

Football Firsts

AN EVENING CELEBRATING
BLACK FOOTBALLERS'
ACHIEVEMENTS



SPONSORSHIP PROPOSAL

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On Friday 13th October, 2017, the Paul Canoville Foundation in association with Street Cred Productions, shall be celebrating the achievement of some of 'football's firsts'. It will be an evening where we recognise the positive contributions of former pioneering black professional football players. The event has been timed to coincide in honour of the nationally recognised national Black History Month.

Paul Canoville, Howard Gayle, Ricky Hill, Pat Nevin, John Barnes, Les Ferdinand, Paul Elliot and Chris Ramsey will form the panel on the night and guests will be encouraged to ask the former players questions and gain a deeper understanding of the magnitude of what these players have achieved throughout their careers.



In addition to discussing the challenges and progress made regarding equality in the game, we will also be addressing issues of mental health. The recent well documented problems face by footballers Aaron Lennon and Clarke Carlisle have thrown up necessary questions regarding the pressures that can sometimes accompany 'the beautiful game'. Many former players agree that 50% of the game is played in the mind, therefore the more we discuss it the less taboo the topic should become.

The discussion, video clips and opportunity to interact with former football players will make this a night educational and memorable.

Hosts

The evening will be hosted by ex Capital Xtra and BBC radio London presenter and an award winning comedian Geoff Schuman (Geoff is also a former school teacher who was born and lived in Hammersmith and Fulham)

Venue

The event is being held in the prestigious grand hall within Hammersmith town hall. (Address) Hammersmith and Fulham Town Hall, King Street, Hammersmith London W6 9JU

Hammersmith and Fulham council have recognised the importance of this event and have agreed to partner up with the Paul Canoville foundation by making their plush town hall available via sponsorship and including the event within their Black history promotional timeline.

In 2005 Hammersmith and Fulham council assisted with a similar event in partnership with BBC radio London and Street Cred promotions. The council are delighted to offer their support again.

Charitable Event

Standard tickets for the event are £15.

Tickets for Hammersmith and Fulham residents, the elderly and those whom are unemployed are £10.

Proceeds from the ticket sales will go to the Paul Canoville Foundation – a charity that works with young people facing economic, physical or mental adversity to build life-skills, resilience and support networks to build a better future for themselves and for their community.

Benefits to You as a Sponsor

£500 (Bronze Package)	£1,500 (Silver Package)	£2,000 (Gold Package)
<ul style="list-style-type: none"> • Your logo printed on 20,000 colour leaflets • Your products/materials in guests goody bags 	<ul style="list-style-type: none"> • Your logo printed on 20,000 colour leaflets • Your products/materials in guests goody bags • Visible logo branding in the venue • Logo displayed on banner near the panellists • Full tag as a sponsor on 15 community radio stations in London • Listing on all press releases relating to the event • Photo opportunities with former players at the event 	<ul style="list-style-type: none"> • Your logo will be printed on 20,000 colour leaflets • Your products/materials in guests goody bags • Visible logo branding in the venue • Logo displayed on banner near the panellists • Full tag as a sponsor on 15 community radio stations in London • Listing on all press releases relating to the event • Photo opportunities with former players at the event • Table for 10 guests inc bottle of champagne

Timings

Sponsor list finalised: 25th Aug, 2017

For more info contact:

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Football Firsts is the idea of Geoff Schumann and has been further developed with the Paul Canoville foundation.