

NEW YORK CITY TAXI FARE PREDICTION

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ABSTRACT. Computing fare for a trip is an everyday process. In this report, we elaborate on how to compute the distance between two points in which latitude and longitude information is given and also alter the fair based on real-time scenarios like mid'night'trip, rush'hour'trip, snow'day. The chosen methods are more accurate than conventional methos.

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1. INTRODUCTION

Task is to predict the fare amount for a taxi ride in New York City. In table we have pickup and dropoff locations. We have to calculate the distance based on the date provided.

- The interesting **characteristic** is how to calculate the **distance** from latitude and longitude given.
- Dependent upon the calculated distance (trip duration), taxi fare is predicted

2. DATA PROCESSING

- First step is to read the dataset from the CSV file
- Second print the both train and test Dataset
- Third check for NA values in the dataset

```
In [6]: #check for NA values in train set
df.isnull().any()
print(df.isnull().any())
```

key	False
fare_amount	False
pickup_datetime	False
pickup_longitude	False
pickup_latitude	False
dropoff_longitude	True
dropoff_latitude	True
passenger_count	False
dtype: bool	

FIGURE 1. Listing missing values in train dataset

```
In [7]: #check for NA values in test set
df_test.isnull().any()
print(df_test.isnull().any())
```

key	False
pickup_datetime	False
pickup_longitude	False
pickup_latitude	False
dropoff_longitude	False
dropoff_latitude	False
passenger_count	False
dtype: bool	

FIGURE 2. Listing missing values in test dataset

Identified that NAN values are present in dropoff longitude and dropoff latitude

- Removing the NAN values present in the train dataset by dropna command shown below and checking again for NAN values

```
In [8]: #removing NA values
df=df.dropna(axis=0)
df.shape

Out[8]: (55423480, 8)

In [9]: #after removing NA values check
df.isnull().any()
print(df.isnull().any())

key                False
fare_amount         False
pickup_datetime     False
pickup_longitude    False
pickup_latitude     False
dropoff_longitude   False
dropoff_latitude    False
passenger_count     False
dtype: bool
```

FIGURE 3. Removing NAN vlaues

- Removing the data where pickup and dropoff locations are same (i.e pickup longitude and dropoff longitude; pickup latitude and dropoff latitude).
- Checking for outliers by fixing the boundary of New York City
 - minimum latitude is 40.573143,
 - minimum langitude is -74.252193,
 - maximum latitude is 41.709555,
 - maximum langitude is -72.986532
- Removing outliers as they are identified

```
In [18]: df=df[~((df['pickup_latitude']<=boundary['min_lat']) | (df['pickup_latitude']>=boundary['max_lat']))]
df=df[~((df['pickup_longitude']<=boundary['min_lang']) | (df['pickup_longitude']>=boundary['max_lang']))]

df=df[~((df['dropoff_latitude']<=boundary['min_lat']) | (df['dropoff_latitude']>=boundary['max_lat']))]
df=df[~((df['dropoff_longitude']<=boundary['min_lang']) | (df['dropoff_longitude']>=boundary['max_lang']))]

df.shape

Out[18]: (53662868, 8)
```

FIGURE 4. Removing outlier vlaues

As the data is very huge randomly we are selecting 10% of data for the further process. The process of how data is ransomly selected is given below.

```
In [19]: #Randomly select 10% data

df = df.sample(frac=0.1)
df.shape

Out[19]: (5366287, 8)
```

FIGURE 5. Selecting 10 percent of data

- There are two paraters **pickup - latitude, longitude, dropoff - latitude, longitude**
- Let us scatter plot the above parameters as pickup data and dropoff data

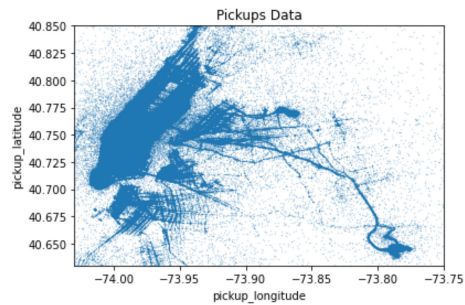


FIGURE 6. Pickup data

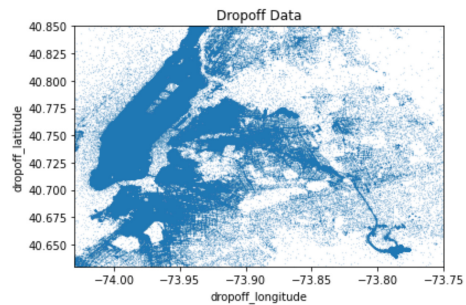


FIGURE 7. Dropoff data

- Print the count for passengers

```
In [22]: df['passenger_count'].value_counts()
Out[22]: 1    3711947
         2     792877
         5    379206
         3    235947
         6    113793
         4    113539
         0     18972
        208         2
         9         2
         7         1
         8         1
         Name: passenger_count, dtype: int64
```

FIGURE 8. Passenger count

```

In [23]: df['passenger_count']=df['passenger_count'].astype(int)
          print(df['passenger_count'].max())
          print(df['passenger_count'].min())

208
0

In [24]: df=df[~((df['passenger_count']>6) | (df['passenger_count'] == 0))]
          df.shape

Out[24]: (5347309, 8)

```

FIGURE 9. Cleaned passenger data

- Print the maximum and minimum value in passenger and cleanign the data for maximum count of 6 passengers per ride
- Visualizing the passengers count

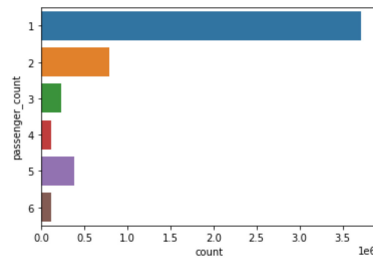


FIGURE 10. Visualizing passenger data

3. DATA EXTRACTION

- To predict the taxi fare accurately we are extracting the
 - Hour is calculted to find weather its mid'night'trip or rush'hour'trip is noted
 - Day on which the passenger is picked upon
 - Month of trip
 - Year of travel
 from the **pickup_datetime** coulms
- From the pickup'month weather its snow'season or not is noted
- Finally trip'distance is calculated from pickup'latitude, pickup'longitude, dropoff'latitude, dropoff'longitude and stored it in trip'distance

```

In [35]: from geopy.distance import geodesic

          def distance_calculate(lat,long,drop_lat,drop_long):
              newport_ri = (lat,long)
              cleveland_oh = (drop_lat,drop_long)
              dist=geodesic(newport_ri, cleveland_oh).km
              return dist

In [36]: df['trip_distance']=list(map(distance_calculate,df['pickup_latitude'],df['pickup_longitude'],
                                     df['dropoff_latitude'],df['dropoff_longitude']))
          df.head()

```

FIGURE 11. Distance Calculation

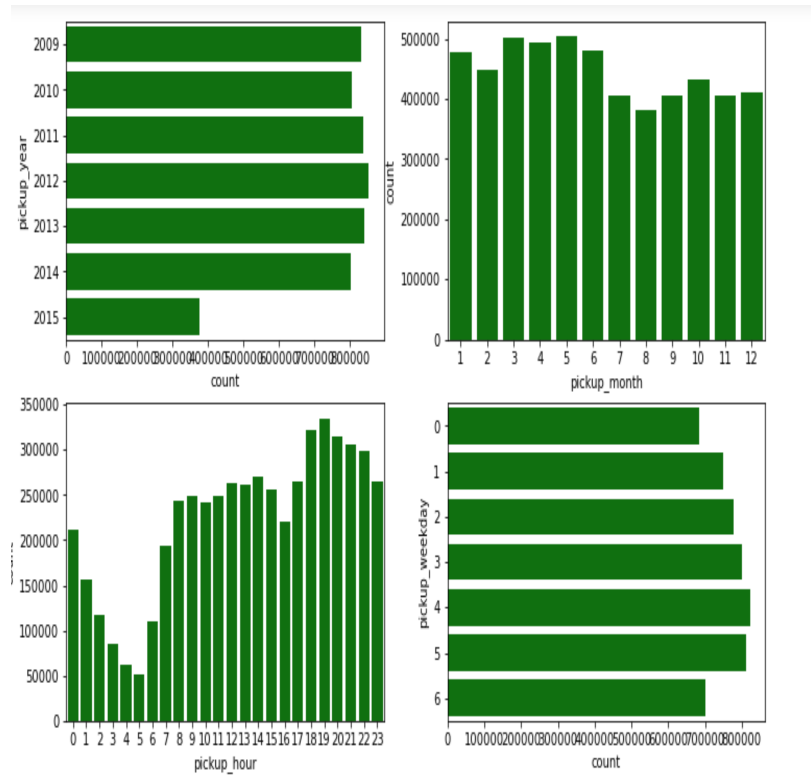


FIGURE 12. Visualizing year, month, hour, weekday count

```
In [38]: plt.figure(figsize=(8,8))
df.plot(x='fare_amount',y='trip_distance',kind='scatter')
Out[38]: <AxesSubplot:xlabel='fare_amount', ylabel='trip_distance'>
<Figure size 576x576 with 0 Axes>
```

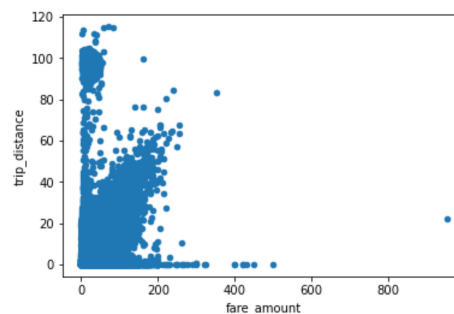


FIGURE 13. Visualizing trip distance and fare amount

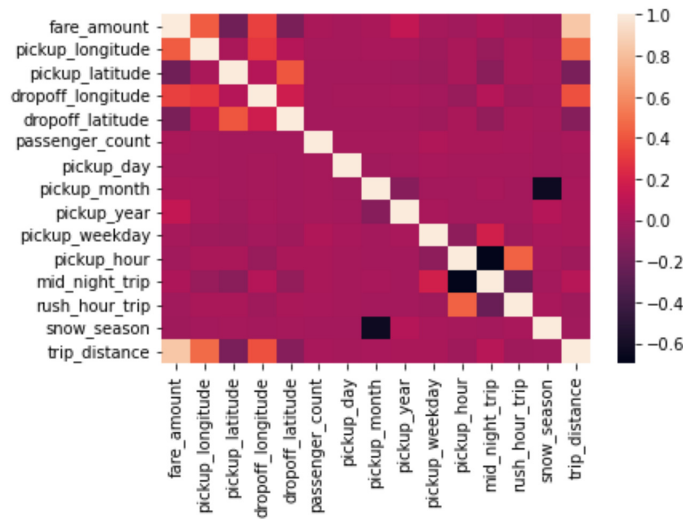


FIGURE 14. Visualizing heatmap

4. MODEL BUILT AND PREDICTION

Linear regression is a linear model, e.g. a model that assumes a linear relationship between the input variables (x) and the single output variable (y). More specifically, that y can be calculated from a linear combination of the input variables (x).

When there is a single input variable (x), the method is referred to as simple linear regression. When there are multiple input variables, literature from statistics often refers to the method as multiple linear regression.

```
In [42]: X=df.drop(columns=['key', 'fare_amount'])
         y=df['fare_amount']
```

Linear Regression

```
In [43]: from sklearn.model_selection import train_test_split
```

```
In [44]: X_train,X_test,y_train,y_test = train_test_split(X,y,test_size=0.3,random_state=101)
```

```
In [45]: from sklearn.linear_model import LinearRegression
```

```
In [46]: lm = LinearRegression()
```

```
In [47]: lm.fit(X_train,y_train)
```

```
Out[47]: LinearRegression()
```

FIGURE 15. Linear Regression

- Built a Linear Regression model predict the fare amount of the trip in New York city

5. EVALUATING THE MODEL

Technically, RMSE is the Root of the Mean of the Square of Errors and MAE is the Mean of Absolute value of Errors. Here, errors are the differences between the predicted values (values predicted by our regression model) and the actual values of a variable. RMSE score, MAE score and MSE score are calculated below

```
In [58]: from sklearn import metrics

print('MAE:', metrics.mean_absolute_error(y_test, prediction))
print('MSE:', metrics.mean_squared_error(y_test, prediction))
print('RMSE:', np.sqrt(metrics.mean_squared_error(y_test, prediction)))
```

MAE: 2.4184007631012028

MSE: 26.256078544064415

RMSE: 5.124068553802185

```
In [59]: lm.score(X_test, y_test)
```

Out[59]: 0.7109492969947017

FIGURE 16. Evaluation Score

given diagram is the visualization representation of predicted data.


```
In [51]: ▶ plt.scatter(y_test,prediction)
```

```
Out[51]: <matplotlib.collections.PathCollection at 0x1473954db80>
```

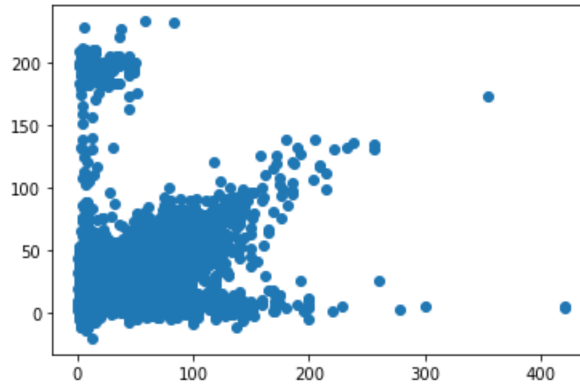


FIGURE 17. Visualizing predicted data

After prediction is done we have to test the predicted data on the test data set below is the result of that execution.

```
In [63]: ▶ df_test
```

```
Out[63]:
```

	passenger_count	mid_night_trip	rush_hour_trip	snow_season	trip_distance	fare_price
0	1	0	0	1	2.320991	8.973470
1	1	0	0	1	2.423802	9.193202
2	1	0	0	0	0.618182	5.599607
3	1	0	0	0	1.959671	8.466715
4	1	0	0	0	5.382833	15.782896
...
9909	6	0	0	0	2.124110	9.056012
9910	6	0	1	1	3.268511	11.188403
9911	6	0	1	0	19.217032	45.539987
9912	6	1	0	1	8.339644	21.200150
9913	6	0	0	1	1.182767	6.778640

9914 rows × 6 columns

FIGURE 18. Test data prediction

6. CONCLUSIONS

- Fare prediction using latitude and longitude information is showcased.
- Additionally mid'night' trip, Rush'hour' trip, show'season' parameters are also considered in fare calculation.
- The prediction model helps both passengers and drivers for effective fare prediction compared to conventional prediction



REFERENCES

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