

# Schedule

## Schedule

Here is our schedule for the upcoming event. We’ve done our best to provide a good mix of topics and skill levels, we hope you’ll find something of interest throughout the day. Our thanks to the speakers listed below for volunteering their time, we couldn't do it without them. If there are schedule changes we will make them here as they happen. We encourage you to check back a few days before the event just in case we have had to move one of your favorite sessions.

Artificial Intelligence	Ask the Experts	Big Data & Analytics	Business Intelligence	DBA / Enterprise / Relational / SQL	Sponsor Session
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Schedule is subject to change.

## Saturday, Oct 20, 2018 Conference Schedule

Room	Auditorium	Ramon y Cajal	Isaac Peral	Track 4	Track 5
08:30 AM - 09:00 AM	Registro / Registration				
09:00 AM - 09:15 AM	Keynote				
09:15 AM - 10:15 AM	<b>SQL Server, linux y contenedores</b>  <b>Enrique Bañuls</b>  Level: Intermediate	<b>Power BI Hacks</b>  <b>Rui Romano</b>  Level: Intermediate  <div>DOWNLOAD</div>	<b>Implementando aplicaciones multi-región en Azure con CosmosDB</b>  <b>Adrian Diaz Cervera, Robert Bermejo Blasco</b>  Level: Beginner	<b>Modernize your database environment with SQL Database Managed Instance</b>  <b>Pieter Vanhove</b>  Level: Intermediate  <div>DOWNLOAD</div>	<b>SQLSatMadrid Kaggle ML Competition. De 0 a 100</b>  <b>Pau Sempere, Rodrigo Cabello...</b>  Level: Beginner  <div>DOWNLOAD</div>
10:15 AM - 10:20 AM	Cambio de sala / Break				
10:20 AM - 10:40 AM	<b>Retos de los servicios gestionados de BBDD. SPONSOR ALESON ITC</b>  <b>Francisco Racionero</b>  Level: Beginner	<b>E-commerce a gran escala. CHANNELADVISOR</b>  <b>Ruben Pertusa Lopez</b>  Level: Beginner	<b>Query Analytics: enfócate en mejorar el rendimiento. SolidQ</b>  <b>Enrique Bañuls, Salvador Ramos</b>  Level: Beginner	<b>Sponsor Session TBD</b>  <b>Ruben Pertusa Lopez</b>  Level: Beginner	<b>SQLSatMadrid Kaggle ML Competition. De 0 a 100</b>  <b>Pau Sempere, Rodrigo Cabello...</b>  Level: Beginner  <div>DOWNLOAD</div>
10:40 AM - 10:45 AM	Cambio de sala / Break				
10:45 AM - 11:45 AM	<b>Columnstore Clustered vs Nonclustered, when to choose what</b>  <b>Niko Neugebauer</b>  Level: Advanced	<b>El tiempo es oro y lo medimos con Power BI</b>  <b>Ana Maria Bisbé York</b>  Level: Intermediate  <div>DOWNLOAD</div>	<b>Azure SQL Database - Lessons learned from the trenches</b>  <b>Paloma García, Jose Manuel Jurado Diaz</b>  Level: Intermediate	<b>Azure Databricks para DataScientists desde la visión de un ingeniero</b>  <b>Alberto Diaz Martin</b>  Level: Beginner  <div>DOWNLOAD</div>	<b>SQLSatMadrid Kaggle ML Competition. De 0 a 100</b>  <b>Pau Sempere, Rodrigo Cabello...</b>  Level: Beginner  <div>DOWNLOAD</div>
11:45 AM - 12:00 PM	Café / Coffee Break				
12:00 PM - 01:00 PM	<b>Desplegando modelos de Machine Learning en producción (y no morir</b>  <b>Pablo Doval</b>  Level: Beginner	<b>CDS, CDM, Dataflows, Power BI, PowerApps... Pongamos orden en esta casa</b>  <b>Fran Mercado, Carlos Sacristán</b>  Level: Beginner	<b>Using In-Memory OLTP in Production workloads!</b>  <b>Mark Broadbent</b>  Level: Intermediate	<b>Escalado horizontal ilimitado ¿en SQL Server?</b>  <b>Alberto López Grande</b>  Level: Intermediate  <div>DOWNLOAD</div>	<b>Data Clinic. ¡Ven y pregunta a los expertos!</b>  <b>Ruben Pertusa Lopez</b>  Level: Beginner
01:00 PM - 01:05 PM	Cambio de sala / Break				
01:05 PM - 01:25 PM	<b>Plain Concepts Challenge ¿Cuánto sabes de IA, ML y Data?</b>  <b>Rodrigo Cabello, Pablo Doval</b>  Level: Beginner	<b>¡Traduce a código HTML cualquier diseño hecho a mano mediante IA! KABEL</b>  <b>Ruben Pertusa Lopez</b>  Level: Beginner	<b>¡Triunfa como la Coca Cola siendo un geek! SPONSOR ENCAMINA</b>  <b>Alberto Diaz Martin</b>  Level: Beginner	<b>¿Y ahora cómo aprendo todo esto? SPONSOR IMF BUSINESS SCHOOL</b>  <b>Ruben Pertusa Lopez</b>  Level: Beginner	<b>Data Clinic. ¡Ven y pregunta a los expertos!</b>  <b>Ruben Pertusa Lopez</b>  Level: Beginner
01:25 PM - 01:30 PM	Cambio de sala / Break				
01:30 PM - 02:30 PM	<b>An admin's look at Power BI</b>  <b>Adam Saxton</b>  Level: Intermediate	<b>Aprendizaje por Refuerzo: Deja que tu agente aprenda por ti</b>  <b>Rodrigo Cabello</b>  Level: Intermediate	<b>Aplicaciones inteligentes con Data Lake y Azure Cognitive Service</b>  <b>Sergio Hernandez Mancebo</b>  Level: Intermediate	<b>SQL Server docker containers from the development to the production</b>  <b>David Barbarin</b>  Level: Intermediate  <div>DOWNLOAD</div>	<b>Data Clinic. ¡Ven y pregunta a los expertos!</b>  <b>Ruben Pertusa Lopez</b>  Level: Beginner
02:30 PM - 03:30 PM	Comida / Lunch				
03:30 PM - 04:30 PM	<b>Jugando a ser rico: Machine Learning para predecir la Bolsa</b>  <b>Pau Sempere</b>  Level: Intermediate  <div>DOWNLOAD</div>	<b>Storytelling con Power BI</b>  <b>Salvador Ramos</b>  Level: Intermediate  <div>DOWNLOAD</div>	<b>Processing Real-Time Racing Telemetry with Azure Stream Analytics</b>  <b>Muriilo Miranda</b>  Level: Beginner	<b>Partitioning 101</b>  <b>Andrew Pruski</b>  Level: Beginner	<b>Data Clinic. ¡Ven y pregunta a los expertos!</b>  <b>Ruben Pertusa Lopez</b>  Level: Beginner
04:30 PM - 04:45 PM	Cambio de sala / Break				
04:45 PM - 05:45 PM	<b>SQL Server &amp; GDPR</b>  <b>Fran Lens, Francisco Racionero</b>  Level: Beginner	<b>SSAS Tabular: 4.000 Millones de filas y una historia de amor</b>  <b>Ruben Pertusa Lopez</b>  Level: Intermediate	<b>La moda del DeepLearning. Un ejemplo: DeepLearning for Cancer Immunotherapy</b>  <b>Carlos Ortega</b>  Level: Intermediate	<b>Stranger IoTing: behind remote monitoring</b>  <b>Francesco Sparacio</b>  Level: Beginner	<b>SQLSatMadrid Kaggle ML Competition. De 0 a 100</b>  <b>Pau Sempere, Rodrigo Cabello...</b>  Level: Beginner  <div>DOWNLOAD</div>

05:45 PM - 06:15 PM	Cierre, Sorteo XBOX y Premios / Raffle
06:15 PM - 08:00 PM	Post-evento: #sqlBeers Networking con Speakers y asistentes

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