

# **Your Presentation**

You

Where You're From

Date of Presentation

# What is privacy?

# What is personal data?

# What is sensitive personal data?

# Short about Security

# Privacy VS Security

Need a balance while benefiting from technology.

<https://nrkbeta.no/2018/03/01/>

na-har-roar-thon-holdt-1000-foredrag-om-sikkerhet-dette-er

# Why is privacy important?

# Manage your own Reputation

- ▶ How we are judged by others affects our opportunities, friendships, and overall well-being.
- ▶ Privacy enables us to control our reputation to some degree. Choosing what we want to share, with who with the right context is essential as we want to be judged fairly.
- ▶

## Question

Have you ever experienced someone sharing one of your secret to others?

A crush you had?



# Respect for the Individual

- ▶ Privacy is about respecting the individual
- ▶ United Nations states in article 12 that "No one shall be subjected to arbitrary interference with his privacy, family, home or correspondence, nor to attacks upon his honor and reputation.", and that one is protected by the law against such attacks.

## Question

How did it feel when someone shared one of your secrets?

# Limit Power

- ▶ The more someone knows about us, the more power they can have over us.
- ▶ Personal data can affect our reputations, and it can be used to influence our decisions and shape our behavior.
- ▶ Personal data can cause great harm and be used to control us.

## Question

Have you experienced that someone have threatened to tell something to someone that you did not want to share? That you liked someone?

# Trust

- ▶ In all our relationships, personal, professional, and others we depend on trusting the other party.
- ▶ Trust allows us to be open and honest in relationships.

## Question

Have you experienced having your trust broken?

# Social Boundaries

- ▶ We learn from each other what is acceptable behavior. This lets us know what boundaries we should stay inside.
- ▶ We need to be able to access to silence and solitude, places to relax and escape from the gaze of others.
- ▶ As everyone is affecting the boundaries together each of our relations to privacy matter. Books like "1984" and "The Circle" illustrates this.

## Question

Have you ever told someone "Too much information" or "None of your business"?

# Control over one's life

- ▶ To be free one needs to have control over one's life
- ▶ personal data affects decisions about us. Do we get a loan? a license? a job?
- ▶ Knowing what data is used and how, as well as being able to correct the data is necessary to be in control over one's life in the digital age.

## Question

Have you experienced that some information about you have been incorrect without being able to correct it? Or that some information you have shared have been used in an unexpected way?

# Freedom of Thought and Speech

- ▶ Without privacy
- ▶
- ▶ from `https://teachprivacy.com/10-reasons-privacy-matters/`

## Question

# Social Boundaries



**Question**

# Why is privacy important? - Summary





# What is a game?

# What is a serious game?