ALEX GONZALEZ

Frontend Software Engineer

(510) 684-9274 – Email – GitHub – LinkedIn

EXPERIENCE

Software Engineering Intern – Jump Off Campus – Fall 2019

- Refactored the existing codebase from Rails 2 to Rails 5
- Built a robust Ruby on Rails housing search API and integrated it with a React frontend using the Google Maps API
- Created a responsive housing search form using React, JavaScript, jQuery, SCSS and Bootstrap

Web Master – Berkeley Student Cooperative – 2015 – 2019

- Built member facing web applications using Drupal, jQuery, HTML and SCSS
- Redeveloped the BSCs legacy website converting it to a responsive mobile friendly site, which decreased bounce rate by 36%
- Maintained the organization's web presence overseeing the main website, web applications, email and social media
- Increased new member conversions by 30% over 4 years using social media campaigns, analytics data and A/B testing

Web Marketing Consultant – T324 – 2011 - 2015

- Designed and developed websites with Drupal, Wordpress, HTML, CSS, SCSS
- Provided consulting for SEO, PPC and other web based marketing strategies
- Increased customer conversions by 26% over three years using a combination of social media marketing, targeted email campaigns and A/B testing

Web Development Intern - Lawrence Berkeley Labs – Summer 2010

- Developed websites in Drupal and Wordpress using HTML, CSS
- Created email templates and newsletter designs

Electronic Music Producer – Spoken Bird – 2010 - Present

- I create original electronic music and perform it at night and music festivals across the US
- I've built a following of 15K+ across social media platforms
- I am my own booking agent, tour manager, social media manager, PR and marketing
- I've composed music used in ads and spots for Adobe, Seagate and Facebook

SKILLS

Languages

JavaScript (ES6), Python, Ruby, SQL, HTML, CSS & SCSS

Libraries & Frameworks

React, Redux, Node, Express, Flask, Rails, jQuery, SQLAlchemy, Jest,

Bootstrap, Materialize

Tools & Platforms

Git, npm, yarn, Heroku, Linode, Drupal, Wordpress, Joomla, Photoshop

EDUCATION

Rithm School
Summer 2019

Full Stack Software Engineering bootcamp with curriculum in JavaScript, Node, Express, React, Redux, Python, Flask, SQL, Ruby and Rails.

University of California Davis
2007 - 2011

Bacherlor of Arts in Technology and Culture with emphasis in digital media and design.