



| Challenge |

North Africa is with 17 million undernourished people - a stat reported by Unicef.

After speaking to a number of NGOs we discovered a shocking truth: for every \$1 donated, a maximum of \$0.40 is used for providing food to the vulnerable. Why? Lack of transparency and considerable amounts of bureaucracy have led to unnecessary cost.

A second reason for hunger and malnourishment, as reported by Unicef, is economic instability, especially for the unbanked. Job losses, wage losses and increased food prices shift the diets of many people to cheaper starch-based meals. The outcome, malnutrition and a major reason for stunted growth among many children. With many, especially young children, in the developing world unbanked, providing emergency donation aid to them during times of economic instability is a major challenge.

3.1 Million

The number of children that die from malnourishment every year

17 million

Malnourished in North Africa

60% in Fees

For every \$1 donated only a maximum of \$0.40 is spent on providing food to those in need

Bureaucracy Fees

Un-banked without aid

Transparency Is low

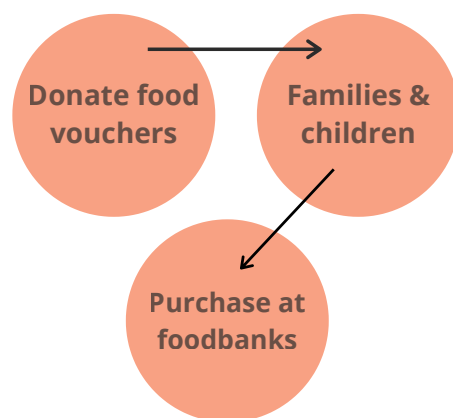
Economic Instability

| Solution |



These challenges can be solved using digital food vouchers, this is what we believe. WeShareish is an app we use for distributing food through our NGO & food bank partners in Tunisia, North Africa. The app allows families and their children to receive food voucher donations from anywhere in the world and without the need for a bank account. Meaning, food vouchers can be donated directly to the un-banked and directly to those in need. Once the food voucher is received it can be used to purchase food across our list of NGO and foodbank partners. Those partners, when paid using a food voucher, redeem the food voucher for money from WeSharish.

By using WeSharish administration costs are saved. Donations are completely transparent and guaranteed to go toward the cause intended, feeding those in need. Not only this, but in our next version of the app, for food to be purchased its barcode must be scanned by the app. In doing so, we can track nutritional intake, meaning we can gather nutritional data about the most vulnerable in the community. This will enable major progress in not just removing hunger, but also in reducing malnutrition. In doing so, there will be less stunted growth among children, they will grow up to be healthier and happier.



| Our Technology |

Our food voucher system uses blockchain technology, this lets us create a truly secure and transparent means of moving food vouchers from donors, to those in need and finally to be used as payment at a foodbank or supermarket. In using this technology, donations can be made at near zero-cost and also with no intermediaries, meaning vouchers are sent to those in need directly. We call this feature "direct donations".

Going forward, we will build an online dashboard that gives donors and NGOs insight into the number of people fed, nutritional intake, donations made and much more. In providing data like this, we can accurately measure how much positive impact is being made.

Transparent

Nutrition Data

Donate from anywhere

Zero-Cost

Accesible for Un-banked

| Why Us |

We are locals too Tunisia and so every day we see the problem of hunger in North Africa.

Our founders have over 25 years cumulative experience in solving problems with technology and blockchain. Bacem Bergaoui, our CEO, has 14 years of experience in tech, and is one of the most skilled blockchain experts in the country. Mohamed Ali is our COO and with 13 years of experience in business development and digital marketing.

We are surrounded by a diverse team of talented people ranging from blockchain experts, cryptocurrency experts, full-stack developers and app engineers.

