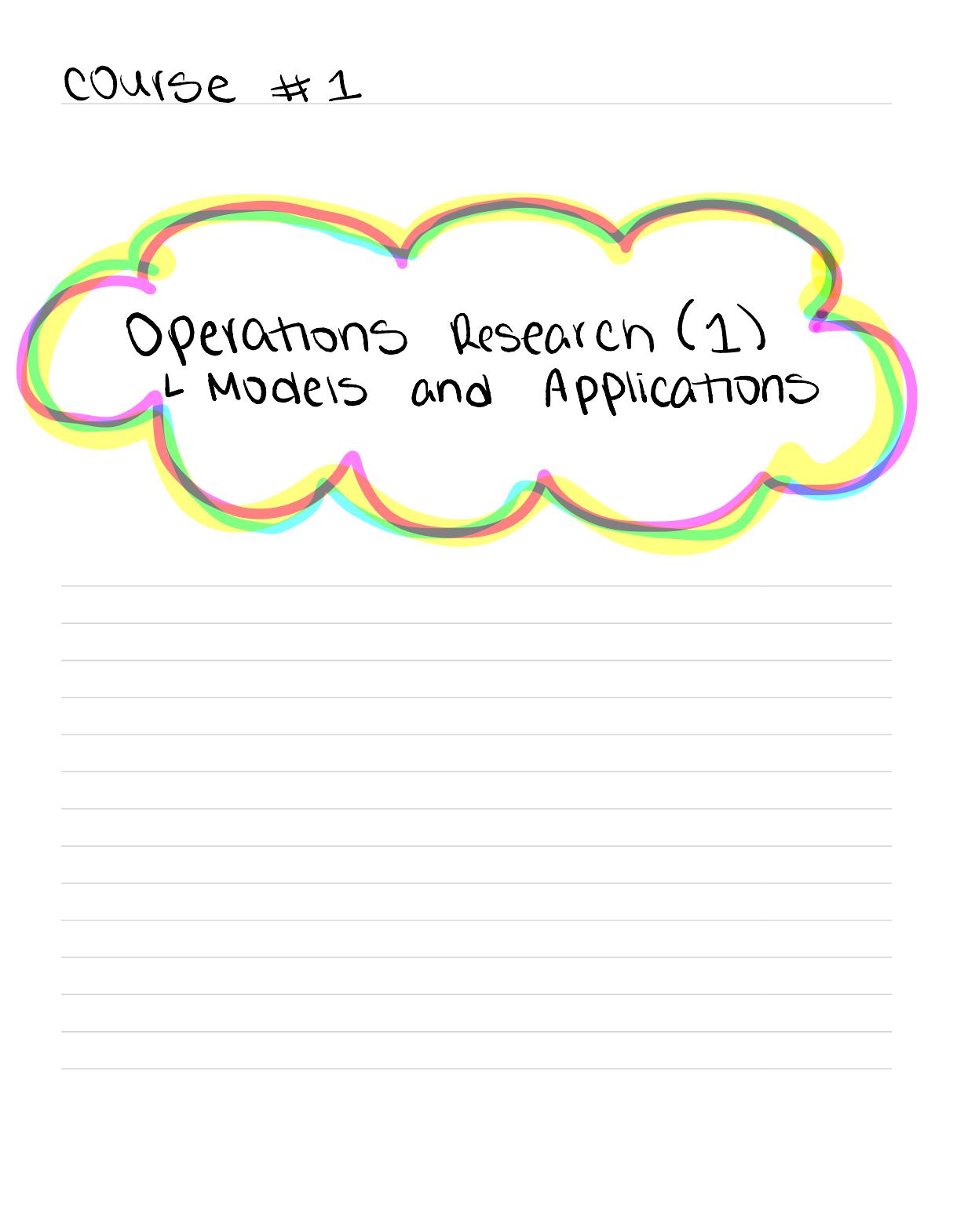




COURSE #1



Operations Research (1)  
Models and Applications

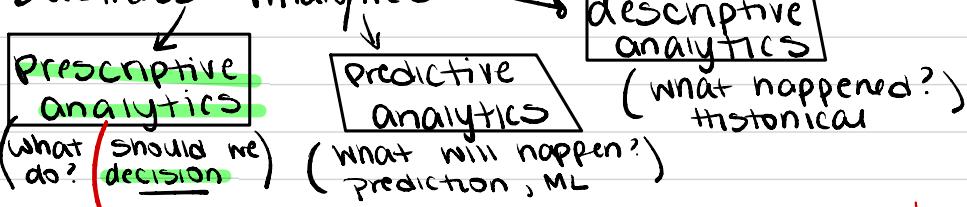
# Week 1

# Course Overview

## Motivation

- resource allocation
- "management science" synonym
- Operations Research is the methodology to
  - Allocate the available resources to the various activities in a way that is most effective for the organization as a whole
  - \* how to conduct & coordinate the operations within an org

## Business Analytics



this is where optimization lives!

- STEPS**
1. Data Analysis: collect data, understand the problem
  2. OR: Allocate resources to solve the problem

Example: retail store

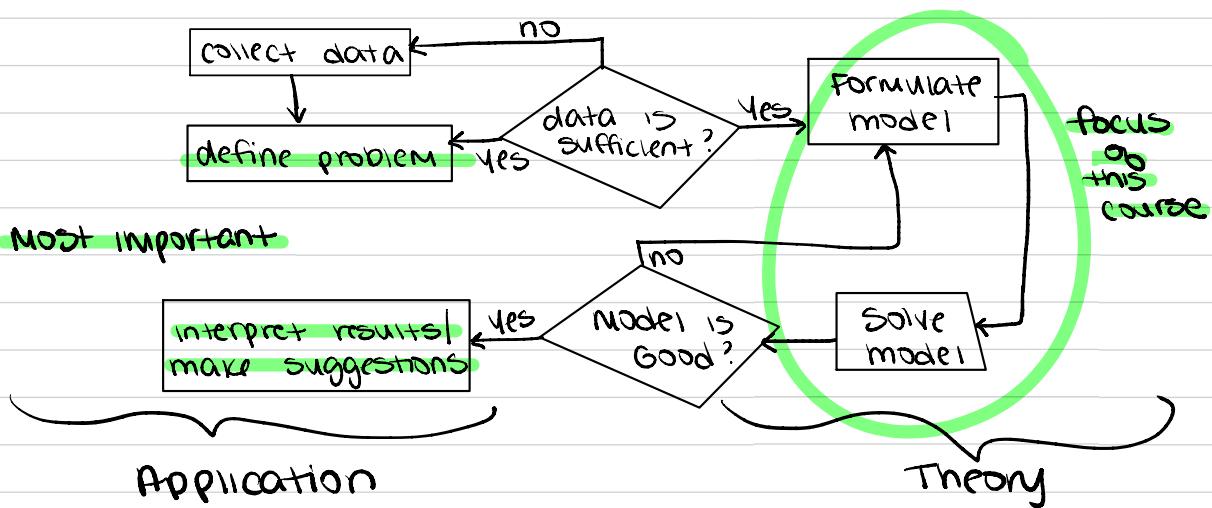
? How to set inventory levels of multiple products to maximize total expected profit?

Data Analysis → Predict expected amount of demand

OR → find inventory level to max \$

Consider demand substitution → if there is no Coke, what is the prob that the customer will buy a Pepsico instead? Items are NOT indep.

## Process of collecting an OR study



\* sometimes the problem is too difficult to be solved with OR!

## Mathematical programming

• let's return to the knapsack problem!

1. weight limit - 5kg

2. item cannot be split

3. aim to max total value

item	weight	value
compass	0.5	6
hatchet	1.5	5
matches	0.4	4
tarpaulin	1.0	4
telescope	1.1	3
cylinder	1.6	4
rifakuma	0.8	1

\* Heuristic Approach - calculate the value/weight ratio

$$\hookrightarrow \text{value} = 22$$

BUT the optimal sol'n is value = 23

let's formulate the model

decision variables

$$x_i = \begin{cases} 1 & \text{if item } i \text{ chosen} \\ 0 & \text{otherwise} \end{cases}$$

abbreviated math notation

(objective function)

$$\text{Max } (\underline{v_1}x_1 + \underline{v_2}x_2 + \underline{v_3}x_3 + \dots + \underline{v_n}x_n) + x_1$$

value of each

$$\left. \begin{array}{l} \text{Max} \\ \sum_{i=1}^n v_i x_i \end{array} \right\} \begin{array}{l} \text{value} \\ \downarrow \\ \text{decision variable} \end{array}$$

(constraints)

s.t.

$$0.3x_1 + 1.5x_2 + \dots + 0.8x_7 \leq 5$$

weights less or = to MAX

integer program

$$x_i \in \{0, 1\} \quad \forall i = 1, \dots, 7$$

x must be 0 or 1

$$\left. \begin{array}{l} \text{s.t.} \\ \sum_{i=1}^n w_i x_i \leq B \end{array} \right\} \begin{array}{l} \text{weight} \\ \downarrow \\ \text{for each item} \end{array}$$

$$x_i \in \{0, 1\} \quad \forall i = 1, \dots, n$$

portfolio optimization example

w<sub>i</sub> - max possible investment

v<sub>i</sub> - expected return of stock i

n - # assets

B - total budget

$$\text{Max } \sum_{i=1}^n v_i x_i$$

\* various types of programs.  
(continuous)  $\rightarrow$  linear, non-linear,  
integer  $\leftarrow$  (discrete)

$$\text{s.t. } \sum_{i=1}^n w_i v_i \leq B$$

linear program

$$0 \leq x_i \leq 1 \quad \forall i = 1, \dots, n$$

x<sub>i</sub> is now the %

of the total budget  
to put in that stock

only difference from knapsack,  
this example is NOT all or nothing

## History

- George Dantzig - known as the father of OR
  - he found that many problems are linear optimization problems
  - no one was able to systematically solve large-scale optimization problems
  - he invented the simplex method → the 1<sup>st</sup> effective sol'n for linear programming (still used!)

Week 2

Linear Programming (LPs)

- examples: product mix, production, inventory, personnel scheduling, } resource allocation

## elements of a mathematical program

- basic elements →

objective function  $\min \text{ or } \max$

decision variables

$$\text{column vectors } (x_1, x_2, \dots, x_n) = \begin{bmatrix} x_1 \\ x_2 \\ \vdots \\ x_n \end{bmatrix}$$

$$A_i = 1, \dots, n \quad x_j \in \mathbb{R} \quad \text{real #'s}$$

constraints  $A_j = 1, \dots, M$

- transformations

$$1. \max f(x) \leftrightarrow \min -f(x)$$

$$2. g_i(x) \geq b_i \leftrightarrow -g_i(x) \leq -b_i$$

$$3. g_i(x) = b_i \leftrightarrow g_i(x) \leq b_i \text{ AND } g_i(x) \geq b_i$$

## example

$$\max x_1 - x_2 \quad \min -x_1 + x_2$$

$$\text{s.t. } -2x_1 + x_2 \geq -3 \quad \leftrightarrow \quad \text{s.t. } 2x_1 - x_2 \leq +3$$

$$x_1 + 4x_2 = 5 \quad \left[ \begin{array}{l} x_1 + 4x_2 \leq 5 \\ -x_1 - 4x_2 \leq -5 \end{array} \right]$$

- two types of constraints

1. sign constraints -  $x_i \geq 0$  or  $x_i \leq 0$

2. functional constraints - all others

an unrestricted in sign (WS) or free variable can be  $\oplus$  or  $\ominus$

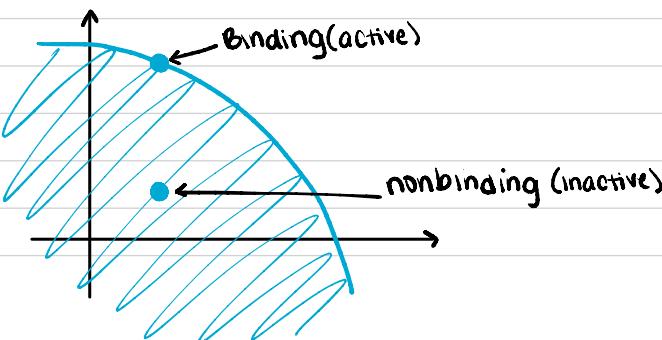
- feasible solution vs infeasible solution
  - ↳ satisfies all constraints
  - ↳ violates at least one constraint
- feasible region (set) of feasible solutions
  - ↳ goal is to find the optimal sol'n within this region
  - ↳ there may be multiple or none!
- Binding constraints (also called active/inactive)

### DEFINITION

Let  $g(\cdot) \leq b$  be an inequality constraint and  $\bar{x}$  will be a solution.

$g(\cdot) \leq b$  is binding at  $\bar{x}$  if  $g(\bar{x}) = b$

- an equality constraint is always binding at any feasible solution (since it MUST be =)
- examples:
  1.  $x_1 + x_2 \leq 10$  BINDING at  $(x_1, x_2) = (4, 6)$
  2.  $2x_1 + x_2 \geq 6$  NONBINDING at  $(x_1, x_2) = (2, 8)$
  3.  $x_1 + 3x_2 = 9$  BINDING at  $(x_1, x_2) = (6, 1)$



- Strict vs weak inequalities
  - ↳ the 2 sides ↳ two sides can be equal cannot be equal ↳  $x_1 + x_2 \geq 5$
  - ↳  $x_1 + x_2 > 5$
- \* In OR (in practical applications) inequalities are ALWAYS WEAK! - strict inequalities may make optimal sol'n unattainable
- example: want to spend 500 →  
 → cannot spend  $> 500$ , but you CAN spend 500

## Linear Programs

- A MP is an LP if all functions are linear functions
- $$a_1x_1 + \dots + a_nx_n = \sum_{j=1}^n a_jx_j = \underbrace{a^T x}_{[a_1, \dots, a_n]} \begin{bmatrix} x_1 \\ \vdots \\ x_n \end{bmatrix}$$

## General form for LPs

$$\begin{aligned} \text{Min } & \sum_{j=1}^n c_j x_j && \text{objective coefficients} \\ \text{s.t. } & \sum_{j=1}^n a_{ij} x_j \leq b_i && \text{constraint coefficients} \\ & && \text{right-hand-side values (RHS)} \end{aligned}$$

## AS VECTORS

$$\begin{aligned} \text{Min } & c^T x \\ \text{s.t. } & a_i^T x \leq b_i \quad i=1, \dots, M \end{aligned}$$

$$\begin{aligned} \rightarrow & a_i \in \mathbb{R}^n, b_i \in \mathbb{R}, c \in \mathbb{R}^n \\ \rightarrow & x \in \mathbb{R}^n \end{aligned}$$

## AS Matrices

$$\begin{aligned} \text{Min } & c^T x \\ \text{s.t. } & Ax \leq b \\ \rightarrow & A \in \mathbb{R}^{M \times n}, b \in \mathbb{R}^M \end{aligned}$$

columns  
rows

$$\begin{bmatrix} a_{11} & a_{12} & \dots & a_{1n} \\ a_{21} & a_{22} & \dots & a_{2n} \\ \vdots & \vdots & \ddots & \vdots \\ a_{M1} & a_{M2} & \dots & a_{Mn} \end{bmatrix} \begin{bmatrix} x_1 \\ x_2 \\ \vdots \\ x_n \end{bmatrix} \leq \begin{bmatrix} b_1 \\ b_2 \\ \vdots \\ b_M \end{bmatrix}$$

## The Graphical Approach

example

$$\max 2x_1 + x_2$$

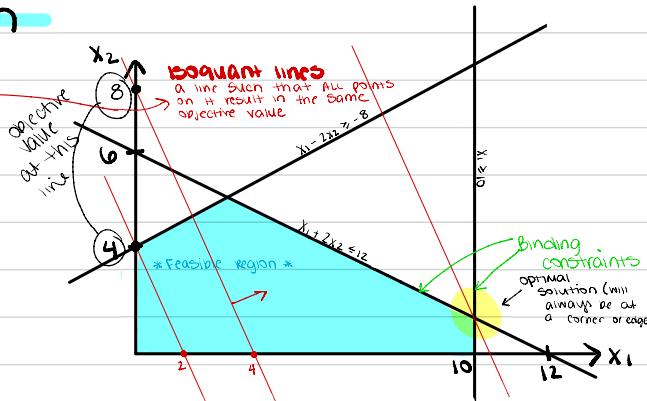
$$\text{s.t. } x_1 \leq 10$$

$$x_1 + 2x_2 \leq 12$$

$$x_1 - 2x_2 \geq -8$$

$$x_1 \geq 0$$

$$x_2 \geq 0$$



Step 6: Set the binding constraints to equalities – solve the linear system to find optimal sol'n

$$x_1 = 10$$

$$x_1 + 2x_2 = 12 \rightarrow 10 + 2x_2 = 12 \rightarrow 2x_2 = 2 \rightarrow x_2 = 1$$

$$\text{optimal sol'n } (x_1^*, x_2^*) = (10, 1)$$

$$\hookrightarrow \text{objective value} = 2(10) + (1) = 21$$

\* can use gaussian elimination to solve \*

$$\left[ \begin{array}{cc|c} 1 & 0 & 10 \\ 1 & 2 & 12 \end{array} \right] \rightarrow \left[ \begin{array}{cc|c} 1 & 0 & 10 \\ 0 & 2 & 2 \end{array} \right] \rightarrow \left[ \begin{array}{cc|c} 1 & 0 & 10 \\ 0 & 1 & 1 \end{array} \right]$$

## 3 Types of LP's

1. infeasible (feasible region is empty)

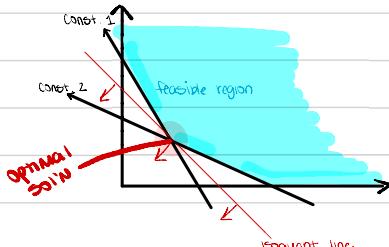
2. unbounded

↳ for any feasible sol'n, we can find another that is better

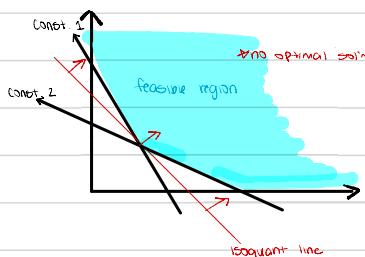
↳ unbounded feasible region does NOT imply

### unbounded LP

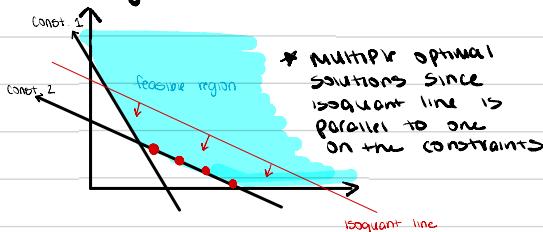
#### unbounded F.R.



#### unbounded F.R. & LP



3. finitely optimal (has AT LEAST 1 optimal sol'n)



## ★ Summary ★

Feasible

Infeasible

Finitely  
optimal

unbounded

One optimal  
sol'n

Multiple  
optimal  
sol'n's

We don't really care  
if there are multiple

## Modeling examples (LP Formulation)

#1. Product Mix - max total sales w/ available resources

Problem description →

### desks

- 3 units wood
- 1 hour labor
- 50 min machine time

### tables

- 5 units wood
- 2 hours labor
- 20 min machine time

each day we have

- 200 workers, 8 hours each
- 50 machines, 16 hours each
- supply of 3600 units of wood
- desks sell for \$700/unit
- tables sell for \$900/unit

### LP Formulation

$$d = \# \text{ desks produced each day}$$

$$t = \# \text{ tables produced each day}$$

always clearly define your decision variables first!

$$\text{max } 700d + 900t$$

$$\text{s.t. } 3d + 5t \leq 3600$$

$$1d + 2t \leq 1600$$

$$50d + 20t \leq 48000$$

$$d \geq 0$$

$$t \geq 0$$

**sales**

**wood**

**labor**

**machine**

→ add comments!

→ If we forced  $d$  and  $t$  to be whole → integer program  
not linear program!

Optimal solution is 884.21 desks & 189.47 tables

↳ can choose to round or not dep on use case

"All models are wrong, but some are useful"

## #2. Product $\rightarrow$ Store inventory

- When we make decisions we need to consider what will happen in the future!  $\rightarrow$  Multi Period Problems
  - Products produced today may be stored
    - maybe daily capacity is not enough
    - maybe production is cheaper today
    - maybe the price is higher in the future
- production decision must be jointly considered with inventory*

### Problem description $\rightarrow$

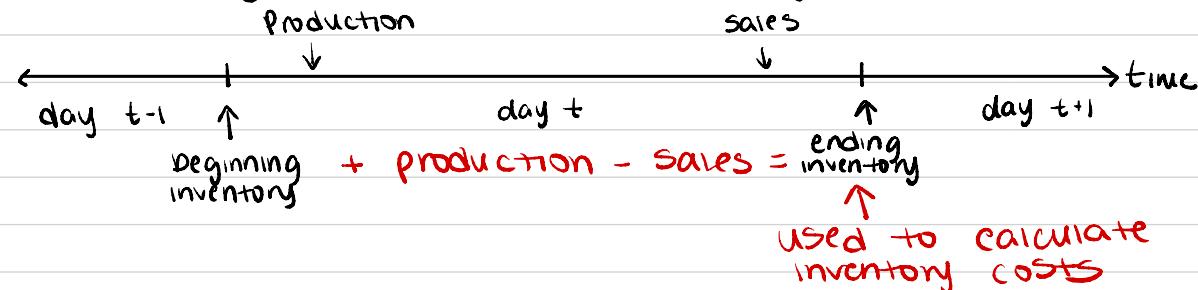
#### Product Demand

day	1	2	3	4
demand	100	150	200	170

#### Production Costs

day	1	2	3	4
\$	9	12	10	12

- Prices are fixed, so max profit = min cost
- can store a product & sell it later
- inventory cost is \$1 / unit / day



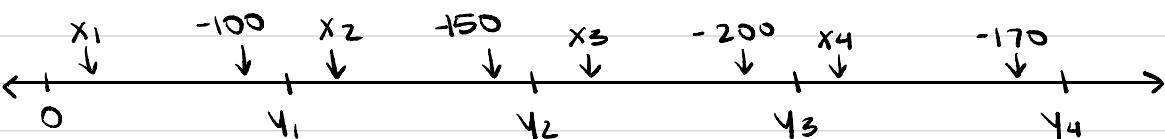
## LP Formulation

let  $x_t$  = production quantity on day  $t$

$y_t$  = ending inventory on day  $t$

$$t = [1, 2, 3, 4]$$

$$\text{MIN } \underbrace{9x_1 + 12x_2 + 10x_3 + 12x_4}_{\text{production cost each day}} + \underbrace{1y_1 + 1y_2 + 1y_3 + 1y_4}_{\text{inventory cost per item per day}}$$



$$\text{MIN } 9x_1 + 12x_2 + 10x_3 + 12x_4 + 1y_1 + 1y_2 + 1y_3 + 1y_4$$

$$\begin{aligned} \text{s.t.} \quad & \begin{array}{lcl} \text{Day 1} & x_1 - 100 & = y_1 \\ \text{Day 2} & y_1 + x_2 - 150 & = y_2 \\ \text{Day 3} & y_2 + x_3 - 200 & = y_3 \\ \text{Day 4} & y_3 + x_4 - 170 & = y_4 \\ & x_1 & \geq 100 \\ & y_1 + x_2 & \geq 150 \\ & y_2 + x_3 & \geq 200 \\ & y_3 + x_4 & \geq 170 \\ & x_t, y_t & \geq 0 \quad \forall t = 1, \dots, 4 \end{array} \end{aligned}$$

] Inventory balancing

] Demand Fulfillment

] non-negativity

Simplify it!

$$\text{Min } 9x_1 + 12x_2 + 10x_3 + 12x_4 + 1y_1 + 1y_2 + 1y_3 + 1y_4$$

$$\begin{array}{lll} \text{s.t. } & x_1 - 100 & = y_1 \\ & y_1 + x_2 - 150 & = y_2 \\ & y_2 + x_3 - 200 & = y_3 \\ & y_3 + x_4 - 170 & = y_4 \\ \hline & x_1 & \geq 100 \\ \hline & y_1 + x_2 & \geq 150 \\ \hline & y_2 + x_3 & \geq 200 \\ \hline & y_3 + x_4 & \geq 170 \\ & x_t, y_t \geq 0 & \forall t = 1, \dots, 4 \end{array}$$

inventory balancing

Inventory balancing &  
nonnegativity imply

demand fulfillment

$x_t - 100 = y_t$  and

$y_t \geq 0$  mean  $x_t \geq 100$

non-negativity

### #3 Personnel Scheduling

Problem description →

- each employee must work 5 consecutive days and then rest for 2 consecutive days
- # employees req each day

MON	TUES	WED	THURS	FRI	SAT	SUN
110	80	150	30	70	100	120

- \* this means there are 7 shift schedules:  
Mon-Fri, Tues-Sat, ..., Sun-Thurs
- We want to min # of employees hired
- \* easy to find a feasible sol'n

## LP Formulation

- let monday be day 1, tuesday be day 2...
- let  $x_i$  be the # of employees who start their 5 day shift on day  $i$  (assigned to shift  $i$ )

$$\text{Min } x_1 + x_2 + x_3 + x_4 + x_5 + x_6 + x_7$$

shift that starts tuesday does NOT work on monday

MON	$x_1 +$	$x_4 + x_5 + x_6 + x_7 \geq 110$
TUES	$x_1 + x_2$	$+ x_5 + x_6 + x_7 \geq 80$
WED	$x_1 + x_2 + x_3 +$	$+ x_6 + x_7 \geq 150$
THURS	$x_1 + x_2 + x_3 + x_4$	$+ x_7 \geq 30$
FRI	$x_1 + x_2 + x_3 + x_4 + x_5$	$\geq 70$
SAT	$x_2 + x_3 + x_4 + x_5 + x_6$	$\geq 160$
SUN	$+ x_3 + x_4 + x_5 + x_6 + x_7$	$\geq 120$

$$x_i \geq 0, \forall i = 1, \dots, 7$$

↳ do NOT say they need to be integers. integer programming is more complicated

## Compact Linear Formulations

1. Indices ( $i, j, k$ )
2. Summation ( $\sum$ )
3. For all ( $\forall$ )

## ex) production + inventory problem

$$\text{Min } 9x_1 + 12x_2 + 10x_3 + 12x_4 + y_1 + y_2 + y_3 + y_4$$

$$\min \sum_{t=1}^4 (c_t x_t + y_t)$$

# CONSTRAINTS

$$\begin{aligned}
 x_1 - 100 &= y_1 \\
 y_1 + x_2 - 150 &= y_2 \\
 y_2 + x_3 - 200 &= y_3 \\
 y_3 + x_4 - 170 &= y_4
 \end{aligned}$$

denote Demand  
 on day  $t$  as  
 $D_t, t = 1, \dots, 4$   
 $\rightarrow$   
 $y_t = \text{ending inventory}$   
 $\text{on day } t, t = 0, \dots, 4$

$$\begin{aligned}
 y_{t-1} + x_t - D_t &= y_t \\
 y_0 &= 0 \\
 \forall t = 1, \dots, 4, x_t, y_t &\geq 0
 \end{aligned}$$

Dont forget  
 the for all  
 statements!

- \* COMMON CONVENTION IS  $\rightarrow$  UNKNOWN, TO BE SOLVED FOR
  - lowercase for variables ( $x_t$ ) - endogenous
  - uppercase for parameters ( $C_t$ ) - exogenous
    - $\rightarrow$  given in description

## Ex) Product Mix

- let  $n$  be # of products
- let  $m$  be # of resources
- let  $i$  be the index for products
- let  $j$  be the index for resources
- sales price of product  $j$  as  $P_j$
- supply limit of resource  $i$  as  $R_i$
- limit of resource req. for one unit of product  $j$  as  $A_{ij}$  where  $i = 1, \dots, M, j = 1, \dots, N$
- let  $x_j$  be the production quantity for product  $j, j = 1, \dots, N$

$$\max \sum_{j=1}^n P_j x_j$$

$$\text{s.t. } \sum_{j=1}^n A_{ij} x_j \leq R_i \quad \forall i = 1, \dots, M$$

$$x_j \geq 0 \quad \forall j = 1, \dots, N$$

$$\begin{cases} j = \{1, \dots, n\} \\ I = \{1, \dots, m\} \end{cases}$$

$$\max \sum_{j \in J} P_j x_j$$

$$\text{s.t. } \sum_{j \in J} A_{ij} x_j \leq R_i \quad \forall i \in I$$

$$x_j \geq 0 \quad \forall j \in J$$

can use  
 sets instead

## Problem v.s Instance

Abstract description of  
a task/question

Concrete specification  
of a problem

$$\text{MAX } \sum_{j \in J} p_j x_j$$

$$\text{s.t. } \sum_{j \in J} a_{ij} x_j \leq r; \forall i \in I$$

$$x_j \geq 0 \quad \forall j \in J$$

$$\text{max } 100x_1 + 900x_2$$

$$\text{s.t. } 3x_1 + 5x_2 \leq 3000$$

$$x_1 + 2x_2 \leq 1000$$

$$50x_1 + 20x_2 \leq 48000$$

$$x_1 \geq 0, x_2 \geq 0$$

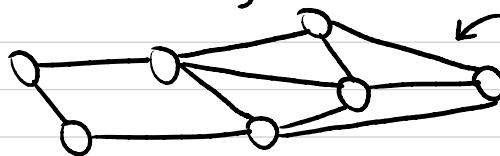
another reason to write  
like this! can apply to  
multiple instances!

# Week 3

# Integer Programming

## Introduction

- can restrict to discrete values (LP is cont.)
- examples
  - { Selection / assignment
    - 1. Set up cost
    - 2. Facility location
  - 3. Machine scheduling
  - 4. Vehicle routing
- use when variables can only take integer values
- An IP is typically a linear IP (if a constraint or objective is nonlinear, it's a nonlinear IP, NLIP)
- use integer programming if value is very small  $\rightarrow$  rounding is inaccurate!
- Vehicle routing



construct network w/  
nodes & edges  
- binary variable for  
each edge

## IP Formulation

- integer programming allows us to implement some selection rules
  - At least | At most some items
    - ex) must have at least 1 item of items 2, 3, & 4
- $$x_2 + x_3 + x_4 \geq 1$$

## - OR condition

- Select  $x_2$  or  $x_3 \rightarrow x_2 + x_3 \geq 1$
- Select  $(x_2)$  or  $(x_3 \text{ and } x_4) \rightarrow 2x_2 + x_3 + x_4 \geq 2$

## - IF - else

- If  $x_2$  is selected, select  $x_3 \rightarrow x_2 \leq x_3$
- If  $x_1$  is selected, DO NOT select  $x_3 \text{ and } x_4 \rightarrow 2(1-x_1) \geq x_3 + x_4$

Using a similar technique we may flexibly add constraints

## - satisfy one or the two constraints

↳  $g_1(x) \leq b_1$  and  $g_2(x) \leq b_2$   
define binary variable  $z$ :

$$z = \begin{cases} 0 & \text{if } g_1(x) \leq b_1 \\ 1 & \text{if } g_2(x) \leq b_2 \end{cases}$$

does not mean you can't have also satisfied

↳ with  $M_i$  being an upper bound of each LHS, the following 2 constraints are what we need

$$\begin{aligned} g_1(x) - b_1 &\leq M_1 z \\ g_2(x) - b_2 &\leq M_2(1-z) \end{aligned}$$

ex) if  $z=0$

$g_1(x) - b_1 \leq 0$  ↗ says that this must be satisfied

$g_2(x) - b_2 \leq M_2$  ↗ but we don't care if this is

## - Satisfy 2 of 3 constraints

↳  $g_i(x) \leq b_i, i = 1, 2, 3$

$$z_i = \begin{cases} 1 & \text{if } g_i(x) \leq b_i \text{ is satisfied} \\ 0 & \text{if } g_i(x) \leq b_i \text{ May be satisfied} \end{cases}$$

With  $M_i$  being an upper bound of each LHS, we need:

$$g_i(x) - b_i \leq M_i(1-z_i) \quad \forall i = 1, 2, 3$$

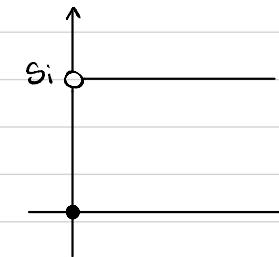
at least 2 must be satisfied

$$z_1 + z_2 + z_3 \geq 2$$

## - fixed-charge constraints

Consider the following →

- $n$  factories, 1 market, 1 product
  - $K_i$  is capacity at factory  $i$
  - $c_i$  is unit production at factory  $i$
  - $D$  is demand
- \* GOAL: Satisfy the demand w/ minimum cost
- Setup cost at factory  $i$ :  $S_i$  — one needs to pay the setup cost as long as any positive amount of product is produced



### BASIC FORMULATION

#### Decision Variables

$x_i$  = prod. quantity at factory  $i$

$$y_i = \begin{cases} 1 & \text{if } x_i > 0 \\ 0 & \text{otherwise} \end{cases}$$

#### Objective Function

$$\min \sum_{i=1}^n c_i x_i + \sum_{i=1}^n S_i y_i$$

production cost      set-up cost

#### Constraints

$$(1) x_i \leq K_i y_i \quad \forall i = 1, \dots, n \quad (\text{capacity})$$

$$(2) \sum_{i=1}^n x_i \geq D$$

(demand)

$$(3) x_i \geq 0, y_i \in \{0, 1\} \quad \forall i = 1, \dots, n$$

(binary & nonneg)

Need to link  $x_i$  to  $y_i$ !

If  $x_i > 0$ ,  $y_i = 1$  or  $y_i = 0$

$$x_i \leq K_i y_i, \quad \forall i = 1, \dots, n$$

\* this will push  
 $y_i$  to  $= 0$  when  
 $x_i = 0$

#### Fixed-charge constraint

- $x \leq M y$  (format)
- When  $x$  is 0,  $y$  can be any #, when  $x$  is  $\oplus$ ,  $y = 1$ .
- $y$  typically is binary
- $M$  is upper bound of  $x$

↳ sometimes this is given ( $K_i$ ), sometimes need to find what works

## Facility location IP

- Where should I build my facilities?
- Where should I locate a scarce resource?
- this lecture will focus on discrete facility location problems
- In general, there are demand nodes and potential locations
- this lecture focuses on 3 types:

1. Set covering - build a minimum # of facilities to cover all demands

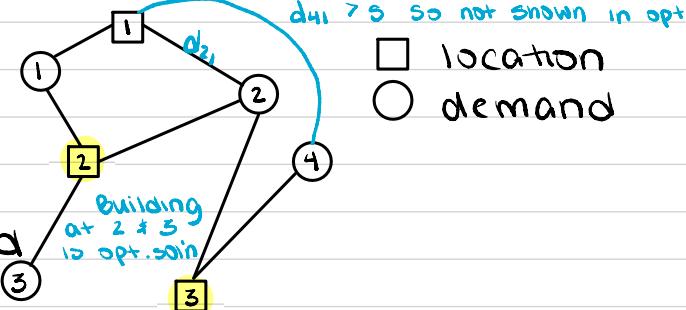


When we are required to take care of (almost) everyone. Fire stations, Police stations

- Consider a set of demands ( $I$ ) and a set of locations ( $J$ )
- The distance (travel time) between  $i$  and  $j$  is  $d_{ij} > 0$ ,  $i \in I$ ,  $j \in J$
- A service level  $s > 0$  is given: Demand  $i$  is said to be "covered" by location  $j$  if  $d_{ij} < s$

Question:

How to allocate as few facilities as possible to cover ALL demand



## Problem Formulation:

- let's define  $a_{ij} = 1$  if  $d_{ij} \leq s$  or 0 otherwise
- let's define  $x_j = 1$  if a facility is built at location  $j$ , 0 otherwise

$$\text{Min } \sum_{j \in J} x_j \leftarrow \text{min total # of facilities}$$

s.t.

$$\sum_{j \in J} a_{ij} x_j \geq 1 \quad \forall i \in I \quad (\text{set covering})$$

$$x_j \in \{0, 1\} \quad \forall j \in J \quad (\text{Binary})$$

## Weighted version:

$$\sum_{j \in J} w_j x_j \leftarrow w_j \text{ may be the cost of building the facility}$$

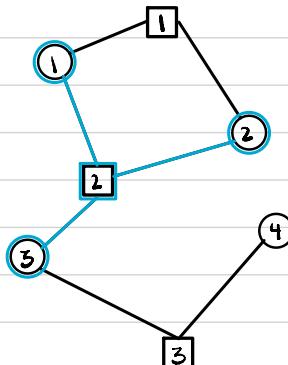
2. Maximum covering - build a given # of facilities to cover as many demands as possible

when budgets are limited, cellular data networks

- consider a set of demands ( $I$ ) and a set of locations ( $J$ )
- The distance  $d_{ij}$ , service level  $s$ , and covering coef  $a_{ij}$  are also given
- we are restricted to build AT MOST  $p \in N$  facilities

Question:

How to allocate at most  $P$  facilities to cover as many demands as possible  $\Rightarrow \text{Max } D!$



□ location  
○ demand  
ex) if  $P=1$

Problem Formulation:

- let  $x_j = 1$  if facility is built at location  $j$
- let  $y_i = 1$  if demand  $i$  is covered by any facilities

$$\text{Max } \sum_{i \in I} y_i$$

$\xrightarrow{\text{Weighted version, ex) \# people at location } y_i}$

$$\sum_{i \in I} w_i y_i$$

$$\text{s.t. } \sum_{j \in J} a_{ij} x_j \geq y_i \quad \forall i \in I \quad (\text{covering})$$

$$\sum_{j \in J} x_j \leq P \quad (\# \text{ facilities})$$

$$x_j \in \{0, 1\} \quad \forall j \in J$$

$$y_i \in \{0, 1\} \quad \forall i \in I$$

3. Fixed charge location - finding balance between benefit of covering demands and cost of building facilities



When service cost depends on distance, distribution centers

- Consider set of demands,  $I$  and a set of locations,  $J$
- at demand  $i$ , the demand size is  $h_i > 0$
- the unit shipping cost from location  $j$  to demand  $i$  is  $d_{ij} > 0$
- the fixed construction cost at  $j$  is  $f_j > 0$

Question:

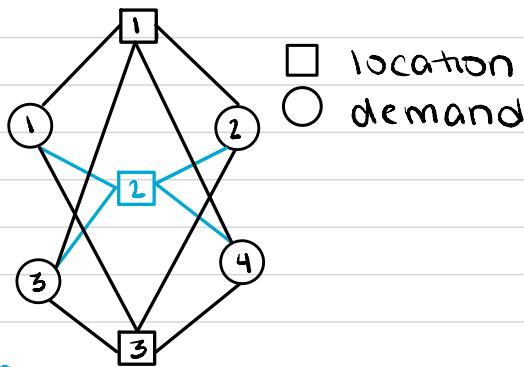
How to allocate some facilities to minimize the total shipping & construction costs

↳ need to make 2 decisions

1. Allocate Facilities

2. Assign them to customers

\* The tradeoff is higher shipping cost with less facilities or higher construction costs



$$\begin{aligned} \text{Min } & \sum_{i \in I} \sum_{j \in J} h_i d_{ij} y_{ij} + \sum_j f_j x_j \\ \text{s.t. } & y_{ij} \leq x_j \quad \forall i \in I, j \in J \end{aligned}$$

shipping cost      fixed con. cost  
 connects demand to facility

must be one facility serving each demand

$$\sum_{j \in J} y_{ij} = 1 \quad \forall i \in I$$

$$x_j \in \{0, 1\} \quad \forall j \in J$$

$$y_{ij} \in \{0, 1\} \quad \forall i \in I$$

$x_j = 1$  if facility is built at location  $j$ ,  $0$  if  $x_j = 0$   
 $y_{ij} = 1$  if demand  $i$  is served by facility at location  $j$ ,  $0$  if  $y_{ij} = 0$   
 need to tell each customer (demand) who will be in charge of your service

## → (UFL)

- Previous example was the uncapacitated version
  - ↳ a facility can serve any amount of demand
- The capacitated version →  
**capacitated facility location problem (CFL)**  
if facility  $j$  has limited capacity  $k_j > 0$ , we can add the capacity constraint:

$$\sum_{i \in I} h_{ij} y_{ij} \leq k_j \quad \forall j \in J$$

## Machine Scheduling IP

- ↳ jobs/tasks assigned to machines/agents
- ex: factory producing one product for  $n$  customers

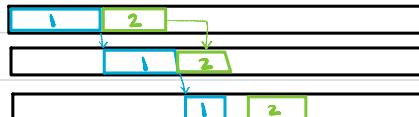
- one job processed at a time
- each job has a due date
- how to schedule  $n$  jobs to min the # of delayed jobs?

in this example, scheduling is sequencing

- splitting jobs is not helpful
- there are  $n!$  ways to sequence



\* let's use an IP!

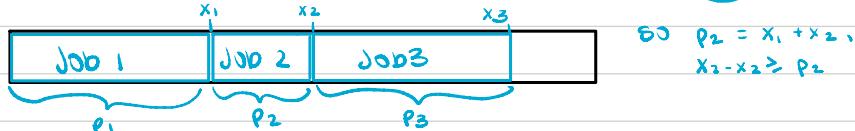
- Single machine serial production
  - If one machine, only need to determine order of jobs
  - if > one machine
    - ↳ Multiple parallel machines
- 
- assign 8 jobs to machine
  - each job has only one stage
- ↳ flow shop problems
- 
- job has multiple stages
  - each product needs to go through multiple machines
- ↳ job shop problems
- each job has different orders that have different requirements for machines

- Job Splitting
  - Preemptive: can stop & start tasks
  - nonpreemptive: CANNOT stop & start tasks
- Performance measurements
  - Makespan: time for all jobs to complete
  - (Weighted) total (job) completion time
  - (Weighted) # delayed jobs
  - (Weighted) total tardiness (only relevant if after due date)
  - (Weighted) total lateness (can be negative)
    - ...  


example # 1

## Machine Scheduling - completion time minimization

- 1 machine,  $n$  jobs, 1 job at a time
- Job  $j \in J = \{1, 2, \dots, n\}$ , processing time  $p_j$
- completion time of job  $j$  is  $x_j \leftarrow \text{dec. var.}$



$$\text{so } p_2 = x_1 + x_2,$$
$$x_2 - x_1 \geq p_2$$

\* Splitting jobs is not helpful because it won't help us to FINISH JOBS FASTER, GOAL!

\* If the machine can only start job 2 after completion

$$\text{of job 1} \rightarrow x_2 \geq x_1 + p_2, \text{ or:}$$

↳ In a feasible schedule, job  $i$  is either before or after job  $j$  for all  $j \neq i$   
↳ need to satisfy one of the two:

$$x_j \geq x_i + p_j \quad \text{and} \quad x_i \geq x_j + p_i$$

Let  $z_{ij}=1$  if job  $j$  is BEFORE job  $i$  or 0 otherwise  
 $i \in J, j \in J, i < j$

$$\text{s.t. } x_i + p_j - x_j \leq M z_{ij}$$

$$x_j + p_i - x_i \leq M(1 - z_{ij})$$

if  $z_{ij} = 1$ , then  $= 0$ , then  $\longleftrightarrow j \longleftrightarrow i$

if  $z_{ij} = 0$ , then  $x_i + p_j \leq x_j$ , then  $\longleftrightarrow j \longleftrightarrow i$

Big M constraints upper bound  
 $M \text{ must be} \geq \sum_{j \in J} p_j + p_i$

IP Formulation:

$$\min \sum_{j \in J} x_j \quad (\text{total completion time})$$

$$\begin{aligned} \text{s.t. } & x_i + p_i - x_j \leq Mz_{ij} \quad \forall i \in J, j \in J, i < j \\ & x_j + p_i - x_i \leq M(1 - z_{ij}) \quad \forall i \in J, j \in J, i < j \\ & \begin{cases} x_j \\ x_j \end{cases} \geq p_i \quad (\text{completion time} \geq \text{processing time}) \\ & \begin{cases} x_j \\ x_j \end{cases} \geq 0 \quad (\text{non-neg}) \\ & z_{ij} \in \{0, 1\} \quad (\text{binary}) \end{aligned}$$

ensure jobs  
do not  
conflict w/  
one another

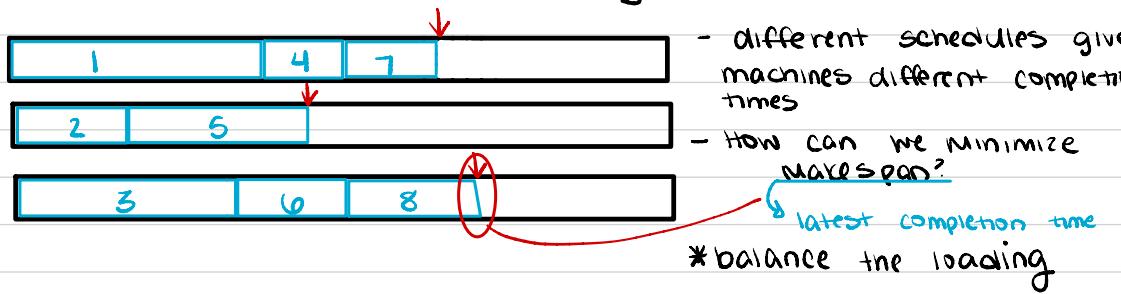
prevents the  
solution from  
setting  $x_i = 0$

\* This problem becomes harder if the job  
may be processed only after it's released  
↳ let  $r_j$  be the release time of job  $j$

example #2

### Minimizing makespan on parallel machines

- Schedule  $n$  jobs on  $m$  parallel machines
- Job  $j \in J = \{1, 2, \dots, n\}$  has processing time  $p_j$
- A job can be processed at any machine. However  
it can be processed only by one machine



• Job assignment not sequencing (order doesn't matter)

IP Formulation:

let  $x_{ij} = 1$  if job  $j \in J$  is assigned to machine  $i \in I$   
or 0 otherwise

on machine  $i$ , the last job is completed at  
completion time }  
for machine  $i$  }  $\sum_{j \in J} p_j x_{ij}$  } sum of all processing  
times for jobs on  
this machine

the makespan  $w$  is the max completion time  
among ALL machines

$$w \geq \sum_{j \in J} p_j x_{ij} \quad \forall i \in I$$

min  $w$  but since we're minimizing it won't go over the real value

s.t.  $w \geq \sum_{j \in J} p_j x_{ij} \quad \forall i \in I$  (1)

technically the  $w$  could be larger than the actual  $w$   
given these constraints...

$$\sum_{i \in I} x_{ij} = 1 \quad \forall i \in I \quad (2)$$

$$x_{ij} \in \{0, 1\} \quad \forall i \in I, j \in J \quad (3)$$

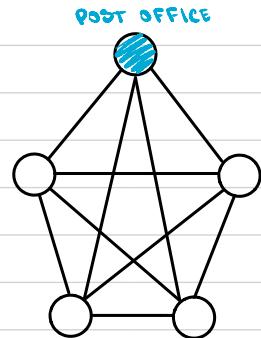
## Vehicle Routing IP

- deliver / collect items in most efficient way
- find the shortest path between any pair of 2 addresses

a special case  
of vehicle routing

### Traveling Salesman Problem:

choose a route starting from the post office, passing each address exactly once, then returning to office



- This is a sequencing problem; in total there are  $4! = 24$  feasible routes
- Which route minimizes total distance (time)?

- CAPACITY CONSTRAINT: sometimes the vehicle has limited capacity and must return to "home base" once it is reached to unload  $\rightarrow$  multiple sequential routes
- ↳ assume none for this example

### formulate TSP into integer program:

- let's consider a directed complete network:
  - $n$  nodes,  $n(n-1)$  archs
  - arc weight for arc  $(i,j)$  is  $d_{ij} > 0$
- Select a few arcs in  $E$  to form a tour
  - select  $n$  arcs  $\rightarrow$  should form a complete visit passing all nodes

nodes  
↓  
network  
↑  
directed edges

complete  
visit passing  
all nodes

- let  $x_{ij}=1$  if arc  $(i,j) \in E$  is selected, 0 otherwise
- objective

$$\text{Min} \sum_{(i,j) \in E} d_{ij} x_{ij} \quad (\text{total distance traveled})$$

s.t.

for node  $k \in V$ :

$$\sum_{i \in V, i \neq k} x_{ik} = 1$$

$$\sum_{j \in V, j \neq k} x_{kj} = 1$$

\* However, this is NOT enough to prevent SUBTOURS

### Subtour elimination

Alternative #1: for each subset of nodes with at least two nodes, we limit the max # of arcs selected:

For 3 nodes, max # of arcs you may select is 2

$$\sum_{i \in S, j \in S, i \neq j} x_{ij} \leq |S| - 1 \quad \forall S \subseteq V, |S| \geq 2$$

for all subsets

$|S|$ : cardinality of  $S$  (max)

proper subset of all nodes

only care about  $S$  with more than 1 node

- this way leads to LOTS of constraints...
- $2^n$  ways to choose a subset
- $n$  ways to choose a subset of 1 node
- 2 ways to choose a subset of  $\emptyset$  or  $n$  nodes

this is why we look at the next altern.

## Alternative #2

- Let  $U_i$ 's rep. the order of passing nodes.  $U_i = k$  if node  $i$  is the  $k^{\text{th}}$  node passed in a tour
- Add the following constraints

$$U_i = 1$$

$$2 \leq U_i \leq n$$

$$U_i - U_j + 1 \leq (n-1)(1 - x_{ij})$$

$$\forall i \in V \setminus \{1\}$$

$$\forall (i,j) \in E, i \neq 1, j \neq 1$$

don't impose on initial node

- \* If  $x_{ij} = 0$ , there is no constraint for  $U_i$  and  $U_j$ , only  $U_j$  must be larger than  $U_i$  by at least 1
- \* If tour does not contain node 1, the last constraint pushes those  $U_i$ 's to  $\infty$  and violates constraint 2
- \* Only node 1 is not restricted by these const's!

much fewer const's than Alt #1:

When we have  $n$  nodes, we have  $n$  additional variables

$$n + (n-1)(n-2)$$

## Complete TSP Formulation

$$\min \sum_{(i,j) \in E} d_{ij} x_{ij}$$

so is Alt 1 or 2 better?

↳ Alt 1 solves faster

↳ Alt 2 has less cont.

$$\text{s.t. } \sum_{i \in V, i \neq k} x_{ik} = 1 \quad \forall k \in V$$

$$\sum_{j \in V, j \neq k} x_{kj} = 1 \quad \forall k \in V$$

$$x_{ij} \in \{0, 1\} \quad \forall (i,j) \in E$$

Critical!

\* Whether to set a variable to be integer, binary or continuous depends on how critical that integer constraint is

Quantity → Continuous \* very few to set to integer  
Assignment → Binary

# Week 4

# Nonlinear Programming

## Balancing

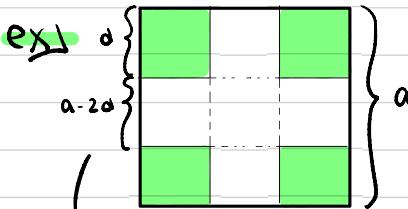
- examples such as: Pricing, inventory, portfolio opt.
- ex)** Pricing a single good

- A retailer buys 1 product at unit cost  $c$
- it chooses retail price  $p$
- demand is a function of price,  $p$ :  $D(p) = a - bp$ 
  - ↳ How to formulate the problem of finding the profit-maximizing price?
  - Parameters  $a > 0, b > 0, c > 0$
  - decision variable:  $p$
  - constraint  $p \geq 0$

Formulation:

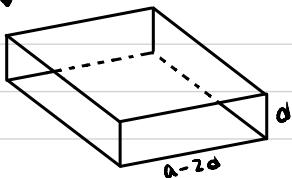
$$\max_p \frac{(p-c)(a-bp)}{\text{margin} \quad \text{demand}} \quad \left. \begin{array}{l} \\ \end{array} \right\} \text{OR } \max_{p \geq 0} (p-c)(a-bp)$$

s.t.  $p \geq 0$



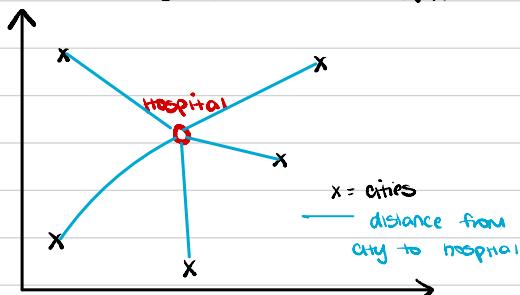
- Given an  $a \times a$  piece of paper
- how to choose  $d$  to max. the volume of the container?

$$\max_{d \in [0, \frac{a}{2}]} (a-2d)^2 d$$



## ex) locating a hospital

- in a country with  $n$  cities, each at location  $(x_i, y_i)$
- we want to locate a hospital at location  $(x, y)$  to min the avg. Euclidean distance from the cities to the hospital



$$\min_{x,y} \sum_{i=1}^n \sqrt{(x-x_i)^2 + (y-y_i)^2}$$

distance hospital  $\leftrightarrow$  city

In General, a Nonlinear program (NLP) can be formulated as

there are  $n$  decision variables

$$\min_{x \in \mathbb{R}^n} f(x)$$

$$\text{s.t. } g_i(x) \leq b_i \quad \forall i=1, \dots, m$$

There are  $m$  constraints

\* LP if all  $f$  and  $g_i$ 's are linear in  $x$

NLP if at least one of  $f$  and  $g_i$ 's is nonlinear in  $x$

Formulation of NLP is easy  $\rightarrow$  Solving is hard

## The Economic Order Quantity (EOQ) Problem

ex)

- Airline uses 500 taillights per year, \$500 each
  - taillights are consumed at a constant rate
  - ordering cost of \$5, regardless of order size
  - holding cost of \$0.02 per taillight per month
  - Goal: minimize total cost
- How much to order? When to order?

\* Balance ordering cost & holding cost

\* Formulate NLP whose optimal solution is the optimal order quantity

### Assumptions for basic EOQ Model

1. Demand is deterministic & occurs at constant rate
2. Regardless the order quantity - fixed ordering cost is incurred
3. No shortage is allowed
4. Ordering lead time is zero
5. Inventory holding cost is constant

### Parameters

D = Annual demand (units)

K = Unit ordering cost (\$)

H = Unit holding cost per year (\$)

P = Unit purchasing cost

## Decision variable

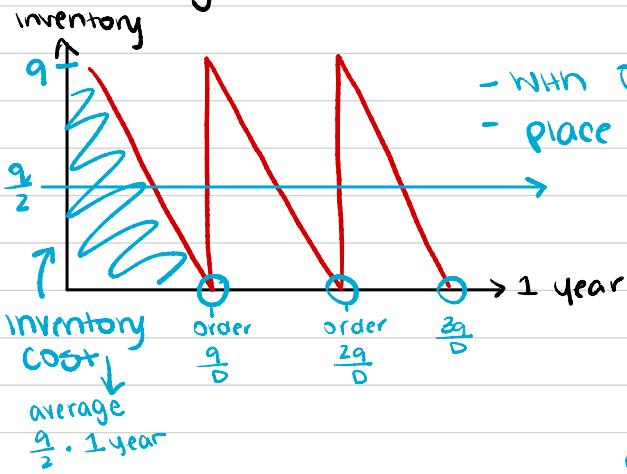
$q$  = order quantity per order (units)

## Objective

Min annual total cost

\* we will use 1 year as our time unit

## Inventory Level



avg inventory cost

## Annual costs

- Annual holding cost =  $h \times \frac{q}{2} = \frac{hq}{2}$
- annual purchasing cost =  $pD$  # orders per year
- annual ordering cost =  $K \times \frac{D}{q} = \frac{KD}{q}$

## NLP Formulation

Since  $pD$  is just a constant,  
a more relevant O.P. is

$$\min_{q \geq 0} \frac{KD}{q} + \textcircled{pD} + \frac{hq}{2}$$
$$TC(q) = \frac{KD}{q} + \frac{hq}{2}$$

## Portfolio Optimization

ex) invest \$100,000 in 3 stocks

STOCK	CURRENT PRICE	EXPECTED PRICE
1	\$50	\$55
2	\$40	\$50
3	\$25	\$20

how to allocate budget to max exp. profit?

let  $x_i$  be the share of stock  $i$  purchased

$$\max 55x_1 + 50x_2 + 20x_3$$

$$\text{s.t. } 50x_1 + 40x_2 + 25x_3 \leq 100000$$

$$x_1 \geq 0, x_2 \geq 0, x_3 \geq 0$$

easy to find optimal  $\rightarrow$  2,500 shares of stock 2

\* need to consider RISK

↳ the larger the variance of the total revenue  $\rightarrow$  the higher the risk

$\sigma^2$

min the total variance while ensuring a certain expected revenue

Variance

random variable

$$\text{Var}(X) = \sum_{i=1}^n \Pr(X=x_i) \underbrace{(x_i - \mu)^2}_{\substack{\text{prob for} \\ \text{x to occur}}} \quad \begin{matrix} \uparrow \\ \text{expected value} \end{matrix}$$

- let's assume future price for stock 1 may be \$65 or \$45, each w/ prob 50%.
- ↳ if we buy 1 share  $\rightarrow$  Variance is  $\frac{1}{2}(65-55)^2 + \frac{1}{2}(45-55)^2 = 100$
- ↳ Var of buying  $x_1$  shares is  $100x_1^2$
- ↳ In general,  $\text{Var}(bx) = b^2 \text{Var}(x)$
- ↳ The more you buy, the higher the risk!

### Minimizing the risk

- let variances for stocks be 100, 1600, 100
- $\text{Var}$  of total revenue =  $100x_1^2 + 1600x_2^2 + 100x_3^2$

$$\min \quad 100x_1^2 + 1600x_2^2 + 100x_3^2$$

s.t.

$$50x_1 + 40x_2 + 25x_3 \leq 100000$$

$$55x_1 + 50x_2 + 20x_3 \geq R$$

$$x_1 \geq 0, x_2 \geq 0, x_3 \geq 0$$

expected revenue

The higher the expected profit  $\rightarrow$  the higher the risk!

## Compact Formulation

- invest  $B$  in  $n$  stocks. min expected return is  $R$ .
- for stock  $i$ , current price is  $p_i$ , expected price is  $M_i$ , variance of buying 1 share is  $\sigma_i^2$ .
- let  $x_i$  be the # of shares we buy of stock  $i$

$$\min \sum_{i=1}^n \sigma_i^2 x_i^2$$

$$\text{s.t. } \sum_{i=1}^n p_i x_i \leq B$$

$$\sum_{i=1}^n M_i x_i \geq R$$

$$x_i \geq 0 \quad \forall i = 1, \dots, n$$

## \*Considering correlation among stocks\*

- let  $\sigma_{ij}$  be the covariance b/w stock  $i$  and  $j$
- extended formulation is:

$$\min \sum_{i=1}^n \sigma_i^2 x_i^2 + 2 \sum_{i=1}^n \sum_{j=i+1}^n \sigma_{ij} x_i x_j$$

added covariance term

s.t.

$$\sum_{i=1}^n p_i x_i \leq B$$

$$\sum_{i=1}^n M_i x_i \geq R$$

$$x_i \geq 0 \quad \forall i = 1, \dots, n$$

\* Why linearize?

↳ makes solving much easier!

## Linearizing max/min functions

Absolute value function

ex) Fair allocation

- Want to allocate \$1000 to 2 people fairly
- the smaller the difference, the fairer
- Obviously, \$500 to each

abs value is non-linear

$$\begin{aligned} & \min |x_2 - x_1| \quad \text{without abs function, opt value is -1000} \\ \text{s.t. } & x_1 + x_2 = 1000 \\ & x_i \geq 0 \quad \forall i = 1, 2 \end{aligned}$$

how can we linearize it?

$$w = |x_2 - x_1|$$

$$\min w$$

$$\text{s.t. } x_1 + x_2 = 1000$$

$$\begin{aligned} w &\geq |x_2 - x_1| \\ x_i &\geq 0 \quad \forall i = 1, 2 \end{aligned}$$

argument  
that in this  
problem we  
can swap =  
for  $\geq$

now notice that  $|x_2 - x_1| = \max\{x_2 - x_1, x_1 - x_2\}$  and

$$w \geq \max\{x_2 - x_1, x_1 - x_2\} \leftrightarrow w \geq x_2 - x_1 \text{ & } w \geq x_1 - x_2$$

therefore the LP that we want is.

$$\min w$$

$$\text{s.t. } x_1 + x_2 = 1000$$

$$w \geq x_2 - x_1$$

$$w \geq x_1 - x_2$$

$$x_i \geq 0 \quad \forall i = 1, 2$$

## Linearizing constraints

\* WORKS for min function at the larger side or max function at the smaller side \*

$$y \geq \max\{x_1, x_2\} \iff y \geq x_1 \text{ and } y \geq x_2$$

\*  $y$ ,  $x_1$  and  $x_2$  can be variables, parameters, or a function

$$y + x_1 + 3 \geq \max\{x_1 - x_3, 2x_2 + 4\} \iff y + x_1 + 3 \geq x_1 - x_3 \text{ AND } y + x_1 + 3 \geq 2x_2 + 4$$

\* might be multiple terms in max function

$$y \leq \min\{x_i\} \iff y \leq x_i \forall x_i = 1, \dots, n$$

$$y \geq \max\{x_i\} \iff y \geq x_i \forall x_i = 1, \dots, n$$

\* This technique does NOT apply to

- use {  
or  $\equiv$  }  
1.  $y \leq \max\{x_1, x_2\} \neq y \leq x_1 \text{ and } y \leq x_2$   
2.  $y \geq \min\{x_1, x_2\} \neq y \geq x_1 \text{ and } y \geq x_2$   
3. max or min function in an equality

## Linearizing Objective Function

Min a max function

$$\min \max\{x_1, x_2\} \rightarrow \min w$$

$$\text{s.t. } w \geq x_1$$

$$w \geq x_2$$

Max a min function

$$\max \min\{x_1, x_2, 2x_3 + 5\} + x_4 \leftarrow$$

$$\text{s.t. } 2x_1 + x_2 - x_4 \leq x_3$$

$$\max w + x_4$$

$$\text{s.t. } w \leq x_1$$

$$w \leq x_2$$

$$w \leq 2x_3 + 5$$

$$2x_1 + x_2 - x_4 \leq x_3$$

- \* doesn't apply to max a max function or min a min function
- \* Absolute function is just a max function

$$|x| = \max\{x, -x\}$$

Another example

$$\min_{x,y} \sum_{i=1}^n (|x - x_i| + |y - y_i|)$$

↓ linearized

$$\min \sum_{i=1}^n (u_i + v_i)$$

$$\text{s.t. } u_i \geq x - x_i, u_i \geq x_i - x \quad \forall i = 1, \dots, n$$

$$v_i \geq y - y_i, v_i \geq y_i - y \quad \forall i = 1, \dots, n$$

## Linearize Products of decision variables

- Can be done if 1 or both are binary (are continuous)  
 $\hookrightarrow x^2, xy$

### Scenario 1A

- 2 products, limited resources, setup costs, reduction in setup cost if you make both

$$\text{max } 10x_1 + 12x_2 - 20z_1 - 25z_2 + 10w$$

$$\text{s.t. } 2x_1 + x_2 \leq 6$$

$$x_1 + 2x_2 \leq 8$$

$$x_1 \leq 3z_1$$

$$x_2 \leq 4z_2$$

$$x_1, x_2 \geq 0$$

$$w \leq z_1$$

$$w \leq z_2$$

$z_1, z_2 \in \{0, 1\} \rightarrow$  can we linearize  $z_1, z_2$ ?

$$w \in \{0, 1\}$$

### Scenario 1B

- 2 products, limited resources, setup costs, ADDITIONAL setup cost if you make both

$$\text{max } 10x_1 + 12x_2 - 20z_1 - 25z_2 - 10w$$

$$\text{s.t. } 2x_1 + x_2 \leq 6$$

$$x_1 + 2x_2 \leq 8$$

$$x_1 \leq 3z_1$$

$$x_2 \leq 4z_2$$

$$w \geq z_1 + z_2 - 1$$

$$x_1, x_2 \geq 0$$

$$z_1, z_2 \in \{0, 1\}$$

$$w \in \{0, 1\}$$

w now appears in a minimization obj. function so  $w \leq z_1$  &  $w \leq z_2$  do not  $= w = z_1, z_2$

if  $z_1 \& z_2 = 1 \rightarrow$   
requires  $w \geq 1 \rightarrow w = 1$

## Scenario 1C (constraints)

"larger" side

↳ linearized as if  
it appears in a max  
function

"smaller" side

↳ linearized as if  
it appears in a min  
function

max ...

$$\text{S.t. } x \leq 5z_1 z_2 \\ x \geq 0$$

$$z_1, z_2 \in \{0, 1\}$$



max ...

$$\text{S.t. } x \leq 5w \\ x \geq 0$$

$$z_1, z_2 \in \{0, 1\}$$

$$w \leq z_1, w \leq z_2 \\ w \in \{0, 1\}$$

MAX ...

$$\text{S.t. } x \geq 5z_1 z_2 \\ x \geq 0$$

$$z_1, z_2 \in \{0, 1\}$$



MAX ...

$$\text{S.t. } x \geq 5w \\ x \geq 0$$

$$z_1, z_2 \in \{0, 1\}$$

$$w \geq z_1 + z_2 - 1 \\ w \in \{0, 1\}$$

\* Product term should be 1  
only if both terms  
are 1

\* Product term cannot be 1  
if either term is 0

## Scenario 2A

- 2 products with 2 limited resources, fixed payment required to do the business

$$\text{MAX } (10x_1 + 12x_2)z - 15z \quad \text{Can we linearize}$$

$$\text{MAX } 10w_1 + 12w_2 - 15z \quad x_1 \geq \cancel{w_1} \text{ & } x_2 \geq \cancel{w_2}?$$

$$\text{s.t. } 2x_1 + x_2 \leq 6$$

$$x_1 + 2x_2 \leq 8$$

$$x_1, x_2 \geq 0$$

$$z \in \{0, 1\}$$

$$w_1 \leq x_1, w_1 \leq 3z$$

$$w_2 \leq x_2, w_2 \leq 4z$$

why 3? comes  
from  $2x_1 + x_2 \leq 6$ .

$x_1$  CANNOT be larger  
than 3 to hold this!

\* cannot impose

$w_1 \leq x_1$  &  $w_1 \leq z$  b/c  $w_1 \leq z$

is too tight

we should "remove" the  
constraint when  $z=1 \rightarrow$  aka  
the RHS should contain a value  
that is an upper bound of  $x_1$

## Scenario 2B

- A company may run 2 prod. processes to fulfill demands for 2 products if it accepts an order

$$\text{MAX } 50z - (10x_1 + 12x_2)z$$

$$\text{MAX } 50z - 10w_1 - 12w_2$$

$$\text{s.t. } 2x_1 + x_2 \geq 6$$

$$x_1 + 2x_2 \geq 8$$

$$x_1, x_2 \geq 0$$

$$z \in \{0, 1\}$$

$$w_1 \geq x_1 - 8(1-z)$$

$$w_2 \geq x_2 - 6(1-z)$$

$$w_1, w_2 \geq 0$$

\*  $w$  now appears in a  
minimization obj. function,  
 $w$  should be lower  
bounded rather than upper

$x_1$  is upper bounded by 8, if you  
don't know exact upper, use big #

## Scenario 2C

- when product term appears on the "larger" side of a constraint, can be lin. as if it appears in a max. obj. function (should be upper bounded)

Max . . .

$$\text{s.t. } \frac{w}{x_1 z} \geq 5x_2$$

$$x_1 + x_2 \leq 10$$

$$x_1, x_2 \geq 0$$

$$z \in \{0, 1\}$$

$$w \leq x_1, w \leq 10z$$

$$w \geq 0$$

give  $w$  an upper bound

## Scenario 2D

- when product term appears on the "smaller" side of a constraint, can be lin. as if it appears in a min. obj. function (should be lower bounded)

Max . . .

$$\text{s.t. } \frac{w}{x_1 z} \leq 5x_2$$

$$x_1 + x_2 \leq 10$$

$$x_1, x_2 \geq 0$$

$$z \in \{0, 1\}$$

$$w \geq x_1 - 10(1-z)$$

$$w \geq 0$$

lower bounded

# Week 5

case study - personnel scheduling

Real Problem  $\rightarrow$  Conceptual model  $\rightarrow$   
math model  $\rightarrow$  computer model

- Core decision variable vs Derived decision variable
- soft constraints  $\rightarrow$  add to objective as penalties since they don't NEED to be satisfied
- make sure to have constraints to link core decision variables  $\rightarrow$  derived decision variables
- make sure to include "For all" statement ( $\forall i$ ) and the boundaries ( $\epsilon_j$ )
- Performance evaluation is IMPORTANT! Find valuable KPI's to compare before & after  $\hookrightarrow$  monetize it! This is better for management
- More time to solve usually means "more optimal" solution
- we want to implement better operational decisions for LONG TERM improvements
- only need OR for DIFFICULT and IMPORTANT problems

## WEEK 10

### COURSE SUMMARY & FUTURE DIRECTIONS

#### Types of Programming Problems

Objective function & constraints	Variables
All continuous	some integral
All linear	integer Programming • resource allocation • production planning
Some Nonlinear	non-linear Programming • product Pricing • inventory