

COMPUTER GRAPHICS | GRAPHIC DESIGN

ASSIGNMENT #1

SKINCARE FLYER

IDEA

With the image that is emailed you, create a flyer to promoting **ONE** of the following:

- i. A Skincare Product**
- ii. A Skincare Spa**

You are given the freedom to add other products and services to the information on the flyer depending on the option chosen.

EDITING THE IMAGE (PHASE 1)

1. Open Adobe Photoshop, bring the image into the Photoshop workspace
2. Create a copy of the image (right click and duplicate the image layer)
3. Select the copy layer, and make the edits to image by using the following tools;
 - a) Spot Healing Brush (removing blemishes)
 - b) Healing Brush Tool (to patch the red irritated look)
 - c) Paint Tool (to apply the make up), even the skin tone as best as possible.
4. After edits have been completed, save 2 versions of the edited image; A PSD version and a JPEG version.

CREATING THE FLYER (PHASE 2)

FOLLOW THE INSTRUCTIONS BELOW

1. Open Adobe Photoshop, create a new document with the following characteristics;
 - a) Document Name = "Student Name - Skincare Flyer"
 - b) Dimensions: Width = 5.5" | Height = 8.5"

- c) Resolution = 300ppi
- d) Color Mode = RGB
- 2. Please ensure that the flyer depicts a "Before" and "After" look as the image below.

The advertisement features a large circular inset on the left showing a close-up of a woman's face with her hand near her cheek. To the right, the Neutrogena logo is displayed above the tagline "YOUR CLEAR SKIN EXPERTS". Below this, two circular images show a "BEFORE" and "AFTER 2 WEEKS" comparison of a person's skin. The "AFTER" image shows significantly clearer skin. Below the comparison, three Neutrogena products are shown: a tube of Oil-Free Acne Wash, a box of Rapid Clear Stubborn Acne Spot Gel, and a tube of Rapid Clear Stubborn Acne Cleanser. A yellow "COMING SOON" badge is placed near the products. At the bottom, a red banner contains the text "GUARANTEED RESULTS!" and "REMOVE PIMPLES, SPOTS AND BLACKHEADS PREVENT FUTURE ACNE OUTBREAKS". To the right of this banner, contact information is listed with corresponding icons: a phone icon for the number (876) 414-0235, a social media icon for Neutrogena #1, a Facebook icon for Neutrogena_SpotFree, an email icon for Neutrogena.Acnefree@gmail.com, and a house icon for the address 123 Easyway Street, Kingston 5.

Neutrogena®
YOUR CLEAR SKIN EXPERTS

BEFORE

**AFTER
2 WEEKS**

Oil-Free Acne Wash
Gentle Cleanser

Rapid Clear Stubborn Acne Spot Gel

Rapid Clear Stubborn Acne Cleanser

Neutrogena

COMING SOON

GUARANTEED RESULTS!

**REMOVE PIMPLES,
SPOTS AND BLACKHEADS
PREVENT FUTURE ACNE
OUTBREAKS**

(876) 414-0235

Neutrogena #1

Neutrogena_SpotFree

Neutrogena.Acnefree@gmail.com

123 Easyway Street, Kingston 5