## SUBJECT NO-AG60062, SUBJECT NAME- MANAGEMENT AND PRODUCTIVITY

LTP- 3-1-0,CRD- 4

## SYLLABUS :-

Organization and growth of farm; optimum allocation of resources; production relationship; farm planning and budgeting; farm financial management; management of land resources; farm labour management; farm machinery management; agricultural price policy; production cost, supply and price determination; risk and uncertainty; strategic management SWOT analysis; creating strategic option/choice of a particular strategy; different types of management control system; design and implementation issues; case studies from Indian industries.