

# ❖ **Whitepaper – SPRAI TOKEN**

## ❖ **Sustainability, Innovation, and Digital Inclusion on the Blockchain**

### ❖ **Overview**

- ❖ The SPRAI Token is a cryptocurrency developed on the BNB Smart Chain (BEP-20), with a unique proposition: to unite the world of cryptocurrencies with the appreciation of Brazilian nature. The project was born inspired by the Araucaria, a symbolic tree of southern Brazil, and today it expands to promote the preservation and planting of different tree species. The initiative seeks to promote actions with a positive environmental impact, encourage digital inclusion, and strengthen engagement through sustainable and educational campaigns using blockchain technology.

### ❖ **Mission**

- ❖ To promote environmental awareness and digital inclusion through:
- ❖ Sustainable and educational campaigns.
- ❖ Ecological rewards via blockchain.
- ❖ Partnerships with NGOs and serious environmental projects.
- ❖ Our purpose is to use the power of technology to transform good intentions into concrete, accessible, and transparent actions.

### ❖ **Token Name: SPRAI**

### ❖ **Network: BNB Smart Chain (BEP-20)**

### ❖ **Supply Total: 2,000,000 SPRAI**

### ❖ **Decimals: 18**

### ❖ **Smart Contract: 0x55dB643510690CD765A6a780f0365Edf0795129E**

### ❖ **Contract Status: Verified on BscScan**

### ❖ **Liquidity: 50% Locked**

## ❖ **SUPPLY DISTRIBUTION**

- ❖ 50% – Liquidity - Locked
- ❖ Intended for creating and maintaining liquidity in DEXs, with blocking.
- ❖ 25% – Sales / Pre-sales
- ❖ Reserved for raising funds for project development and expansion.
- ❖ 12.5% – Marketing and Partnerships
- ❖ Used for promotion, strategic partnerships, and community growth.
- ❖ 12.5% – Strategic Reserve
- ❖ Maintained for future opportunities, listings, and ecosystem expansion.

## ❖ **Environmental Campaign: “Plant and Earn SPRAI”**

- ❖ Any citizen can participate in the “Plant and Earn SPRAI” campaign, in which each tree seedling planted guarantees a symbolic SPRAI reward equivalent to 1 SPRAI token per seedling planted.
- ❖ To participate, simply take a photo and tag SPRAI's Instagram as proof of planting and contact the admin to claim your reward. This action aims to stimulate environmental preservation, combining ecological incentives with the financial innovation of cryptocurrencies.

- ❖ Note: This is just the first campaign of many. The project's commitment to the environment is ongoing. Future actions will continue to encourage the planting and preservation of Araucaria trees, as well as support sustainable initiatives.

- ❖ Partnerships with NGOs and Environmental Projects

- ❖ SPRAI Token seeks partnerships with serious institutions committed to nature, such as:

- ❖ More Forest

- ❖ Araucarias of Brazil

- ❖ The objective is to promote joint actions that combine:

- ❖ Environmental education.

- ❖ Engagement Community.

- ❖ Transparency via blockchain.

- ❖ **Visual Identity and Communication**

- ❖ The SPRAI Token uses a playful and accessible approach through anime-style art and pixel art. The official mascot, Zé Pinhão, stars in educational campaigns and videos, such as the animation where he finds a treasure of SPRAI coins in a forest. The campaigns aim to facilitate sharing on social media and bring the project closer to the young community engaged with environmental causes.

- **Roadmap**

- ❖ Completed Stages

- ❖ Launch of the SPRAI token on the BNB Chain

- ❖ Verification of the smart contract on BscScan

- ❖ Creation of visual identity and introductory videos

- **Links das Redes Sociais**

- ❖ Site: <https://spraicoin.github.io/>

- ❖ Instagram: [@sprai.token](https://www.instagram.com/sprai.token)

- ❖ Facebook: <https://www.facebook.com/spraitoken>

- ❖ Twitter: <https://twitter.com/spraitoken>

- ❖ Telegram: <https://t.me/spraitoken>

- **Links From Purchases**

- ❖ **PancakeSwap:**

- ❖ <https://pancakeswap.finance/swap?outputCurrency=0x55dB643510690CD765A6a780f0365Edf0795129E&chain=bsc>

- ❖ **Cripto no pix:**

- ❖ <https://criptonopix.app.br/buy-and-sell?tokenSelected=SPRAI>

- ❖ **Marketing Strategy**

- ❖ The SPRAI team has launched its marketing campaign focusing on Instagram, Facebook, Twitter, and Telegram, hiring specialists to manage:
- ❖ Educational content
- ❖ Paid traffic
- ❖ Engagement with the crypto and environmental audience
  
- ❖ **Thank you**
- ❖ The SPRAI Token team deeply appreciates your interest in the project. We believe that, with the support of the community, investors, and partners, we can build a greener, more technological, and fairer future for everyone.
  
- ❖ **Email: [support@spraicoin.net](mailto:support@spraicoin.net)**

