



Happy Holidays from Signal!

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# Typography

Typography guides and inform users, optimize readability and accessibility, and contributes to a better user experience.

Typography is one of the most important aspects of design, good typography will establish a strong visual hierarchy, provide a graphic balance to the website, and set the product's overall tone.

Font Family

Headings

Font Size

Font Weight

## Typeface

Equifax's user interfaces follow common typographic guidelines: clear readability, consistent headings, legible paragraphs, perceivable labels, easy-to-find and read input fields. All Equifax web products and services should use **Open Sans**, an open-source font family, as the default font for all content. It is designed for legibility and can adapt perfectly to a variety of visual styles. Different weights or sizes may be used depending on the design requirements.

## Open Sans

a b c d e f g h i j k l m n o p q r s t u v w x y z  
1 2 3 4 5 6 7 8 9 0  
' ? ' " ! " ( % ) [ # ] @ / & \ < - + ÷ × = > ® © \$ € £ ¥ ¢ : ; , . \*

**Open Sans** is available free from Google Fonts:

<https://fonts.google.com/specimen/Open+Sans>

If Open Sans is not available on load, the standard system fonts should be used as a fallback:  
Arial, Sans-Serif.

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```
<!-- EFX Official Font - Open Sans -->
<!-- --font-family-open-sans: 'Open Sans', arial, sans-serif; -->

<!-- Usage Example -->
html {
  font-family: var(--font-family-open-sans);
}
```

## Monospace Fonts

When a monospace font is needed, the default monospace font stack should be used. This is a system native monotype font stack so depending on the user's operating system, a different but appropriate font will be displayed. The following tags will default to the monospace font: **pre**, **code**, **kbd**, **samp**.

You may change a selection to monospace using the CSS class ".text-monospace".

## Monospace Example

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```
<!-- EFX Official Monospace Font - -->
<!-- --font-family-monospace: 'Lucida Console', courier, monospace; -->

<!-- Usage Example -->
.text-monospace {
  font-family: var(--font-family-monospace);
}
```

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