Sample Usability Test

Some questions that could be used to get an idea of what users think about your site.

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1. First Impression - (Jot down three initial impressions, there is no wrong answer here)

A. Picture on the main page is too long, and on mobile it doesn't align with the text boxes.

B. Navigation bar is nice and easy to understand, has nice colors and logo

C. Do not like how the font doesn't match all around

2. Tell me what the site is about?

It's about Bluth's Frozen Banana Stand from Arrested Development

3. What can you do at this website?

Learn about the menu pricing and options, catering, and history of this fictional business. Also has a small section to find social media accounts and learn about the author of the site.

4. Who is the audience for this site?
Anyone interested in purchasing a frozen banana in southern California or for fans of the show.

5. Is key information present or missing, **please be specific.**

At the time of viewing the catering menu is missing, there is missing information about the site author, and some

filler text is present on the main page. Needs a place to link back to the main page of the site.

6. Is the page layout effective (meaning, does it make sense)?
Explain your response.

Nav bar should be rearranged to make it: menu, catering, and then about us. The menu page could use some work. The pages are laid out well and make sense, they just need some missing information to be put in place. On mobile, the layout gets a bit wonky and the about us section should be rearranged to put the site author picture on the bottom.

7. What are the overall thoughts/feedback?

Mobile version needs lots of work, however the overall layout and feel of the website is good. Needs to add actual content in place of some of the filler text, and some pictures need to be resized and formatted better, however it is overall a coherent and well planned site.