

# STEPHANIE OGBURN

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## CONTACT

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## EDUCATION

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### UX Writing Fundamentals

Currently Enrolled

### Interaction Design Foundation

User Research Methods and Best Practices: 2021

### Career Foundry

Intro to UX Design: 2020

### Yale School of Forestry and Environmental Studies

MESc: 2007

### University of South Carolina

BA,BS: 2002

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## SKILLS

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Heuristic Analysis

Customer Journeys

Persona Creation

Survey Design

Structured Interviews

Textual Analysis

Usability Testing

Content Strategy

Technical writing/documentation

Writing / Editing

Agile software development

Technical project management

Web/mobile app development

Figma / Adobe CS

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## LEADERSHIP

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### Director

Women Who Code Fort Collins

### Board member

Shadowcliff Mountain Sanctuary

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## EXPERIENCE

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### Radial Development Group: Remote / Colorado

Technical Project Manager: 11/19-Present

User Researcher and Content Strategist: 01/21-Present

- Conduct user research for internal company software
- Content strategy and development for Radial's weekly e-newsletter
- Lead a software development team to ensure we meet targets and goals on client projects for clients ranging from startup to enterprise
- Develop software features for a range of client projects: hardware, SASS, mobile apps, websites

### Nutrien Ag Solutions: Loveland, Colorado

Contract Team Lead & Full Stack Developer: 7/18-4/19

- As a contractor, led a team of developers building an agribusiness-focused e-commerce platform

### Radial Development Group: Loveland, Colorado

Developer & Technical Project Manager: 7/17-7/18

- Led and developed software projects for a range of clients from startup to enterprise

### Reporter/Editor/Producer: 2007-2016

- Worked as a science and radio journalist for a decade prior to transitioning into tech
- Produced stories for NPR stations and shows
- Led the digital transformation of a 40-year-old publication
- Covered breaking news and translated complex science and technical topics into news stories

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## VOLUNTEER PROJECTS

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### Researcher, Colorado MTB League Website: 11/20-2/21

- Volunteer information architecture project
- Card Sort & Results Analysis | Optimal Workshop
  - Heuristic Analysis
  - Design Presentation

### Researcher, Master It Vocabulary App: 1/20-4/20

- Personal project to conduct user research through the full product design lifecycle for a vocabulary learning app
- Competitor Research | Stakeholder Interviews
- Persona Creation | Usability Testing
- Wireframing | Prototyping