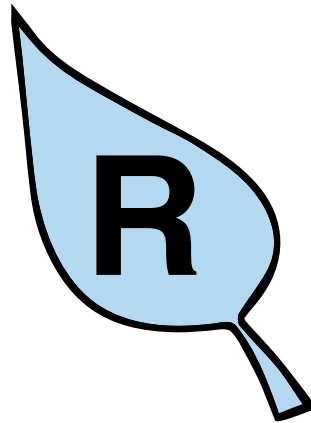


fix formating

create inside of board? does it mater. just use blank pages of paper?

Should there be less color on the pages? just the border?



1 - Reality



3 - Play

Reality

What problems related to privacy exists out there? In this part we want you to think about what concerns you, and what privacy problem you would like to solve.

Follow the steps below:

1. Choose one **Reality card**
2. Discuss the privacy-problems related to the card.
3. Select if you want to focus on issues related to businesses or individuals.
4. Specify an example that your group wants to focus on related to your card.
5. Use the questions on the board to help you think.
6. Pitch your idea to the other groups.

Play

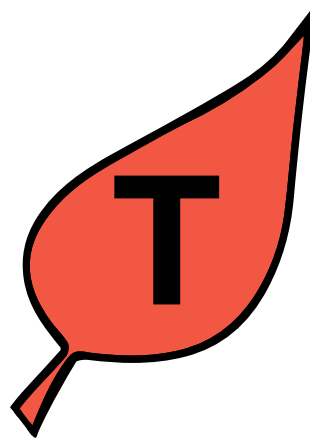
What makes a game fun to play? In this part we want you to think about what makes a game fun to play, and try to create a new exciting game in a given genre.

Follow the steps below:

1. Draw one **Play Card**
2. Design a game in the genre that will be the next big thing! Think outside the box.
3. Use the questions on the board to help you think.
4. Pitch your idea to the other groups



2 - Meaning



4 - Technology

Meaning

How can a game be meaningful? In this part we want you to think about how existing games can be changed to have a meaning, and increase the awareness or change the attitude of the player.

Follow the steps below:

1. Choose an **existing game** you know of.
2. Change one or more elements of the game so that it raises awareness/attitude about a real world problem.
3. Use the questions on the board to help you think.
4. Pitch your idea to the other groups.

Technology

This part is a bit different. You are supposed to try to combine what you have thought of in **Reality**, **Meaning**, and **Play** and with the drawn Technology card create a game concept.

Follow the steps below:

1. Draw one **Technology card**.
2. Combine the previous steps into one successful Serious Game!
3. Use the questions on the board to help you think.
4. Pitch your idea to the other groups.

