

STEPHANIE P OGBURN

she/her

CONTACT

970-570-9609
stephanie.ogburn@gmail.com
linkedin.com/in/spogburn/
stephanieogburn.com

EDUCATION

Interaction Design Foundation
User Research Methods and Best Practices: 2021

Career Foundry
Intro to UX Design: 2020

Galvanize
Full Stack Web Development Certificate: 2016

Yale School of Forestry and Environmental Studies
MEsc: 2007

University of South Carolina
BA,BS: 2002

SKILLS

Customer Journeys
Ethnographic Research
Persona Creation
Structured Interviews
Survey Design
Technical documentation
Textual Analysis
Usability Testing
Agile software development
Technical project management
Web/mobile app development
Writing / Editing

LEADERSHIP

Director
Women Who Code Fort Collins
Board member
Shadowcliff Mountain Sanctuary

EXPERIENCE

Researcher, UXR Giving Back Projects: 11/20-2/21

- Volunteer information architecture project for CO MTB League
 - Card Sort & Results Analysis / Optimal Workshop
 - Heuristic Analysis
 - Design Presentation

Researcher, MasterIt Vocabulary App: 1/20-4/20

- Conducted user research through the full product design lifecycle for a vocabulary learning app
 - Competitor Research
 - Stakeholder Interviews
 - Persona Creation
 - Usability Testing
- Wireframing/Prototyping

Team Lead: 11/19-Present

Radial Development Group: Loveland, Colorado

- Lead a software development team to ensure we are meeting targets and goals on numerous client projects, including hardware, web and mobile apps
- Coach employees in our agile methodology and processes
- Conduct client onboarding and product feature planning
- Content strategy for Radial's weekly email newsletter

Team Lead & Full Stack Contract Developer 7/18-4/19

Nutrien Ag Solutions: Loveland, Colorado

- Led a team of developers building an agribusiness-focused e-commerce platform

Developer & Project Manager: 7/17-7/18

Radial Development Group: Loveland, Colorado

- Led and developed software projects for nonprofit and small business clients

Reporter/Editor/Producer: 2007-2016

- Produced stories for NPR stations / shows
- Led the digital transformation of a 40-year-old publication
 - Trained editorial staff and interns on social media and writing for the web
- Covered breaking news and translated complex science and technical topics into news stories