

SPP Italy 2019 | Information for Sponsors

Conference Organisers

Cambridge University Italian (CUIT) Society and Association of Italian Scientists in the UK (AISUK)

Date & Location

Saturday 26th October 2019 at the Old Divinity School, St. John's College, Cambridge

Format, Themes & Audience

- One-day conference with talks by keynote speakers, a poster session and panel discussions
- Debates around 3 key themes:

Energy and the
environment



Public health and
biotechnology



Digital
technologies



- Audience of 200+ people including undergraduate students, graduate students and researchers with a scientific and technical background from leading UK universities

Benefits to Sponsors

- Conference promotional material distributed through social media (Facebook and Twitter), emails to departments and colleges in the University of Cambridge, network of 600+ AISUK members in the UK, and mailing lists of student Italian Societies at other leading UK universities.
- Advertise brand to selected audience, network with researchers, and interact with talented undergraduate and graduate students who may be prospective applicants to work for your organisation.

Sponsorship Packages

1) Supporter level: Coffee break (£500+)

Logo placement on the programme booklet as well as all promotional material distributed through printed and digital media and via email before and during the conference. Banners and optional merchandise (your company's advertisement leaflets, pens, bags, etc.) shown during the coffee break.

2) Partner Level: Coffee break and speakers travel (£3000+)

All of the above plus a representative table in the Old Divinity School Central Hall (where coffee breaks and lunch take place) for the full duration of the conference, and a special arrangement for the coffee break you would sponsor.

Contact

We are always open to find the arrangement that best suits your organisation.

Please contact us at spp2019.cambridge@gmail.com