

# ALEX GONZALEZ

## Frontend Software Engineer

(510) 684-9274 – [Email](#) – [GitHub](#) – [LinkedIn](#)

### EXPERIENCE

#### Software Engineering Intern – Jump Off Campus – Fall 2019

- Refactored the existing codebase from Rails 2 to Rails 5
- Built a robust Ruby on Rails housing search API and integrated it with a React frontend using the Google Maps API
- Created a responsive housing search form using React, JavaScript, jQuery, SCSS and Bootstrap

#### Web Master – Berkeley Student Cooperative – 2015 – 2019

- Built member facing web applications using Drupal, jQuery, HTML and SCSS
- Redeveloped the BSCs legacy website converting it to a responsive mobile friendly site, which decreased bounce rate by 36%
- Maintained the organization's web presence overseeing the main website, web applications, email and social media
- Increased new member conversions by 30% over 4 years using social media campaigns, analytics data and A/B testing

#### Web Marketing Consultant – T324 – 2011 - 2015

- Designed and developed websites with Drupal, Wordpress, HTML, CSS, SCSS
- Provided consulting for SEO, PPC and other web based marketing strategies
- Increased customer conversions by 26% over three years using a combination of social media marketing, targeted email campaigns and A/B testing

#### Web Development Intern - Lawrence Berkeley Labs – Summer 2010

- Developed websites in Drupal and Wordpress using HTML, CSS
- Created email templates and newsletter designs

#### Electronic Music Composer – Spoken Bird – 2010 - Present

- I compose original electronic music and perform it at night clubs and music festivals across the US
- I've built a following of 15K+ across social media platforms
- I've composed music used in ads and spots for Adobe, Seagate, Facebook and Samsung

### SKILLS

#### Languages

JavaScript (ES6), Python, Ruby, SQL, HTML, CSS & SCSS

#### Libraries & Frameworks

React, Redux, Node, Express, Flask, Rails, jQuery, SQLAlchemy, Jest, Bootstrap, Materialize

#### Tools & Platforms

Git, npm, yarn, Heroku, Linode, Drupal, Wordpress, Joomla, Photoshop

### EDUCATION

#### Rithm School

Summer 2019

Full Stack Software Engineering bootcamp with curriculum in JavaScript, Node, Express, React, Redux, Python, Flask, SQL, Ruby and Rails.

#### University of California Davis

2007 - 2011

Bachelor of Arts in Technology and Culture with emphasis in digital media and design.

