|  | **Vu Tuan Linh** | **Dau Hoang Minh** | **Dang Thai Hoang** | **Trinh Le Quoc Huynh** |
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| **Week 1**  **(Make plan and prepare necessary materials )** | | Create GitHub repository  | Instruct other members on how to commit code properly  | Develop the group website in general | | Analyze the assignment's requirement  | Use "Asana" application to divide and assign tasks  | Write the " Team Profile" section" (except "Team Process") | | Consider how to approach the project idea  | Write the "Overview" section (including Overview, Motivation and Landscape)  | Write "Aims" part | | Support Linh in managing GitHub repository  | Find high-quality audio source for the website |
| **Week 2**  **(Commit all codes and develop the detailed website)** | | Compile the code of all other members  | Develop the group website in detail with all features  | Write "Scope & Limits" and "Risks" part | | Write "Role" part  | Complete "Skill & Jobs" section  | Commit HTML code of "Banner", "Container", and "Header" | | Work with Linh to design the user interface of the website  | Sketch the demo of the website ( images representing each feature)  | Write "Tools & Technologies" part | | Conduct market research and start making Powerpoint slides  | Commit HTML code of "Tools" and "References" section |
| **Week 3**  **(Fix any bugs and prepare for the presentation)** | | Put the content of the report into the website  | Fix minor bugs and employ the website  | Write "Testing" part | | Complete "Timeframe" and "Group process & communication" part  | Make the draft of the report  | Compile and arrange all the references used in the report | | Complete "Plans and progress" part  | Prepare illustrations for the presentation  | Help Huynh making Powerpoint slides (add animation and notes for each slide) | | Assign speaking sections to each person, ensure everyone participate in the presentation  | Complete Powerpoint slides based on other member's feedback |
| **Week 4**  **(Complete the report and write reflections)** | | Complete "Tool" section based on GitHub log of activity  | Proofread the report using Grammarly  | Write individual reflection | | Check Turnitin and modify parts that are similar  | Write "Team Processes" part and complete the report  | Write individual reflection | | Help Minh complete the final report ( align text, divide sections, make the cover page, …)  | Write individual reflection | | Proofread the report using Grammarly  | Write group reflection, identify any weakness to improve in the future assignment  | Write individual reflection |
| **THE FUTURE STAGE** | | | | |
| **Week 5**  **(Employ more members)** | | Get feedbacks about the website from the lecture and other senior developers to see what needs to be improved.  | Employ four other people to develop the project idea together (details of the required positions as "Skill & Jobs" section).  | Have an interview with selected applicants to examine if they have the necessary skills and passion for making this project successful. | | | |
| **Week 6**  **(Be familiar with the new team)** | | Meet the new team members, including 1 Product Manager, 1 Full-stack developer, 1 Marketing Specialist, and 1 Quality Assurance (Tester).  | Show the new team members what we have done so far, and then discuss with them the development path in the future: what should we focus on more, which platform should we develop besides the website, which features should be added and modified to make users have better experiences, etc.  | Introduce to them our working style, several tools we use to manage work and collaborate (Those tools can be changed to suit the new team). | | | |
| **Week 7 + 8**  **(Develop the website version 1.0)** | | Become the developers of our team.  | Work with the product manager to plan to make the website version 1.0.  | Work with the new full-stack developer to develop the back-end server strong enough for future customers. | | | Become the UI/UX designers of our team.  | Work with Quality Assurance to ensure the UI/UX feasibility.  | Determine the number of spaces that appeared on the website, and go outside to capture images and record different sounds (audio resources for our website). | |
| **Week 9 + 10**  **(Deploy the website version 1.0)** | | Deploy version 1.0 of the website.  | Learn and apply several front-end and back-end frameworks to make the website more interactive and professional.  | Get customer feedback regularly, do surveys to examine their experiences. | | | Edit and accommodate all the high-quality images and audio sources recorded last week.  | Work with the developers to improve the front-end of the website.  | Provide the marketing specialist illustrations of our website, so he or she can make marketing plans. | |
| **Week 11 + 12**  **(Fix bugs and run marketing campaigns** | | Consolidate the system to handle around 100-200 customers simultaneously.  | Start using analytics tools to track customer behaviour on the website.  | Add small features, fix minor bugs according to the customer's feedback. | | | Carry out the marketing campaigns, use various social platforms (Youtube, Facebook, Instagram, etc.) to attract more customers.  | Collaborate with the marketing specialist to advertise the website constantly, using Google Ads and KOL marketing, especially Gen Z influencers. | |
| **Week 13 + 14**  **(Develop mobile application and website version 1.1)** | | Summarize the process of developing the website, start developing the website version 1.1 with more advanced features ( motion pictures, automated random melody, etc.)  | Shift focus on developing mobile application (Android and IOS platform).  | Organize several events to attract the interest of new customers, as well as retain the old ones.  | Contact with other organizations who are interested in running advertisements on our website so that the team can earn money from that. | | | |
| **Week 15 +16**  **(Make profits and find investors)** | | Deploy the website version 1.1 and the mobile application.  | Develop the premium customer system to make profits (premium customers pay a small amount of money annually to have more privileges such as skipping advertisements, more high-quality audio sources, etc.).  | Make a plan to get the investment from big corporations. | | | |