

EuroFinance Booth Design

Aug 2024 | V3

Brief

Booth design for EuroFinance International Treasury Management.

Header:

Your journey, accelerated with our intelligence.

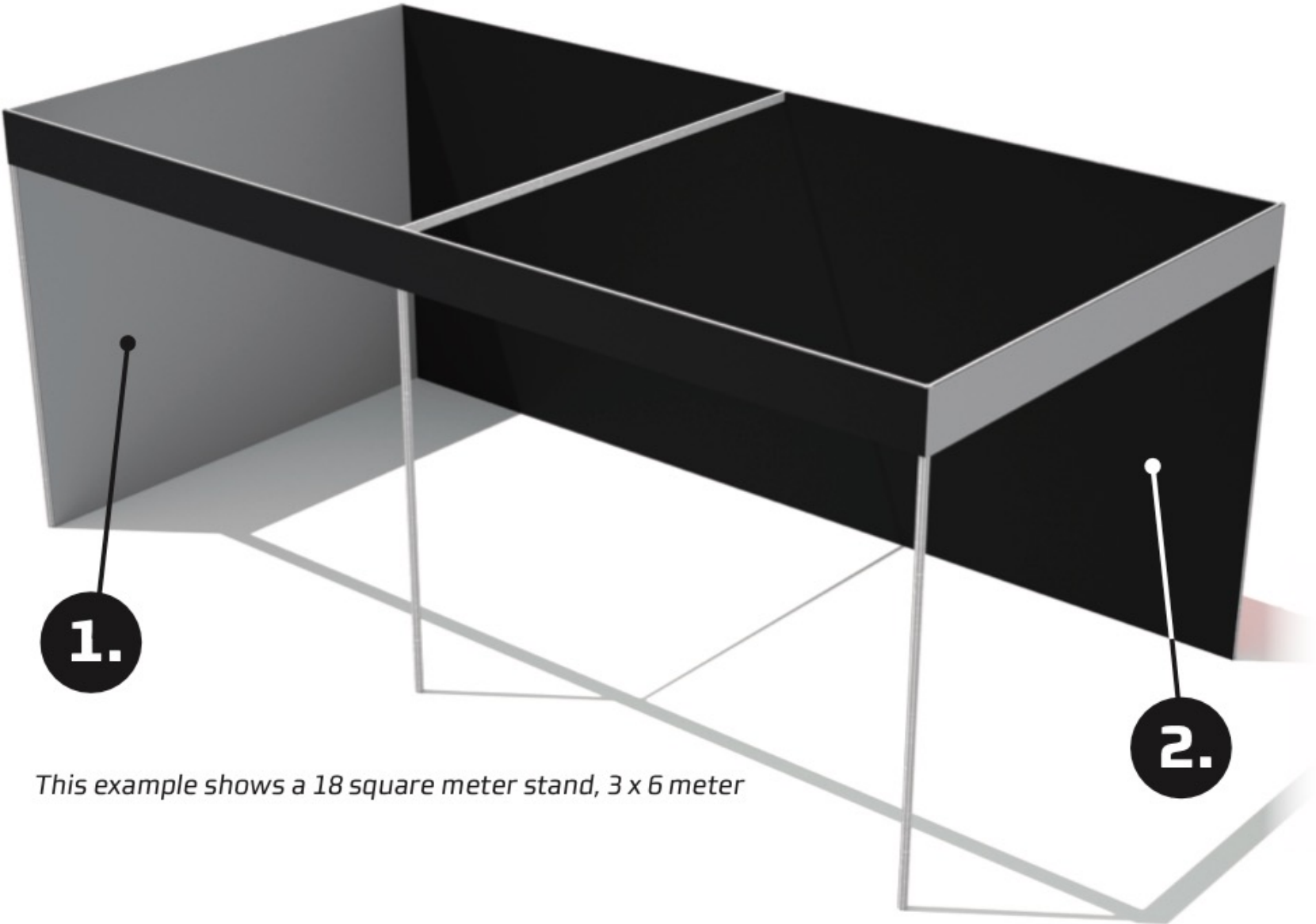
Sub header:

Arrive at corporate finance and treasury insights faster with differentiated data, AI solutions and robust visual analytics.

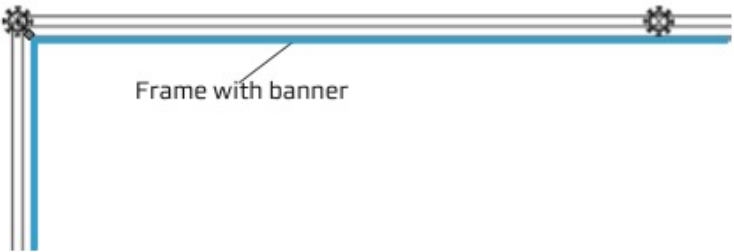
Things to note:

- Avoid messaging on the far left of the short panel as there will be a screen placed around the area
- Avoid any messaging below 46” of height (from bottom) where the countertop and stool will be.

Design guide for banners



This example shows a 18 square meter stand, 3 x 6 meter

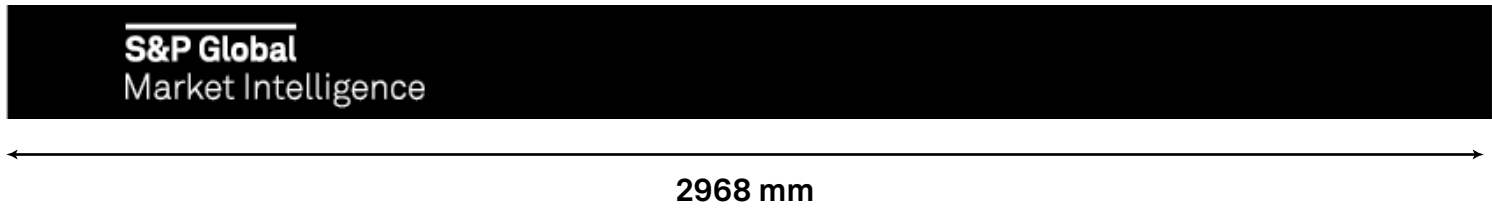


- Graphic measures:**
- 1. 3-meter banner:
w:2935 x h:2500 mm + 20 mm bleed
 - 2. 6-meter banner:
w:5935 x h:2500 mm + 20 mm bleed

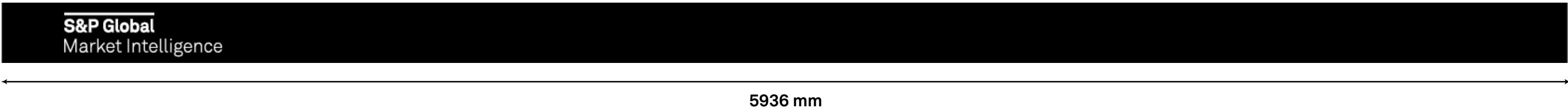
- Other banner width:**
- 2-meter banner:
w:1935 x h:2500 mm + 20 mm bleed
 - 4-meter banner:
w:3935 x h:2500 mm + 20 mm bleed
 - 5-meter banner:
w:4935 x h:2500 mm + 20 mm bleed
 - 6-meter banner:
w:5935 x h:2500 mm + 20 mm bleed
- SPECIAL for Graphic Package 9c:**
- Center banner:
w:2885 x h:2500 mm + 20 mm bleed

Design

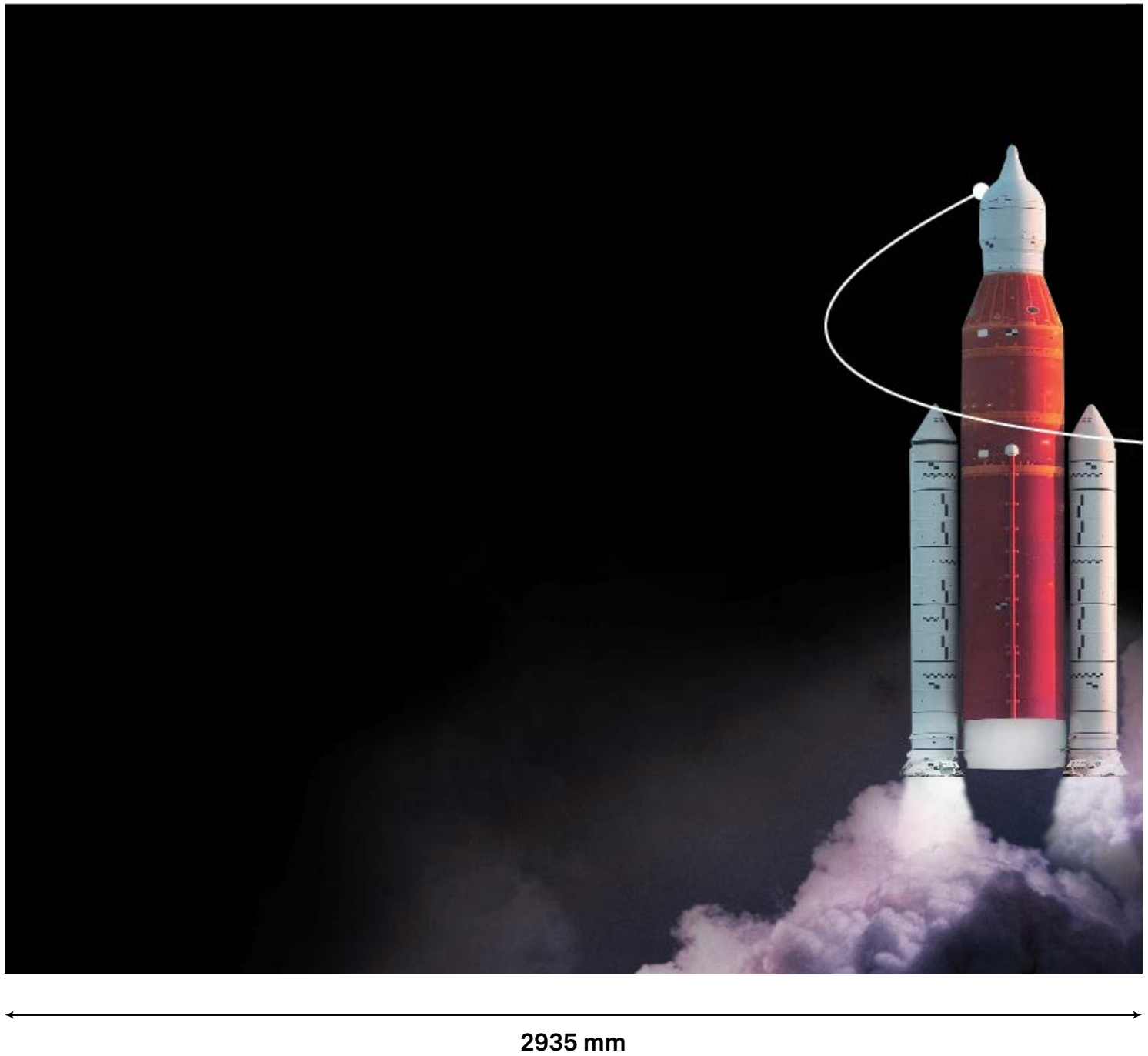
Side fascia



Front fascia



Left panel



Right panel



Booth Mock-up

