

$$f'(x) = \lim_{h \rightarrow 0} \left(a^x \left(\frac{a^h - 1}{h} \right) \right)$$

The expression is factorised as a^x is a common factor.

$$f'(x) = a^x \lim_{h \rightarrow 0} \left(\frac{a^h - a^0}{h} \right)$$

As $h \rightarrow 0$ the limit will give the gradient function at $x = 0$.

$$f'(x) = \lim_{h \rightarrow 0} \left(\frac{a^{x+h} - a^x}{h} \right)$$

The expression in the limit gives the gradient of a chord between $x = 0$ and $x = h$ on $f(x) = a^x$.

$$f'(x) = a^x \lim_{h \rightarrow 0} \left(\frac{a^h - 1}{h} \right)$$

This is the general formula for differentiating from first principles.

$$f'(x) = a^x \times f'(0)$$

This is an expression for the gradient of $f(x) = a^x$.

$$f'(x) = \lim_{h \rightarrow 0} \left(\frac{f(x+h) - f(x)}{h} \right)$$

As a^x is not affected by h it can be taken outside of the limit.