SUBJECT NO-EP60022, SUBJECT NAME- TECHNOLOGY ENTREPRENEURSHIP

LTP- 2-1-0,CRD- 3

SYLLABUS :-

1.Technology Entrepreneurship (EP 60022) Introduction to the general theories, principles, concepts and practices of technology entrepreneurship, Feasibility analysis for B- plans, Intrapreneurship and its interactions with high technology, Networking of entrepreneurial activities for creation, launching, managing and exiting of a technology innovation based product/service entrepreneurship