

The Killers Website

Notes from mockup review

Creative Director: Sarah P.

Designer: Sherry X.

Now that we both are on the same page regarding the band and how it presents itself, we decided on some foundational points to move forward with. The attention to pacing, interactive details, and image hierarchy were the three main points of discussion. Because the webpage is going to be one long page, we talked about adding a gradual gradient to the background to divide the informational sections as well as add a moody, alternative atmosphere. Interactive details like hovering effects were also an important point because we agreed they were necessary to keep the page exciting and interesting, but also easy to follow and navigate. Lastly, we talked about distribution of album art, tour dates, etc on the webpage to, again, heighten legibility and maintain the energy of the webpage.