

# Alex Gonzalez

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## PROFILE

**Web and Graphic Design**  
**Search Engine Optimization and PPC Campaign Management**  
**Video and Audio Production**  
**Sound Design**

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## EDUCATION

**Bachelor of Arts - Technology and Culture**  
University of California, Davis  
2011

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## SKILLS

**HTML, CSS, jQuery**  
**Analytics, Adwords, MOZ Tools**  
**Drupal and Wordpress**  
**UI/UX Design**  
**Final Cut and Adobe Premiere**

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## EXPERIENCE

**T324 - Communications & Technology Consultant** - 2011 - Present - Berkeley, CA  
I design and develop website solutions primarily in Drupal, with a focus on clean, modern, functional design for medium sized to large sized businesses and corporations. In addition, I manage SEO and SEM campaigns for companies helping them to convert more customers and have a better web presence.

**Lawrence Berkeley Lab** – 2010 - Berkeley, CA  
I worked as a web design assistant for the department of communications, developing website design solutions in Drupal and Wordpress. I also helped create email templates, and newsletter designs in addition to maintaining the offices website.

**Campus Unions Events** – 2007 - 2009 - Davis, CA  
I worked as an event planner, organizing, coordinating and promoting events while keeping detailed records of event attendance, attendee demographics, event expenses and profits, and event collaborators so as to create a growing body of regularly attended events for the UC Davis student body.

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