

# Sample Usability Test

Some questions that could be used to get an idea of what users think about your site.

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1. First Impression - (Jot down three initial impressions, there is no wrong answer here)

A. Mobile version does not look optimized

B. Navigation bar looks professional and I like how it follows as I scroll.

C. Colors match the logo, looks clean

2. Tell me what the site is about?

Bluth's Frozen Banana Stand

3. What can you do at this website?

Discover the menu offerings, pricing details, and catering services available at this fictional establishment, see their hours of operation, learn about their history, and learn about the site author.

4. Who is the audience for this site?

Fans of Arrested Development

5. Is key information present or missing, **please be specific.**

There is filler text on every page that should be changed (text boxes on first page, about site author, photo of

family), the catering page does not have a menu at the moment, and there is not a way to return to the home page.

6. Is the page layout effective (meaning, does it make sense)?  
Explain your response.

The page layout is definitely effective and easy to navigate. The only issues with layout come with the pictures used as they are too big. This is especially apparent on the mobile version. On mobile I like how the rows turn into columns, but they should probably be moved around a bit to make more sense, especially on the about us page.

7. What are the overall thoughts/feedback?

The mobile version needs substantial refinement, with navigational challenges (nav bar is too cramped) and layout inconsistencies detracting from user experience. While the website has a pleasing aesthetic and structure, the absence of substantive content diminishes its impact. Several images suffer from distortion and improper formatting. Despite these issues, the site looks promising so far, with clear opportunities for content enrichment and technical refinement.