

EcoPackAI – AI-Powered Sustainable Packaging Recommendation System

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1. Abstract

EcoPackAI is an AI-driven decision support system designed to recommend sustainable packaging materials based on product characteristics and sustainability priorities. The system integrates Machine Learning models for cost and CO₂ emission prediction, applies a weighted ranking framework, and provides an interactive dashboard for visualization.

The application is built using Flask (backend), HTML/Bootstrap (frontend), PostgreSQL (cloud database), and deployed using Render with production-ready configuration.

The project demonstrates the end-to-end lifecycle of an AI system: data processing, model training, backend integration, dashboard visualization, database logging, and cloud deployment.

2. Problem Statement

Sustainable packaging selection is a complex decision-making process involving trade-offs between:

- Cost
- Environmental impact (CO₂ emissions)
- Fragility requirements
- Shipping type
- Sustainability priority

Organizations often rely on static decision rules instead of data-driven approaches.

The objective of EcoPackAI is to:

- Predict packaging cost
- Predict CO₂ emission impact
- Rank materials dynamically
- Provide actionable recommendations
- Log usage data for analytics

3. System Architecture

3.1 High-Level Architecture

User (Browser)

- Frontend (HTML + Bootstrap + JS)
- Flask Backend
- Feature Engineering
- ML Models (Random Forest + XGBoost)
- Ranking Engine
- PostgreSQL (Cloud Logging)
- Dashboard (Charts + Reports)
- Export (Excel + PDF)

3.2 Component Description

Frontend

- Collects user inputs
- Displays recommendations
- Shows dashboard charts
- Provides export options

Backend (Flask)

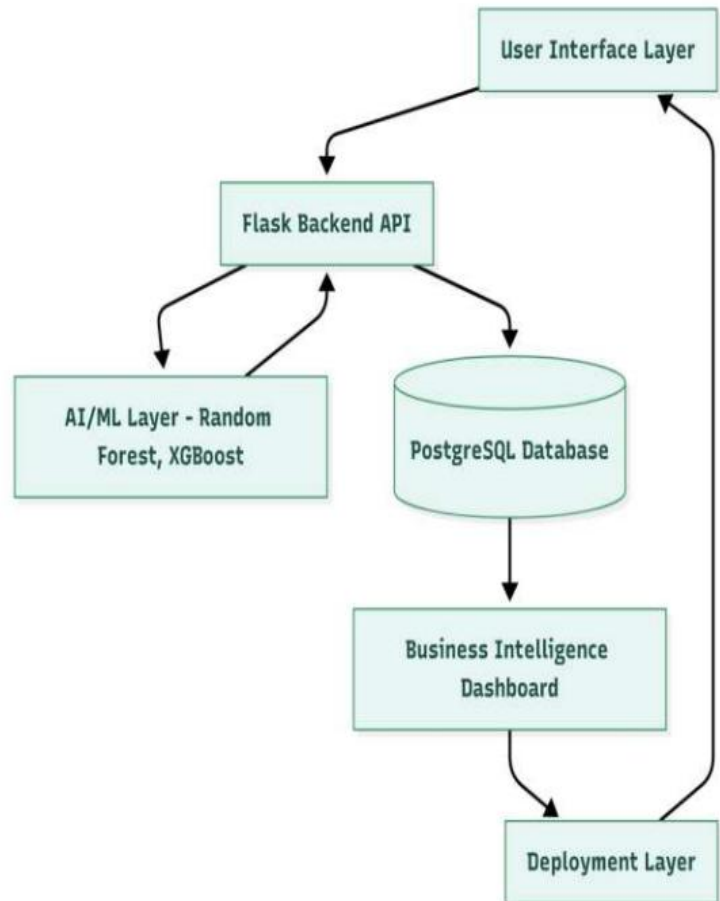
- Handles API routes
- Loads ML models
- Generates predictions
- Applies ranking logic
- Logs usage to PostgreSQL

Machine Learning Layer

- Cost Prediction Model
- CO₂ Prediction Model
- Feature Scaling

Database Layer

- Cloud PostgreSQL
- Stores recommendation logs
- Tracks material usage frequency



4. Dataset Description

4.1 Dataset Name

EcoPackAI_materials.csv

4.2 Dataset Purpose

The dataset contains baseline packaging materials and their attributes, used for prediction and ranking.

4.3 Key Attributes

- Material Name
- Cost
- CO₂ Score
- Sustainability Score
- Weight-related metrics

4.4 Data Preprocessing

- Missing value handling
- Feature encoding
- Standardization using StandardScaler
- Feature vector creation based on user inputs

The dataset serves as the base reference for model prediction and ranking.

| material_id | material_name | strength | weight_capacity | cost | biodegradability_score | co2_score | recyclability_percent | | | | | | | |
|-------------|------------------|----------|-----------------|------|------------------------|-----------|-----------------------|--|--|--|--|--|--|--|
| 1 | Corrugated Cardb | 3 | 25 | 2 | 9 | 3 | 85 | | | | | | | |
| 2 | Kraft Paper | 2 | 15 | 1 | 8 | 4 | 80 | | | | | | | |
| 3 | Recycled Paper | 2 | 12 | 1 | 9 | 3 | 90 | | | | | | | |
| 4 | Molded Pulp | 2 | 10 | 2 | 10 | 2 | 95 | | | | | | | |
| 5 | Bagasse | 3 | 20 | 3 | 10 | 2 | 85 | | | | | | | |
| 6 | PLA Bioplastic | 2 | 8 | 4 | 8 | 4 | 70 | | | | | | | |
| 7 | Cornstarch Packe | 1 | 5 | 3 | 9 | 3 | 60 | | | | | | | |
| 8 | Bamboo Fiber | 3 | 30 | 4 | 10 | 2 | 85 | | | | | | | |
| 9 | Palm Leaf Packag | 3 | 18 | 4 | 10 | 2 | 80 | | | | | | | |
| 10 | Jute Fabric | 3 | 40 | 5 | 9 | 3 | 75 | | | | | | | |
| 11 | Hemp Fiber | 3 | 35 | 5 | 9 | 3 | 78 | | | | | | | |
| 12 | Recycled PET | 3 | 50 | 6 | 6 | 5 | 90 | | | | | | | |
| 13 | Paperboard | 2 | 15 | 2 | 8 | 4 | 82 | | | | | | | |
| 14 | Cellulose Film | 1 | 4 | 3 | 9 | 3 | 65 | | | | | | | |
| 15 | Mushroom Packa | 2 | 12 | 4 | 10 | 1 | 90 | | | | | | | |
| 16 | Seaweed Packagi | 1 | 3 | 4 | 10 | 1 | 55 | | | | | | | |
| 17 | Sugarcane Fiber | 3 | 25 | 3 | 10 | 2 | 88 | | | | | | | |
| 18 | Wheat Straw | 2 | 14 | 3 | 9 | 3 | 80 | | | | | | | |
| 19 | Rice Husk Packag | 2 | 16 | 3 | 9 | 3 | 78 | | | | | | | |
| 20 | Recycled Aluminu | 3 | 60 | 6 | 5 | 6 | 95 | | | | | | | |
| 21 | Glass Packaging | 3 | 70 | 7 | 4 | 7 | 100 | | | | | | | |
| 22 | Wooden Crates | 3 | 80 | 9 | 6 | 6 | 85 | | | | | | | |
| 23 | Paper Foam | 1 | 6 | 2 | 9 | 3 | 70 | | | | | | | |
| 24 | Biodegradable Fo | 1 | 5 | 2 | 8 | 4 | 60 | | | | | | | |
| 25 | Cotton Fabric | 2 | 20 | 4 | 8 | 4 | 75 | | | | | | | |

5. Machine Learning Model Design

5.1 Models Used

RandomForestRegressor

Used for cost prediction.

Reasons:

- Handles nonlinear relationships
- Strong performance on structured datasets

XGBoostRegressor

Used for CO₂ prediction.

Reasons:

- Gradient boosting optimization
- High predictive performance

StandardScaler

Used for feature normalization before model inference.

```
from xgboost import XGBRegressor

xgb_co2 = XGBRegressor(
    n_estimators=100,
    learning_rate=0.1,
    random_state=42
)

xgb_co2.fit(X_train_scaled, y_co2_train)

y_co2_pred = xgb_co2.predict(X_test_scaled)

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from sklearn.metrics import mean_absolute_error, mean_squared_error, r2_score
import numpy as np

mae = mean_absolute_error(y_co2_test, y_co2_pred)
rmse = np.sqrt(mean_squared_error(y_co2_test, y_co2_pred))
r2 = r2_score(y_co2_test, y_co2_pred)

print("CO2 MAE:", mae)
print("CO2 RMSE:", rmse)
print("CO2 R2:", r2)

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CO2 MAE: 0.09907898035916415
CO2 RMSE: 0.242359110313227
CO2 R2: 0.9596176743507385
```

5.2 Prediction Workflow

1. User selects input filters.
2. Feature vector is generated.
3. Features are scaled.
4. Cost is predicted using Random Forest.
5. CO₂ emission is predicted using XGBoost.
6. Results are normalized.
7. Ranking score is calculated.

6. Ranking Logic

The final material ranking is computed using a weighted scoring system.

$$\text{Final Score} = (W_1 \times \text{Normalized Cost}) + (W_2 \times \text{Normalized CO}_2)$$

Where:

- W_1 and W_2 vary based on sustainability priority.
- Higher sustainability priority increases CO_2 weight.
- No negative CO_2 values are allowed (clipped to zero).

The system ensures:

- No equal ranking scores
 - No uniform cost for all materials
 - Consistent material ordering
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7. Evaluation Metrics

Model performance was evaluated using:

- Mean Absolute Error (MAE)
- Root Mean Square Error (RMSE)
- R^2 Score

These metrics help measure:

- Prediction accuracy
- Error magnitude
- Model reliability

The models demonstrated stable performance suitable for deployment.

8. Dashboard Explanation

The dashboard provides:

8.1 Top 5 Recommendations

Displays best materials based on final ranking score.

8.2 Full Ranking Table

Shows all materials sorted by final score.

8.3 Visualizations

- Vertical Bar Chart – Cost comparison
- Horizontal Bar Chart – CO₂ comparison
- Line Chart – Material comparison trend
- Pie Chart – Sustainability distribution

Charts are rendered using Plotly for interactive visualization.

9. Database Integration (PostgreSQL)

9.1 Purpose

To log recommendation usage for analytics and tracking.

9.2 Implementation

- Cloud PostgreSQL database (Render)
- psycopg2 for connection
- Environment variable-based credentials
- No hardcoded passwords

Each recommendation request logs:

- Selected filters
 - Top recommended material
 - Timestamp
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10. Security Implementation

- Environment variables for database credentials
 - Debug mode disabled in production
 - No exposed passwords in repository
 - .gitignore prevents sensitive files from upload
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11. Deployment Process

11.1 Local Setup

1. Clone repository
 2. Install dependencies:
`pip install -r requirements.txt`
 3. Set .env file
 4. Run:
`python app.py`
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11.2 Production Deployment

Platform: Render

Steps:

- Create Web Service
- Connect GitHub repository
- Add environment variables
- Configure gunicorn:
`gunicorn app:app`
- Deploy application

Live deployment ensures production-ready API and dashboard access.

12. Results

The system successfully:

- Predicts cost and CO₂ emissions
- Dynamically ranks materials
- Displays interactive dashboard
- Logs data to PostgreSQL
- Exports Excel and PDF reports
- Runs in cloud production environment

No 500 errors were observed after final deployment.

Ranking logic works consistently.

Charts load correctly.

Application is mobile responsive.

13. Future Enhancements

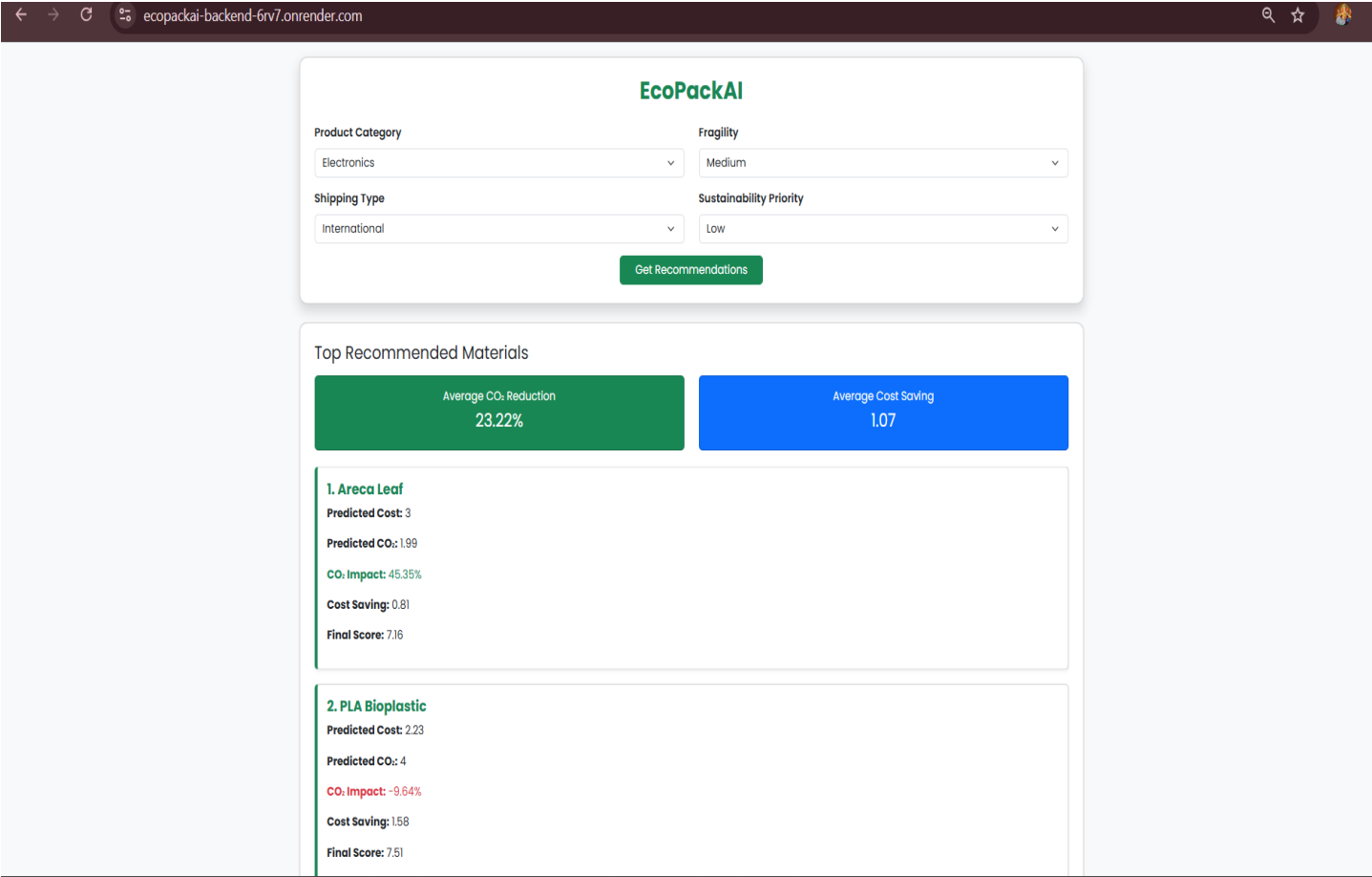
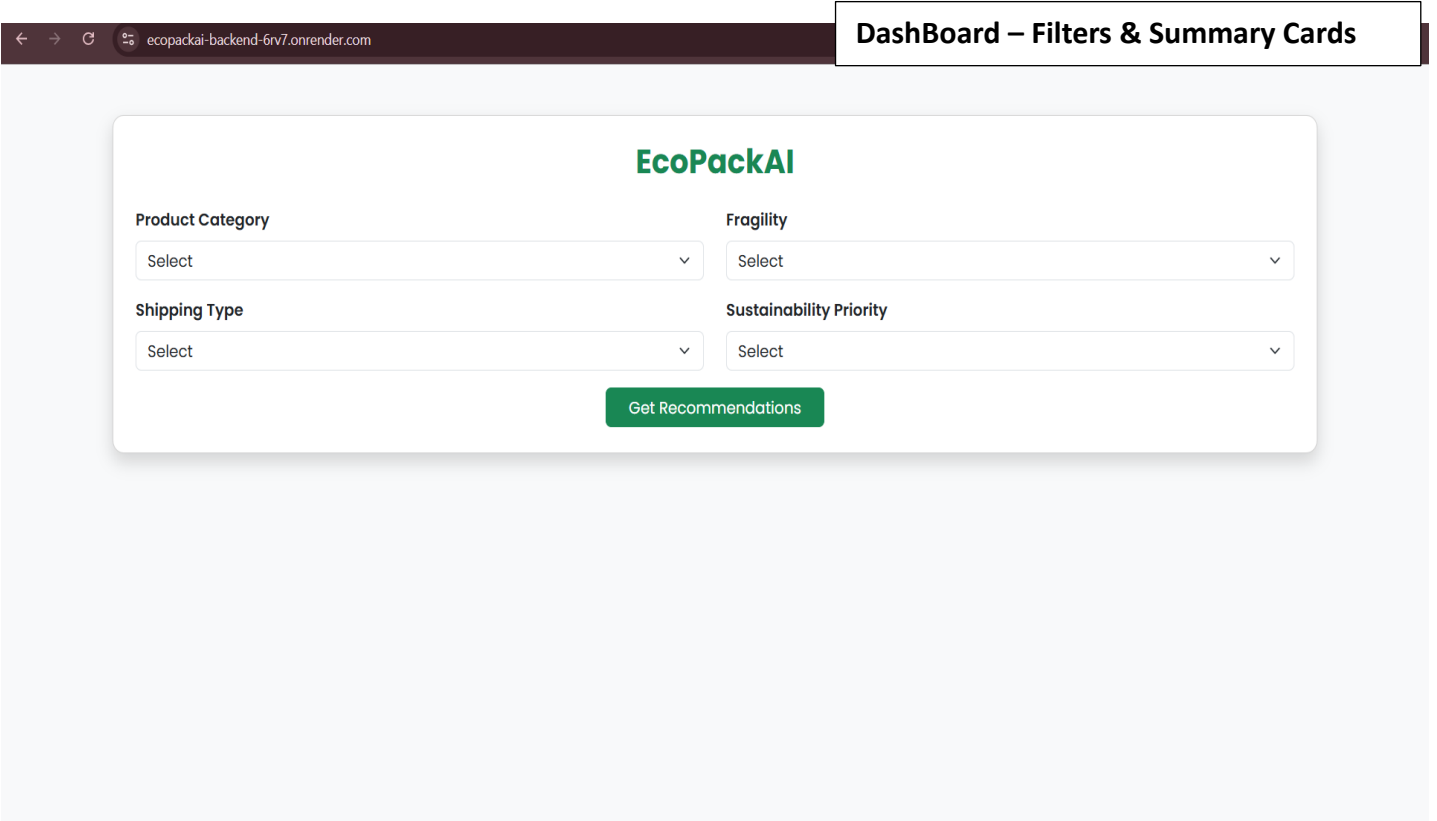
- Real-time carbon emission API integration
 - User authentication system
 - Role-based access control
 - Scalable microservices architecture
 - CI/CD automation
 - Multi-dataset support
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14. Conclusion

EcoPackAI demonstrates a complete AI-powered decision support system integrating machine learning, backend engineering, database logging, visualization, and cloud deployment.

The project successfully bridges theoretical ML concepts with real-world production deployment, showcasing practical AI system design and implementation.

15. Screenshots Section



Top 5 Recommendate Materials, Comparisons & Ranking Graphs



3. Wheat Straw

Predicted Cost: 1.75

Predicted CO₂: 3

CO₂ Impact: 17.77%

Cost Saving: 2.06

Final Score: 7.53

4. Mushroom Packaging

Predicted Cost: 3

Predicted CO₂: 1.01

CO₂ Impact: 72.24%

Cost Saving: 0.81

Final Score: 7.57

5. Biodegradable Mailers

Predicted Cost: 3.74

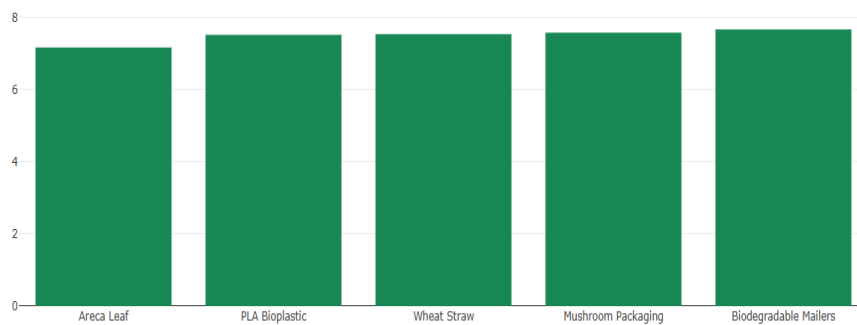
Predicted CO₂: 4

CO₂ Impact: -9.64%

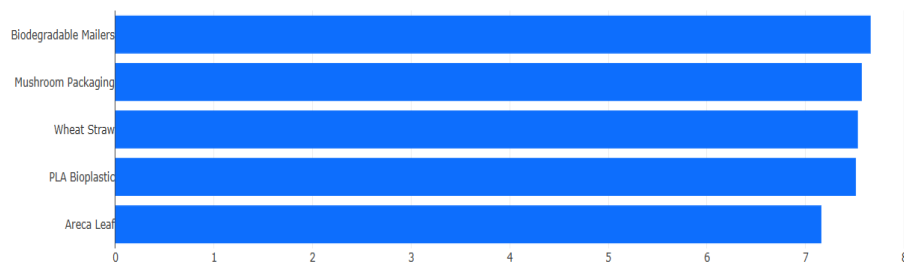
Cost Saving: 0.07

Final Score: 7.66

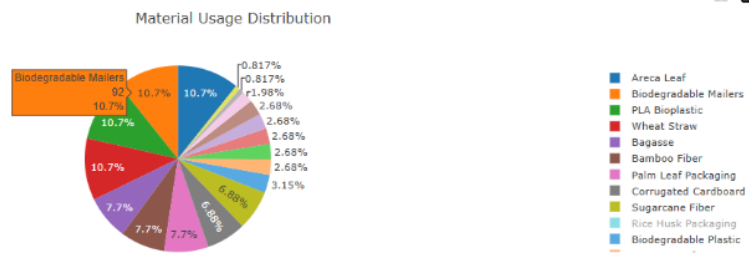
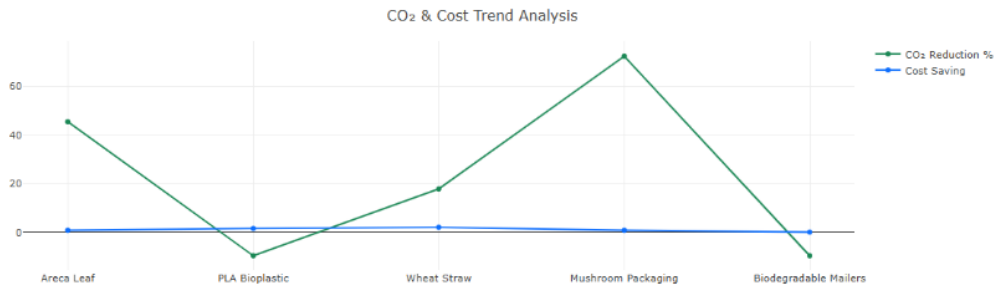
Material Comparison (Final Score)



Ranking Overview



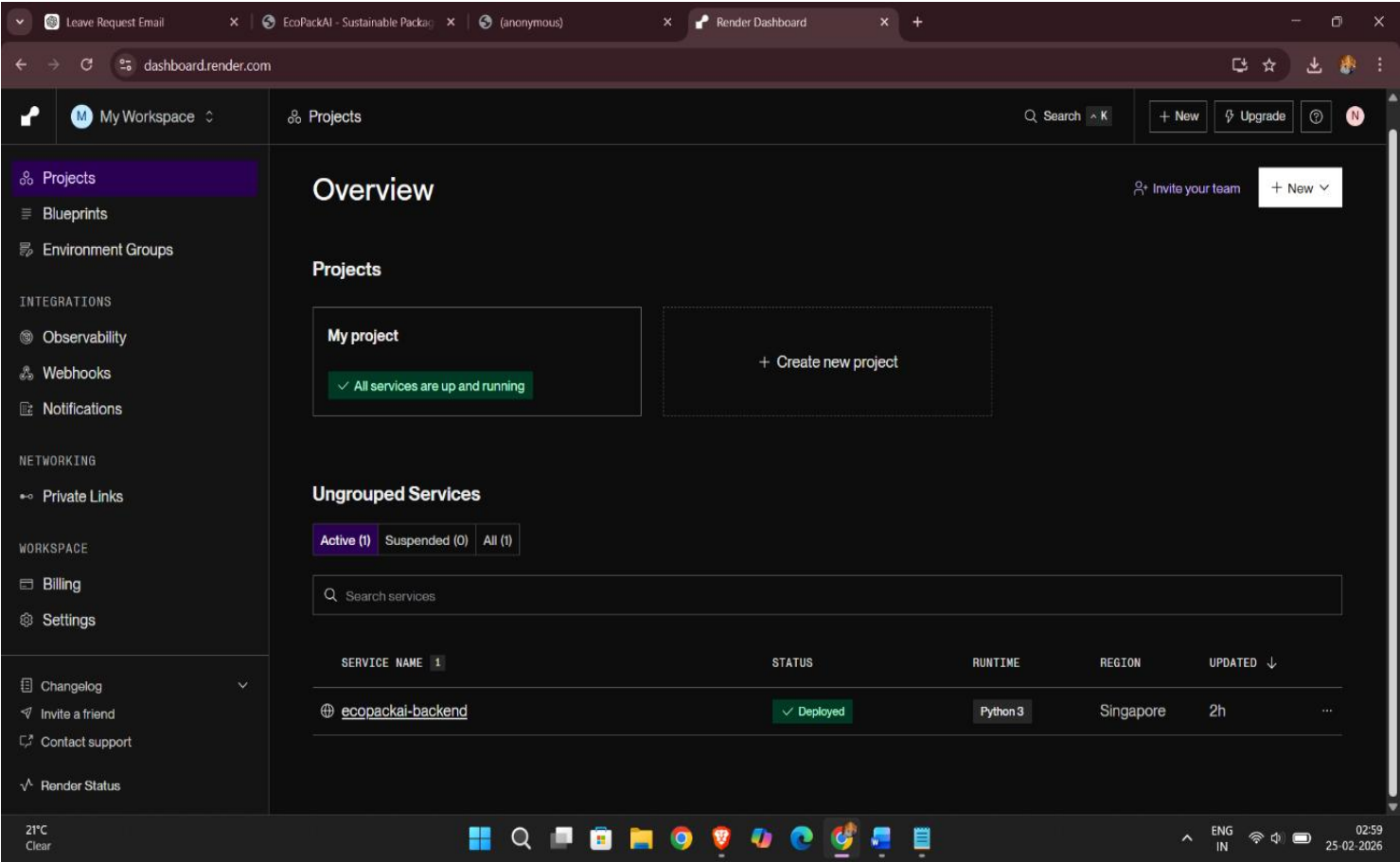
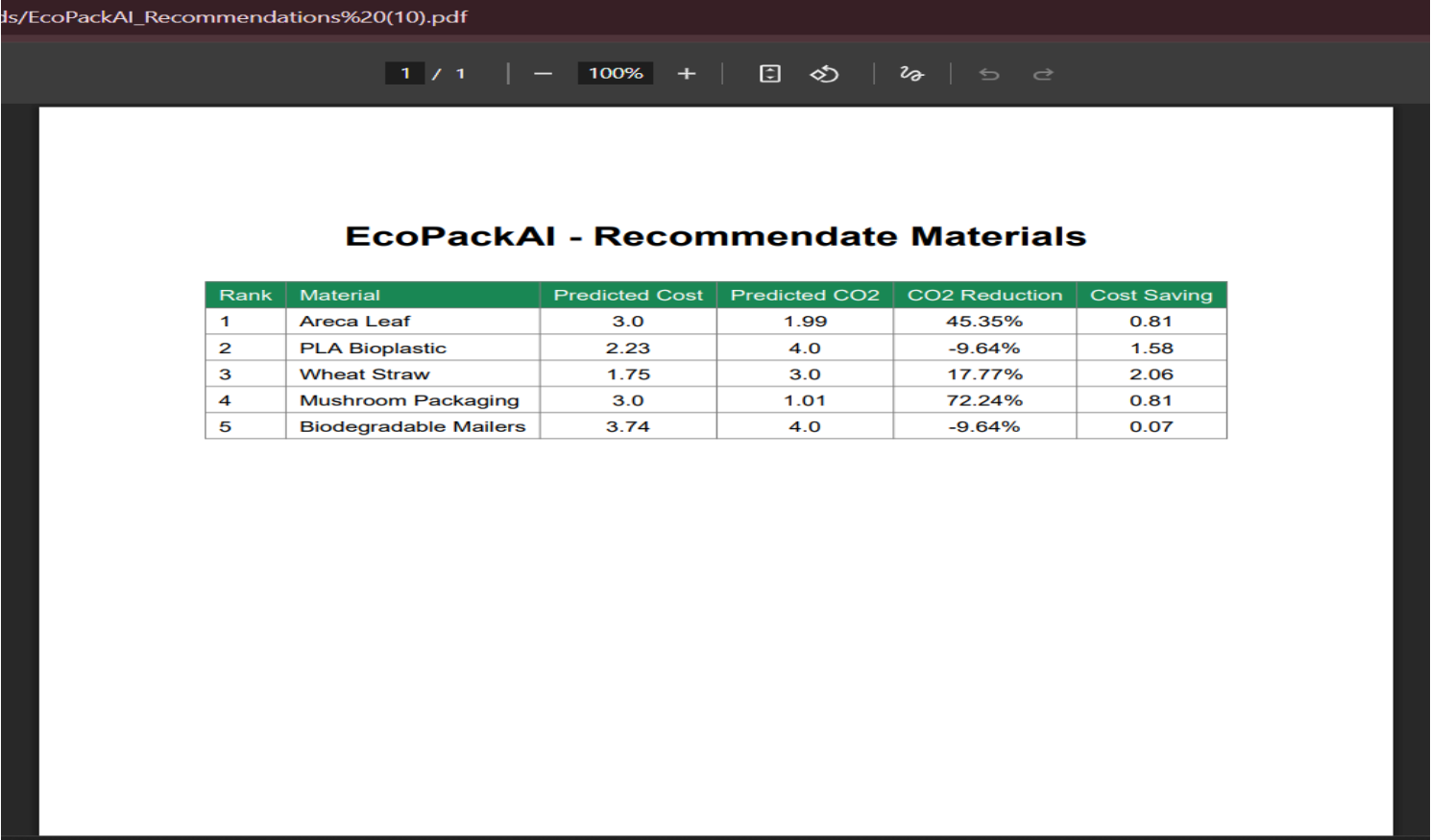
Materials Usage Pie -Chart & Exports Excels + PDF



Export Excel (Full Ranking)

Export PDF (Top 5)

[illegible]



Deployment on Render

16. Repository & Deployment Details

GitHub Repository:

<https://github.com/GPA-NileshGawhale/EcoPack-AI>

Live Deployment (Render):

<https://ecopackai-backend-6rv7.onrender.com>

This project is deployed in a production environment using Flask, Gunicorn, PostgreSQL Cloud, and Render Web Services.