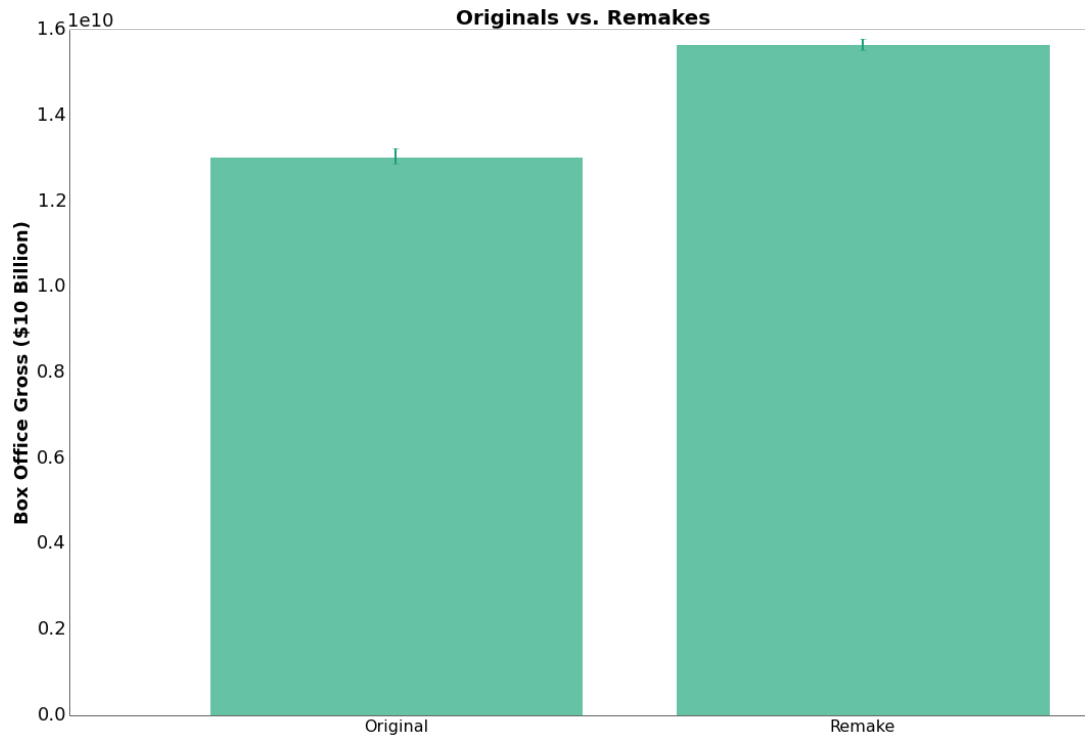


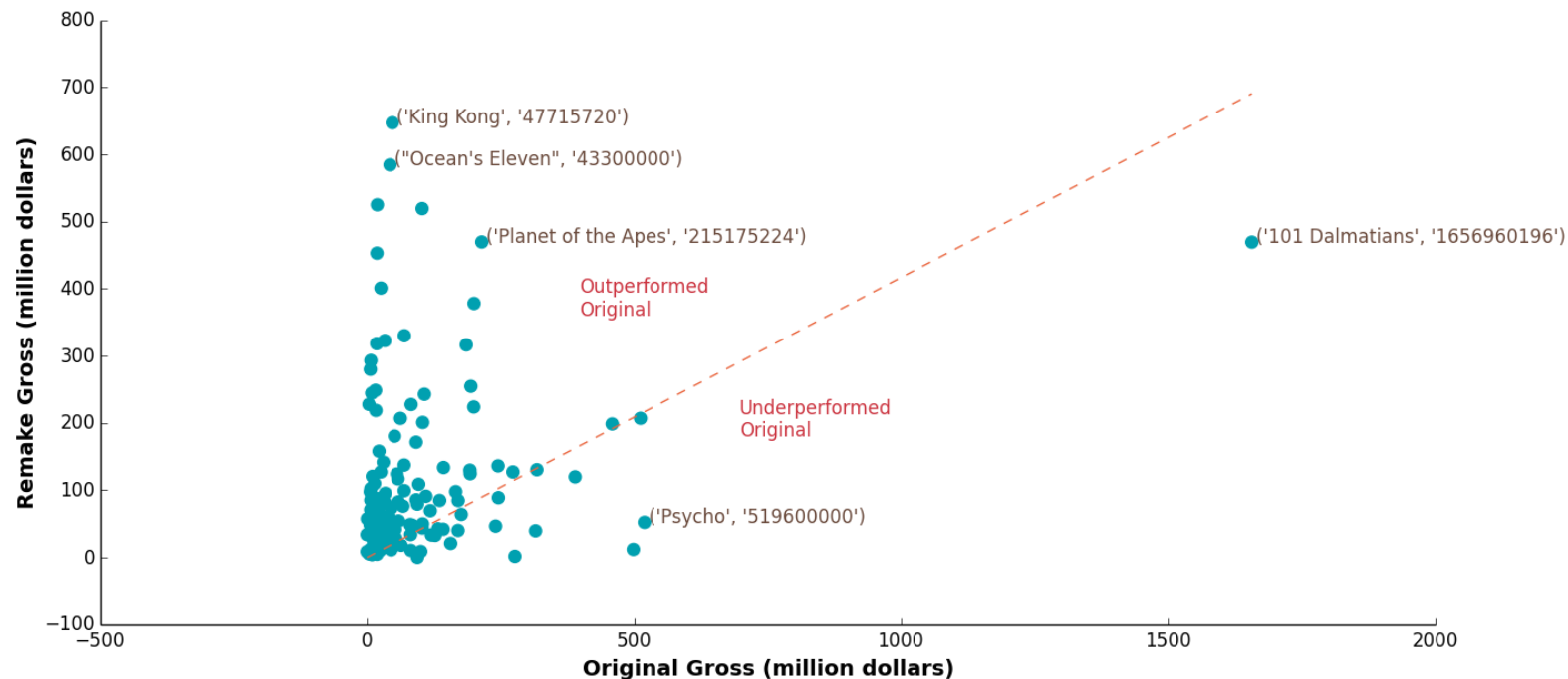
# Remakes vs. Originals

**Predicting Success of Movie Remakes**

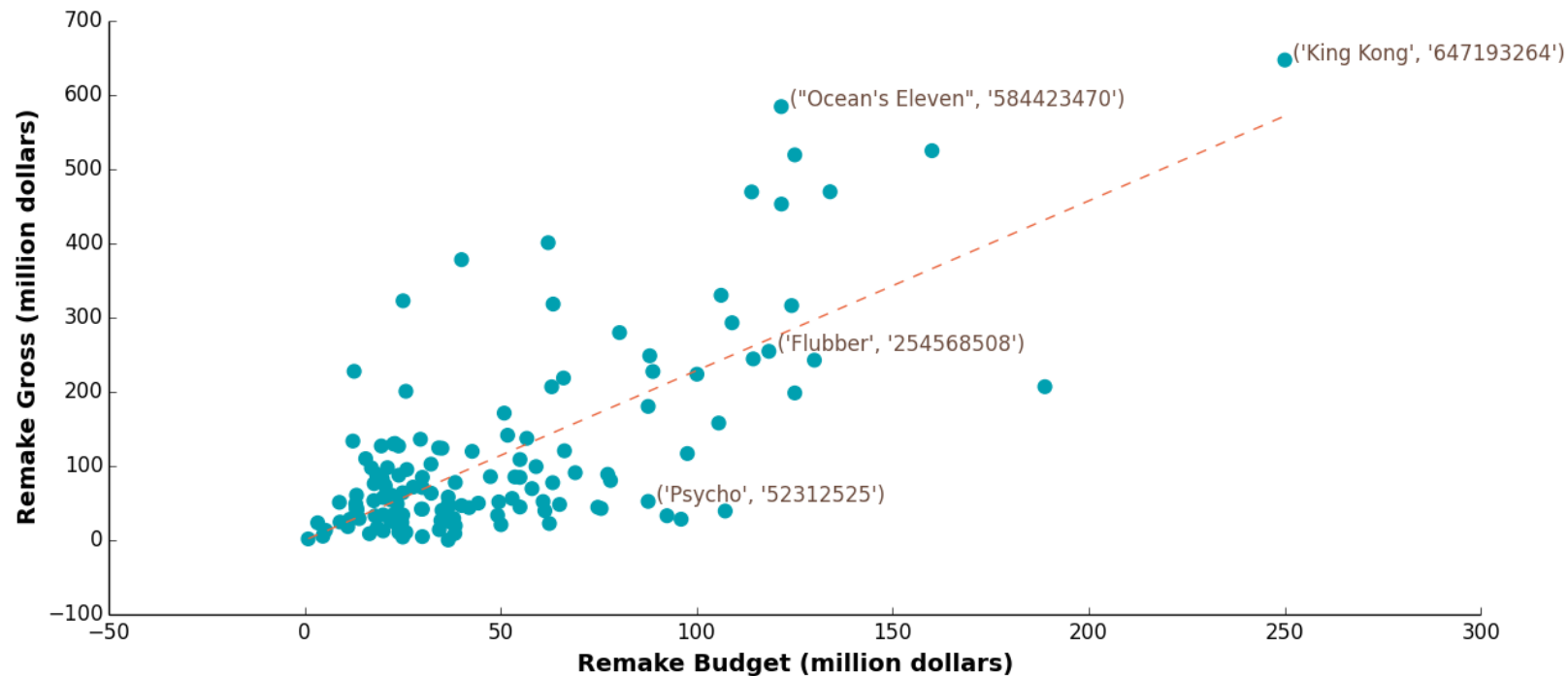
# Aggregate Gross of Originals vs. Aggregate Gross of Remakes



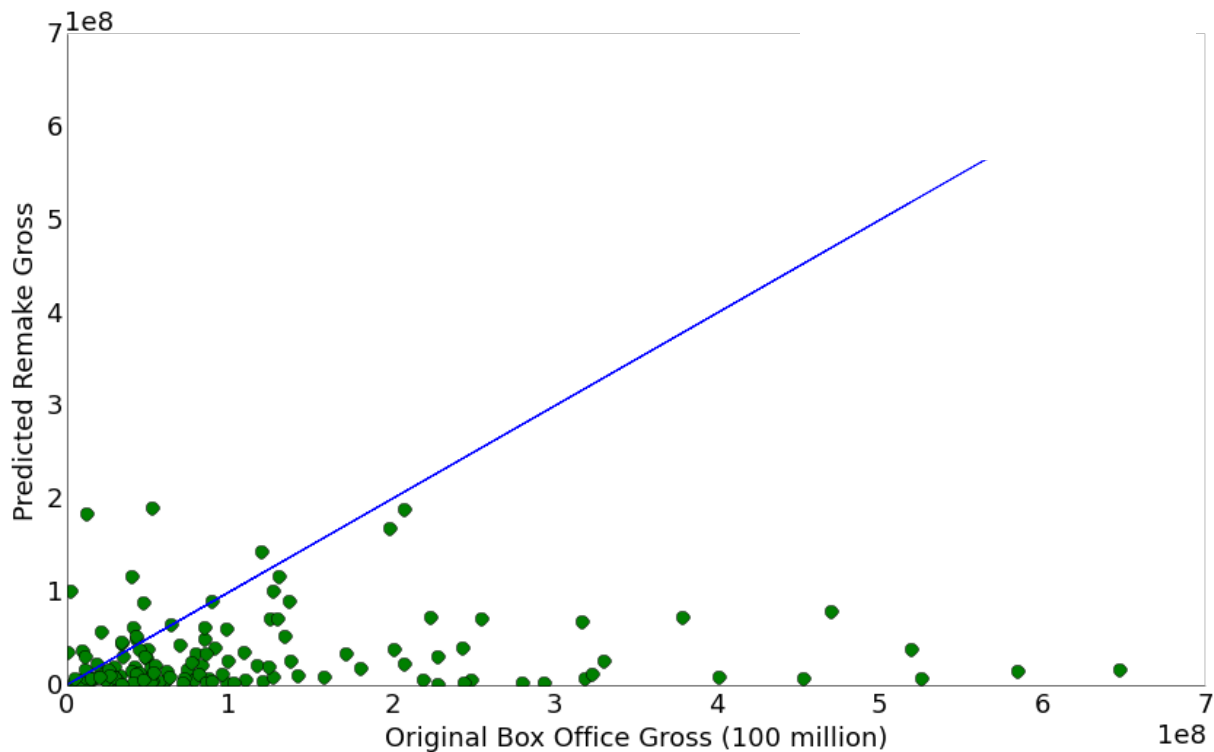
# Remake Gross vs. Original Gross



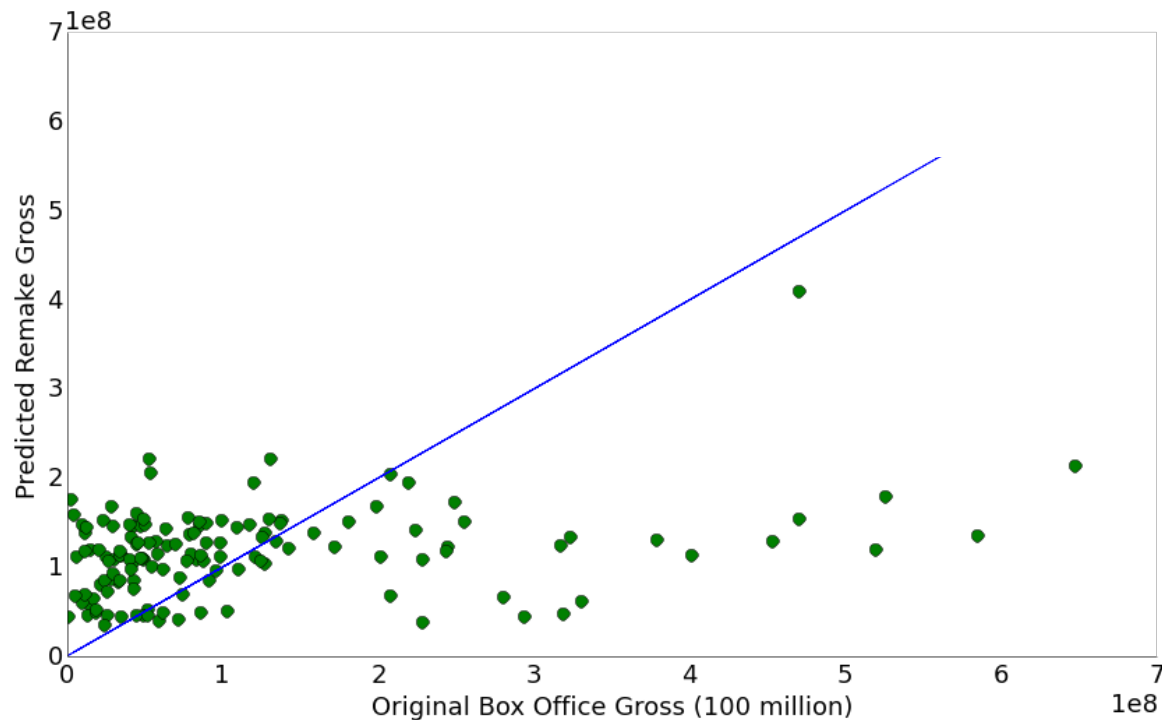
# Remake Budget vs. Remake Gross



# Predicting Remake Gross Using Original Gross



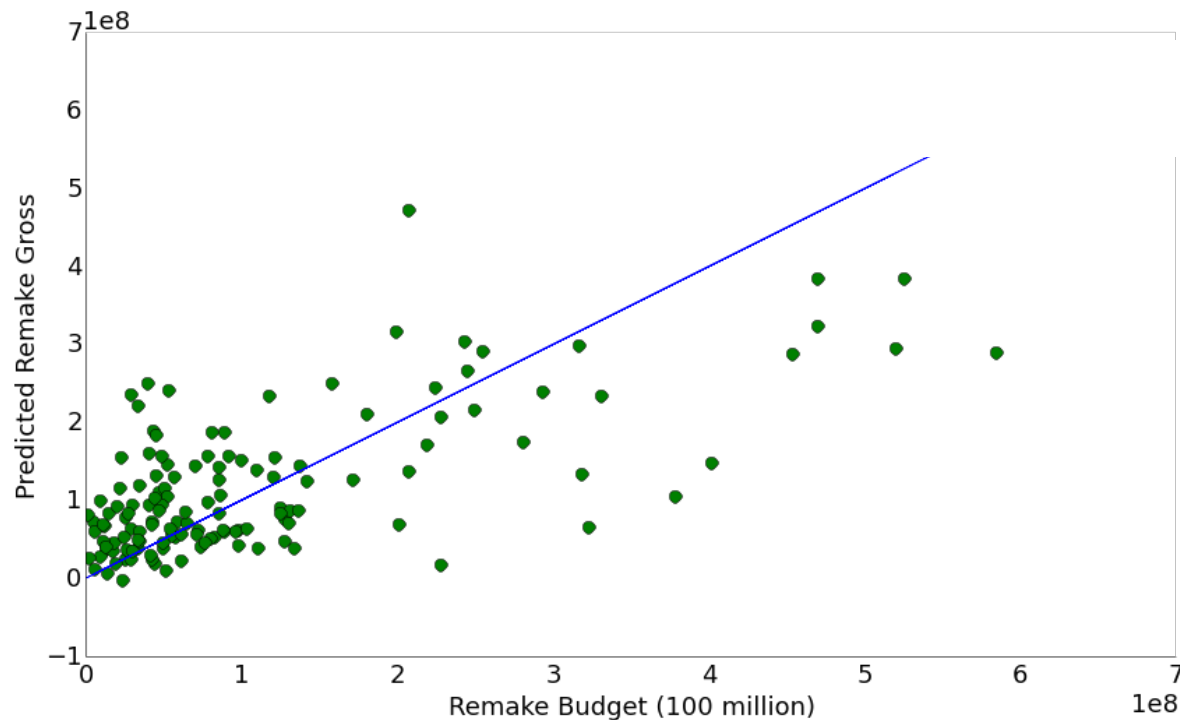
# Predicting Remake Gross Using Original Gross + More Variables



## Prediction Variables:

- Original Gross
- Original IMDB Rating
- # Years Since Original

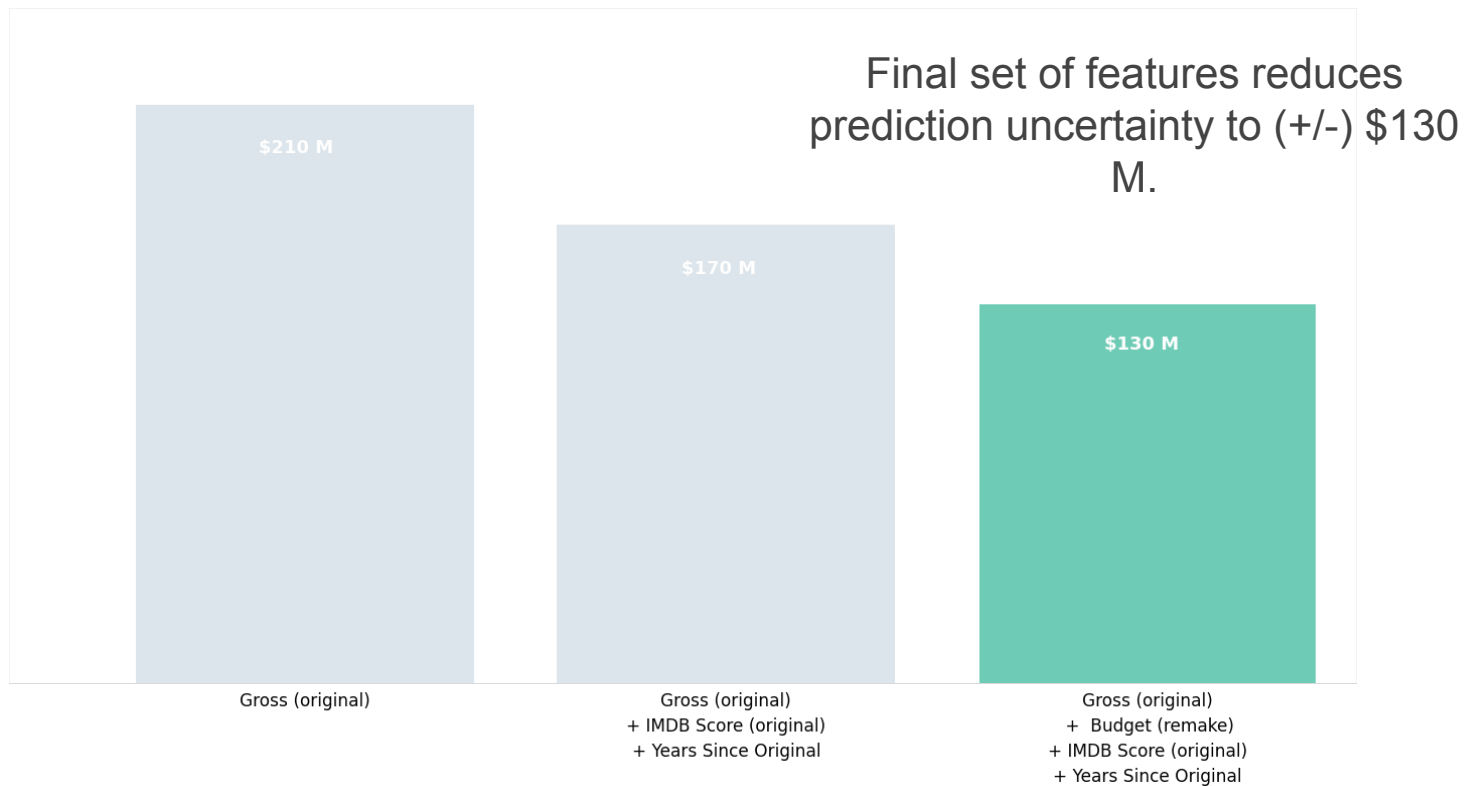
# Predicting Remake Gross Using Original Gross + Even More Variables



## Prediction Variables:

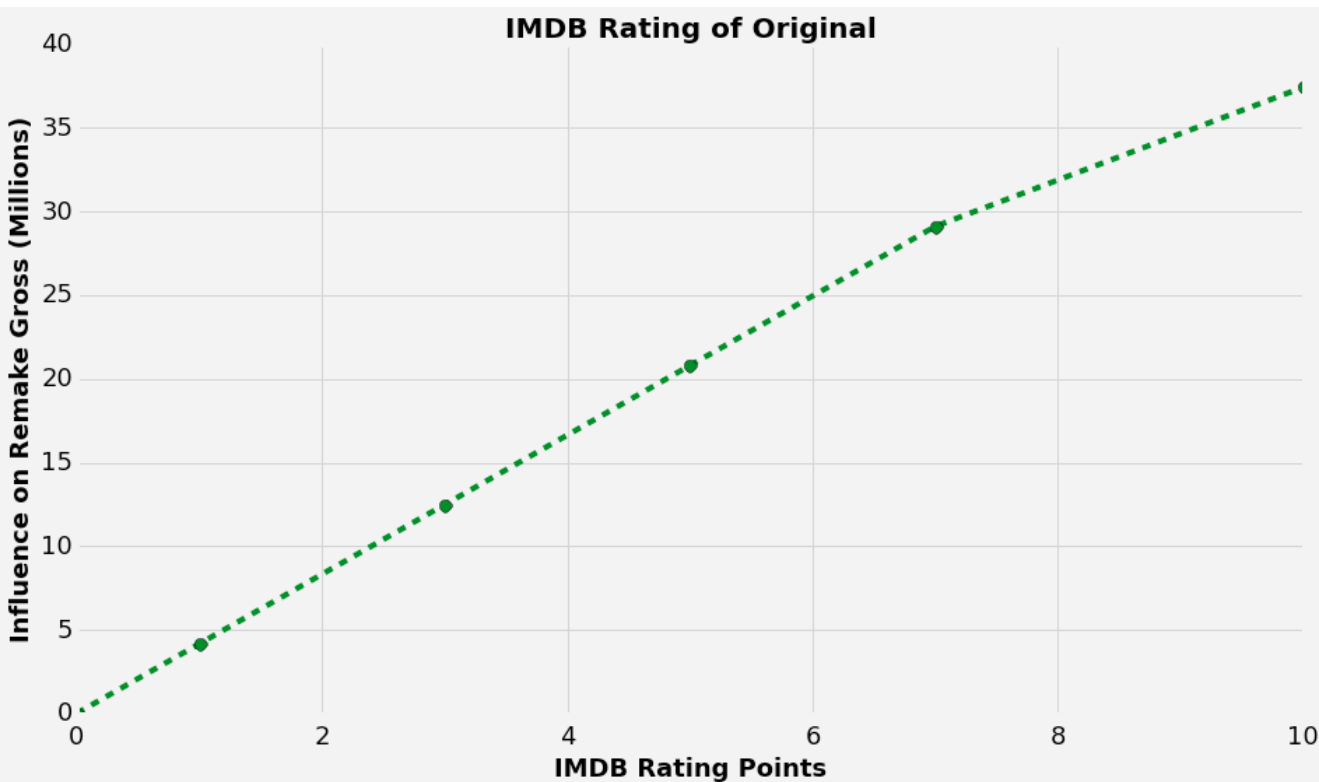
- Original Gross
- Original IMDB Rating
- # Years Since Original
- **Remake Budget**

# Impact on Prediction Confidence



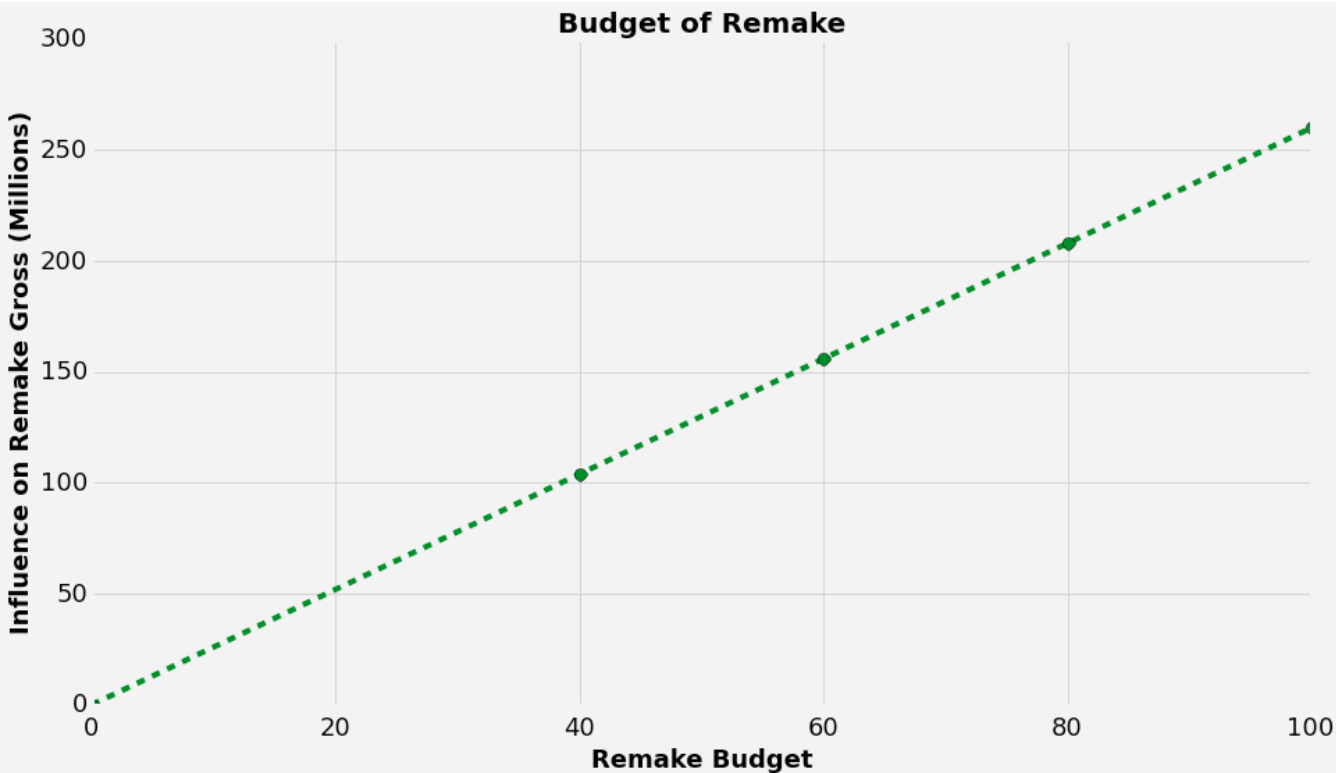


# Impact on Projected Gross: IMDB



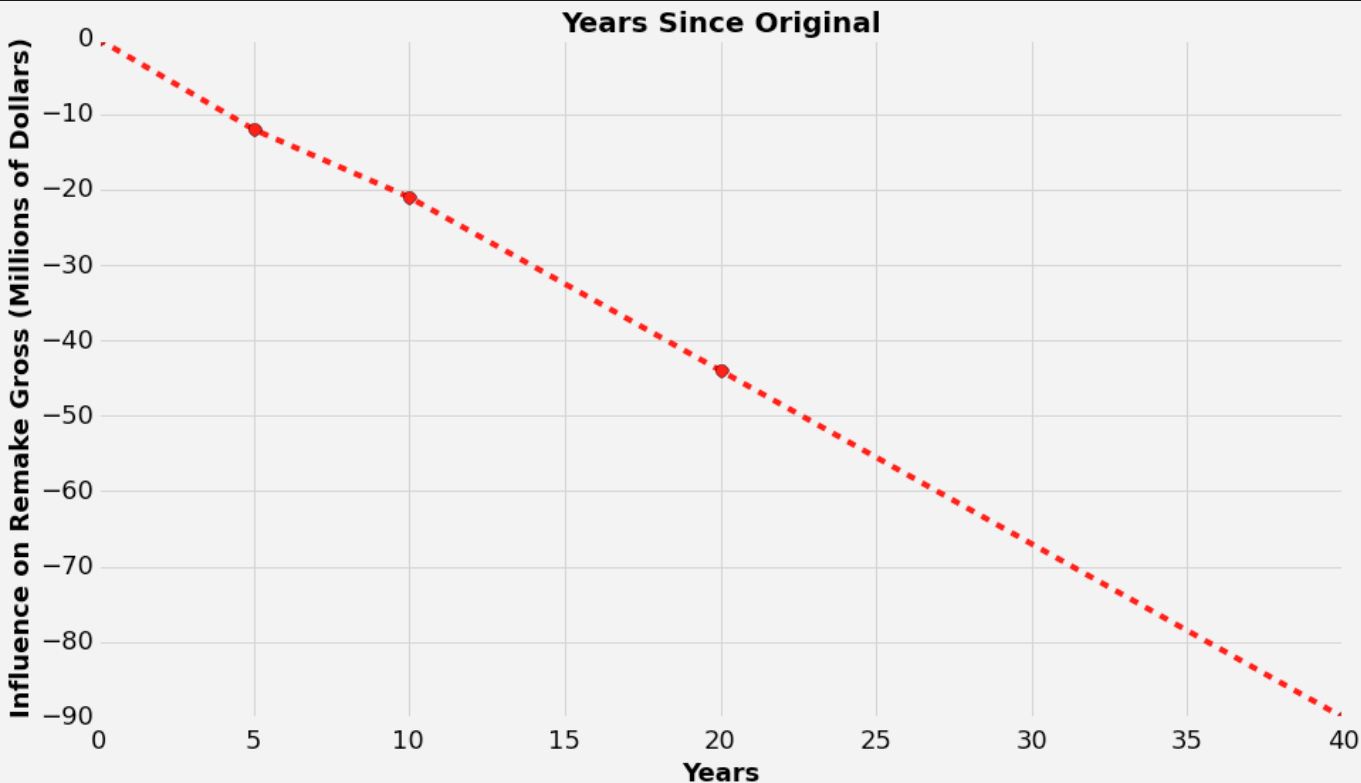
**Every 1 additional IMDB rating point contributes an extra \$4.16 Million to the predicted remake gross.**

# Impact on Projected Gross: Remake Budget



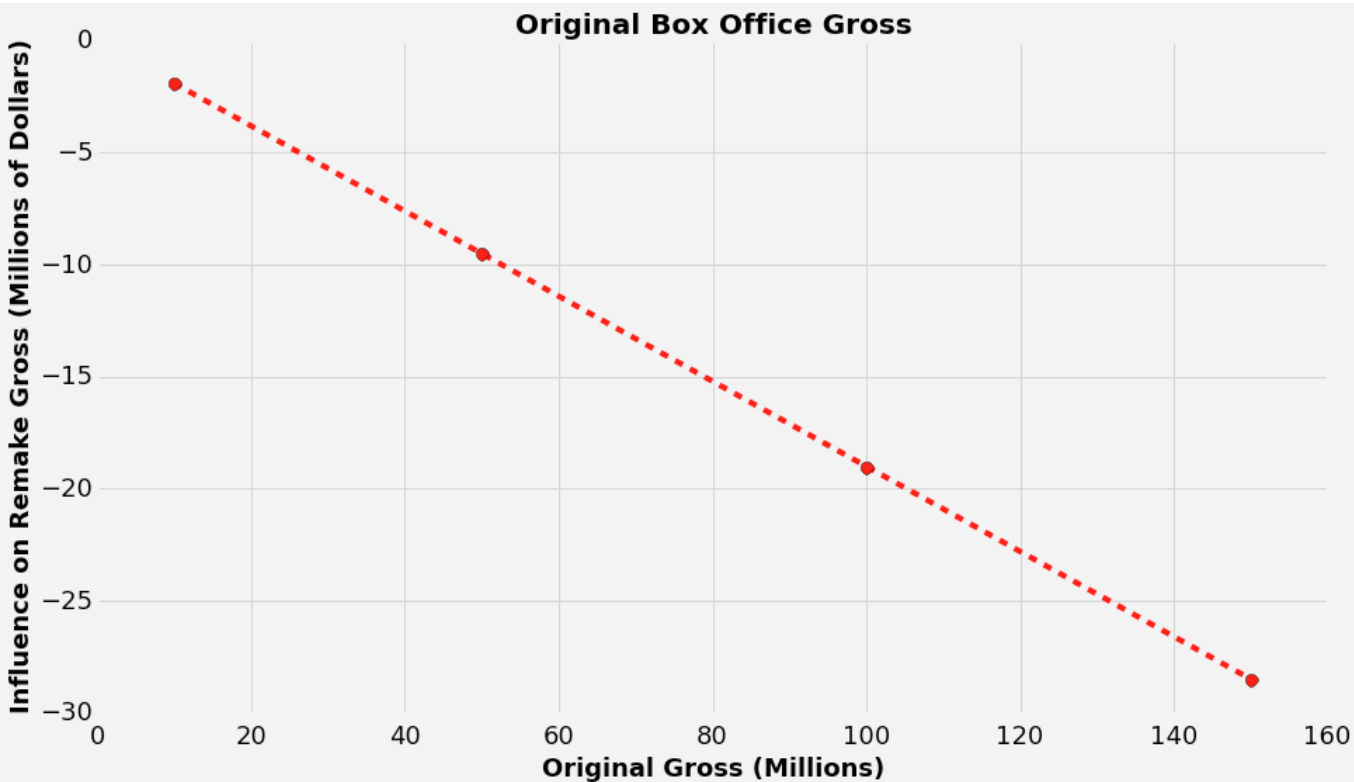
**Every \$1M spent on budget contributes an extra \$2.6M to the predicted remake gross.**

# Impact on Projected Gross: Years Since Original



**Every 1 year since original removes approximately \$1.3M from the predicted remake gross.**

# Impact on Projected Gross: Original Gross



**Every \$1M earned by original removes approximately \$190k from the predicted remake gross.**

# Key Takeaways

## **Ideal Remake Candidate:**

- Has sustained a high IMDB rating (8 - 10)
- Had relatively low box office success
- Your remake has a high projected budget