

## **CERCA Privacy Policy**

[https://cerca.world/privacy\\_policy.pdf](https://cerca.world/privacy_policy.pdf)

*This Privacy Policy was last modified on April 9, 2021.*

We at CERCA know you care about how your personal information is used and shared, and we take your privacy seriously. Please read the following to learn more about our Privacy Policy (the “Policy”). This explains how we collect, store, protect, and share your information, and with whom we share it. This Policy should be read in conjunction with our Terms of Service. By using or accessing CERCA in any manner, you acknowledge that you accept the practices and requirements outlined in this Policy, and you hereby consent that we will collect, use, and share your information in the following ways.

If you have any questions or comments about this Policy or about our Privacy Practices, please feel free to contact us at [cerca.world@gmail.com](mailto:cerca.world@gmail.com).

**1. INFORMATION COLLECTED:** We collect certain information in order to facilitate your use of CERCA. When you register for CERCA, you will have the opportunity to provide us with some information directly - we will ask you for:

- Your username;
- Your name;
- Location;
- Email address;
- And a photo, if you choose to have one associated with your account.

After you set up your account, we may ask for other profile and demographic information such as login information and friend lists for social media accounts that you connect to your CERCA account (for example, your Facebook or Instagram accounts), interests, and places you’d like to meet your friends. This information will be shared with those who you choose as your friends.

**2. GEOLOCATION INFORMATION:** When you interact with CERCA, we automatically receive and record information from your device, including your location, IP address, and device information. We collect your unique user identifier and your location through GPS, WiFi, or wireless network triangulation in order to obtain your location for the purposes of providing our Service. This information helps us identify your physical location and allows us to notify friends when you are nearby. Your precise location information will not be reported to other users. CERCA will share your proximity to other users in a general manner (e.g., reporting that two users are in the same city or search radius without reporting exact location).

We maintain location information only so long as is reasonable to provide the Service and then delete location data tied to your personal information.

If you have enabled location services, but wish to turn them off, you can do so by the following methods:

1. Utilizing our Ghost Mode feature — CERCA, settings
2. iPhone app — settings, privacy, location services, CERCA
3. Android — settings, location, CERCA, permissions, location

However, this may prevent you from taking advantage of our features.

**3. USE OF INFORMATION:** We use information that we collect about you or that you provide to us, including any personal information to provide CERCA’s services to you, develop and maintain those Services, comply with legal obligations, and for any lawful purpose provided that you offer your consent.

We may communicate with you via email or in-app Notification to verify your account, notify you about certain activity on CERCA, inform you of changes to our policies and procedures, or to otherwise facilitate the operation of CERCA.

## **4. SHARING OF YOUR INFORMATION:**

We may share your personal information with third parties outside CERCA and its controlled subsidiaries and affiliates in some circumstances, including:

- We will share your personal information, including name, photo, and proximity information with other users that you select within your CERCA groups.
- We may share your personal information with our third-party business partners, vendors and consultants who perform services on our behalf or who help us provide our services, such as accounting, managerial, technical, marketing or analytics services.
- We may choose to buy or sell assets, and may share and/or transfer customer information in connection with the evaluation of and entry into such transactions. Also, if we (or our assets) are acquired, or if we go out of business, enter bankruptcy, or go through some other change of control, personal information could be one of the assets transferred to or acquired by a third party.

As we mention in our Terms of Service, we expect the members of the CERCA community to obey our rules (and the law!) while using the App. We reserve the right to access and disclose any information that we believe in our sole discretion is necessary to comply with law or court order; enforce or apply our Terms of Service and other agreements; or protect the rights, property, or safety of CERCA, our employees, our users, or others.

**5. DATA SECURITY AND STORAGE:** CERCA has implemented security measures designed to protect your personal information from loss, unauthorized access, and alteration. We endeavor to protect the privacy of your account and other personal information that we hold in our records and actively work to prevent unauthorized entry or use, hardware or software failure, and other factors that could potentially compromise security of user information.

However, no security system is impenetrable and we cannot guarantee the security of our systems 100%. In the event that any information under our control is compromised as a result of a breach of security, we will take reasonable steps to investigate the situation and where appropriate, notify those individuals whose information may have been compromised and take other steps, in accordance with any applicable laws and regulations.

The safety and security of your information also depends on you. Certain parts of CERCA are protected by a password, and it is your responsibility to keep that password confidential.

**6. MODIFYING OR DELETING YOUR REGISTRATION INFORMATION:** You may modify the Registration Information you provided us at any time through the Settings tab within the CERCA app.

If you'd like to leave the CERCA community, you may permanently delete your account by emailing us at [cerca.world@gmail.com](mailto:cerca.world@gmail.com). We will delete your information upon deletion of your account, unless:

- There is an outstanding issue, claim, or dispute requiring us to keep the information until it is resolved; or
- The information must be kept for our legitimate business interests, such as fraud prevention and enhancing users' safety and security. For example, information may need to be kept to prevent a user who was banned for unsafe behavior.

**7. AGE OF USERS:** If you are younger than 13, you may not download or use CERCA or access or provide any content. CERCA does not knowingly collect any information about or market to children under the age of 13. If you are age 13 or older but under the age of 18, you may use CERCA only under the supervision of a parent or legal guardian who agrees to be bound by the Terms of Service and the Privacy Policy. If you are a parent or legal guardian agreeing to the Terms for the benefit of a child who is 13 or older but under the age of 18, you are fully responsible for his or her use of CERCA. If you notice or suspect that a user is under 13, please contact us immediately at [cerca.world@gmail.com](mailto:cerca.world@gmail.com).

**8. CHANGES TO OUR PRIVACY POLICY:** We may revise this Privacy Policy from time to time. The most current version will govern our use of your information and will always be available at [https://cerca.world/privacy\\_policy.pdf](https://cerca.world/privacy_policy.pdf). The date the privacy policy was last revised is identified at beginning of this policy.

If we make changes to this policy and how we treat our users' personal information that, in our sole discretion, is material, we will notify you by email to the email address specified in your account. You are responsible for ensuring we have an up-to-date active and deliverable email address for you.

By continuing to access or use the CERCA app after such changes become effective, you agree to the revised Privacy Policy.

**9. OUR COMMUNICATIONS:** We may communicate with you via email or in-app notification to verify your account, notify you about certain activity on CERCA, inform you of changes to our policies and procedures, or to otherwise facilitate

the operation of CERCA. You may not opt out of Service-related communications (e.g., changes or updates to features of the Service and technical and security notices).

**10. EUROPEAN UNION RESIDENTS:** Under European Union and United Kingdom law, you have certain additional rights regarding our use of your personal information. These rights are:

- Right to be informed: what personal data an organization is processing and why (we have provided this information to you in this Policy).
- Right of access: you can request a copy of your data.
- Right of rectification: if the data we hold is inaccurate, you have the right to have it corrected.
- Right to erasure: you have the right to have your data deleted in certain circumstances.
- Right to data portability: you can request a copy of your data in a machine-readable form that can be transferred to another provider.
- Right to lodge a complaint: you have the right to lodge a complaint with data protection regulators. The Information Commissioners' Office (ICO) is the UK's lead regulator. You can find out how to raise a concern with the ICO by visiting their [website](#). If you're within the EU, you may also get in touch with your local Data Protection Regulator who can liaise with the ICO on your behalf.

If you would like to exercise any of these rights, please email us at [cerca.world@gmail.com](mailto:cerca.world@gmail.com).

Under EU and UK data protection laws, we are only permitted to use your data when we have a lawful basis to do so, such as with your consent to this Privacy Policy and Terms of Service, in order to fulfill our contractual obligations to provide you with the CERCA service when you agree to these terms, or [and?] when use is in our legitimate interests, such as responding to your queries, troubleshooting and improving performance of the services, and protecting our legal rights. If you would like to withdraw consent or opt out of certain data uses, please email us at [cerca.world@gmail.com](mailto:cerca.world@gmail.com).