

Whitepaper of Track Verify Trust™



trackverifytrust.com



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Introduction

Product traceability has become a major concern for businesses and consumers worldwide. With an increasing demand for transparency and assurances regarding the origin, quality, and authenticity of products, it has become imperative for companies to implement effective product traceability systems.

Track Verify Trust (TVT) is a company focused on using blockchain technology to address this critical need. **Our platform offers a comprehensive solution for tracing products globally, providing transparency, traceability, data security, and regulatory compliance to businesses and consumers.**



Issue

Global supply chains have become increasingly complex, making it difficult to verify the origin (organic products, etc.), quality, and authenticity of products. Incidents of counterfeiting, fraud, and regulatory non-compliance are common, resulting in a loss of consumer trust and risks to public health.

Companies face challenges such as the difficulty of tracking and verifying products at each stage of the supply chain, as well as the need to comply with strict product traceability regulations.

Vision

We aspire to become the undisputed global leader in product traceability through innovative use of blockchain technology, offering reliable and transparent solutions to our clients worldwide.

Mission

Our mission is to harness the power of blockchain to provide global product traceability, **thereby ensuring product quality, authenticity, and safety for businesses and consumers.**

Solution

Track Verify Trust offers a blockchain-based solution to address these challenges. Our platform provides the following features:

1. Product Traceability:

Each product is immutably recorded on the blockchain, allowing for precise traceability of its origin, manufacturing, and distribution.

2. Product Validation

Companies can submit their products to our platform for verification. Once validated, a Non-Fungible Token (NFT) is created and linked to the product, attesting to its authenticity and compliance.

3. Authenticity Verification

Consumers can use our platform to verify the authenticity of products by scanning a QR code or NFC tag and checking the associated NFT.

4. Regulatory Compliance

Our platform provides verifiable evidence of compliance with product traceability regulations, thus facilitating compliance for businesses.

Our target market includes industries subject to strict product traceability regulations, such as food, pharmaceuticals, luxury goods, and electronics.





TVT Tokenomics

Track Verify Trust™

Token Distribution

Total Token Supply (100 000 000)

The total quantity of TVT tokens to be created is capped at a maximum of 100 million.

Public Sale:

35% of the total token supply (35 million tokens) will be available for public sale during the Initial Coin Offering (ICO).

Raydium Liquidity Reserve:

25% de l'offre totale de jetons (25 millions de jetons) seront alloués à la création de liquidité sur le DEX (Decentralized Exchange) Raydium, afin de fournir une liquidité initiale pour le jeton TVT.

Team Reserve:

10% of the total token supply (10 million tokens) will be reserved for the founding team and development team (vesting period), to align the interests of team members with those of investors and platform users.

Marketing and Advisors:

15% of the total token supply (15 million tokens) will be reserved for marketing initiatives, strategic partnerships, awareness campaigns, and community growth.

Exchange Reserve:

10% of the total token supply (10 million tokens) will be allocated to exchanges (CEX) for liquidity and integration of the TVT token on various cryptocurrency exchange platforms.

Rewards and Incentives Reserve:

5% of the total token supply (5 million tokens) will be allocated to the rewards and incentives reserve to encourage user engagement, reward active contributors, and stimulate platform adoption.

To encourage adoption of our platform and reward user engagement, we introduce the TVT token, a utility token based on the Solana blockchain.

TVT token holders will benefit from the following advantages:

- Access to premium platform features.
- Loyalty program offering exclusive rewards.
- Discounts at our partners by presenting your TVT.
- Potential airdrop from our partners.



Conclusion

Track Verify Trust is committed to revolutionizing product traceability through innovative use of blockchain technology.

With our platform, we aim to bring transparency, security, and trust to all stakeholders involved in the global supply chain.

Join us in this mission,
and together, we can shape the
future of product traceability.

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