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### **Graded Review Questions**

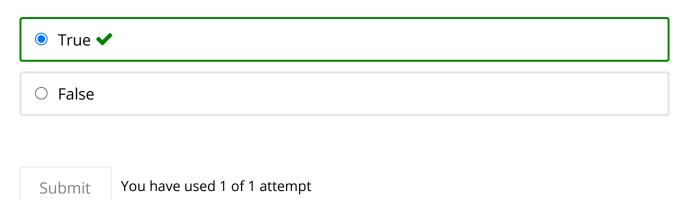
## Instructions for Graded Review Questions

- 1. Time allowed: Unlimited
  - We encourage you to go back and review the materials to find the right answer
  - Please remember that the Review Questions are worth 50% of your final mark.
- 2. Attempts per question:
  - One attempt For True/False questions
  - Two attempts For any question other than True/False
- 3. Clicking the "**Final Check**" button when it appears, means your submission is **FINAL**. You will **NOT** be able to resubmit your answer for that question ever again
- 4. Check your grades in the course at any time by clicking on the "Progress" tab

# **Review Question 1**

1/1 point (graded)

Collaborative filtering is based on relationships between products and people's rating patterns.



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### **Review Question 2**

1/1 point (graded)

Which one is TRUE about Content-based recommendation systems?

- Content-based recommendation system tries to recommend items to the users based on their profile.
- ☐ In content-based approach, the recommendation process is based on similarity of users.
- ☐ In content-based recommender systems, similarity of users should be measured based on the similarity of the actions of users.



Submit

You have used 1 of 1 attempt

✓ Correct (1/1 point)

#### **Review Question 3**

1/1 point (graded)

Which one is correct about user-based and item-based collaborative filtering?

- O In item-based approach, the recommendation is based on profile of a user that shows interest of the user on specific item
- In user-based approach, the recommendation is based on users of the same neighborhood, with whom he/she shares common preferences. ✔

Submit

You have used 1 of 2 attempts

✓ Correct (1/1 point)