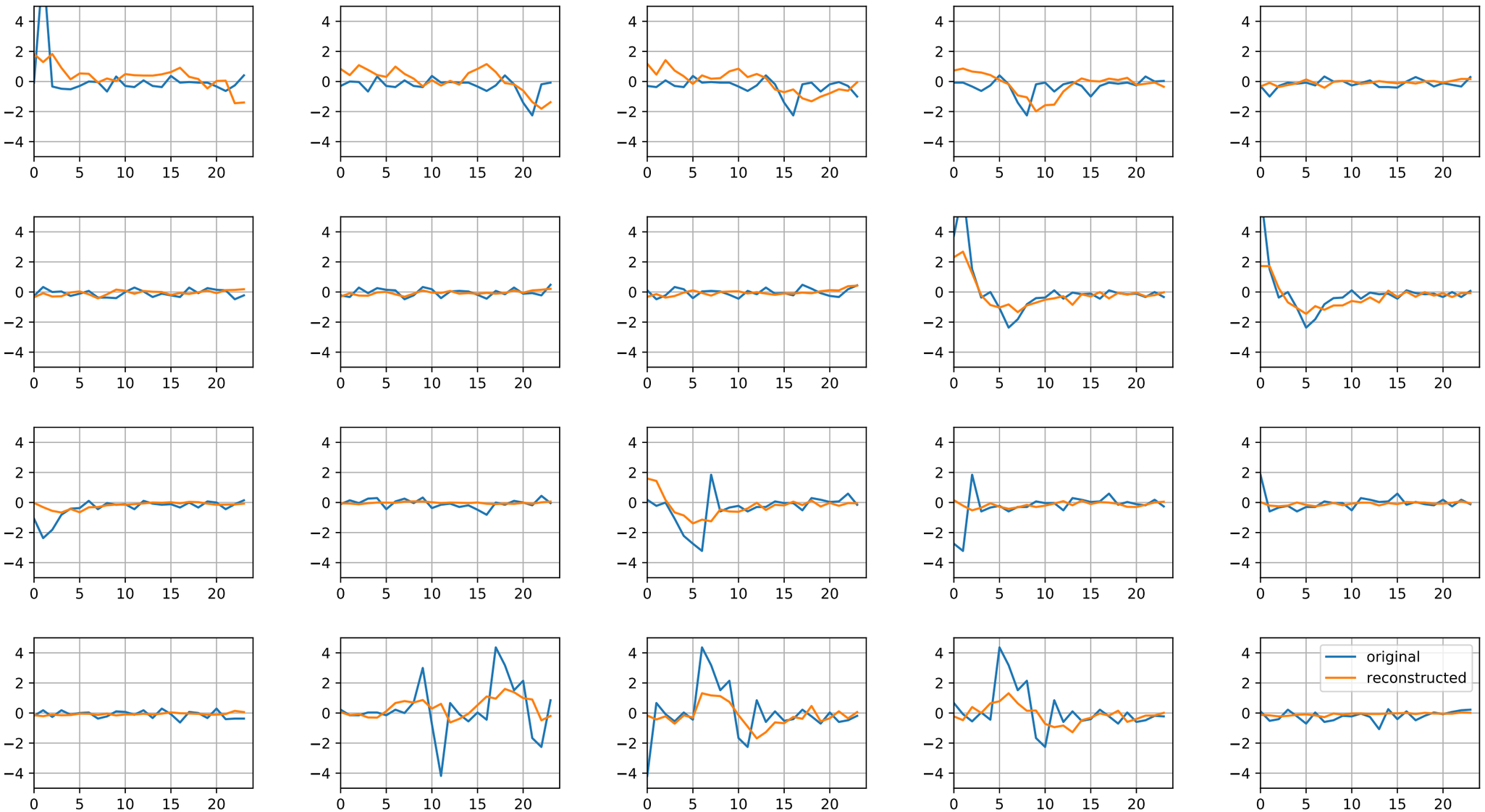Channel 4