SUBJECT NO-EP60029, SUBJECT NAME- SMALL BUSINESS DEVELOPMENT

LTP- 2-0-1,CRD- 3

SYLLABUS :-

Small business development (EP 60029) Operation of the small business: accounting, finance, production, and marketing subsystems, use of analytical approach for problems of manpower, IPR, supply management, delivery linkages, networking management. Special emphasis on fund raising strategies from small business financial resources.