

STEPHANIE P OGBURN

she/her

CONTACT

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EDUCATION

Interaction Design Foundation

User Research Methods and Best Practices: 2021

Career Foundry

Intro to UX Design: 2020

Yale School of Forestry and Environmental Studies

MESc: 2007

University of South Carolina

BA,BS: 2002

SKILLS

Heuristic Analysis

Customer Journeys

Persona Creation

Structured Interviews

Survey Design

Technical documentation

Textual Analysis

Usability Testing (UserTesting)

Agile software development

Technical project management

Web/mobile app development

Writing / Editing

Figma

Adobe CS

LEADERSHIP

Director

Women Who Code Fort Collins

Board member

Shadowcliff Mountain Sanctuary

EXPERIENCE

User Researcher and Content Strategist, 01/21- Present

- Conduct user research for internal company software
- Content strategy/development for Radial's weekly e-newsletter

Technical Project Manager: 11/19-Present

Radial Development Group: Loveland, Colorado

- Lead a software development team to ensure we meet targets and goals on client projects
- Conduct client onboarding and product feature planning
- Complete feature work for client projects

Researcher, UXR Giving Back Projects: 11/20-2/21

- Volunteer information architecture project for CO MTB League
 - Card Sort & Results Analysis / Optimal Workshop
 - Heuristic Analysis
 - Design Presentation

Researcher, MasterIt Vocabulary App: 1/20-4/20

- Conducted user research through the full product design lifecycle for a vocabulary learning app
 - Competitor Research
 - Stakeholder Interviews
 - Persona Creation
 - Usability Testing
 - Wireframing/Prototyping

Team Lead & Full Stack Contract Developer 7/18-4/19

Nutrien Ag Solutions: Loveland, Colorado

- Led a team of developers building an agribusiness-focused e-commerce platform

Developer & Technical Project Manager: 7/17-7/18

Radial Development Group: Loveland, Colorado

- Led and developed software projects for nonprofit and small business clients

Reporter/Editor/Producer: 2007-2016

- Produced stories for NPR stations / shows
- Led the digital transformation of a 40-year-old publication
- Trained editorial staff and interns on social media and writing for the web
- Covered breaking news and translated complex science and technical topics into news stories