



What is NetHope?

Since 2001, NetHope has brought together many of the world’s largest humanitarian organizations to better serve the developing world through smarter use of technology. NetHope currently includes 38 non-governmental organizations (NGOs) representing more than \$40 billion dollars of humanitarian development, emergency response, and conservation programs in 180 countries. NetHope is a catalyst to help NGOs collaborate, innovate, and use information and communications technology (ICT) to be more efficient and effective.

Inter-Agency Collaboration

With the help of NetHope, members collaborate to share technology resources and best practices, solve common ICT problems, and serve communities in some of the most remote and devastated regions in the world. By combining experience, intellect, and resources, these NGOs leverage economies of scale. This significantly increases efficiency and progress for the humanitarian sector, as well as enhances the impact on the beneficiaries they serve.

Public-Private Partnerships

NetHope facilitates partnerships with key corporations, funding agencies, and inter governmental organizations (IGOs), to help NGOs access products, expertise, cash, content and curriculum to measurably transform the way the world’s largest humanitarian agencies work. NetHope has strong partnerships with Accenture, Adobe, Baker & McKenzie, Blackbaud, CDW, Cisco, Fidelity, HP, Intel, Microsoft, Waggener Edstrom, and other private sector companies; as well as the Michael & Susan Dell Foundation, the Rockefeller Foundation, and USAID.

Technology Solutions

NetHope works with NGOs to help identify, build, deploy, and scale technology solutions that serve humanitarian needs in challenging environments. In addition to identifying existing solutions that can be shared, NetHope works with NGOs to help identify future solutions – what we call Innovation For Development (I4D) – such as mobile technologies for humanitarian field workers, and emergency response ICT kits. We search for solutions that are scalable and repeatable in areas such as healthcare, agriculture, education, microfinance, geography and mapping, and monitoring and evaluation.

COLORS

PRIMARY



NetHope green

hex #: 6aab47
RGB: 106, 171, 71
CMYK: 65%, 10%, 100%, 1%

ACCENTS



Sand

hex #: d5c699
RGB: 213, 198, 153
CMYK: 17%, 18%, 44%, 0%



Orange

hex #: dd8628
RGB: 221, 134, 40
CMYK: 11%, 54%, 99%, 1%

TYPOGRAPHY

Gotham Medium

Sub-header: Gotham Thin

Body text: Gotham Book; 12 pt

Caption: Gotham Book; 8 pt

ALTERNATIVES

PC

Tahoma;
30 pt

Sub-header: Tahoma;
15 pt

Body text: Tahoma; 12
pt; tracking: 40 thou-
sandths of an em

Caption: Tahoma; 8 pt

MAC

Geneva; 30
pt

Sub-header: Geneva;
15 pt

Body text: Geneva; 12 pt;
tracking: 40 thousandths
of an em

Caption: Geneva; 8 pt

RESOURCES

Logos

Find print and web ready versions of the following logos on our Staff page:

- NetHope logo
- Connect.Collaborate.Innnovate. logo
- 10th Anniversary logo
- NetHope Academy logo



Our Impact

Discover how NetHope and its membership positively impact the developing world with information and communication technology solutions.

- www.facebook.com/NetHopeorg
- www.twitter.com/NetHope_org
- www.twitter.com/Nethopeinc
- www.youtube.com/NetHopeorg