

**mobent**

# Mobent Information Document

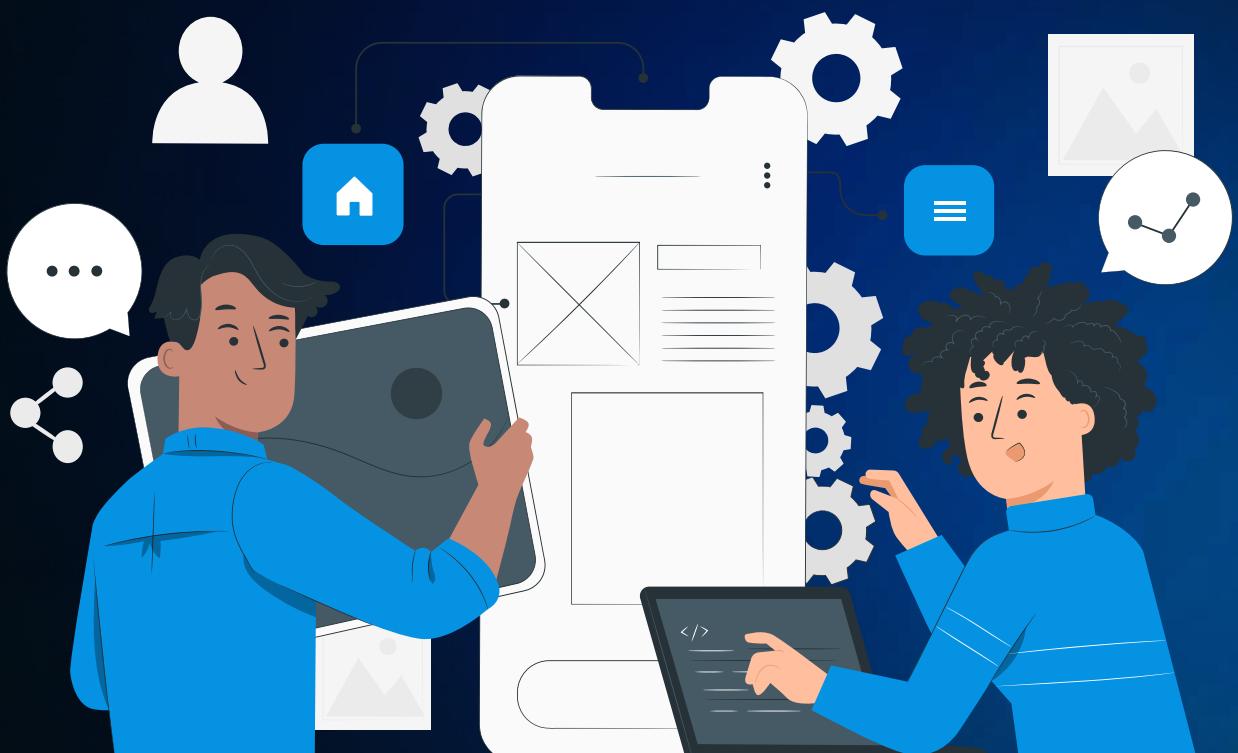
2023

# Who is Mobent?

As Mobent Technology, we are a technology house that produces web and mobile solutions in the field of software, realize turnkey projects, and provides consultancy support to companies in the field of human resources in all the processes they need.

We provide services to increase the success of our partners in many different sectors from entertainment to the service sector, from fast-moving consumer goods to transportation services.

With our agile and dynamic team, we build an experience for you and your customers beyond just creating products and services for you.





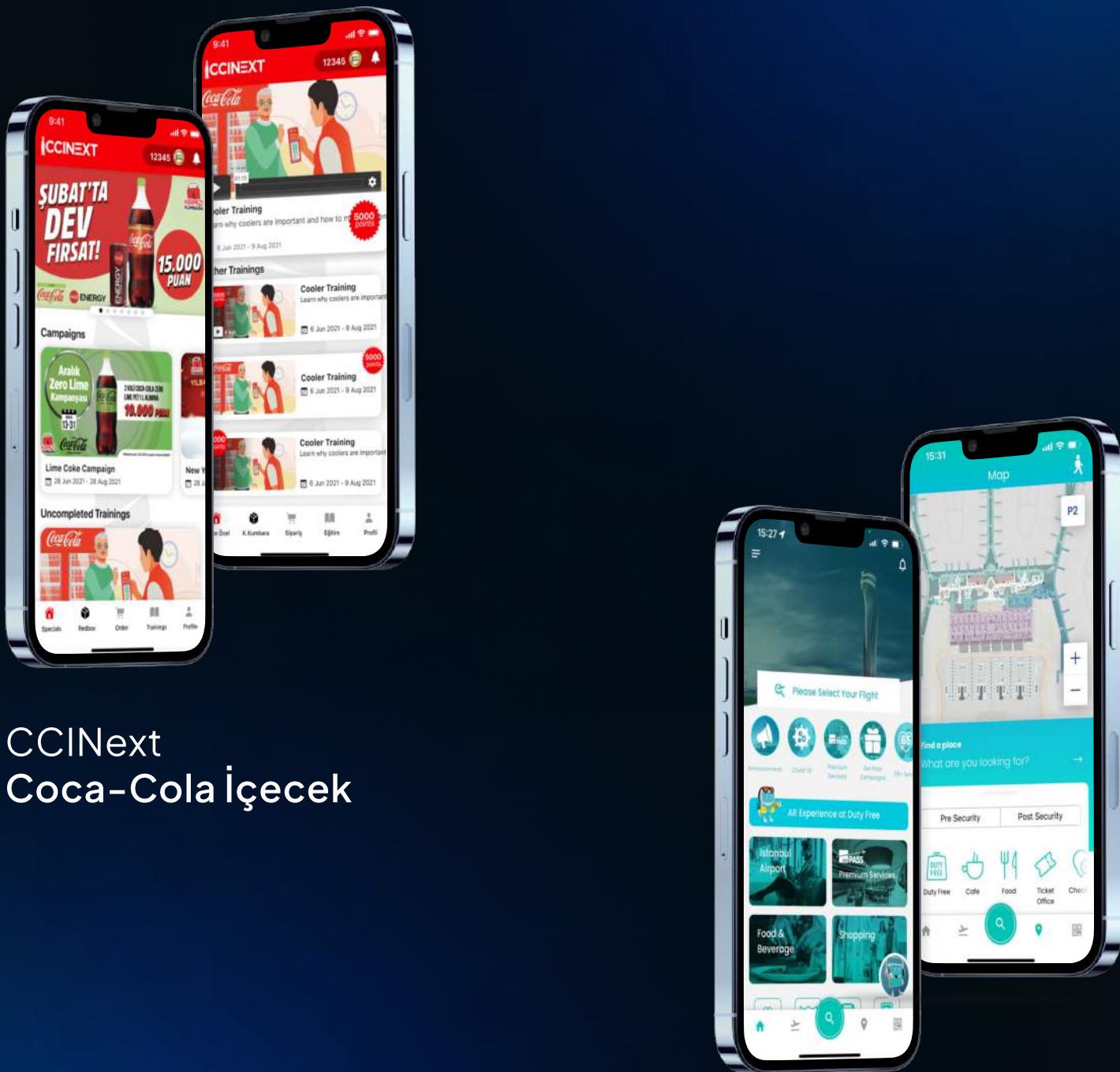
# We are building emotions, not software

At Mobent, we are proud to provide top-notch software services to customers all around the world. We leverage the latest UX and software technologies to design and produce experiences that enhance brand loyalty, foster loyalty, encourage consumer activation (purchase), and strengthen your operations. In doing so, we create memorable experiences for your users or employees, building positive sentiments towards your brand.

Here are examples of the software solutions we have developed:

# Our Projects

# Our Projects



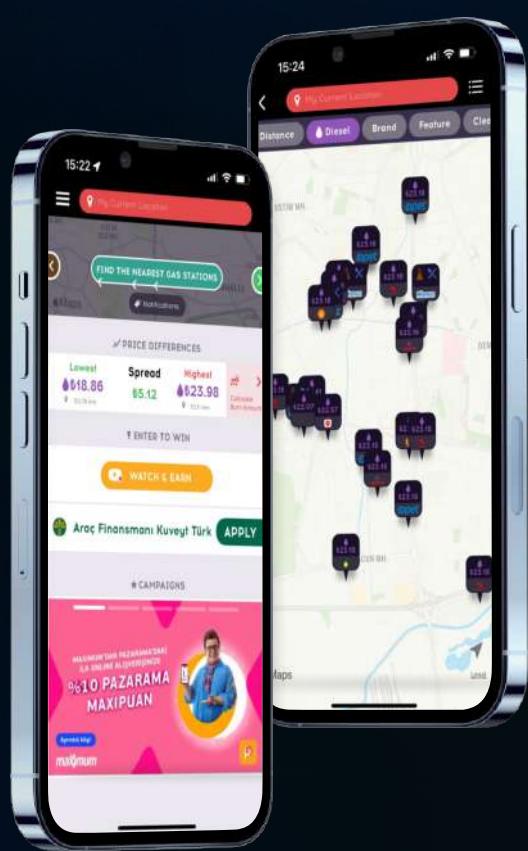
CCINext  
Coca-Cola İçecek

İstanbul Airport  
İGA

# Our Projects



WynnBet(ABD)



BenzinLitre

# Our Services

We have products and consultancy services that we provide for our customers in many sectors such as Fintech, E-commerce, Health, Aviation, Education, Entertainment, etc.

# Mobile App Development

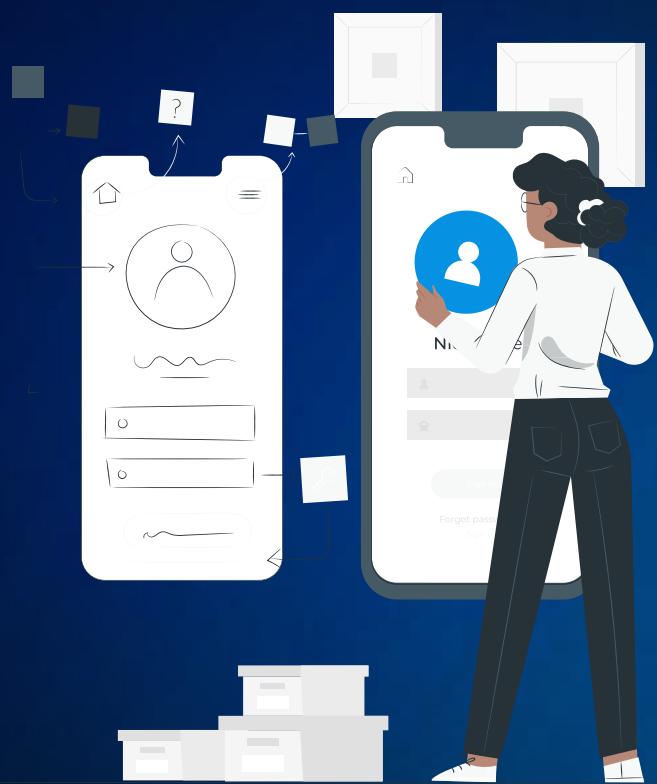
For our partners, we offer **native** iOS and Android applications with high efficiency, developed with the latest technologies and easy maintenance features.

With end-to-end mobile application solutions, the needs of your organization are effectively addressed by our experienced teams.

We are here for you with mobile application development services with many alternatives from concept to a finished product or partial project developments.

## Our Mobile Services:

- Native iOS Application Development
- Native Android Application Development
- Idea to Product Projects
- Improving and Maintaining Existing Projects



# Web Development

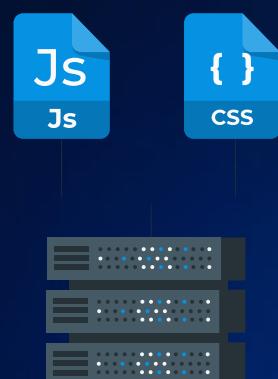
Within the scope of web development, we develop web applications with UI/UX designs that have the desired features and are suitable for the experience of the user audience.

We aim to get maximum efficiency with the customized user experience we create by examining your users and processes.

With our wide range of technology, we meet your needs with the most up-to-date technologies.

## Our Web Services

- Improving and Maintaining Existing Projects
- Web Applications with Different Technologies
- Idea to Product Projects



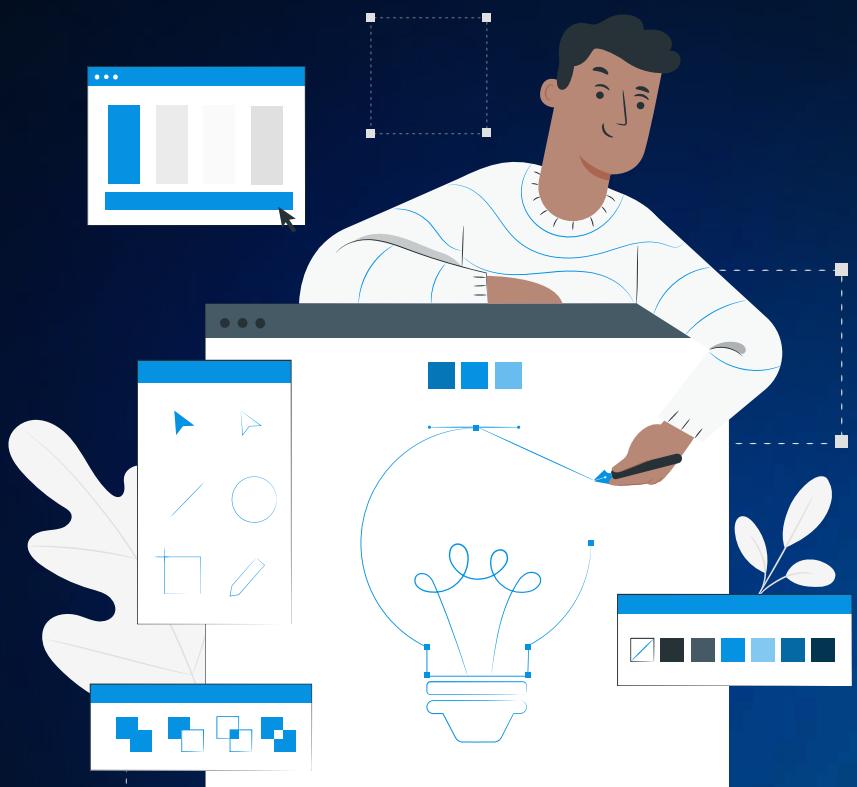
# UI/UX Design

User experience is one of the most important points in the mobile application world. This experience should leave positive feelings in the user for the application and the company to be successful.

We create a tailor-made experience for your users. We guarantee the user experience with our end-to-end processes and user interface designs that comply with world standard

## What does UI/UX design provide you?

- Reducing Resource Waste
- Ease of Use
- Increase in Revenue
- Faster Time to Market
- Lower Support Costs
- Customer Loyalty



# People & Culture Consultancy

We provide all the human resources consultancy that our technology partners need in their projects and service processes.

With our professional HR team, we offer you solutions in every field from recruitment to training and cultural structures.

## Our Human Resources Services

- Recruitment Consultancy (In-house, Outsource, Project Based)
- People & Culture Project Support (Talent Management, Employee Engagement, Internal Hackathon, Internal Bootcamp)
- In-House Training and Development



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# Reach Us!

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