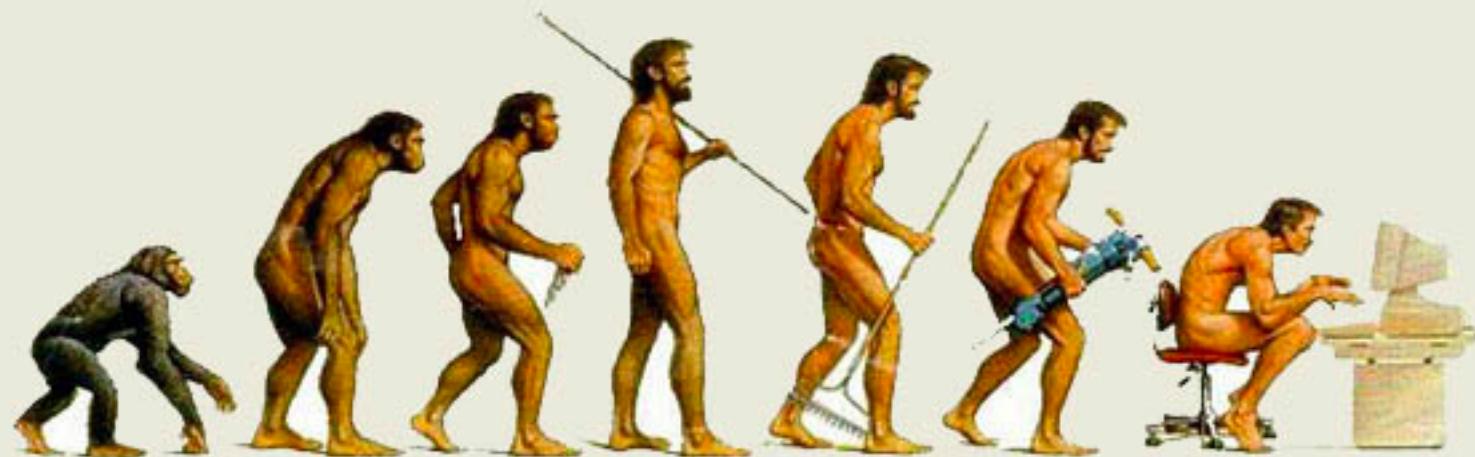


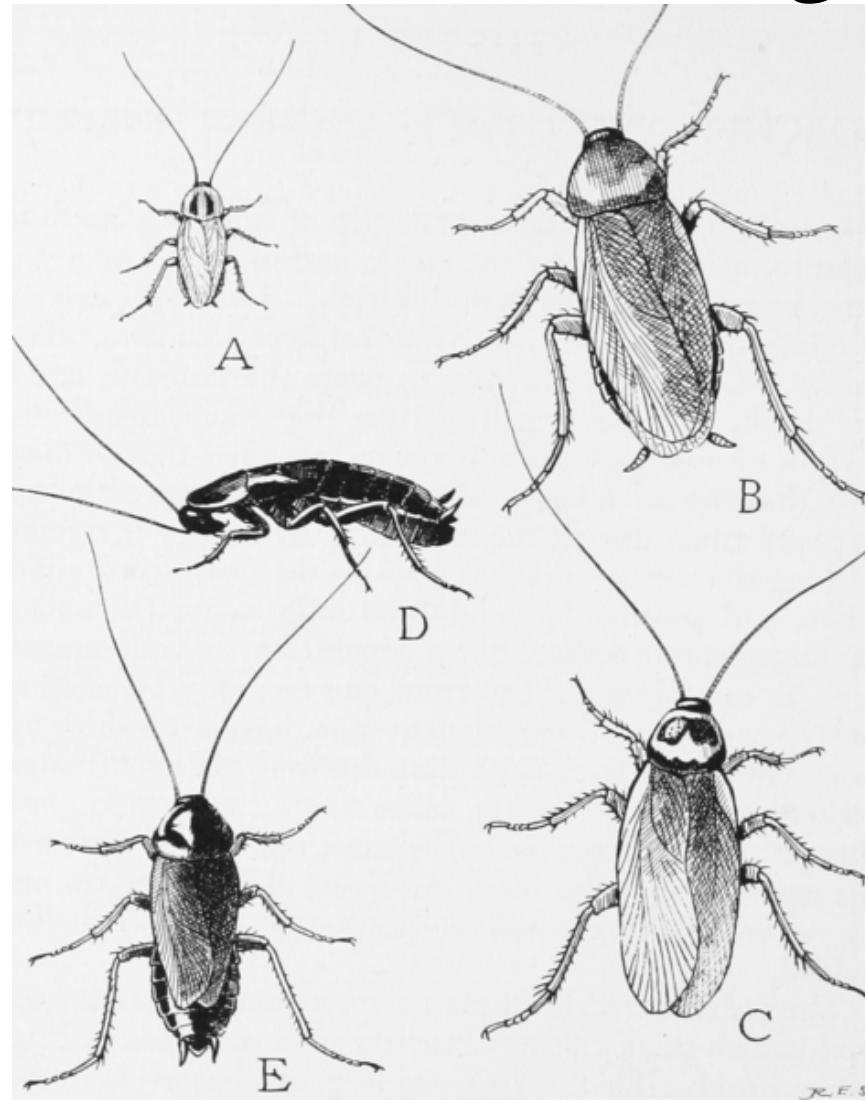
# The evolution of integration

## QCon London 2012

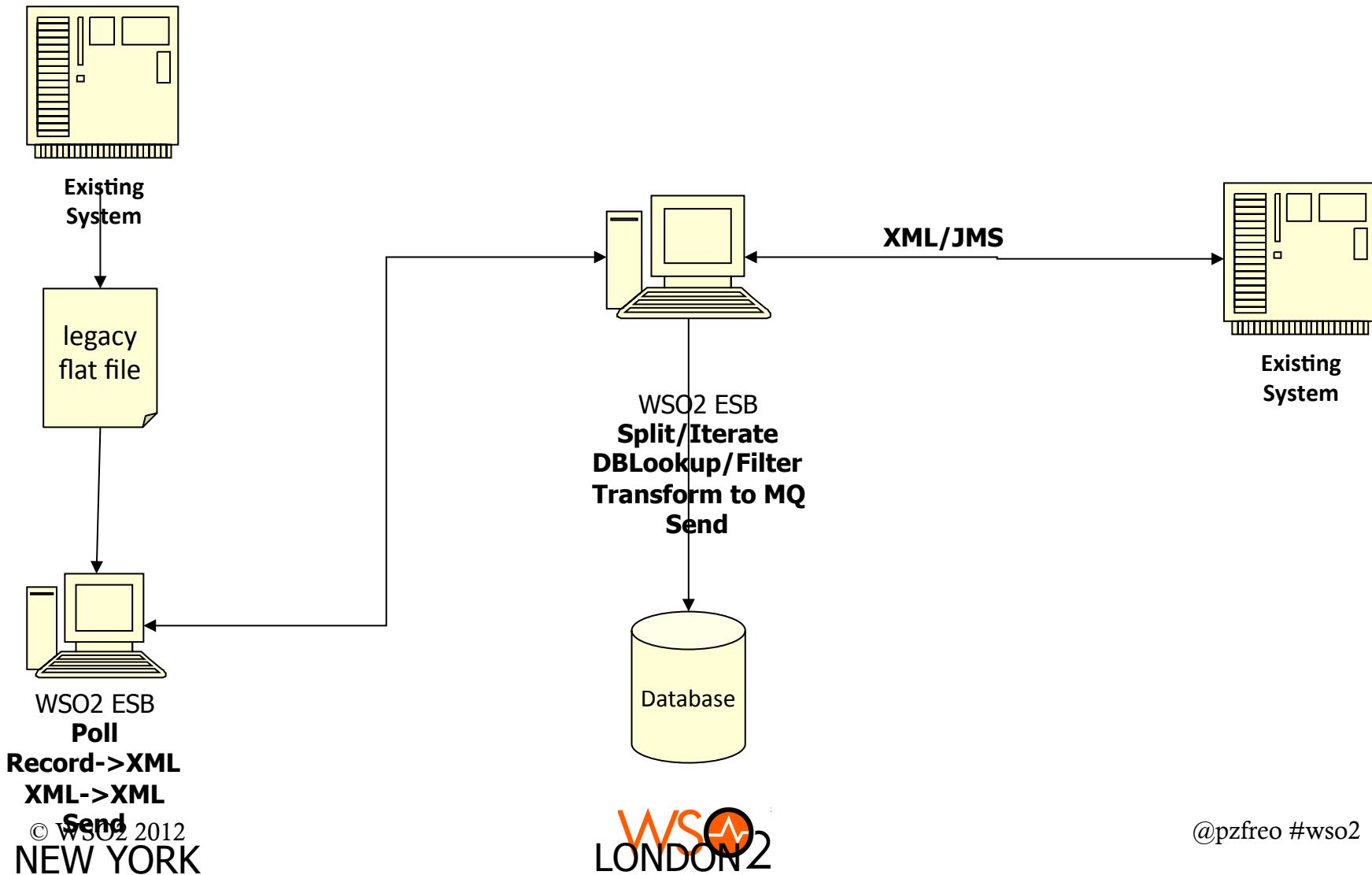
Paul Fremantle  
CTO and Co-Founder, WSO2  
[paul@wso2.com](mailto:paul@wso2.com)



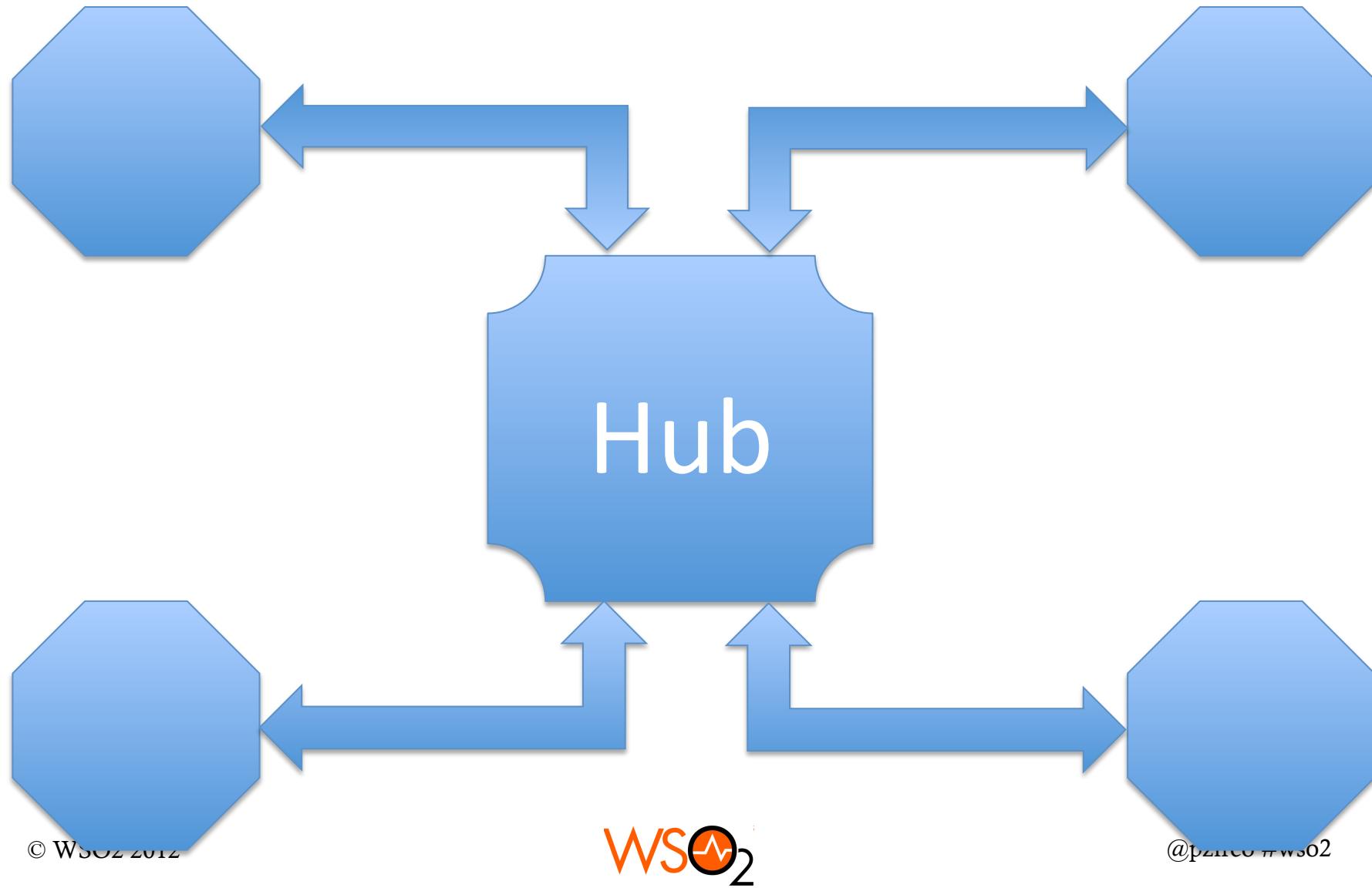
# Batch file transfer - the cockroach of integration



# File transfer lives on



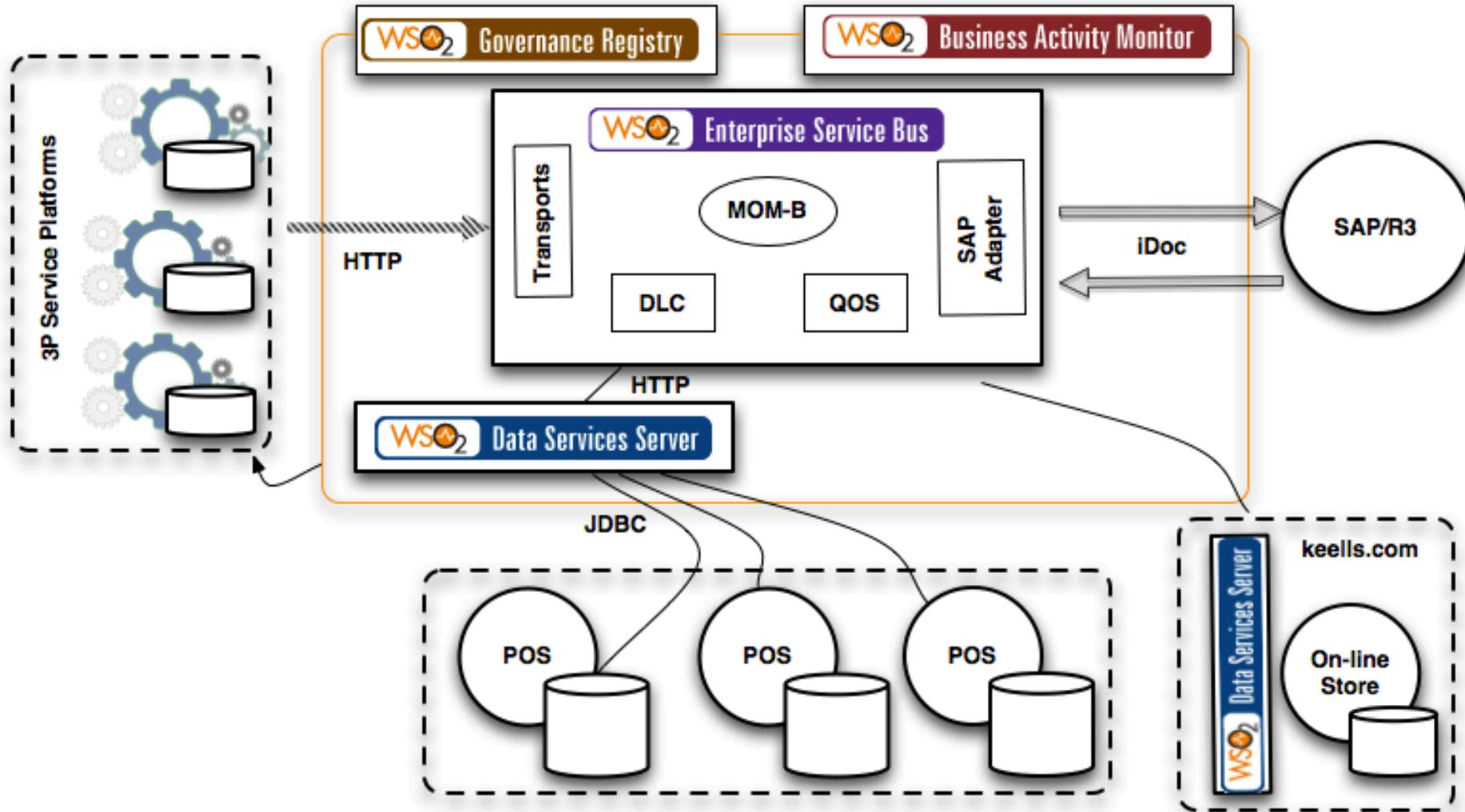
# EAI



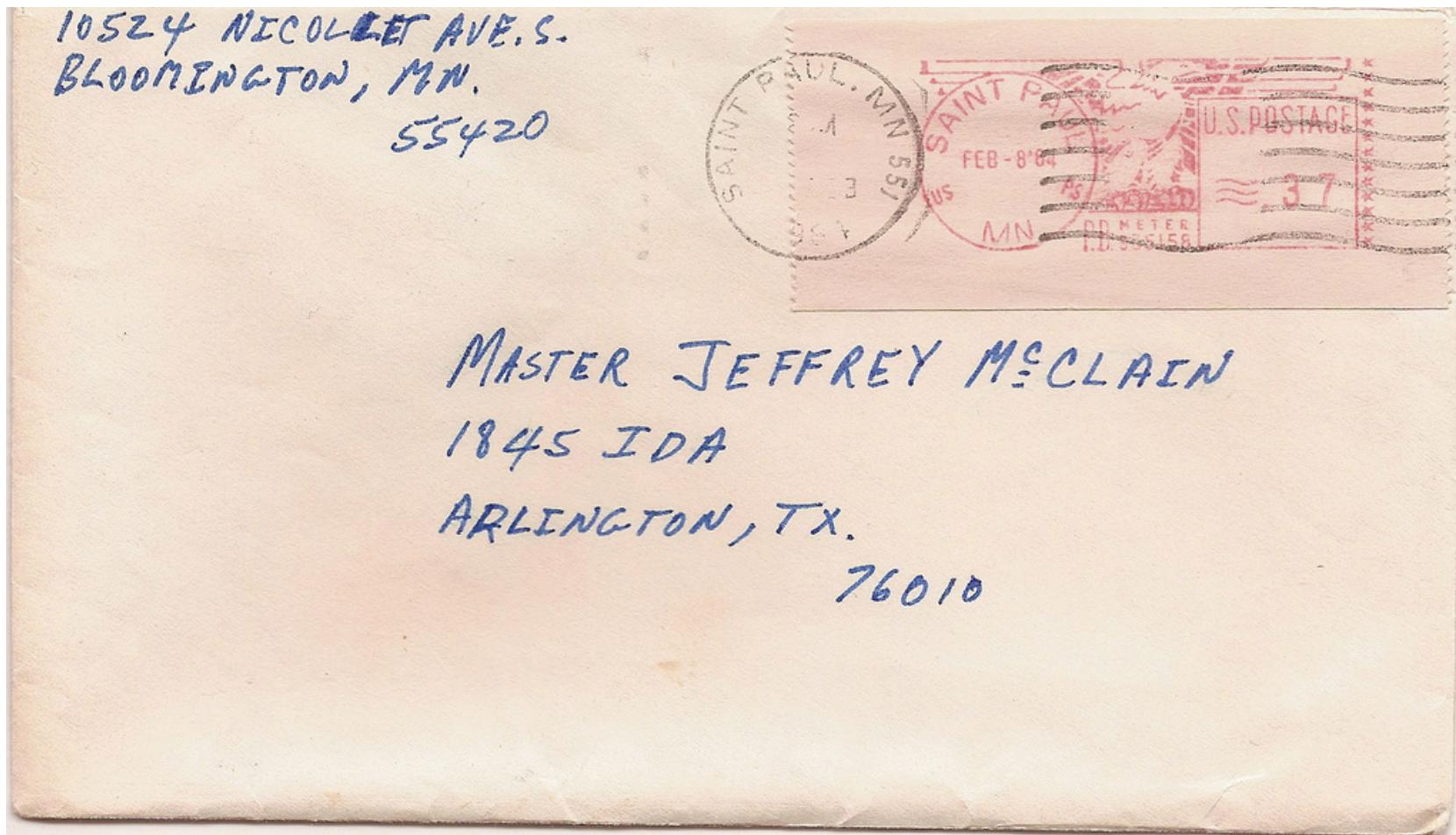
# EAI hub

- Many integration models still uses the “hub model” today (even with an ESB)
  - Most vendors renamed their hub to ESB
- Why?
  - Well understood pattern
  - Easy to manage
- Why not?
  - Too many meetings with the “EAI Hub Team”
  - MQSI experiences

# Hub approach with an ESB



# “Message Oriented Middleware”



<http://www.flickr.com/photos/robeast/>

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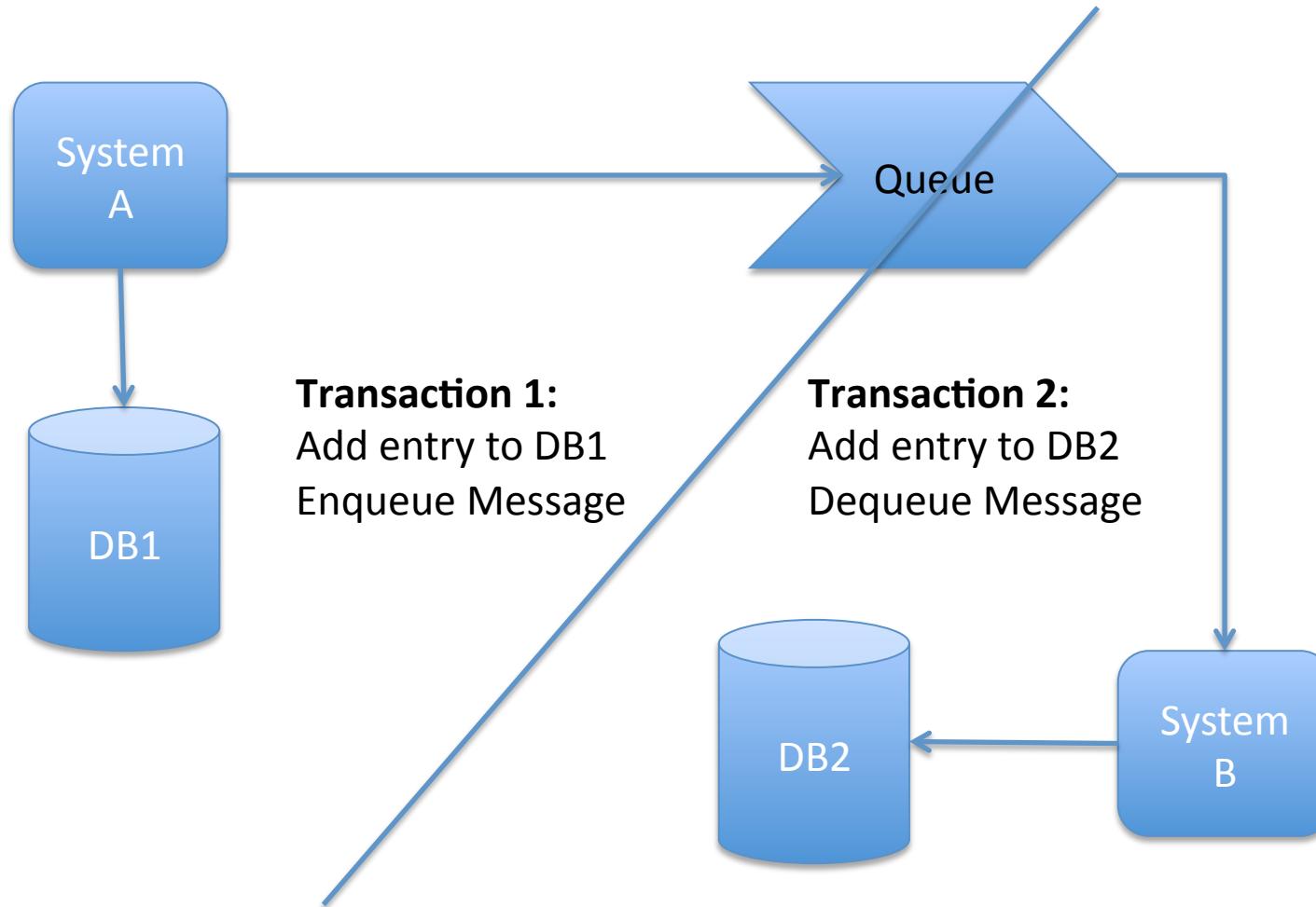


@pzfreo #wso2

# MOM model

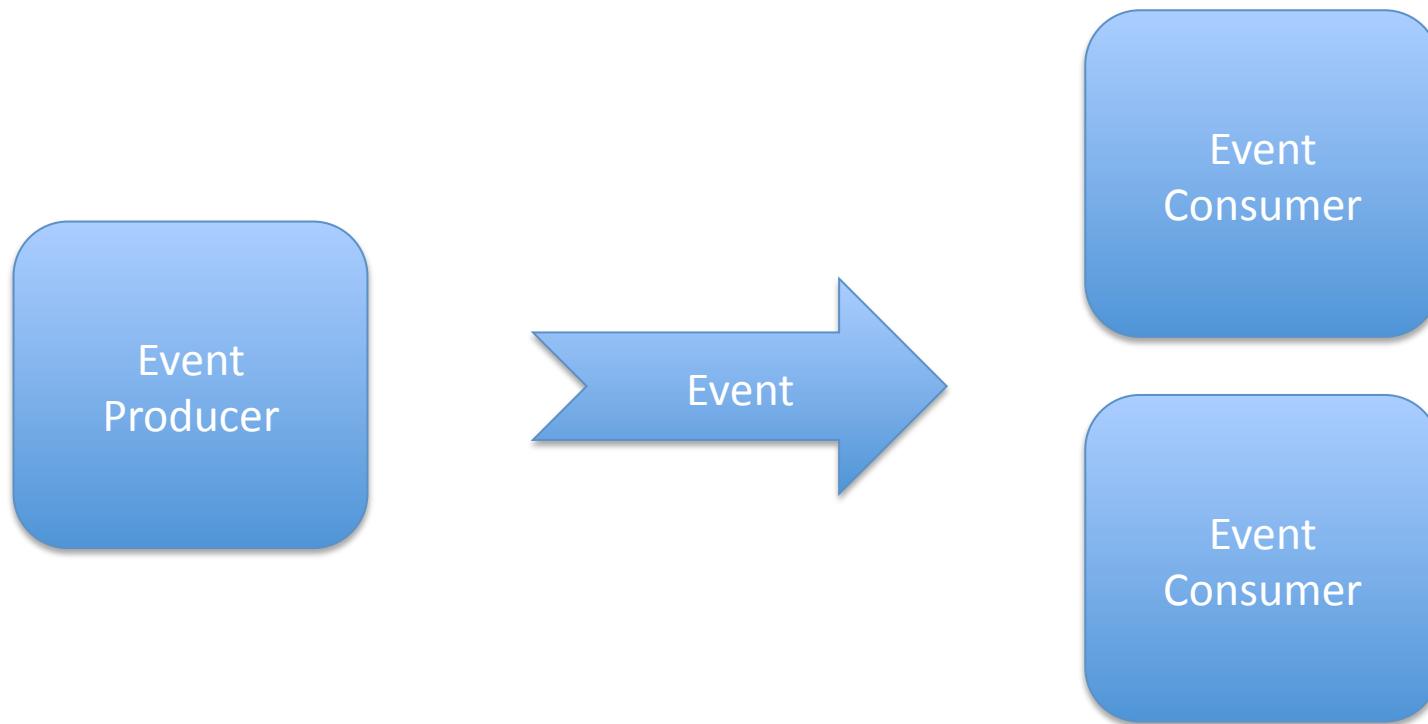
- Decouple message producers from consumers
  - Decoupled in addressing *and* in time
- Not inherently decoupled in message format
  - Though in many cases that too
- One-way asynchronous messages
  - But request-reply possible using “Reply Queues”
- Usually used with reliable delivery

# Queued Transaction Processing



# AMQP

# Event Driven Architecture



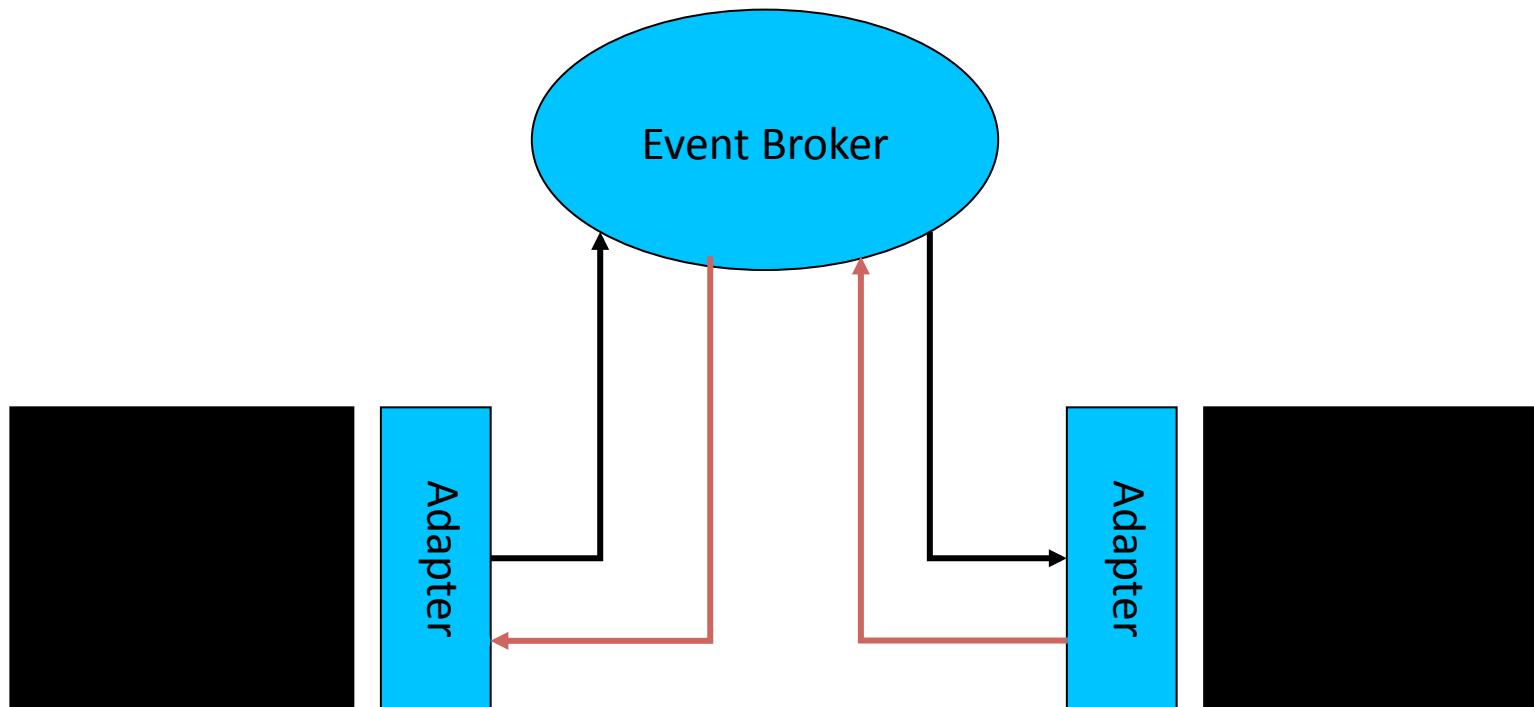
# “Event Driven Architecture”

- Actually how Apache (and WSO2) work(s)
  - Mailing lists = topics
- Can be layered with reliable delivery
- Used a lot in high-volume logging, trading environments, fraud detection, etc
- *Requires a very different mindset*

# EDA

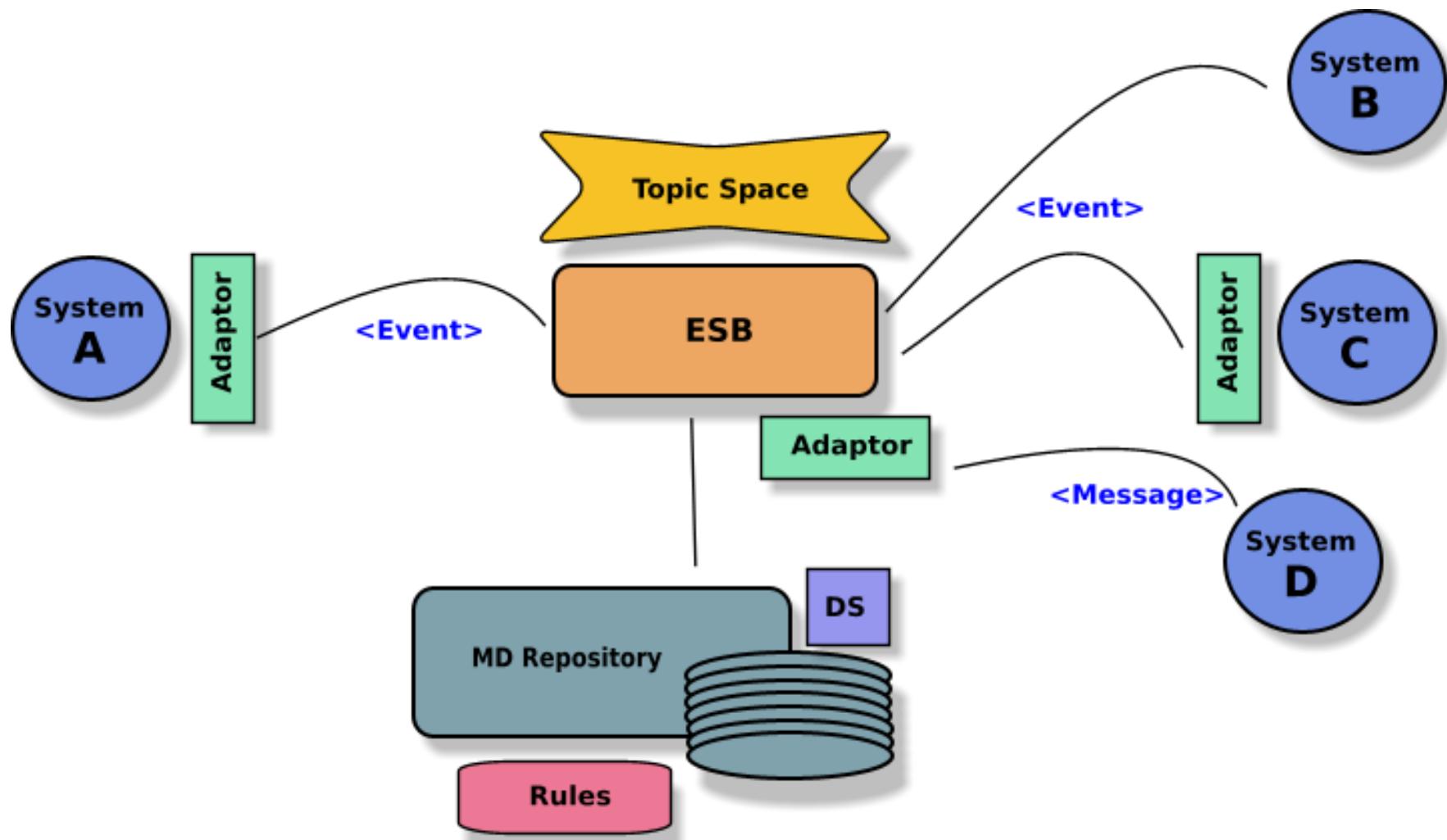


# Feedback loops



<http://pzf.fremantle.org/2008/09/interesting-problem-in-event-driven.html>

# Solution



# Why did SOA evolve?

- Directly came out of XML
  - Understanding the schema and structure of messages
  - Especially within the “fabric” not just at the endpoints
- What’s different?
  - Metadata
  - Policies
  - Security

# Service



<http://www.flickr.com/photos/yjv/>

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# SOA failures

One consumer per service

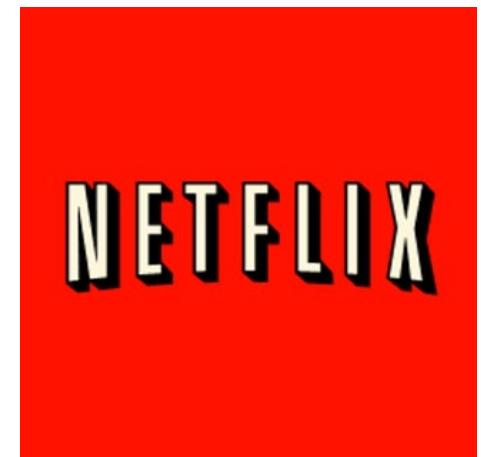
# SOA failures

“Just buy an ESB from me”

# SOA failures

## Vendor Driven Architecture

# “soa” successes



eBay Open Source

https://www.ebayopensource.org/index.php/Turmeric/HomePage

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**Turmeric**

What is Turmeric?

Turmeric is a comprehensive, policy-driven SOA platform that you can use to develop, deploy, secure, run and monitor SOA services and consumers. It is a Java based platform, follows the standards (SOAP, XML, JSON, XACML, etc.), and supports WSDL (SOAP style - Doc Lit wrapped mode and REST style). It supports a variety of protocols and data formats. Eclipse plugins help with the development of services and consumers. Other important features include:

- Various Quality of Service (QoS) features such as authentication, authorization, and rate limiting, which you control by defining respective policies.
- Monitoring capabilities.

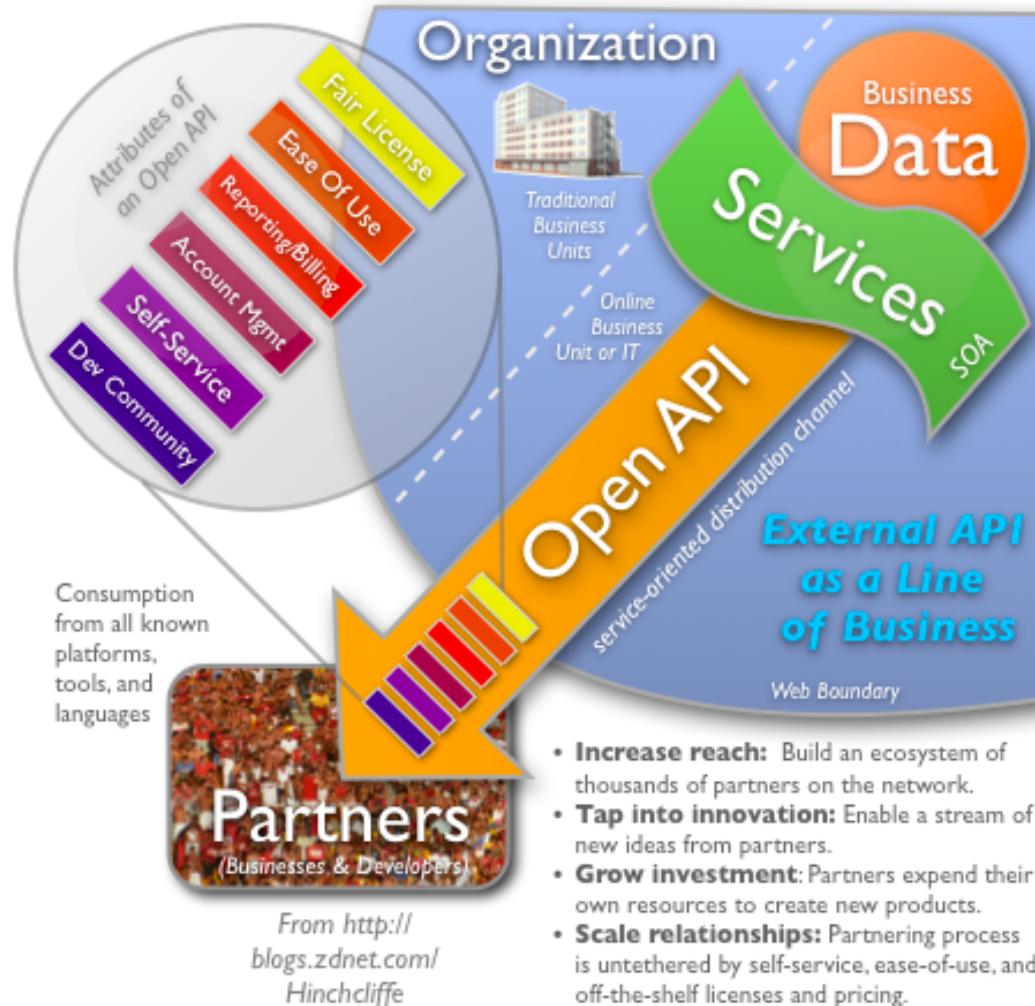
Print

Fork me on GitHub

# Why ESB/SOA model isn't just EAI

- Policy based
  - XACML, Throttling Policy, etc
  - eBay's Internal Service Router
- Independent management
  - Loose coupling of configuration
  - Hot deploy / re-deploy / continuous delivery
- Governance
  - Lifecycle and Dependency management
  - Analysis and reporting on the meta-model
- Non-blocking asynchronous routing
- Distributed architecture

# Running your SOA like a Web startup



# API

- **An API** is a business capability delivered over the Internet to internal or external consumers
  - Network accessible function
  - Available using standard web protocols
  - With well-defined interfaces
  - Designed for access by third-parties

# What is different from an API and a Service?

- Publishing your API in a Portal
- Expecting people to use it without them having to meet with you
- Making it easy to consume (JSON? Ready built clients in Github?)
- Governance
  - Caring who uses it
  - Letting them know when you version it
  - Meeting an SLA

# Key API technologies

- json / rest
- OAuth / OAuth2 keys
- SLA management
- API portal / API Store
  - Catalogue, subscription/purchase
  - Monetization
  - Forum, Ratings, Social
- Analytics



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# REST description

The screenshot shows a web browser window displaying the Swagger API Explorer. The URL in the address bar is `my-awesome-api.com`. The main content area shows a list of operations for a `USER` resource, specifically for the `word` endpoint. The operations listed are:

- `GET /word.json/{word}/entries` (Return entries for a word)
- `GET /word.json/{word}/examples` (Returns examples for a word)
- `POST /word.json/{word}/examples` (Fetches examples for a word)
- `POST /word.json/{word}/wordForms` (Adds a Relationship Map to a word)
- `GET /word.json/{word}/wordForms` (Returns other forms of a word)
- `DELETE /word.json/{word}/wordForms` (Deletes a relationship from a word)
- `GET /word.json/{word}` (Given a word as a string, returns the WordObject that represents it)

Below the operations, there is a table titled "Parameters" with the following columns: Parameter, Value, and Description. The rows are:

Parameter	Value	Description
<code>word</code>	(required)	String value of WordObject to return
<code>useCanonical</code>		If true will try to return the correct word root ('cats' -> 'cat'). If false returns exactly what was requested.
<code>includeSuggestions</code>		Return suggestions (for correct spelling, case variants, etc.)
<code>shouldCreate</code>		Create word if not existing

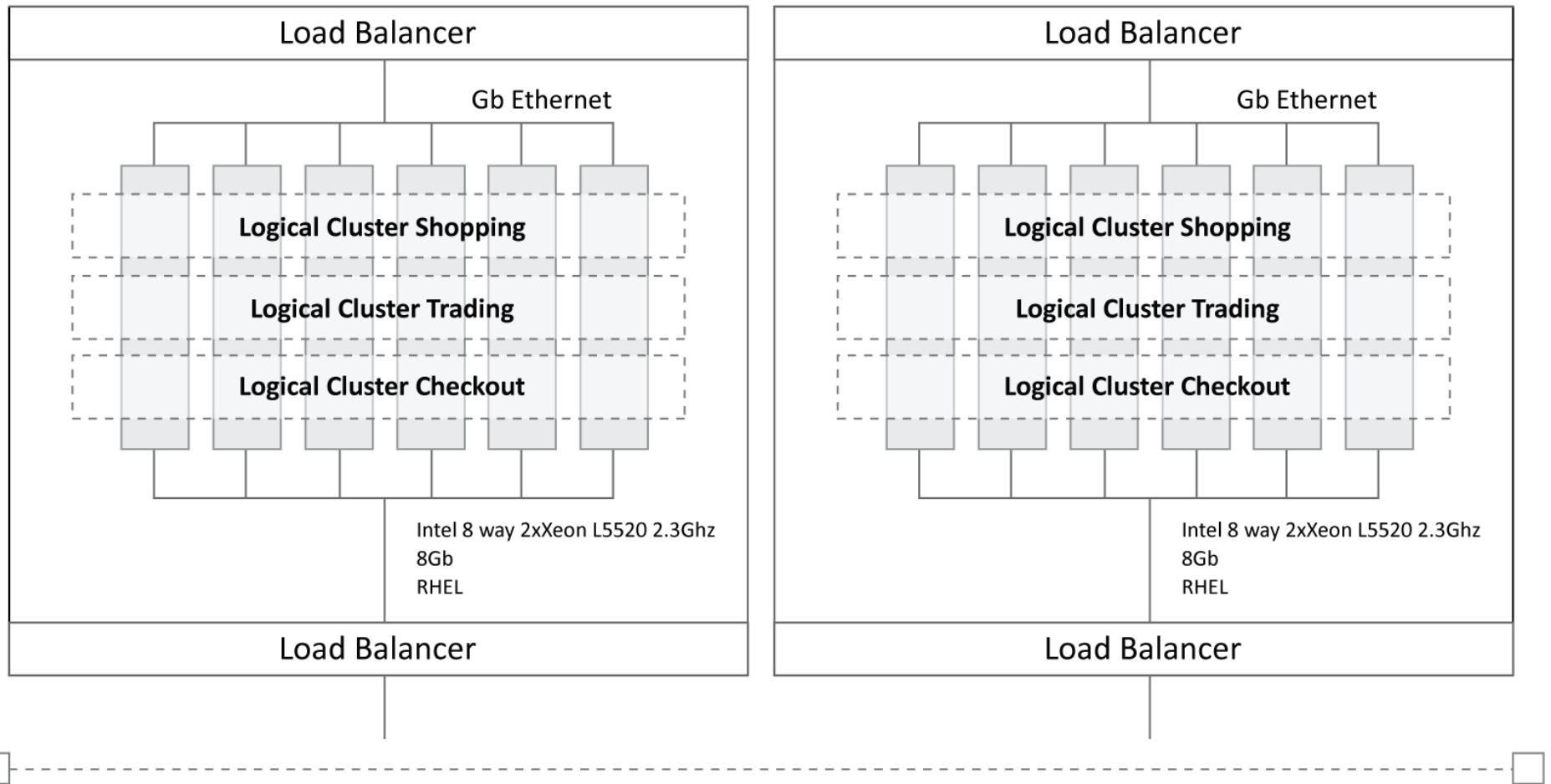
At the bottom of the API Explorer interface, there are two more operations:

- `GET /word.json/{word}/definitions` (Return definitions for a word)
- `GET /word.json/{word}/stats` (Returns word statistics)

To the right of the API Explorer, there is a sidebar with the following sections:

- Document your API with Style**: A brief introduction to Swagger.
- Who is responsible for Swagger?**: Information about the development and maintenance of Swagger.
- Why is Swagger useful?**: Benefits of using Swagger.

# High volume integration @ eBay



100's of service instances

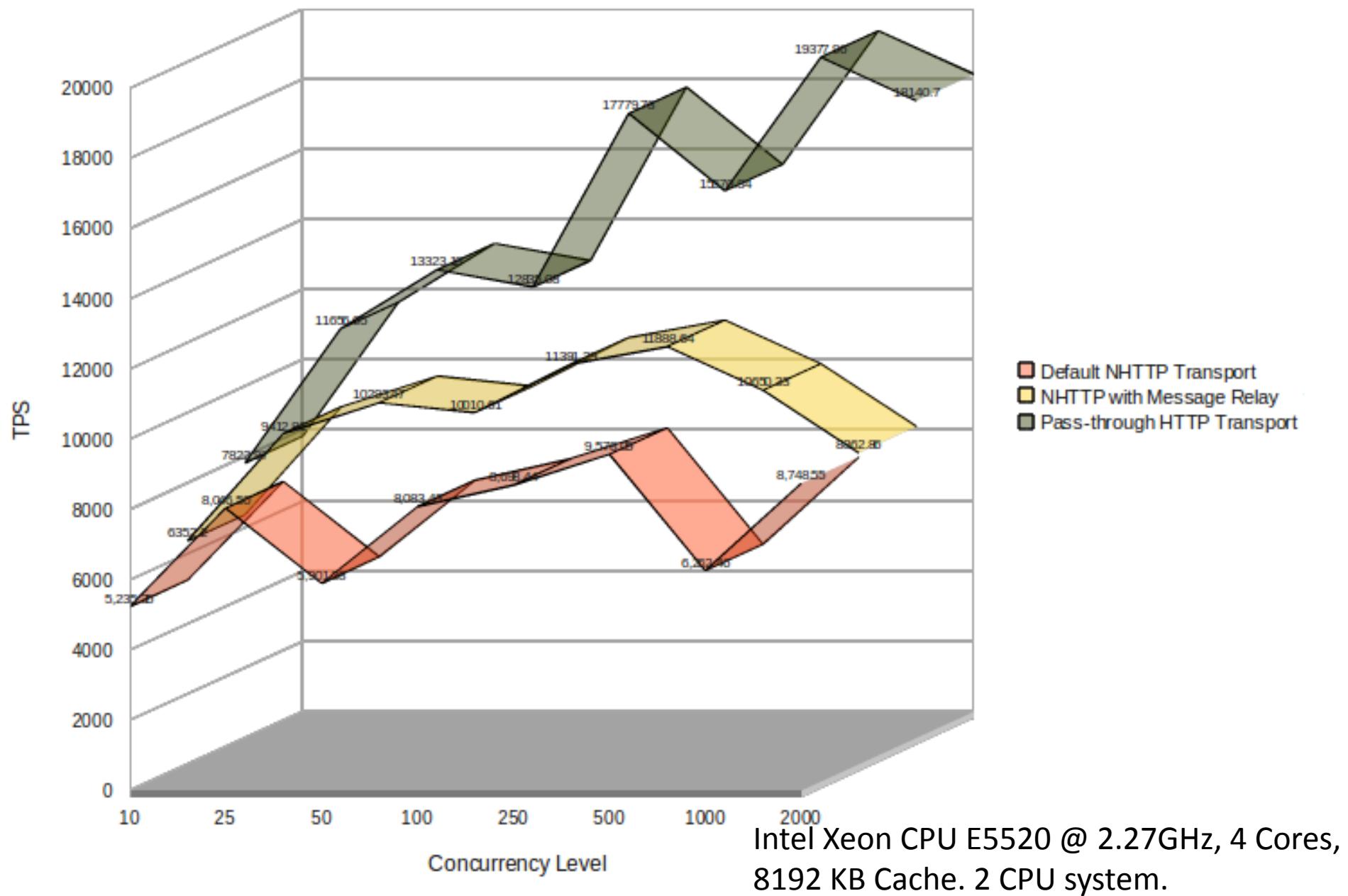
Tomcat + Axis2  
— — — — —

# Change in focus

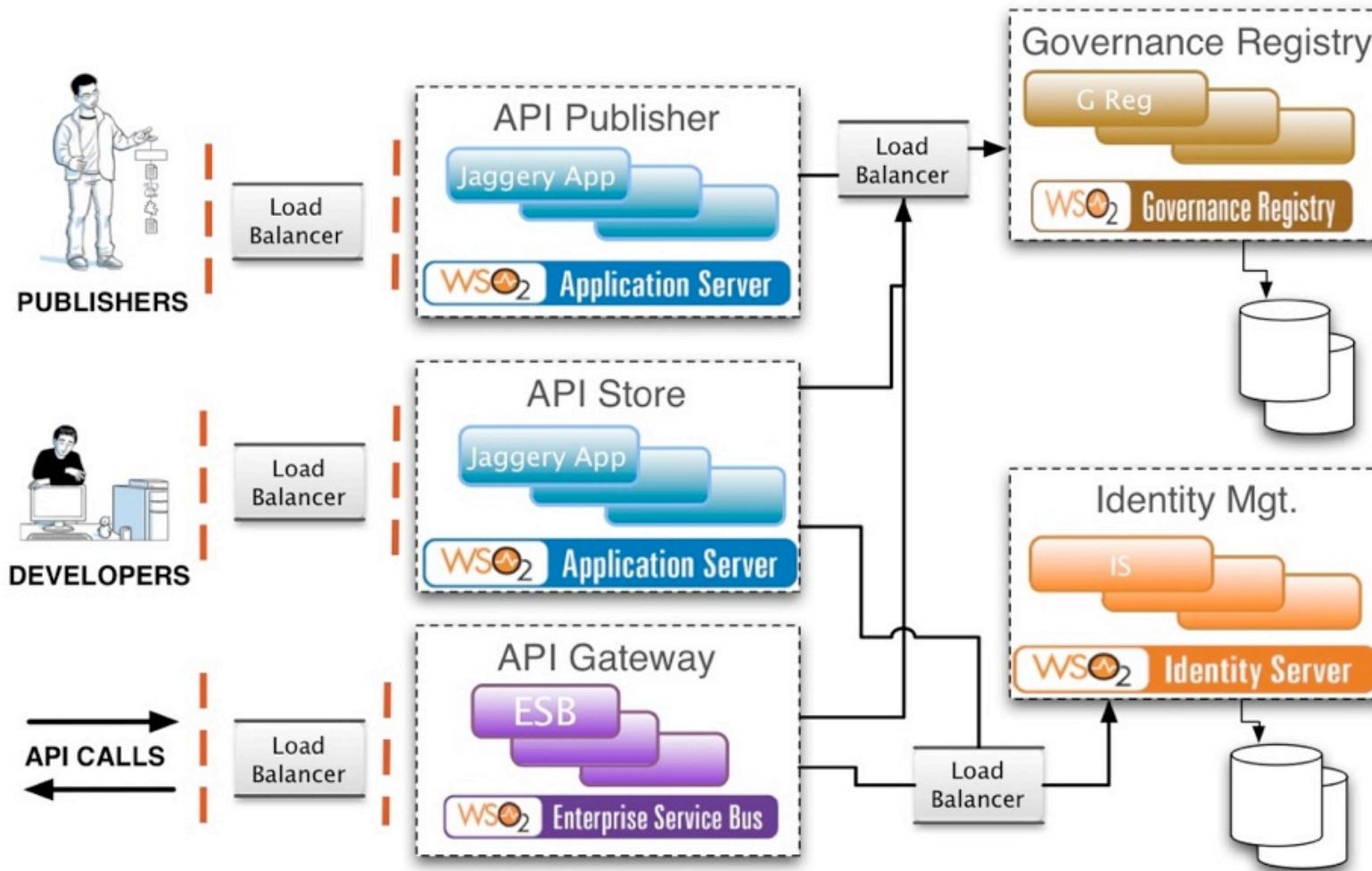
- Security, tokens, access control/entitlement
- Throttling, caching
- Latency and CPU usage
- Monitoring, BAM and CEP

## Pass-through Proxying

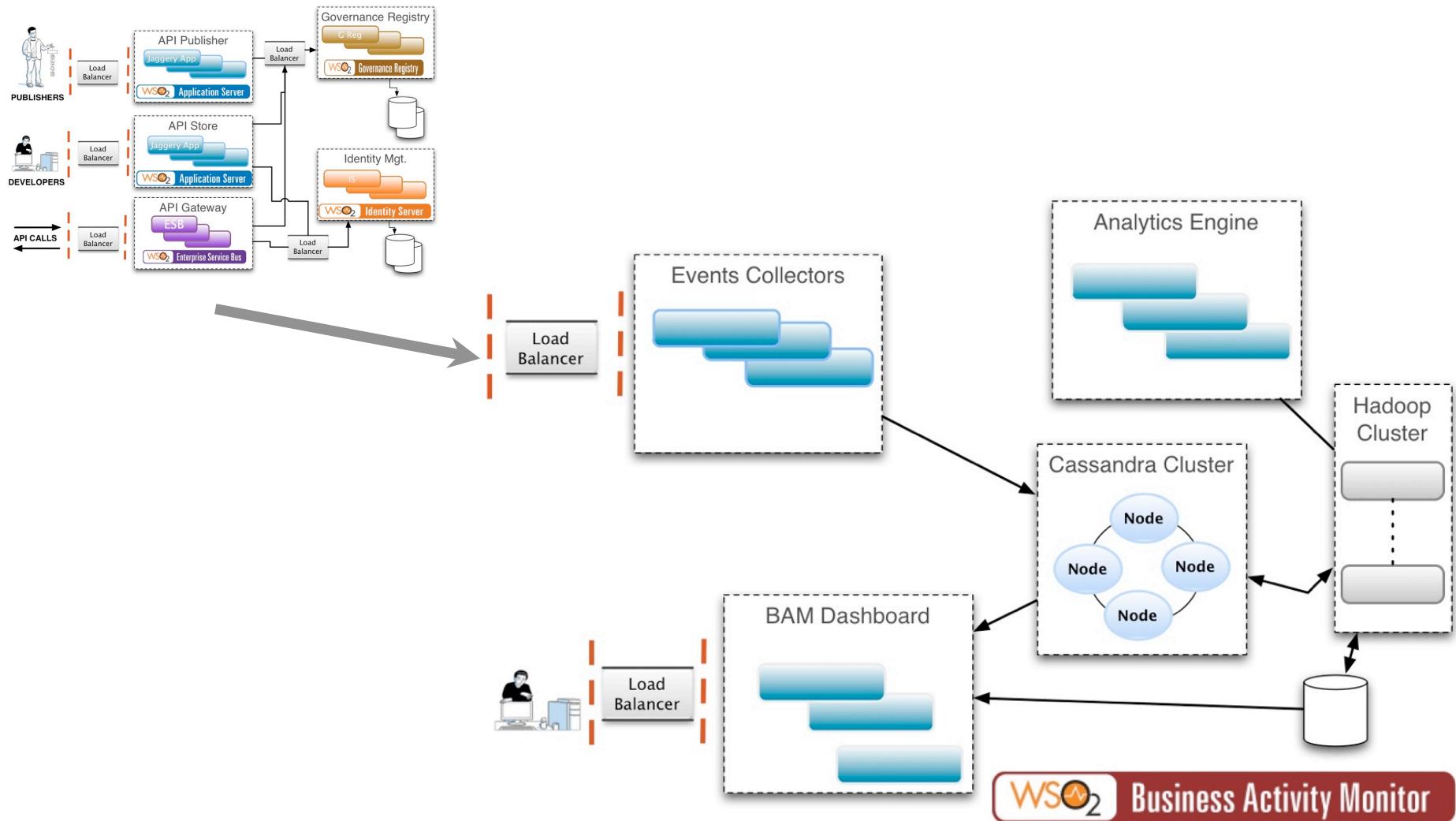
Message Size 0.5K



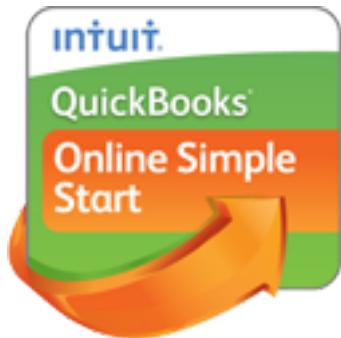
# API management



# Scalable analytics



# Cloud integration



salesforce.com



Google™ Docs

ESB-as-a-Service



Cloud Service Gateway

Database

SAP

# Cloud integration

- APIs are the right approach
  - Use a “cloud gateway” to bridge into internal systems
- “Push-me pull-you” pattern
  - Use an active ESB in the cloud
- Analytics
  - See what is happening

# What's next?

- Still a long way from canonical models
- Successful systems are using “soa” and “rest” at scale
  - Architecture is more important than dogma
- Governance sounds boring but is key
- Applying monetization approaches and “API Store” models
- Analytics and feedback loops

# Summary

- Integration has evolved in some interesting ways
  - Async messaging, EDA, APIs, High Volume
- Evolution isn't monotonic
- Doing APIs right is about the mindset as much as the technology

