SQUADRA

LABS

DATA ENGINEERING & AI

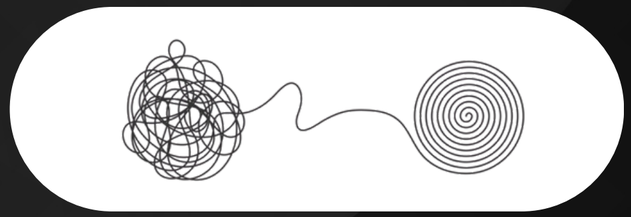
CONSULTING SERVICES

Cloud Data Engineering

Gather, organize, and store your data to better understand your business, and drive innovation.

AI

Analyze your data and implement AI solutions to improve customer experience.



FROM CHAOS TO ORDER

Success Case

We are keeping the client's name confidential until our meeting, in the same way that we would protect your privacy.

Logistics

TECH STACK MODERNIZATION

Operational Modernization in the Logistics Industry

A leading global private logistics company, renowned for providing exceptional customer experiences, aimed to enhance its operational efficiencies by reducing manual operations and overcoming the lack of a centralized system for operations management and customer service. We developed a custom application that seamlessly integrates day-to-day business information and service management into one unified interface. This solution not only automated the collection and processing of data from various sources but also streamlined operational workflows and decision-making. The result was a marked increase in employee productivity, organizational efficiency, and a significantly improved customer experience.

Success Case

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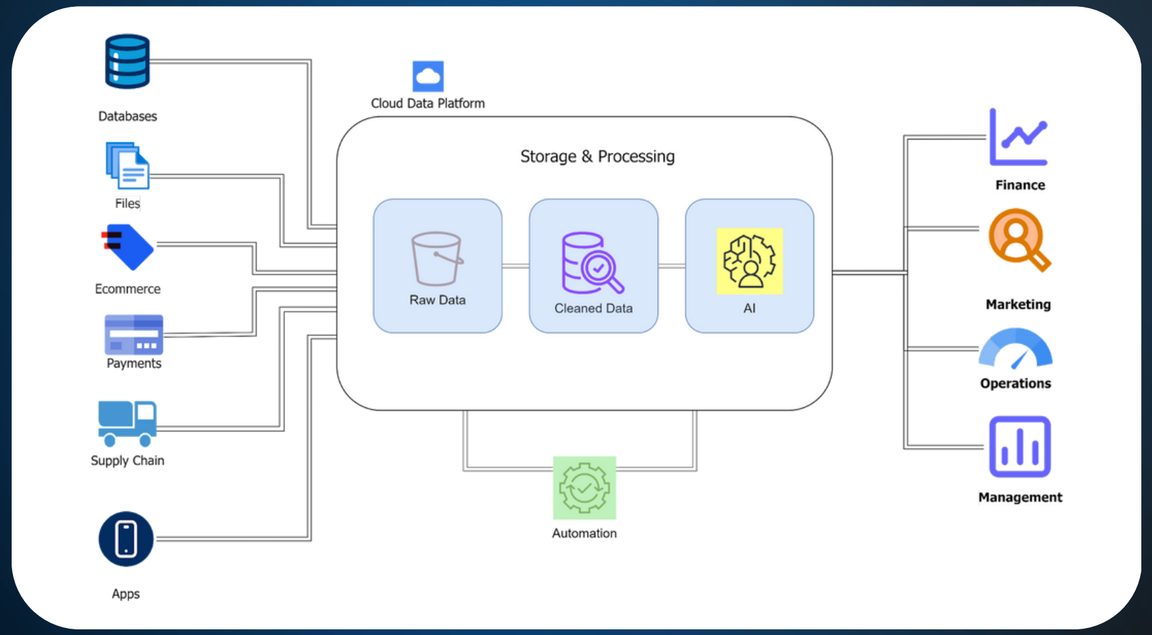
DATA PLATFORM



15% Retention

20% AOV

Ecommerce

Cloud Data Platform & Machine Learning

A Leading Beauty Company in the US, with 25 years in the industry, embarked on a digital transformation journey to address challenges associated with disparate data sources. We implemented a solution that centralized data analytics, created machine learning models for customer retention, developed product recommendations systems and democratized data access across the organization. The result was a significant reduction in customer churn, real-time insights for agile decision-making, and an empowered data-driven culture, fostering innovation and competitive advantage.

Success Case

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SaaS

AUTOMATED BUSINESS METRICS

Automating Business Metrics Analysis

A Spain startup addresses the tedious manual process of data analysis and the risks associated with the variability in individuals' methods of calculating metrics. We have contributed to the development of a cloud data pipeline that automates the ingestion, calculation, and visualization of key business metrics. This unified approach not only improves operational efficiency and data accuracy but also ensures consistent decision-making across the organization. The platform's analytics capabilities enable faster, more informed business strategies, enhancing overall productivity and strategic alignment.

dbt aws

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