

# STEPHANIE P OGBURN

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## CONTACT

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## EDUCATION

### UX Writing Fundamentals

Currently Enrolled

### Career Foundry

Intro to UX Design: 2020

### Galvanize

Full-stack Development: 2016

### Yale School of Forestry and Environmental Studies

MESc: 2007

### University of South Carolina

BA,BS: 2002

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## SKILLS

Content Strategy  
UX Writing  
Technical writing/documentation  
Heuristic Analysis  
Customer Journeys  
Persona Creation  
Structured Interviews  
Textual Analysis  
Usability Testing  
Writing / Editing  
Agile software development  
Technical project management  
Web/mobile app development  
Figma / Adobe CS

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## SERVICE

### UX Giving Back Projects

Conduct UX research for Colorado-area nonprofits through a local UX professionals group

### Board member

Shadowcliff Mountain Sanctuary

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## EXPERIENCE

### Content Strategist, Technical Writer: Radial Development Group

Jan 2021 - April 2022

- Founded, edited, and produced weekly company e-newsletter
- Developed internal company style guide and evangelized communication guidelines
- Crafted technical documentation/manuals for various projects leading to improved user experiences

### Technical Project Manager: Nov 2019 - Jan 2021

- Delivered complex hardware and software projects for a wide range of clients

### Software Developer: July 2017 - July 2018

### Radial Content Achievements

- 30-40% newsletter open rate
- Improved developer onboarding experience by reconfiguring information architecture
- Increased client satisfaction by rewriting technical documentation

### Team Lead: Nutrien Ag Solutions

July 2018 - April 2019

- Coordinated cross-team communication between design teams, product owners and developers to deliver complex features

### Digital Strategist & Producer: KUNC

June 2014 - April 2016

- Led content strategy for social platforms
- Reported and produced stories for NPR stations / shows

### Science Writer: ClimateWire

Feb 2013-April June 2014

- Wrote accurate science and political news on tight deadlines

### Digital Editor: High Country News

Oct 2010 - Feb 2013

- Pioneered the digital transformation of a 40-year-old publication from print-focused to web-first publishing
- Developed web-first publication processes
- Led content strategy for a variety of blog verticals, email newsletters, and social media platforms
- Trained editorial staff on social media and writing for the web

### High Country News Content Achievements

- Doubled web traffic from social sources
- 30% increase in social media users in a 2-year period
- Launched a blog vertical leading to a successful book project