

# Whitepaper – SPRAI Token

## Sustainability, Innovation, and Digital Inclusion on the Blockchain

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### Overview

SPRAI Token is a meme cryptocurrency developed on the BNB Smart Chain (BEP-20), with a unique proposal: to unite the crypto universe with the appreciation of Brazilian nature, especially the Araucaria tree, the symbol of the state of Paraná. The project aims to promote actions with a positive environmental impact, encourage digital inclusion, and strengthen engagement through sustainable and educational campaigns using blockchain technology.

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### Mission

To promote environmental awareness and digital inclusion through:

- Sustainable and educational campaigns
- Ecological rewards via blockchain
- Partnerships with NGOs and serious environmental projects

Our purpose is to harness the power of technology to turn good intentions into concrete, accessible, and transparent actions.

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### Tokenomics

Item	Details
Token Name	SPRAI
Network	BNB Smart Chain (BEP-20)
Total Supply	999,868.29118 SPRAI
Contract Address	0x7C7e518D6d91498BbD850a834e36a96661ac9B1B
Decimals	18
Liquidity	Locked via Mudra Locker for 1 year

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### Environmental Campaign: “Plant and Earn SPRAI”

For 30 days, any citizen can participate in the "Plant and Earn SPRAI" campaign, in which each Araucaria seedling planted guarantees a symbolic SPRAI reward equivalent to R\$0.01 per seedling.

To participate, users just need to send a simple photo as proof of planting. This initiative aims to encourage environmental preservation by combining ecological incentive with the financial innovation of cryptocurrencies.

**Note:** This is just the first of many campaigns. The project's commitment to the environment is ongoing. Future actions will continue to encourage the planting and preservation of Araucarias and support sustainable initiatives.

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## **Partnerships with NGOs and Environmental Projects**

SPRAI Token seeks partnerships with reputable and nature-committed institutions such as:

- Karuna
- SOS Mata Atlântica
- Araucárias do Brasil

The goal is to promote joint actions combining:

- Environmental education
  - Community engagement
  - Transparency via blockchain
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## **Visual Identity and Communication**

SPRAI Token adopts a playful and accessible approach using anime-style and pixel art graphics. The official mascot, Zé Pinhão, stars in educational campaigns and videos, such as the animation where he finds a treasure of SPRAI coins in an Araucaria forest. The campaigns aim to facilitate social media sharing and bring the project closer to the youth community engaged in environmental causes.

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## **Roadmap – Completed Steps**

- SPRAI Token launched on BNB Chain
  - Smart contract verified on BscScan
  - Initial liquidity locked via Mudra Locker
  - Visual identity and introductory videos created
  - Campaigns launched on social media
  - Official listings on CoinMarketCap and DexScreener
  - Launch of “Plant and Earn SPRAI” campaign
  - Partnerships with NGOs and environmental projects
  - Platform created for seedling tracking and rewards
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## Official Links

- Instagram: [@sprai.token](https://www.instagram.com/sprai.token)
  - Buy SPRAI on PancakeSwap:  
<https://pancakeswap.finance/swap?outputCurrency=0x7C7e518D6d91498BbD850a834e36a96661ac9B1B>
  - Liquidity locked via Mudra:  
<https://mudra.website/?certificate=yes&type=0&lp=0x98fba4342f42dd1f629908f330ebce1b4f4a51f5>
  - CoinMarketCap (DEX View):  
<https://dex.coinmarketcap.com/token/BSC/0x7c7e518d6d91498bbd850a834e36a96661ac9b1b>
  - DexScreener:  
<https://dexscreener.com/bsc/0x98fba4342f42dd1f629908f330ebce1b4f4a51f5>
  - E-mail: [support@spraicoin.net](mailto:support@spraicoin.net)
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## Distribution and Contract

- The token distribution has already been completed with a focus on:
    - Ecological campaigns
    - Community engagement
    - Future partnerships
    - Liquidity (99.5% locked until 2026)
  - The SPRAI smart contract has been publicly verified and validated via BscScan.
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## Marketing Strategy

The SPRAI team has launched its marketing campaign focused on Instagram, hiring specialists to manage:

- Educational content
  - Paid traffic
  - Engagement with the crypto and environmental communities
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## Acknowledgment

The SPRAI Token team sincerely thanks you for your interest in the project. We believe that with the support of the community, investors, and partners, we can build a greener, more technological, and fairer future for everyone.