SUBJECT NO-EP60038, SUBJECT NAME- ENTREPRENEURSHIP IN SOCIAL SECTOR

LTP- 2-1-0,CRD- 3

SYLLABUS :-

Entrepreneurship in social sector (EP 60038) Worldwide explosion of social entrepreneurial activities, Bottom of the Pyramid Markets in emerging nations, Local Markets accesses, supply chains and relationships to Social Entrepreneurship, Aspects of developmental economics and grass-root enterprise creation.