

Advanced Post Editor

A next-generation content creation platform powered by AI, built for the Sports Mockery team.

Powered by Claude AI

Powerful AI Features



AI Headline Generator

Generate 5 attention-grabbing headline alternatives instantly. The AI understands sports journalism, SEO, and the Sports Mockery brand voice.



SEO Optimizer

One-click analysis that provides optimized titles, meta descriptions, focus keywords, and specific improvement recommendations.



Mockery Polish

Transform any content with the signature Sports Mockery voice. Add wit, sharpen hot takes, and maintain consistent brand personality.



Idea Generator

Stuck on what to write? Generate article ideas based on category, team, and current trends. Includes headlines and angle descriptions.



Auto-Excerpt

Generate compelling article summaries automatically for social media previews, search snippets, and newsletter teasers.



Voice-to-Text

Dictate articles hands-free with Web Speech API. Insert raw transcripts or let AI polish them automatically.

The Mockery Score

A proprietary AI rating that measures how well content matches the Sports Mockery brand. Ensure consistent voice and quality across all articles.

85+

Peak Sports Mockery Energy

60-84

Good, Could Use More Edge

<60

Needs More Wit

Professional Editing Tools



Rich Text Editor

Modern WYSIWYG editing with TipTap. No more raw HTML.

- Bold, italic, strikethrough
- Headings (H2, H3)
- Lists and block quotes
- Keyboard shortcuts



Smart Slug Management

Intelligent URL slug handling with real-time validation.

- Auto-generated from title
- Duplicate detection
- Smart alternatives
- Live URL preview



Scheduled Publishing

Flexible publishing options for perfect timing.

- Draft, Schedule, or Publish

- Quick schedule buttons
- Full date/time picker
- Publication preview



Analytics Dashboard

Real-time content analysis as you write.

- Word count & reading time
- SEO checklist
- Content recommendations
- Mockery Score display



Related Content

Automatic article discovery for internal linking.

- Smart keyword matching
- One-click link insertion
- Improved SEO
- Better engagement



Collaboration Notes

Team communication built into the editor.

- Leave notes for editors
- Author attribution
- Mark as resolved
- Full history

Media Embedding



YouTube Videos

Paste any YouTube URL to embed a responsive video player with proper sizing and styling.



Twitter/X Posts

Embed tweets directly in articles. Automatic formatting with dark theme support.



Images

Add images via URL with automatic responsive sizing, rounded corners, and proper spacing.

5x

More headline options

3x

Faster first drafts

100%

Brand consistency

0

HTML required

Feature Comparison

FEATURE	OLD EDITOR	NEW EDITOR
AI Headline Suggestions	-	✓
SEO Optimization	Manual	AI-Powered
Rich Text Editing	Raw HTML	WYSIWYG

FEATURE	OLD EDITOR	NEW EDITOR
Scheduled Publishing	-	✓
Voice Dictation	-	✓
Brand Consistency	Manual Review	Mockery Score
Internal Linking	Manual Search	Auto-Suggest
Team Collaboration	External Tools	Built-in Notes

Built With Modern Tech

Next.js 16

Claude AI (Anthropic)

TipTap Editor

React-Select

Web Speech API

Supabase

Tailwind CSS

TypeScript

Ready to Create

The new post editor is live and ready to supercharge your content creation.

Create New Post

Sports Mockery Advanced Post Editor • Built for the Sports Mockery Team