SUBJECT NO-EP60007, SUBJECT NAME- TECHNO-ENTREPRENEURIAL LEADERSHIP LTP- 3-0-0,CRD- 3

SYLLABUS :-

The framework of this course is composed of four modules. They are accompanied by numerous thought-provoking, highly practical exercises with specific personal questions to help students focus their essential needs and desires. The modules will support the course objectives. Module 1: Leadership Approaches Entrepreneurial Business (2 lectures 1 workshop*) *Workshops are case analysis /role playing/video analysis based Innovation Approach (2 lectures workshop) Business Model Approach (2 lectures 1 workshop) Uncertainty approach 1 workshop) Value approach (2 lectures 1 workshop) Module 2: Leadership Models and Personal Values Transactional and Transformational Leadership (llectures) Charismatic and Visionary Leadership (1 lectures)Laissez-faire Leadership (1 lectures)Ethical Leadership in Indian Context (1 lecture 1 workshop) Module 3: Diversity Considerations in Leadership Profit Vs Social orientation (2 lecture 1 workshop) Technology Vs Business Process orientation (2 lecture 1 workshop) Women and Leadership (2 lecture 1 workshop)Leading International Vs Domestic orientation (2 lecture workshop) Module 5: Leadership Practice (@TELL lab- ISIRD) Effective Leadership through Scanning Indian Business Environment (2 workshops) Efficient Leadership through continuous value creation (2 lectures 1 workshop) Effective leadership through 'sensing', 'seizing', and 'shaping' (2 lectures workshop)9. Evaluation: Quizzes, Mid Semester Examination, and End Semester Examination, class projects