

SYLLABUS :-

Importance of Innovation as a differentiator in growth venture, Underlying opportunities, Strategic management for Launching process of growth ventures, Understanding organizational and institutional aspects of growth ventures, developing and leveraging capabilities, stages and process in Growth Venture financing such as Grants, Loans and venture capital (Pub/Pvt.), Product manufacturing and its marketing of growth venture firms, Measuring and rewarding performance of high-growth firms, Growth of venture capitals in Indian scenario, Understanding of change management aspects of Human Resource Management, Entrepreneurial Leadership, Staffing Organizations, Employee Development and Training, Compensation Management, Managing a Diverse Workforce, Employee/Labor Relations Employment Law, Personnel and Industrial Psychology, Exit strategies of Growth ventures, Future prospects of venture financing of growth venture firms.