## SUBJECT NO-EP60021, SUBJECT NAME- ENGINEERING B-PLAN DEVELOPMENT

LTP- 2-1-0,CRD- 3

## SYLLABUS :-

Process of initiating a business venture, Tools to develop a new business, Evaluate business models and analyze entrepreneurial issues, Product definition based cost estimation and price points linked to supply chains and delivery linkages, creating scope for re-launch, zero recall strategy, engg b-plans for grants, loans and venture capital, exit friendly product and service designs, amenability to spin-outs and new fund-raising opportunities.