PyMC3 > 1. Probability - Assa integration of the curve L'helihood & Product of values (e 200) across entire distribution for a set of parameters " po Then clicks = & < 0.5 7x1. =) a=N: n. rand(1000) -> Will provide us set of prod values. I somostus out sold Louie can postulate a distribution for this 1 dota - 12 (10) a lectoral of und light stop of Loule can also enumerate our confidence => We can repeat this experiment mean values. a of mean ~ a of the distribution between tic = Click = (a<0.7) ×1 5 this is a biased experiment as Arcia of a is bounded between 0, 1 and uniformly distributed. But we set the partition of two experiments at 0.7

=> Expected mean of linomial dist= nxp std dev = p(1-p) och=np random , choice & of (cal), n-samples, I readability distribution for a toin, too 4 n= 20; û = 0.8×30 (# of heads) Heaperimented h, times 4 heads heads to heads heads heads torms of binomical distribution If faire (Null hypothesis) -MH)= 1, PCT)=1 BOOTSTAAP - proof of probability n\_samples without is teils senting Is Has two putcomes .. can be stated in 1385. - Not exactly mormal but 38

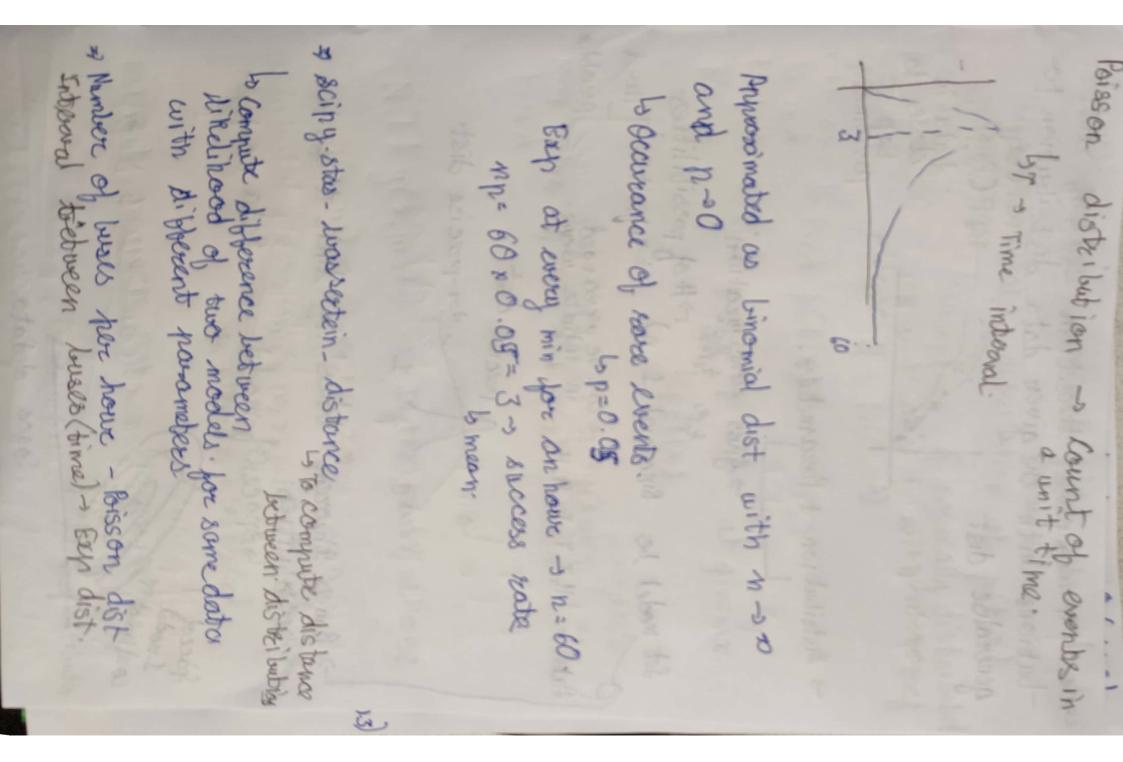
a probability that this coin is fair | Meaning U= 0.5x30 = 15 PANIF CRATAS Sout it may come from some unfait coin l'distribution too.

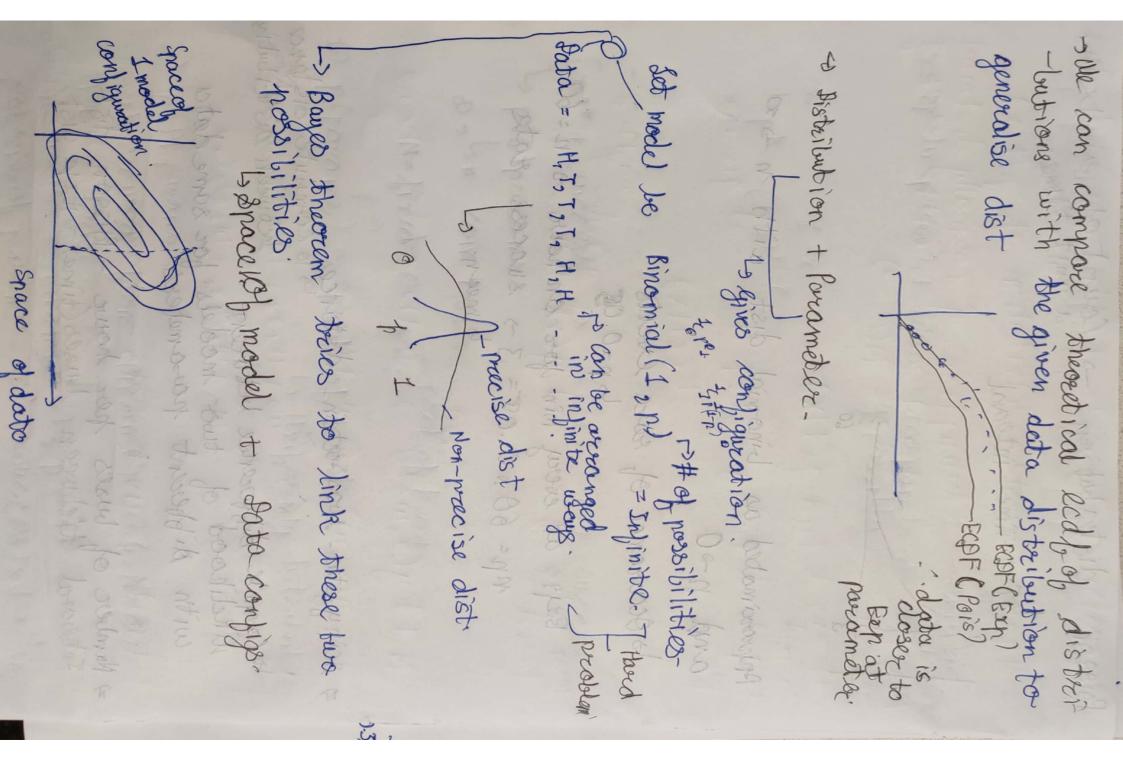
P(x = 22/30) for a fair dist -> P(x >222/30) . Unfair coin chances T => Bootstrap helps avoid this calculation
m=0 For\_& in range (10000)!

trials = randint(2, size = 30)

beials = randint(2, size = 30). m = (trials sum () 222) x1 n= m/100000 111 165

returns number npr. Linomicel (n, n) rand in n trials 00=11 parmond hartelp 5 This is from a distribution Enperticonside (no po) for in range (100)) = npr. linomial (n, p, 100) P(00 = 2289) for a lass -) gives a statistic from nper Linomial (n, p) the distribution npr-linomial (n,p,1000) about u= np of the parent dist ECPF: Cummulative distribution of X 5 4 X> 800t X They you replinspace (0+(1/n), 1, n) & Each element thus gives colf till that points

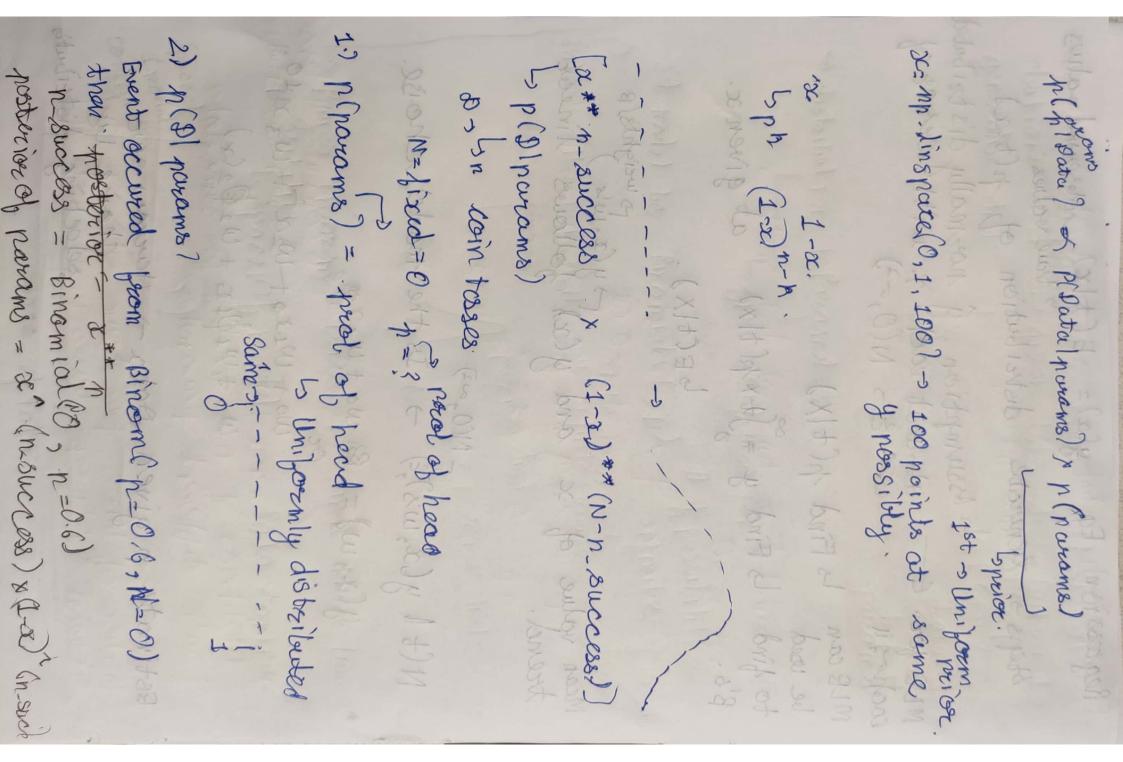




Regress non Eq year = E(t|x) suspend values

Steps = E(t|x) su MLB can B's. be used mean volue of or and y (set follows linear trend. Estimate p given Data & Noverous ours mot might my the production of the service of the s N(th y(x, w/s), E) - Is the model choise A(x, m) = B not maxes Ly Find y = Jtx p(t/x) Is Find p(t/X) PECFIX). at given a. chance by selecting distribute

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lle wish postorior to accentuate p= 0.6 mol. La from where data is achieved. 1: Informative priors dist. 2. Avoid outlier data. 3- Merce N-s controls the smount the data. PyMC3. posset context manager do its jol. with pm. Model(1) as model: sque prior
prob = pm. uniform ('p') y= pm. Bihomial ('g', n=N, p=prob,
Lo Define likelihood. Obstaved = n-success\_a) the know N 1-Assumptions - Prior 18 uniform. N= 150 11-8UCCESS\_Q= npr Lionomial(No.3) Ply, p) - Binomial. And we assum postulate with known N but unknown ch.

Loule finally get posterior.

with Model:

Samples = pm. sample (2000)

Runs. 2000 data. Example - on click - rates. with pm. Model () as model: polining poing. h = pm. Uniform ("p", lower=0, uppor I) like=pm. Bernoulli ("likelihood", p=p2 P(Data, navams) deserved control of Maliki) gonna speak about the data In this case p (eventually) will stell about - La baspecias Finally p tells about how & characteri--stic of distribution of Click-rates after observing data Is we have assumed a prior and likelihood distribution.