Share **f** Share **f** Share \$250,000 PrizeBucks \$1,000,000 PrizeBucks \$500,000 PrizeBucks \$100 Restaurant.com Gift Card Apple iPad 3 \$250 Sports Authority Gift Card **f** Share **f** Share **f** Share This Page will be designed to expand based on number of prizes shown. 300 x 250 Ad Promoted Video/Branded Contest 300 x 250 Ad 300 x 250 Ad Promoted Video/Branded Contest Promoted Video/Branded Contest PrizeTube Legal **Participate** Developers Terms of Use/Privacy Policy Data API About Advertise Become an Ambassador Player API Contest Rules Press Subscribe to Daily Updates Blog **Prohibited Content** Affiliate Program Copyright Guidelines/Notification Jobs

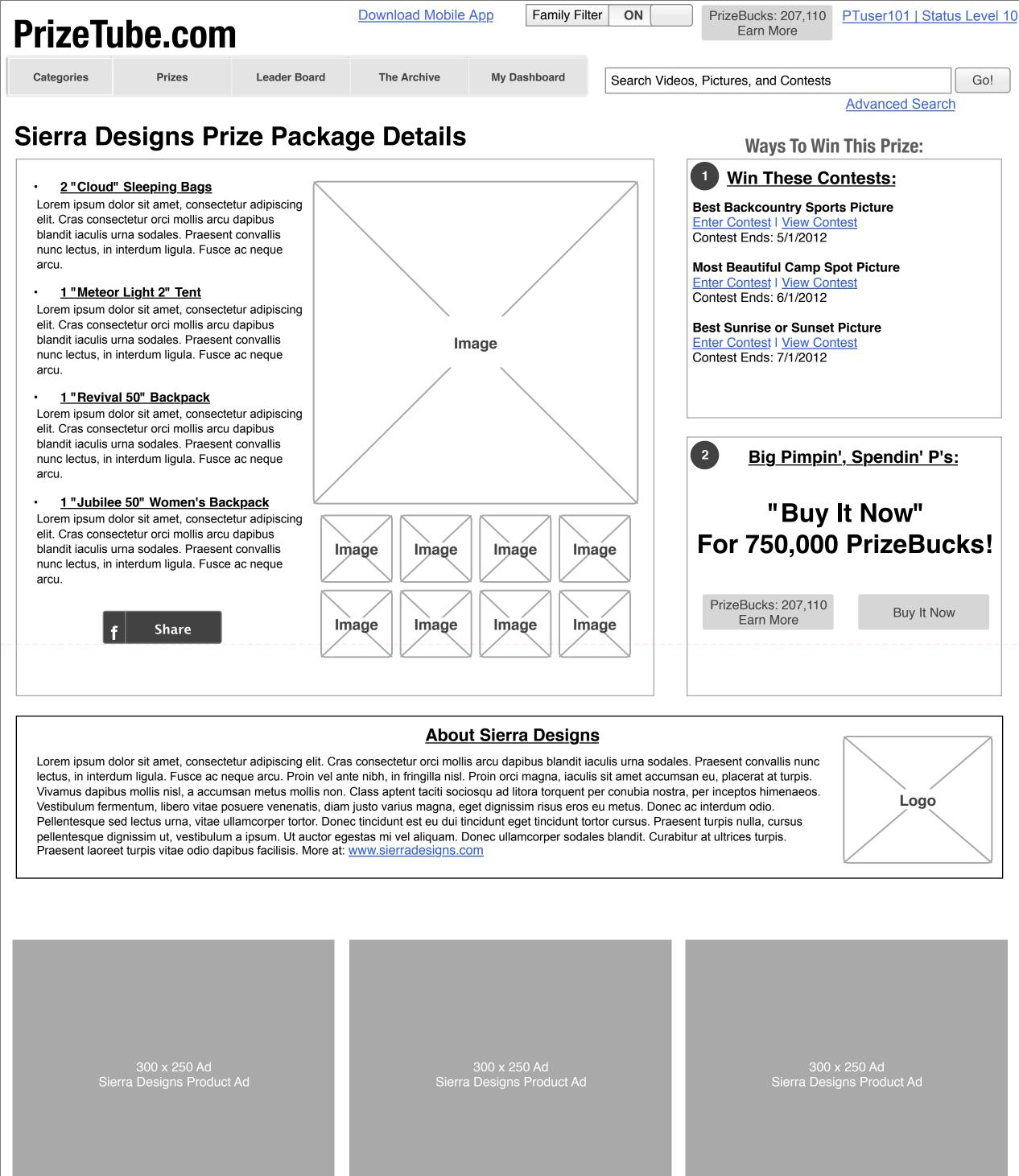
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Put purchase options in a pull down menu. They are proven to buy what is defaulted in pull down.

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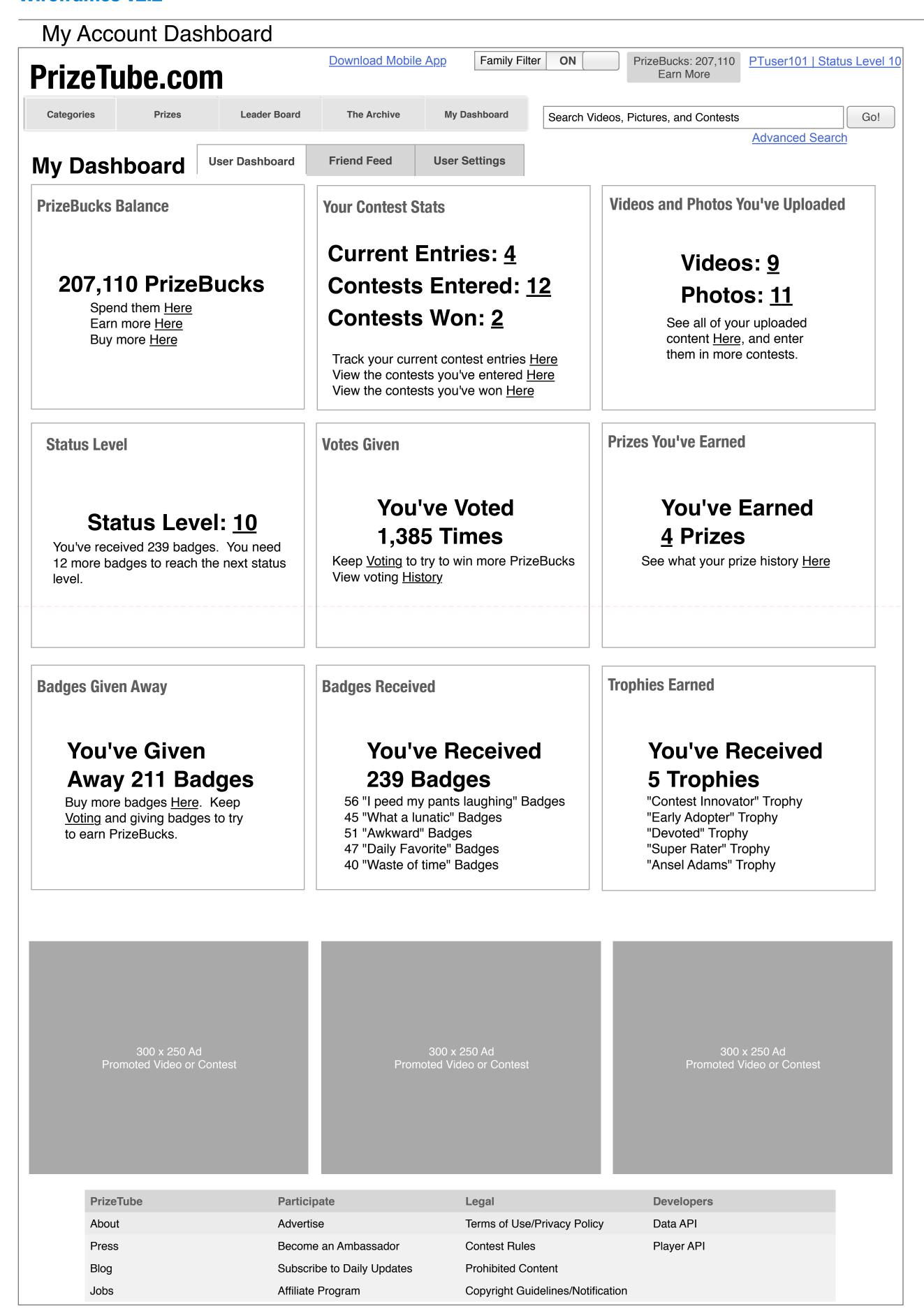
Prize Detail Page



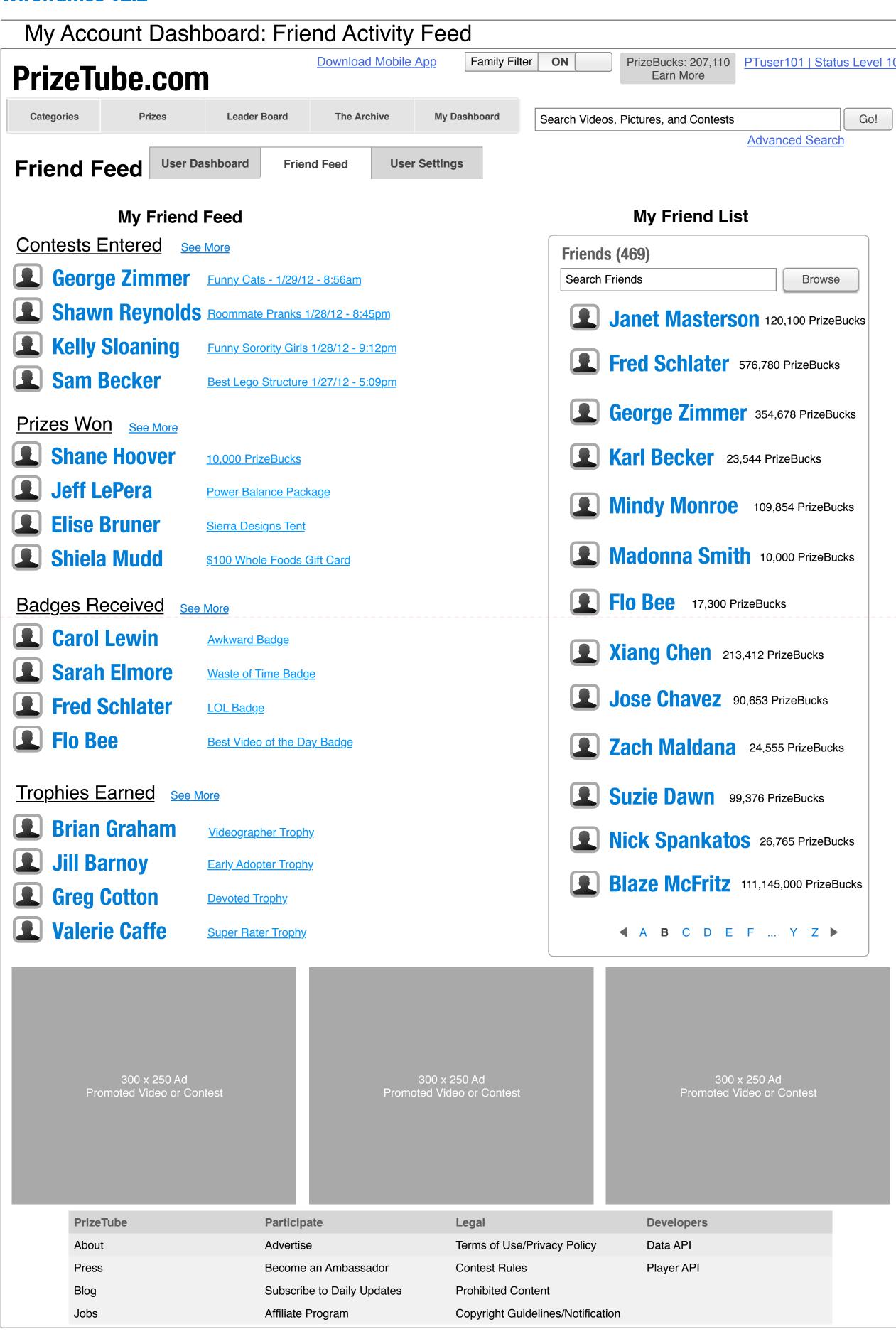
PrizeTube	Participate	Legal	Developers
About	Advertise	Terms of Use/Privacy Policy	Data API
Press	Become an Ambassador	Contest Rules	Player API
Blog	Subscribe to Daily Updates	Prohibited Content	
Jobs	Affiliate Program	Copyright Guidelines/Notification	

Custom background/page takeover with sponsor imagery

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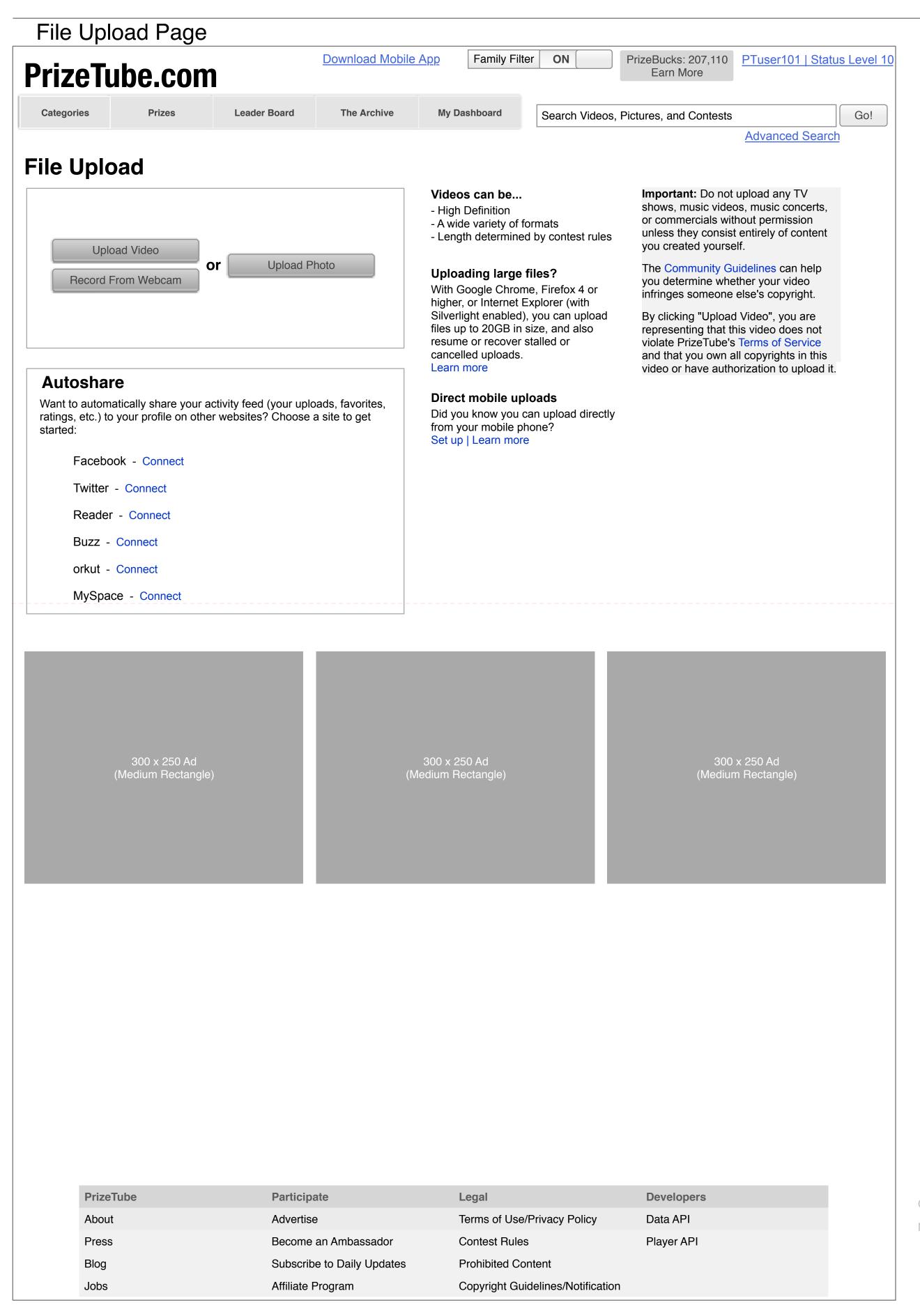


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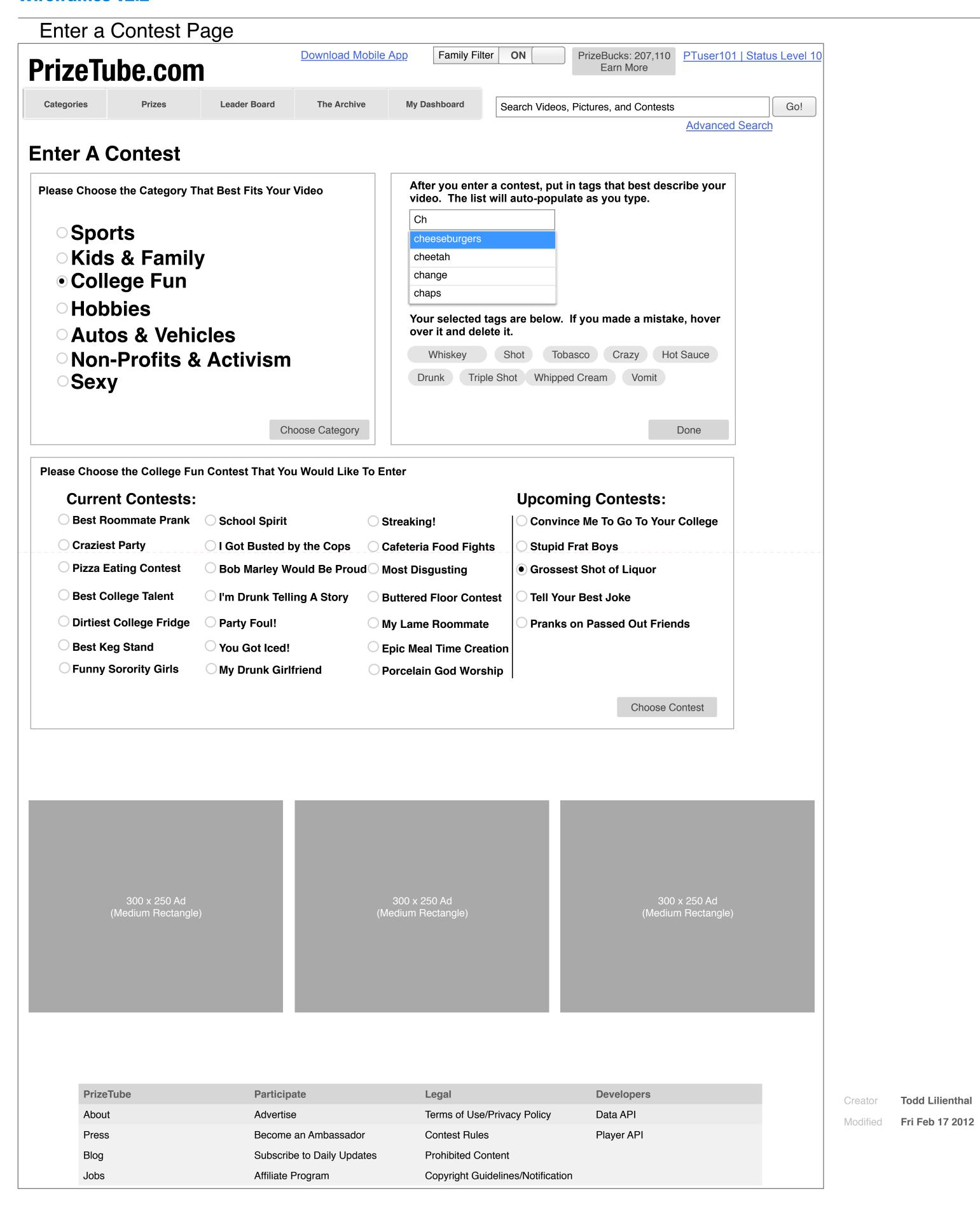


George Zimmer
Shawn Reynolds
Kelly Sloaning
Sam Becker
Shane Hoover
Jeff LePera
Elise Bruner
Shiela Mudd

Wireframes v2.2

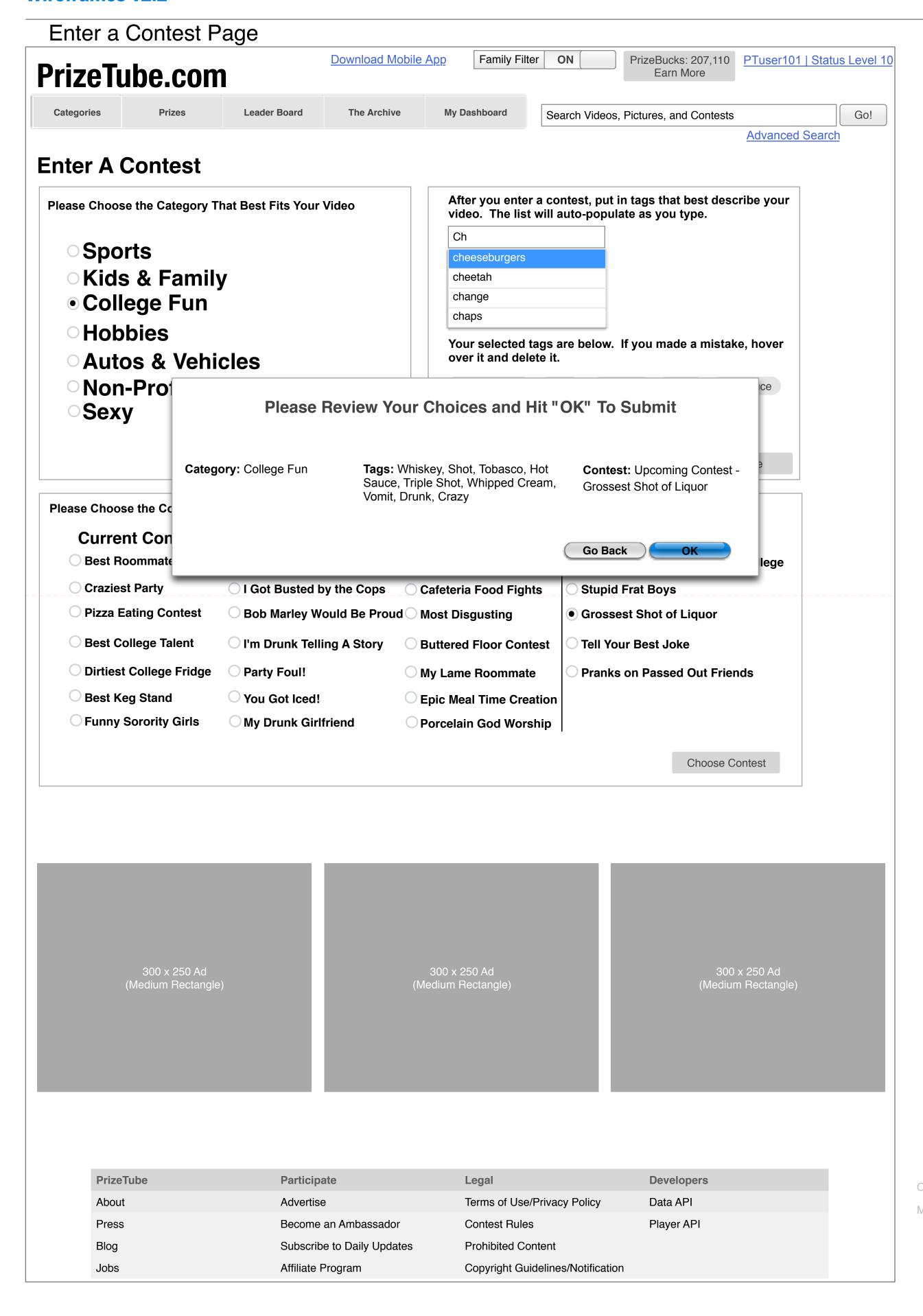


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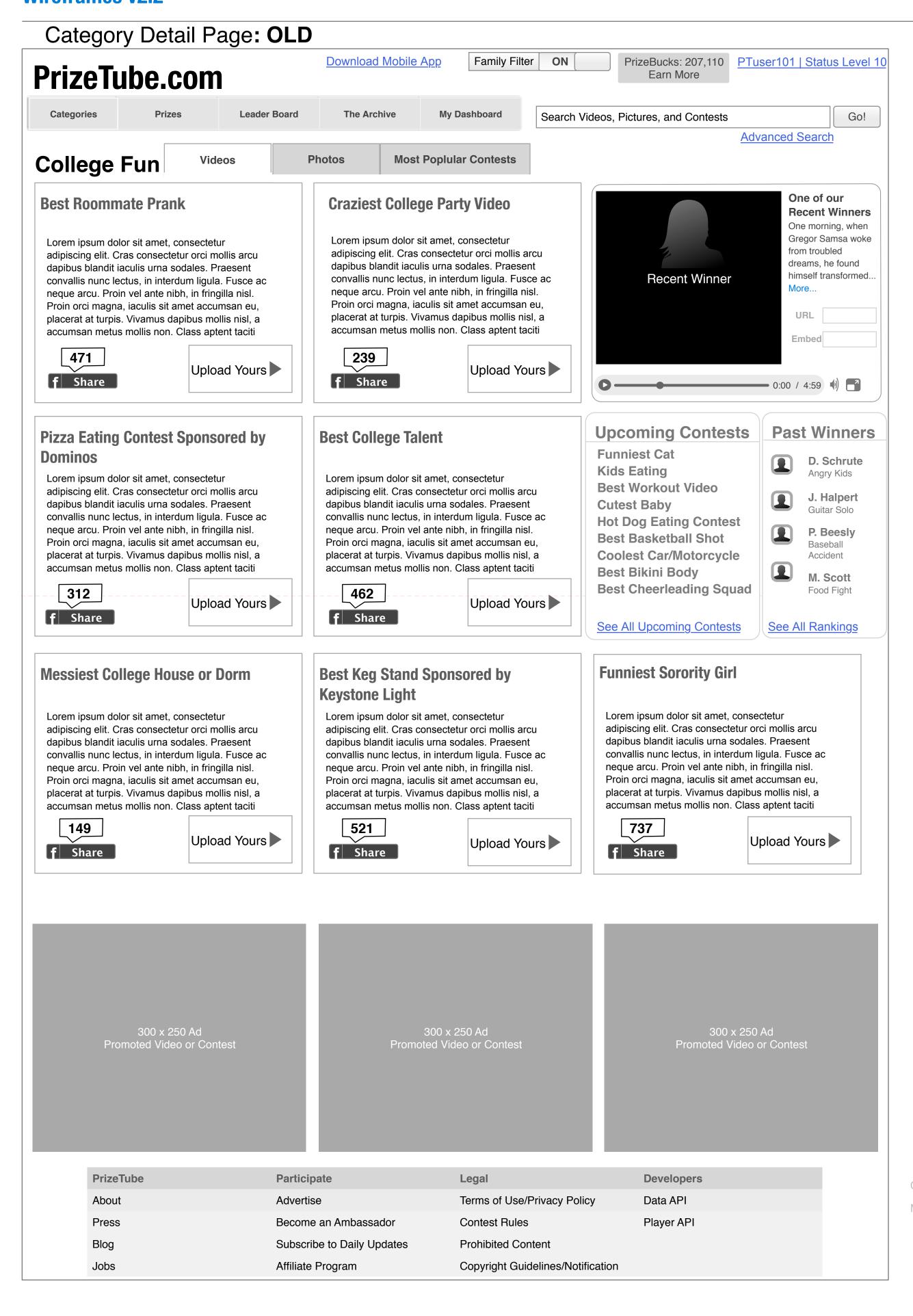


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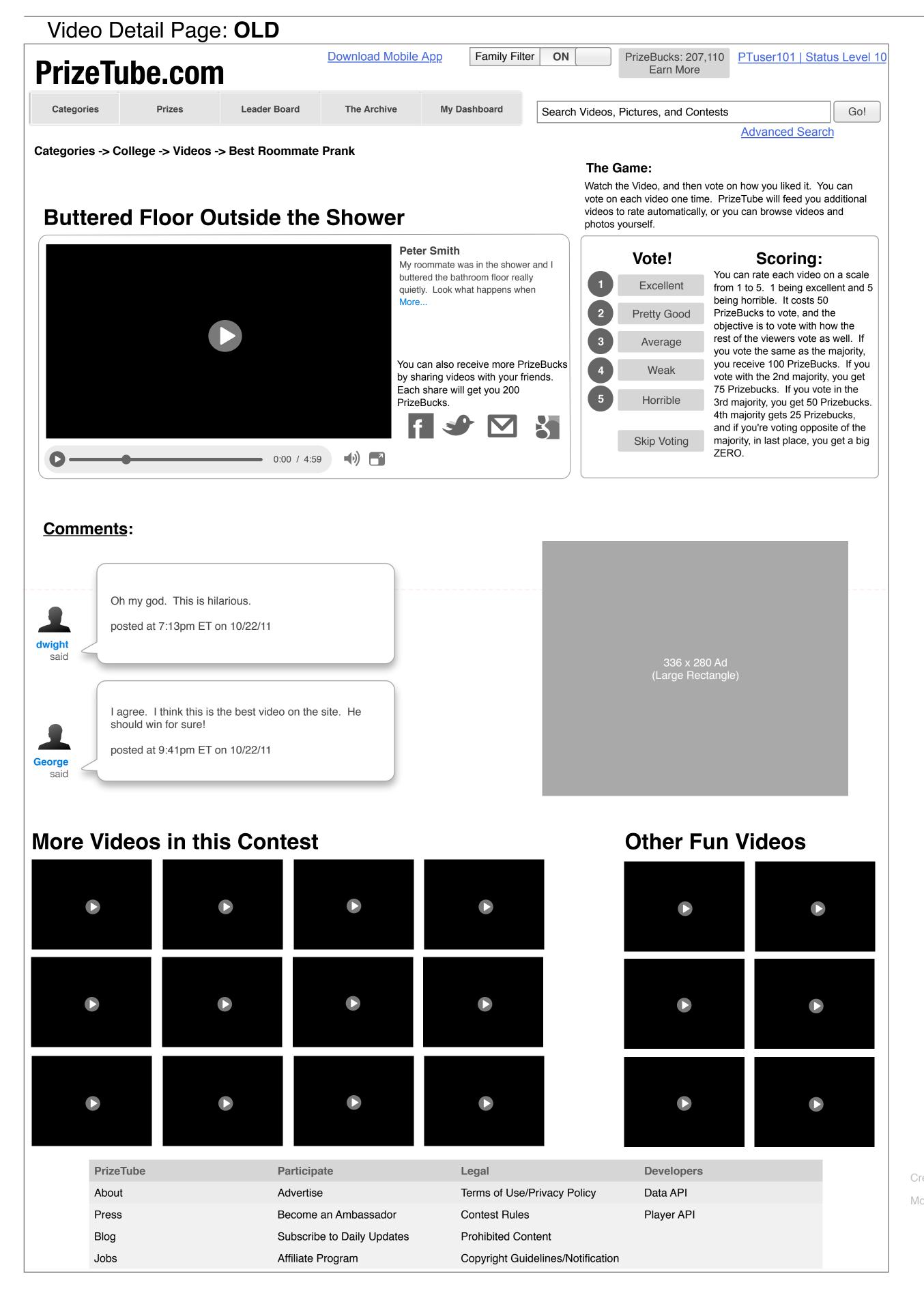
Wireframes v2.2



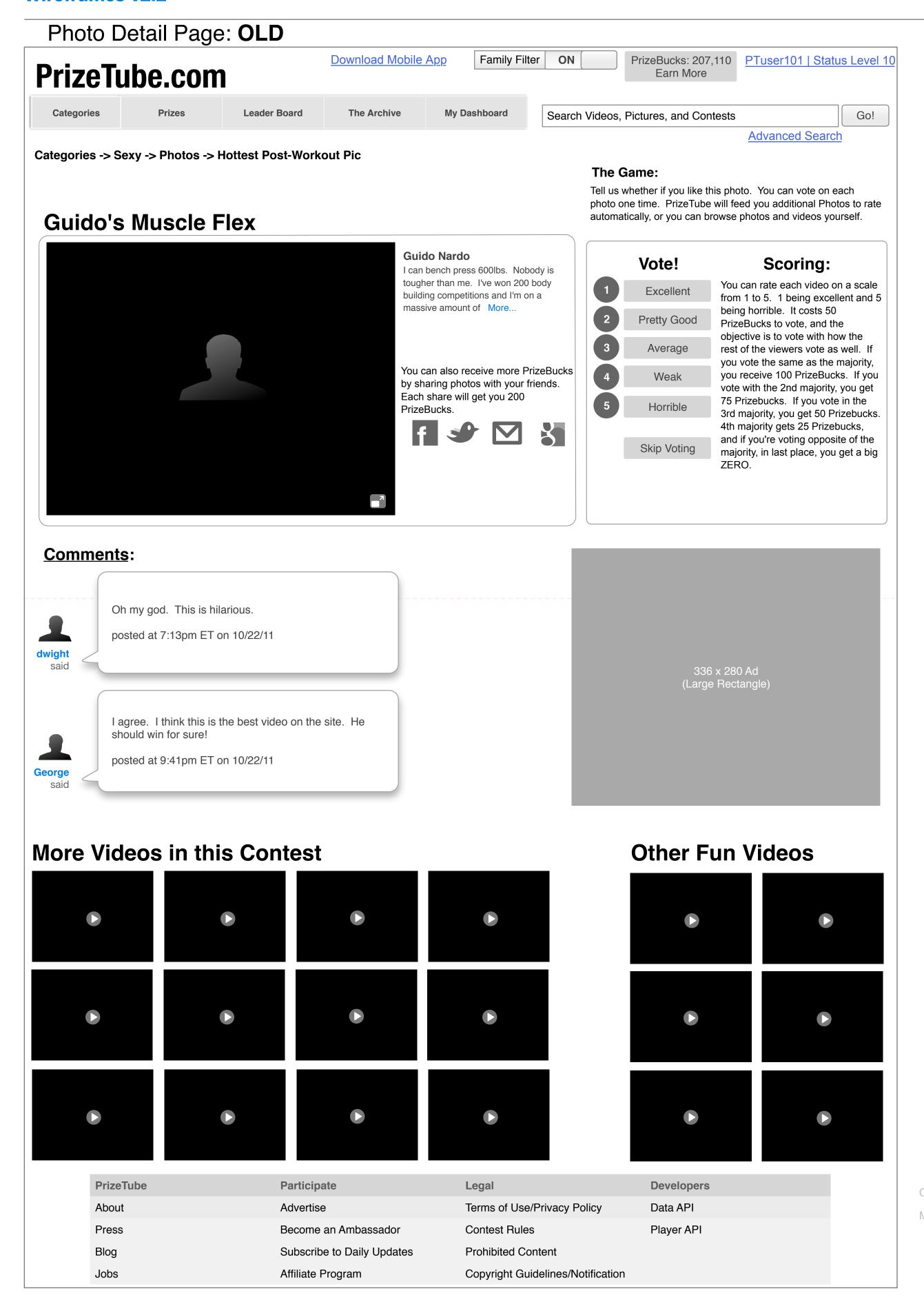
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