## Customer Journey



Come governare l'internet dei luoghi?

How to govern the Internet of Places?

Comment gouverner l'Internet des lieux?

# Challenge – Hack your City

Wie kann das Internet der Orten verwaltet werden?



## Schéma de gouvernance

#### **Ecosystem SpotIn**







**Agency Owner (immer public)** 

- opens a sub-agency and assigns the rights



**Sub-Agency Steward (mixte)** 

- check and publish the spot



**Spot Owner (mixte)** 

-responsible for the content of the spot

#### Agency : City of Biel

- Art (sub agency)
- Sport
- Events
- Tourismus

Request

Validation

#### Spot: Urban Training

- Title
- Agency
- Sub-agency
- Link
- Lat / log

Agency : City of Dietikon

- Culture (sub agency)
- Sport
- Events

Request

Validation

Spot: sculpture

- Title
- Agency
- Sub-agency
- · Link
- Lat / log

## Architecture du système

### What's next?