

SYLLABUS :-

Process for effective financial planning, where to start, types of budgets preparation, budget a value-added activity, Concise overview of specific ratios to measure financial performance, liquidity, asset management, profitability, leverage, market value ratios, and comparative analysis, Venture capital and its relation to grants and loan opportunities, business laws enshrined in the Indian constitution, the policies of the state, Income tax structure, the labor laws, Indian commercial laws, EXIM policies, ACTS and amendments in the business realm, business and ethics, basic differences in policies between Indian and American, British laws , managers and the legal environment