



Happy Holidays from Signal!

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Typography

Typography guides and inform users, optimize readability and accessibility, and contributes to a better user experience.

Typography is one of the most important aspects of design, good typography will establish a strong visual hierarchy, provide a graphic balance to the website, and set the product's overall tone.

[Font Family](#)[Headings](#)[Font Size](#)[Font Weight](#)

Typeface

Equifax's user interfaces follow common typographic guidelines: clear readability, consistent headings, legible paragraphs, perceivable labels, easy-to-find and read input fields. All Equifax web products and services should use **Open Sans**, an open-source font family, as the default font for all content. It is designed for legibility and can adapt perfectly to a variety of visual styles. Different weights or sizes may be used depending on the design requirements.

Open Sans



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' ? ' " ! " (%) [#] @ / & \ < - + ÷ × = > ® © \$ € £ ¥ ¢ : ; , . *

Open Sans is available free from Google Fonts:

<https://fonts.google.com/specimen/Open+Sans>

If Open Sans is not available on load, the standard system fonts should be used as a fallback:
Arial, Sans-Serif.

Copy

```
<!-- EFX Official Font – Open Sans -->
<!-- --font-family-open-sans: 'Open Sans', arial, sans-serif; -->

<!-- Usage Example -->
html {
  font-family: var(--font-family-open-sans);
}
```

Monospace Fonts

When a monospace font is needed, the default monospace font stack should be used. This is a system native monotype font stack so depending on the user's operating system, a different but appropriate font will be displayed. The following tags will default to the monospace font: **pre, code, kbd, samp**.

You may change a selection to monospace using the CSS class ".text-monospace".

Monospace Example

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```
<!-- EFX Official Monospace Font - -->
<!-- --font-family-monospace: 'Lucida Console', courier, monospace; -->

<!-- Usage Example -->
.text-monospace {
    font-family: var(--font-family-monospace);
}
```

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