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# INTRODUCTION TO MACHINE LEARNING

Core Concepts of *Artificial Intelligence* (AI) and *Machine Learning* (ML)  
in Earth Observation

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*Programming Python Fundamentals*

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16 January 2025

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# Session Objectives

- 01 Understand what AI/ML means in Earth Observation context
- 02 Learn some end-to-end workflow for ML projects
- 03 Distinguish supervised and unsupervised learning

# What is AI/ML?

# Definition

- Data** → any information that can be stored and processed
- Data Science** → Set of methods, processes, heuristics, and algorithms to extract insights from data
- Big Data** → extremely large amounts of data which traditional data processing systems fail to handle
- Artificial Intelligence** → study of intelligent agents or developing intelligent systems
- Machine Learning** → allow computer systems to learn from data without explicit programming

# Machine Learning...

[...] is turning things

(data in a table format, images, texts, audios, videos)

into numbers and finding patterns in those numbers.

*But how do we find those patterns?*

*The computer does this part using code and math!*

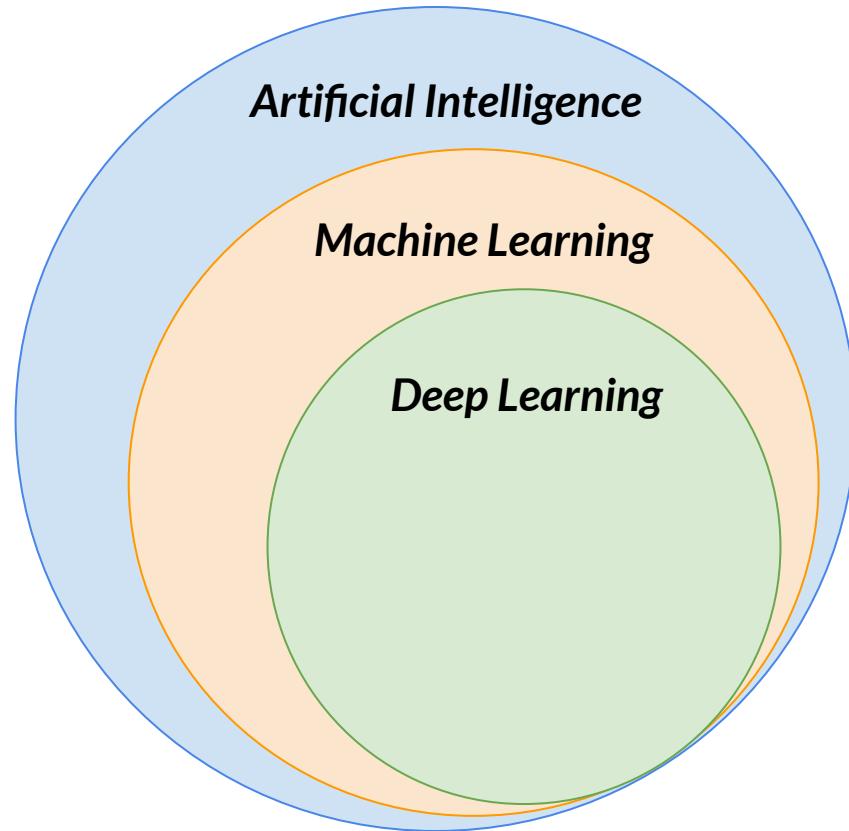
# **Artificial Intelligence**



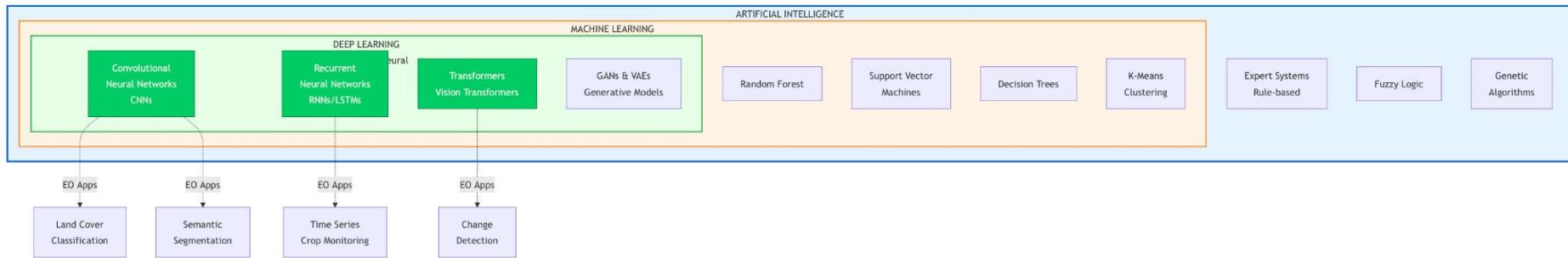
## **Machine Learning**



## **Deep Learning**



# AI, ML, and Deep Learning Hierarchy with EO Applications



**Artificial Intelligence (AI):** Broad field of making machines “smart”

**Machine Learning (ML):** Subset of AI where algorithms learn from data

**Deep Learning (DL):** Subset of ML using neural networks with many layers

# Machine Learning in Simple Terms

## Traditional Programming

- Programmer writes explicit rules
- Fixed logic
- Hard to handle complexity

## Machine Learning

- Algorithm learns rules from examples
- Adaptive
- Handles complex patterns

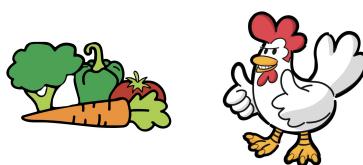
*Data + Rules → Results*

*Data + Results → Rules*

# Machine Learning in Simple Terms

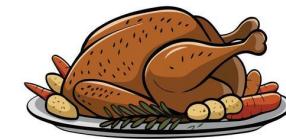
Traditional Programming

Data + Rules → Results



+

1. Cut vegetables
2. Season chicken
3. Preheat oven
4. Cook chicken for 30-min.
5. Add vegetables

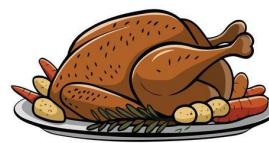


Machine Learning

Data + Results → Rules



+



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# Why use Machine Learning?

## Traditional Approach

- Manual interpretation
- Rule-based classification
- Simple thresholds
- Time-consuming
- Hard to scale

## AI/ML Approach

- Automated pattern recognition
- Learn from examples
- Complex decision boundaries
- Fast processing
- Scalable to large areas

*ML can process years of satellite data in hours!*

# ML in Earth Observation Context

## Example: Forest VS Non-Forest

### Traditional

IF NDVI > 0.6

THEN Forest

ELSE Non-Forest

→ Simple but breaks easily

### Machine Learning

- Show 1000 examples of forest pixels
- Show 1000 examples of non-forest
- Algorithm learns complex patterns
- Works in diverse conditions

# Machine Learning is good for...

- Problems with long lists of rules
- Continually changing environments
- Discovering insights within large collections of data

# Machine Learning is typically NOT good for...

- When you need explainability
- When traditional approach is a better option
- When errors are unacceptable
- When you don't have much data

If you can build a **simple rule-based system** that doesn't require machine learning, do that

~ Google's #1 Rule on the Machine Learning Handbook

# Machine Learning is a powerful tool...

[...] and its applications are progressing at a very fast rate.

*Things might change in the future,  
so it is always a good idea to keep an open mind.*

# The AI/ML Workflow for EO

End-to-End Machine Learning Workflow

# Step 1: Problem Definition

## Key Questions

- What exactly are we trying to achieve?
- What decisions will this support?
- What level of accuracy is needed?
- What resources are available?

## Examples

- Map rice paddy extent
- Detect flooded areas after typhoon
- Classify land cover types
- Estimate crop yield
- Monitor deforestation

*Clear problem definition = 50% of success*

# Step 2: Data Acquisition

## Satellite Imagery

- Sentinel-1/2
- Landsat
- Planet
- High-resolution commercial
- Multiple dates/seasons

## Ground Truth / Labels

- Field surveys
- GPS points
- Existing maps
- Photo interpretation
- Expert knowledge

***Challenge:*** Getting quality labels is often hardest part

# Step 3: Data Processing

For Satellite Imagery:

- Atmospheric correction (use Level-2A!)
- Cloud masking
- Geometric correction
- Radiometric calibration
- Co-registration (multiple sensors)
- Temporal compositing

*“Garbage In, Garbage Out” - preprocessing matters!*

# Preprocessing Example:

Cloud Removal Before and After Comparison



## Before Preprocessing:

- Clouds present
- Atmospheric haze
- Different acquisition dates

## After Preprocessing:

- Clouds masked
- Atmospherically corrected
- Temporal composite created

# Step 4: Feature Engineering

## What are Features?

- Input variables for the model
- Derived from raw data
- Informative for the task

## EO features

- Spectral bands (Blue, Red, NIR, etc.)
- Spectral indices (NDVI, NDWI)
- Texture measures
- Temporal statistics
- Topography (elevation, slope)

*Deep Learning: Often learns features automatically!*

# Common EO Features

Feature Type	Examples	What They Capture
Spectral Bands	B2, B3, B4, B8	Reflectance at different wavelengths
Vegetation Indices	NDVI, EVI, SAVI	Vegetation health, density
Water Indices	NDWI, MNDWI	Water presence, moisture
Texture	GLCM variance, entropy	Spatial patterns
Temporal	Mean, std over time	Phenology, seasonality
Topographic	Elevation, slope, aspect	Terrain characteristics

# Step 5: Model Selection & Training

## Model Selection

Choose based on:

- Problem type  
(classification vs regression)
- Data size
- Interpretability needs
- Computational resources

## Common EO Models

- Random Forest
- Support Vector Machines
- Convolutional Neural Networks
- U-Net (segmentation)
- Recurrent networks (time series)

# Step 6: Validation & Evaluation

## Why Validate?

- Ensure model generalizes
- Detect overfitting
- Compare different models
- Build confidence

## Evaluation Metrics

- Overall Accuracy
- Confusion Matrix
- Precision & Recall
- F1-Score
- Kappa coefficient

***Use independent test data - never validate on training data!***

# Step 7: Deployment

## Deployment Options

- Generate full maps
- Near real-time monitoring
- Operational pipelines
- Decision support systems
- Web applications

## Considerations

- Model retraining schedule
- Computational requirements
- User interface
- Data updates
- Maintenance plan

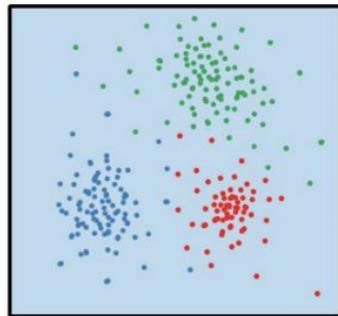
# Workflow is Iterative

- Poor validation? → Go back to data acquisition or model selection
- New data available? → Retrain model
- Requirements change? → Redefine problem
- Continuous improvement is key

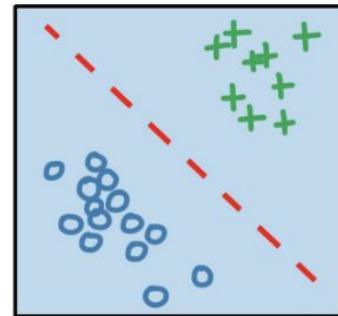
# Types of Machine Learning

# Main Machine Learning Paradigms

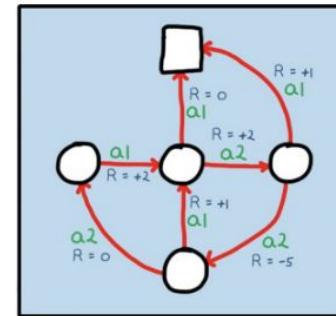
1. Supervised Learning
2. Unsupervised Learning
3. Reinforcement Learning



*Unsupervised Learning*



*Supervised Learning*



*Reinforcement Learning*

# Supervised Learning

## Definition

- Learning from labeled data
- Known input-output pairs
- Model learns mapping from inputs to outputs
- Like learning with an answer key

*Requires ground truth labels for training*

# Types of Supervised Learning

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CLASSIFICATION	REGRESSION
→ Predict <b>categorical</b> labels	→ Predict <b>continuous</b> values
→ Discrete classes	→ Numeric outputs
→ Example outputs: "Forest", "Water", "Urban"	→ Example outputs: 25.3 tons/hectare, 15.2° C

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# Supervised Learning Applications

CLASSIFICATION	REGRESSION
<p><b><i>Land Cover Classification</i></b></p> <ul style="list-style-type: none"><li>→ Forest, agriculture, urban, water</li><li>→ Pixel-wise or object-based</li><li>→ Multi-class problem</li></ul>	<p><b><i>Biomass Estimation</i></b></p> <ul style="list-style-type: none"><li>→ Predict tons of biomass per hectare</li><li>→ Important for carbon accounting</li><li>→ Uses SAR and optical data</li></ul>
<p><b><i>Crop Type Mapping</i></b></p> <ul style="list-style-type: none"><li>→ Rice, corn, sugarcane</li><li>→ Seasonal patterns important</li><li>→ Supports agricultural planning</li></ul>	<p><b><i>Crop Yield Prediction</i></b></p> <ul style="list-style-type: none"><li>→ Predict tons per hectare</li><li>→ Seasonal NDVI time series</li><li>→ Supports food security planning</li></ul>

# Common Supervised Algorithms

Algorithm	Strengths	EO Applications
Random Forest	Handles high dimensions, robust	Land cover, crop classification
SVM	Effective in high dimensions	Binary classification, change detection
Neural Networks	Learns complex patterns	Image classification, segmentation
Decision Trees	Interpretable	Quick classifications
k-NN	Simple, non-parametric	Local classifications

# Unsupervised Learning

## Definition

- Learning from unlabeled data
- No known outputs
- Discover hidden patterns
- Like sorting without instructions

*Useful for exploratory analysis and finding structure*

# Main Unsupervised Technique

## Clustering

- **Group similar pixels** based on spectral characteristics
- Algorithm decides number of clusters (or you specify)
- **Analyst interprets** what each cluster means
- Example: “Cluster 3 looks like water, Cluster 7 looks like forest”

# Unsupervised Learning Applications

## Change Detection

- Cluster “before” and “after” images
- Identify changed areas
- No labels needed

## *Initial Exploration*

- Quick overview of spectral classes
- Inform supervised approach
- Generate training samples

## Anomaly Detection

- Find unusual pixels
- Potential forest disturbance
- Data quality issues

# Supervised VS Unsupervised

Aspect	Supervised	Unsupervised
Labels	Required	Not needed
Accuracy	Generally higher	Lower, needs interpretation
Use Case	Precise classification	Exploration, pattern discovery
Effort	High (collecting labels)	Low (no labels)
Output	Predefined classes	Discovered clusters
Control	High (you define classes)	Low (algorithm decides groups)

# Which to Choose?

## Use Supervised When:

- You have ground truth labels
- Need specific classes
- Accuracy is critical
- Operational application

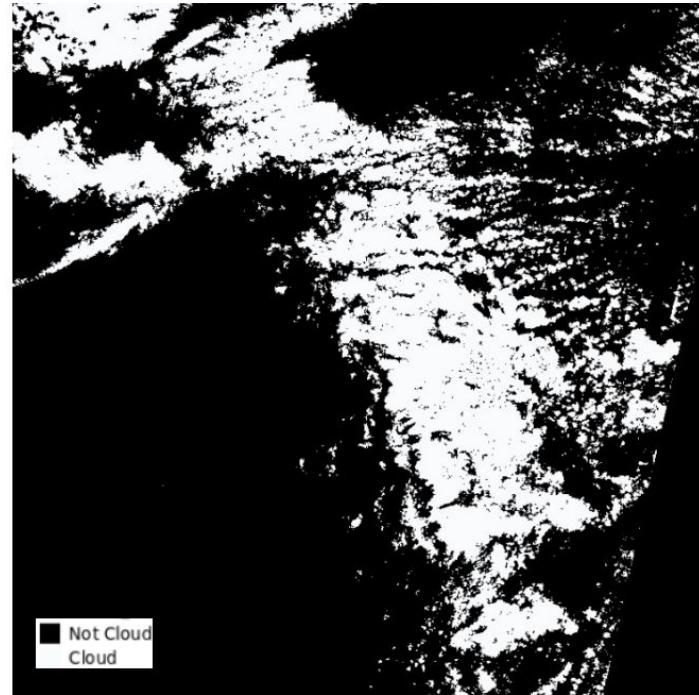
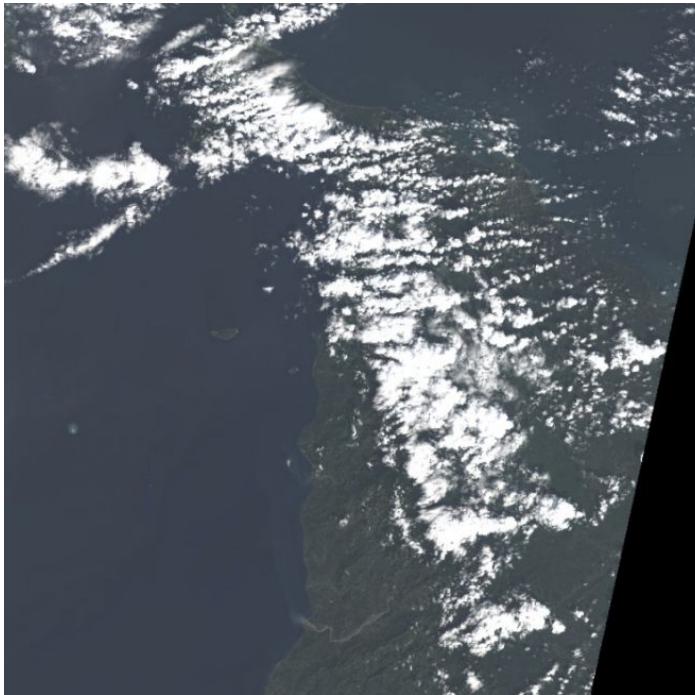
## Use Unsupervised When:

- No labels available
- Exploratory analysis
- Discovering unknown patterns
- Quick initial assessment

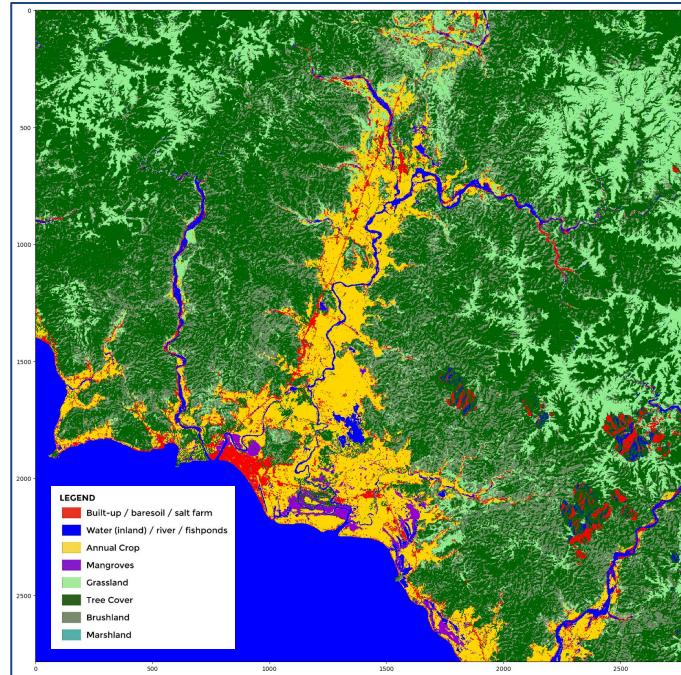
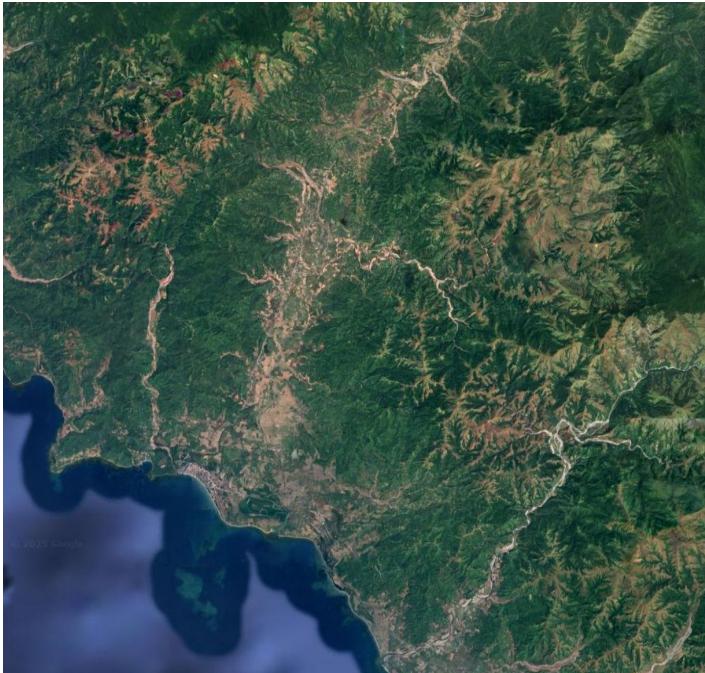
*In practice:* Often combine both approaches!

# Sample Outputs

# Cloud Detection



# Land Cover Classification



# Water Detection



# THANK YOU

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*Core Concepts of Artificial Intelligence (AI) and Machine Learning (ML)  
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### **References:**

- CoPhil EO AI/ML Training Programme. (2025). Core Concepts of AI/ML for Earth Observation.  
<https://skotsopoulos-del.github.io/cophil-training-v1.0/day1/sessions/session2.html>
- DOST Advanced Science and Technology Institute. (2023). Introduction to Artificial Intelligence [Slide deck].
- DOST Philippine Institute of Volcanology and Seismology. (2025). Spatio-temporal Land Cover Mapping for Risk Assessments in Land Use Planning Using AI [Slide deck].

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*16 January 2025*

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# Demonstration:

*Access notebook here:*