

SUBJECT NO-AR23205, SUBJECT NAME- Photography, Art & Advanced Visual  
Communication

LTP- 1-0-3,CRD- 3

SYLLABUS :-

Advanced exercises for fine arts - pencil and charcoal sketching, mixed media rendering, water colour compositions and primary use of acrylic/oil colours; alternative media work such as glass painting, earthen pot painting; Advanced aspects of visual cognition, psychological responses of humans; Art, design, architecture and cinema appreciation; Image doctoring and manipulation using computer software for graphics and animation (Photoshop and Flash).

Study of the fundamentals of still photography and the camera - Lens types, Aperture and exposure, shutter speed, depth of field, focus, light conditions, light compensation; Comparative assessment of traditional SLR and digital photography. Basic movie camera shooting, traditional analog and digital methods, conversion of analog to digital, memory manipulation and software compatibility exercises; Elementary film editing - video and audio clips, merging, morphing, transitions (with Adobe Premiere).