Psychology of color

<https://thelogocompany.net/blog/infographics/psychology-color-logo-design/>

<https://graf1x.com/color-psychology-emotion-meaning-poster/>

Color picking

<https://color.adobe.com/create> (best choices, monochromatic or shades, check out popular themes under all-source dropdown)

For image cropping (software)

Krita.org

For Vector image designing (software)

Inkscape.org

Graphics

Bitmap/Raster

* Great for images with 100000s of colors or pixels.

Vector

* Great for simple graphics e.g logos

Web image formats

* JPEG 🡪 highly compressible, destructive.
* GIF 🡪 limited to 256 colors but supports animation, non-destructive.
* PNG 🡪 supports transparency, non-destructive.

Tips

\*Border-radius of 50% will change a square object into a circle.