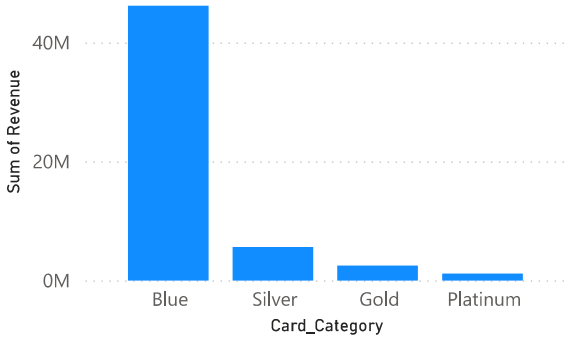
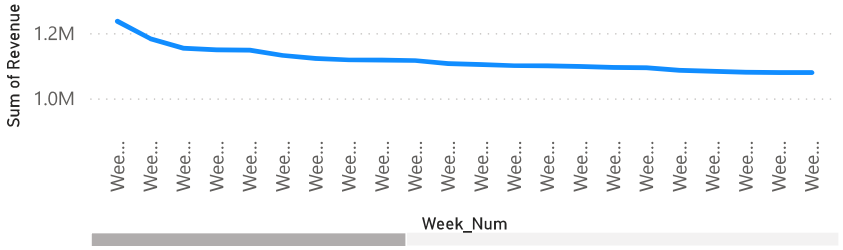
Sum of Revenue by Card_Category



Week group	Current_week_revenue	Previous_week_revenue	Wow_Revenue
52	933134	1070439	-12.8%
51	1070439	1026549	4.3%
50	1026549	980152	4.7%
49	980152	1008777	-2.8%
48	1008777	1047120	-3.7%
47	1047120	1078915	-2.9%
46	1078915	1094927	-1.5%
45	1094927	1063063	3.0%
44	1063063	934631	13.7%
43	934631	1080205	-13.5%
42	1080205	982974	9.9%

Activation_30_Days	%GT Count of Activation_30_Days
0	42.53%
1	57.47%
Total	**100.00%**

Sum of Revenue by Week_Num



Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	**Total**
⊟ **0**	**14.76%**	**17.81%**	**13.97%**	**9.15%**	**23.82%**	**14.41%**	**93.93%**
F	8.85%	9.40%	6.77%	4.91%	18.44%	6.28%	**54.65%**
M	5.91%	8.41%	7.20%	4.24%	5.38%	8.13%	**39.28%**
⊟ **1**	**0.86%**	**1.00%**	**1.12%**	**0.60%**	**1.65%**	**0.84%**	**6.07%**
F	0.48%	0.50%	0.48%	0.38%	1.30%	0.38%	**3.52%**
M	0.38%	0.49%	0.63%	0.23%	0.36%	0.46%	**2.55%**
Total	**15.62%**	**18.81%**	**15.09%**	**9.75%**	**25.47%**	**15.26%**	**100.00%**

Credit Card Transaction Report

Q4 | Q3 | Q2 | Q1

Week_Start_Date: All

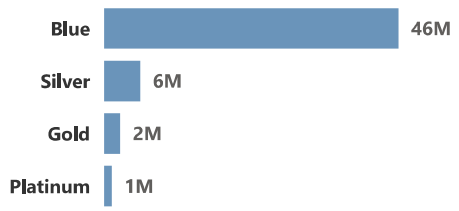
Revenue	Interest Earned	Total Annual fees	Total Customer
55M	8M	3M	10.11K

Silver | Blue | Gold | Platinum

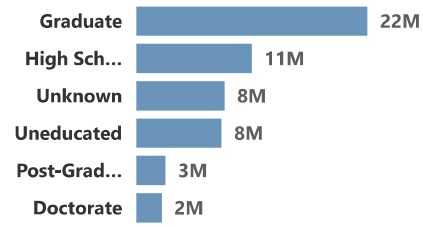
F | M

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382

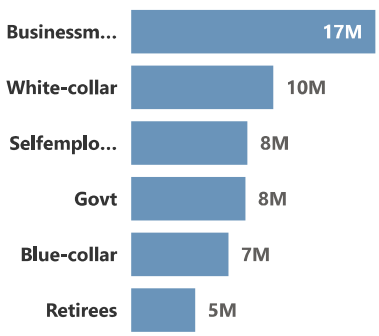
Revenue by Card Category



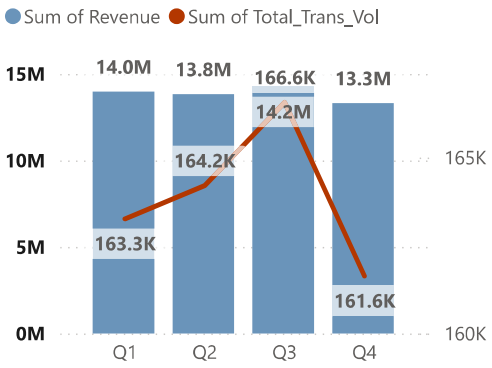
Revenue by Education



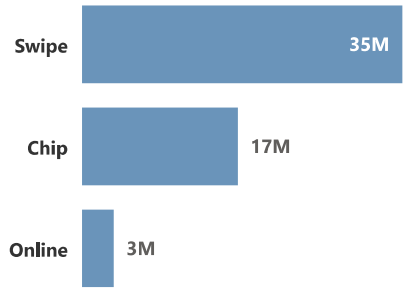
Revenue by Job Type



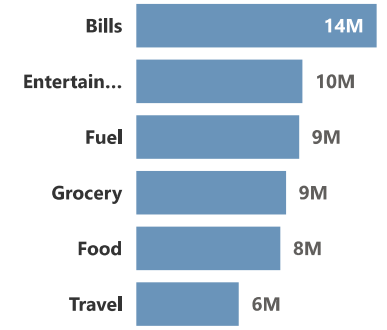
Revenue Total_Transation



Revenue by Job Type



Revenue by Expenditure



Credit Card Customer Report

Q4	Q3	Q2	Q1

Week_Start_Date

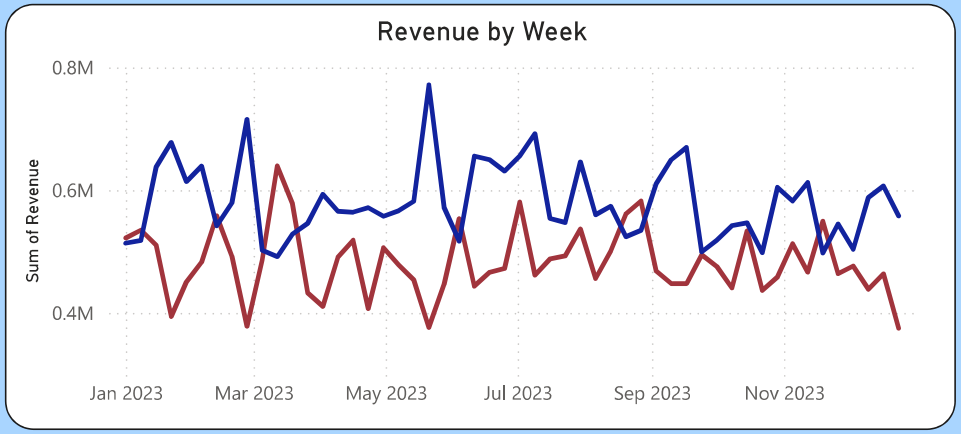
All

Revenue	Interest Earned	Income	CSS	Total Customer
55M	8M	576M	3.19	10.11K

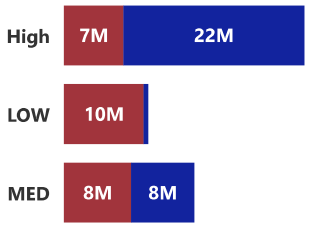
Silver	Blue	Gold	Platinum

M	F
30M	25M

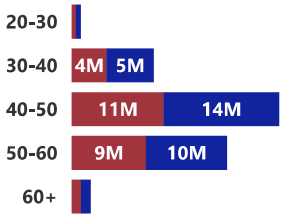
Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Businessman	17387832	2539390	186959919
White-collar	10114656	1441074	103930055
Govt	8111701	1160016	88773989
Selfemployeed	8261758	1119742	75313288
Blue-collar	6904279	952801	72262158
Retirees	4535184	630359	48675030
Total	55315410	7843382	575914439



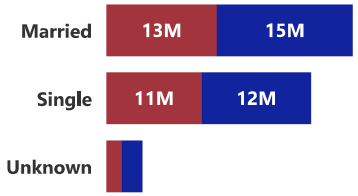
Revenue by Income



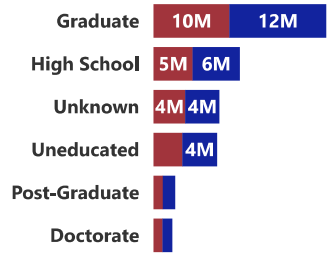
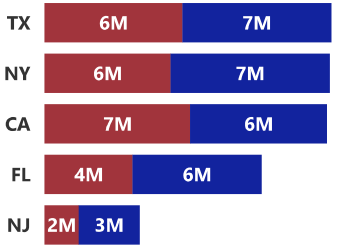
Revenue by Age Group



Revenue by Marital Status



Revenue by Education



Top 5 States