



InsurTech Challenge

Proposition Screen Designs

Sep 19th, 2017

KPMG
Digital Village™



App Login

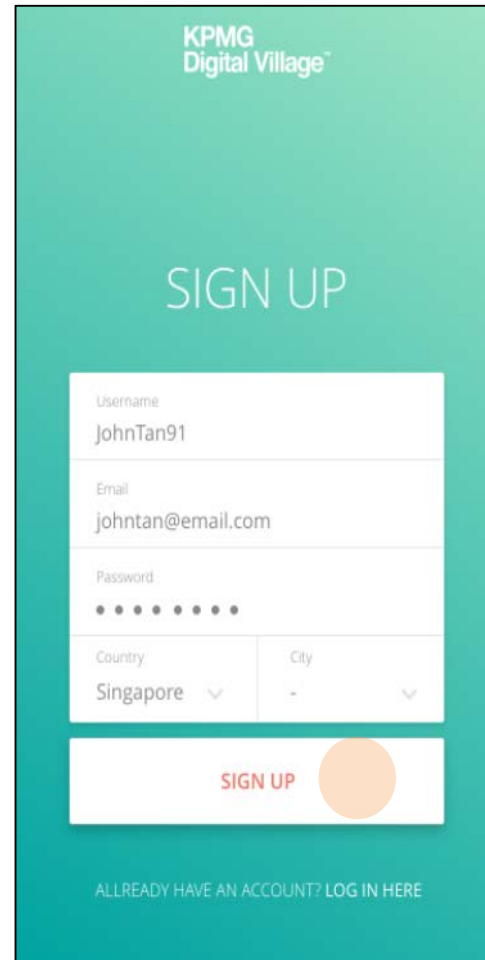
KPMG
Digital Village™

Screen#1



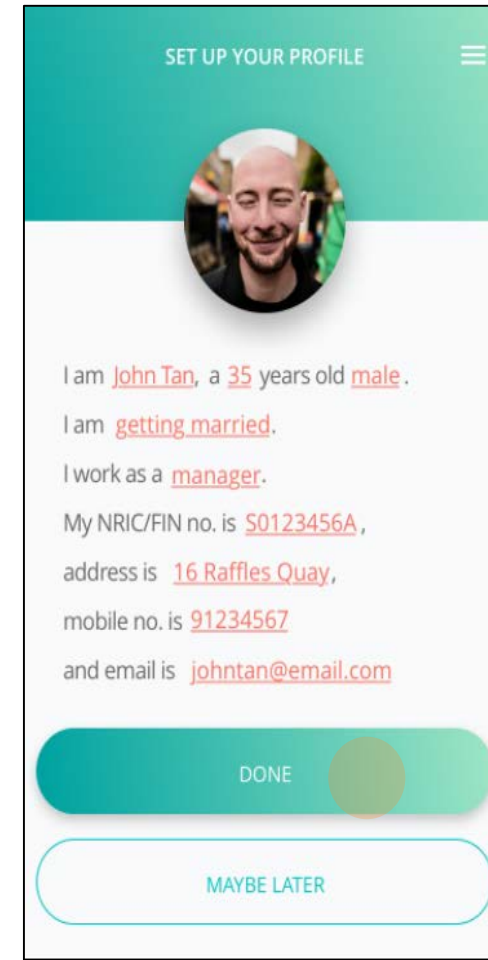
Customer downloads the
KPMG Digital Village insurance
app

Screen#2



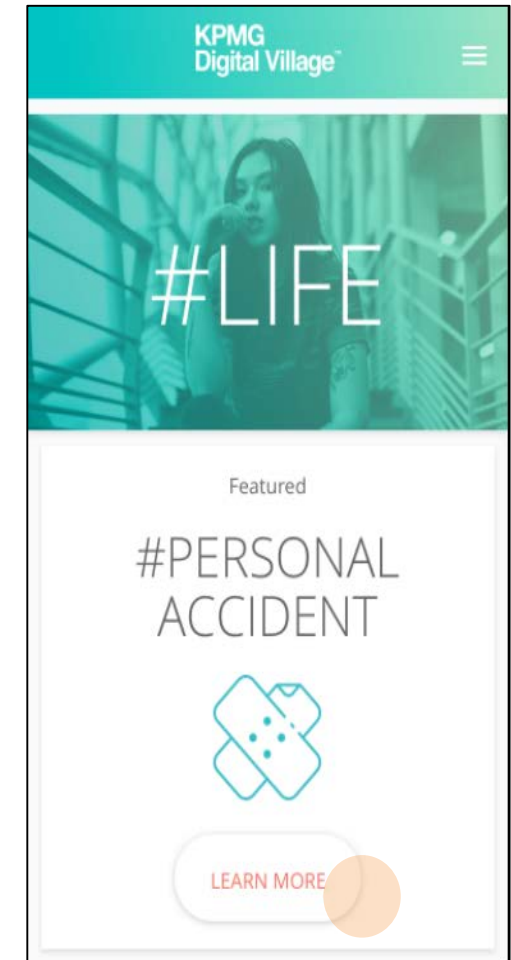
He signs in to the app

Screen#3



Customer fills in basic
information about himself

Screen#4




Landing page with personal
accident product

Insurance Buy

Screen#5

← PERSONAL ACCIDENT

 PERSONAL ACCIDENT

OVERVIEW

Accident are unpredictable and the effect on your finances can be severe, However, with the right preparation, much of the strain can be relieved.

ACCIDENT PROTECTION

PERIOD	ISSUE AGE
Term	16-70 years old

TERM

1 MONTH 6 MONTHS 12 MONTHS

SUM ASSURED

\$2,000 \$5,000 \$10,000

TOTAL \$700 BUY NOW

He can view details of the Personal Accident insurance

Screen#6

← REVIEW CART

VERIFY YOUR DETAILS

NAME
John Tan

NRIC/FIN
S0123456A

MOBILE
91234567

ADDRESS
16 Raffles Quay

[EDIT](#)

1 Product(s) in cart

PERSONAL ACCIDENT \$700

Term: 6 months
Sum assured: \$5,000

Issue age: 16-70 years old


[EDIT](#) [REMOVE](#)

TOTAL \$700 CHECKOUT

Customer verifies details towards payment


Screen#7

← PAYMENT



Payment amount
\$700.00

Name on card
John Tan

Card number
4319 4863 3342 8695 

Expiry date Security code
06 / 19 123 ?

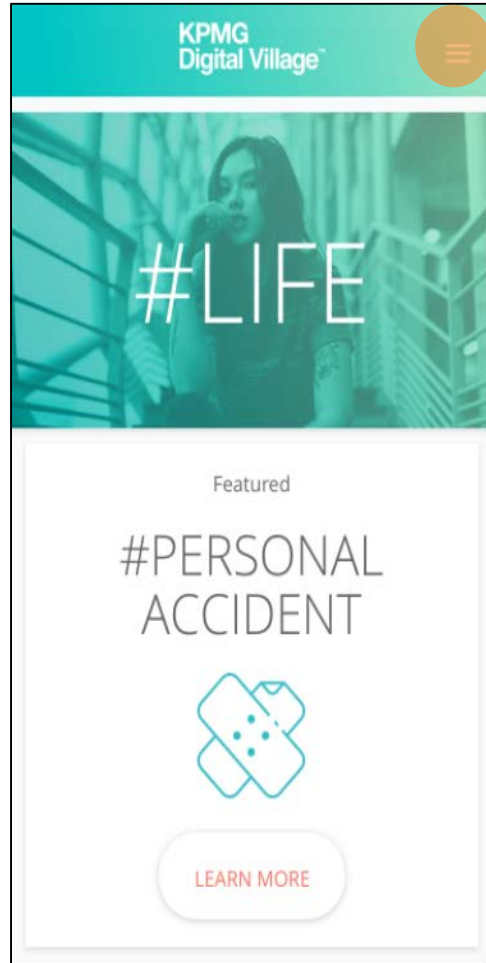
Zip / Postal code
888888 ?

PAY \$700

Customer proceeds towards payment and buys the insurance

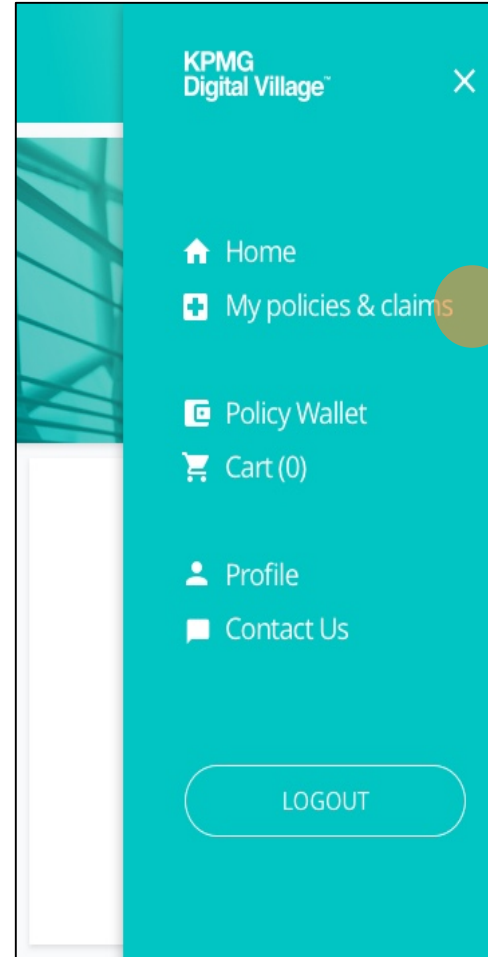
Insurance Claim - Post Operation (1/2)

Screen#8



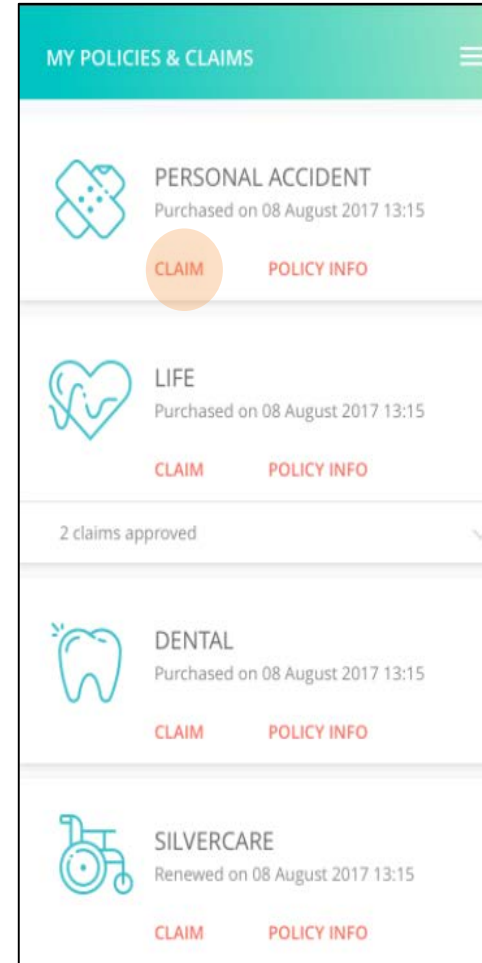
After operation, customer initiates claim through hamburger menu

Screen#9



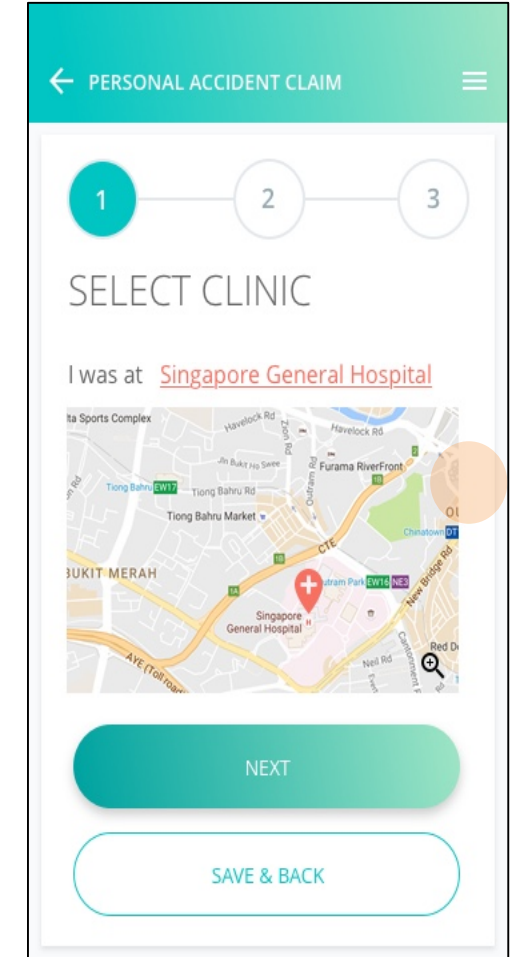
He clicks on 'My policies and claims' on the hamburger menu

Screen#10



All purchased policies are shown. He selects the 'Personal accident' policy

Screen#11



Customer selects clinic where he was treated. He clicks on the map.

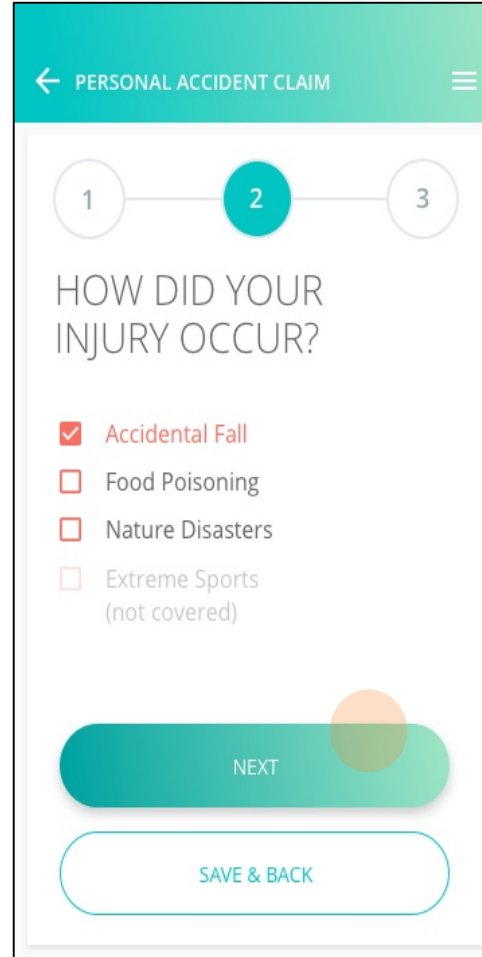
Insurance Claim – Post Operation (2/2)

Screen#12



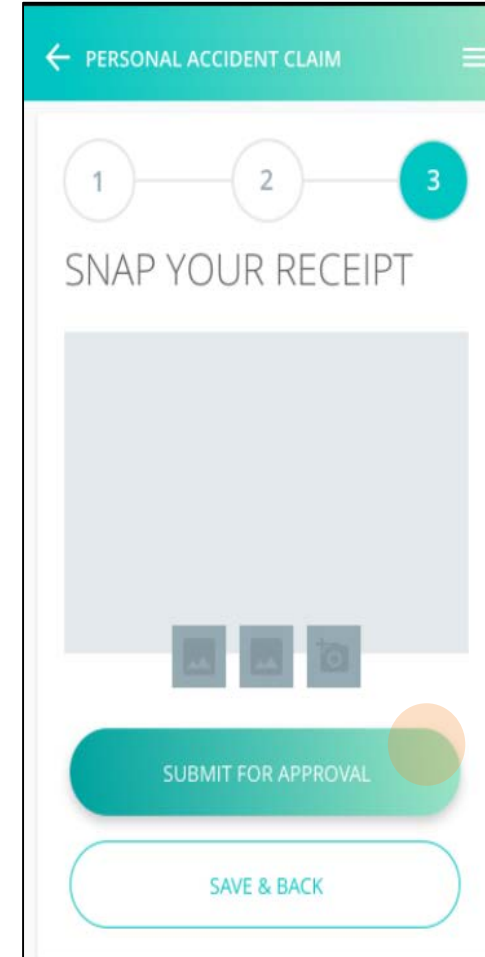
Customer selects clinic on the map.

Screen#13



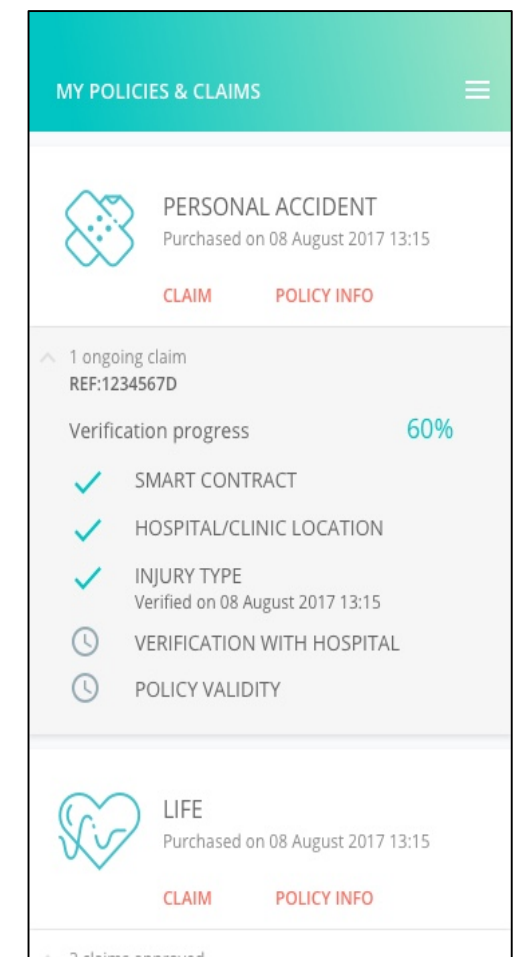
He selects injury type which will be verified against smart contract terms.

Screen#14



Customer takes a screenshot of medical receipt issued by clinic after the treatment.

Screen#15



Customer can view claim status as and when approved.



kpmg.com/socialmedia



kpmg.com/app



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