

STEPHANIE P OGBURN

she/her

CONTACT

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EDUCATION

UX Writing Fundamentals

Currently Enrolled

Career Foundry

Intro to UX Design: 2020

Galvanize

Full-stack Development: 2016

Yale School of Forestry and Environmental Studies

MESc: 2007

University of South Carolina

BA,BS: 2002

SKILLS

Content Strategy

UX Writing

Technical writing/documentation

Heuristic Analysis

Customer Journeys

Persona Creation

Structured Interviews

Textual Analysis

Usability Testing

Writing / Editing

Agile software development

Technical project management

Web/mobile app development

Figma / Adobe CS

LEADERSHIP

Director

Women Who Code Fort Collins

Board member

Shadowcliff Mountain Sanctuary

EXPERIENCE

Radial Development Group: Loveland, Colorado

Content Strategist & Technical Writer: 01/21-Present

Technical Project Manager: 11/19-Present

- Founded, edit, and produce weekly company e-newsletter

- Craft technical documentation/manuals for various projects

- Developed internal company style guide

- Evangelize internal communication guidelines

- Conduct user research for internal company software

- Lead a software development team to ensure we meet targets and goals on client projects for clients ranging from startup to enterprise

Team Lead & Full Stack Contract Developer 7/18-4/19

Nutrien Ag Solutions: Loveland, Colorado

- As a contractor, led a team of developers building an agribusiness-focused e-commerce platform

Developer & Technical Project Manager: 7/17-7/18

Radial Development Group: Loveland, Colorado

- Led and developed software projects for nonprofit and small business clients

Reporter/Editor/Producer: 2007-2016

- Produced stories for NPR stations / shows

- Led the digital transformation of a 40-year-old publication

- Produced/edited weekly email newsletters

- Trained editorial staff and interns on social media and writing for the web

- Covered breaking news and translated complex science and technical topics into news stories

VOLUNTEER PROJECTS

Researcher Community Food Share: 2/22-Present

- Volunteer UX research for food bank of Boulder/Broomfield County.

Researcher Colorado MTB League Website: 11/20-2/21

Volunteer information architecture project for CO MTB League

- Card Sort & Results Analysis / Optimal Workshop

- Heuristic Analysis

- Design Presentation