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Crypto NFT Word Game

Lightpaper

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Crypto NFT Word Game

First Learn-To-Earn Game

Play fun mobile word games, **learn words** in any language.

Tokenize player knowledge and compete with players around the world!

Earn WORD crypto coins in magic chests and daily championships!

Collect and trade NFT decks of words by Artists around the world.

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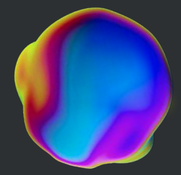
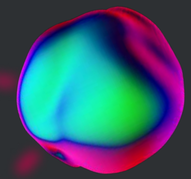
Play



Learn



Our mission is to help people around the world learn and train words of any language even without any previous knowledge or any level of income.

Tokenomics added one more deep level to motivate people to learn and develop new languages and skills!

What's more important is that people of any level of income are able to learn and earn while doing so!

Earn

1.0 Mission

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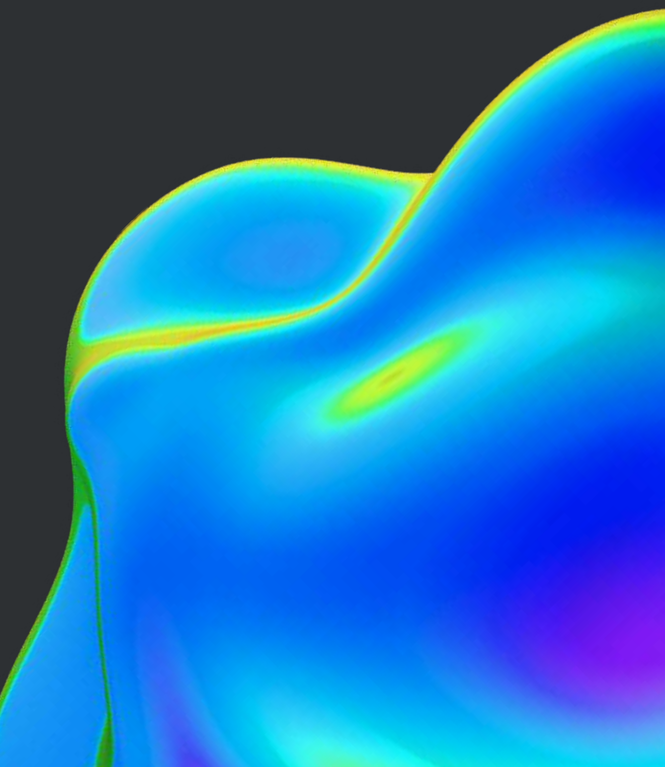
1.1 Knowledge = Income

Most people who start or continue to learn a new language often fall off track because of lack of motivation while laziness slowly erodes what's left of it.

It is not uncommon to see people starting over and over again and "learning" a language for decades without any significant progress.

With **Pic Word**, we introduce one of the major motivators to do anything - **income**!



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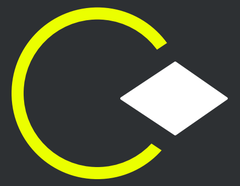
2.0 How It Works

Play And Win

Play 5+ pic and word games and win championships!



Learn and get smarter

Learn words in any language. Train your brain and become smarter.

Earn, collect and trade

Earn WORD crypto coins in magic chests and daily championships! Collect and trade NFT decks of words by Artists around the world.

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Pic Word combines mobile and desktop experience to provide a hyper casual style multiplayer word game.

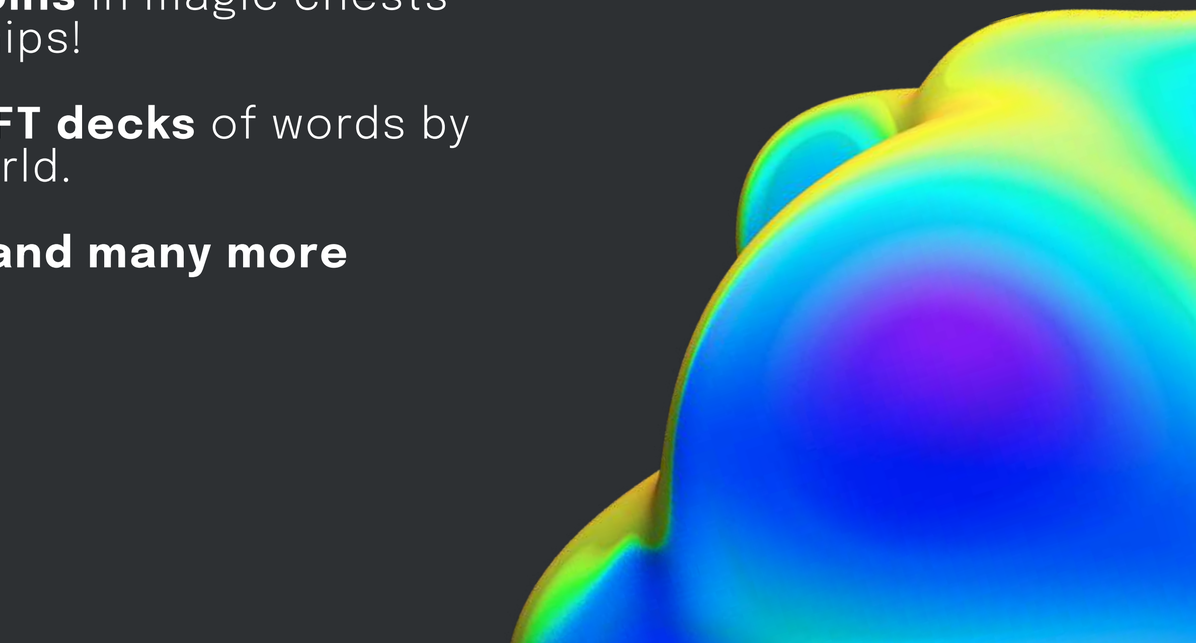
Play fun word games, learn words in any language.

Tokenize player knowledge and compete with learners around the world!

Earn WORD crypto coins in magic chests and daily championships!

Collect and trade NFT decks of words by Artists around the world.

Clans, Marketplace and many more coming soon!



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2.1 Word Game Mechanics

- Guess a word
- Word by letter
- Word wheel
- Wordcross
- And many more

Play beta version now!

GET IT ON Google Play

AppStore coming soon

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3.0 Earn, Collect And Trade NFT Decks And WORD Token

Magic Boxes

Win Magic Boxes in multiplayer championships which contain NFT decks and WORD tokens.

NFT Decks

Buy or win limited edition NFT decks of words by Artists around the world. Any transactions with decks generate WORD tokens for both player and owner

Freedom to Earn and Trade

NFT decks reward depends on deck rarity and price. NFT decks can be traded on in-game marketplace or any other NFT platform.

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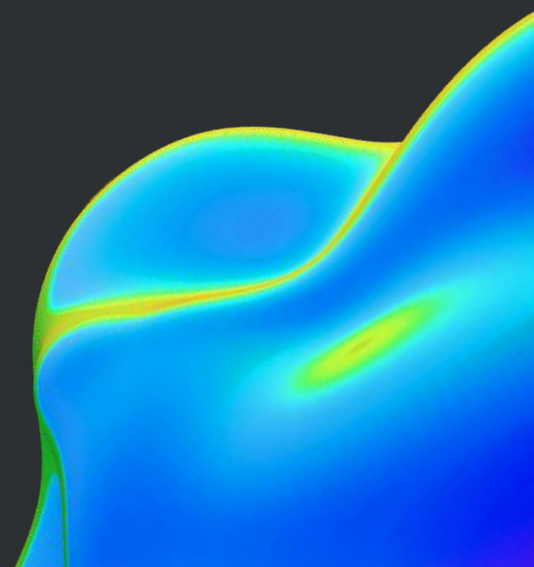
4.0 Tokenomics

WORD is the main utility token of Pic Word. While the game is free-to-play and small amounts of WORD can get earned by anyone, participating in advanced features such as championships require a larger amount of WORD as entrance fee.

WORD is an ERC-20 token on Polygon Network, which is a leading layer-2-like scaling solution for Ethereum. It combines lightning-fast execution with miniscular transaction fees and is ideal for a game like Pic Word. Many potential players and learners live in low-income parts of the world and cannot afford to pay very much to use a blockchain.



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polygon

Blockchain Network

WORD

Ticker

TBA	TBA	TBA	1 000 000 000
Initial Project Valuation	Initial Token Circulation	Initial Market Cap	Token Supply

How tokens are used in game

- In-game Currency (buying Magic Chests and NFT Words Decks)
- NFT Word Decks usage Reward
- NFT marketplace
- Championship daily ticket
- Speed up time-gated content

Trade Mechanics

Players will be rewarded with WORD token for game wins and Magic Chests.

Token can be spend on NFT Decks and Magic Chests.

NFT Decks generate for owner usage reward in token WORD.

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4.1 Token Economy

WORD is a mildly inflationary token. We try to balance issuance and burn of the token to reduce volatility and bring more value as an asset to it.

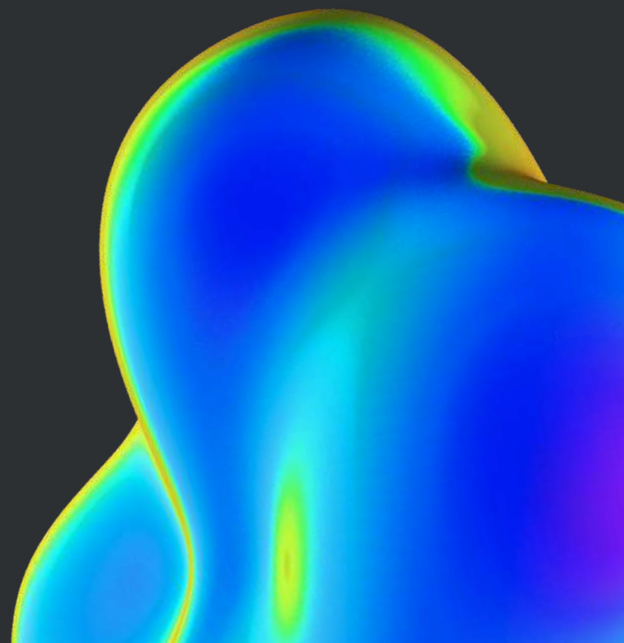
Emission

WORD is emitted as a reward for winning games, opening Magic Chests and staking NFT Decks.

Burn

Half of the tokens used in any transaction are burned. Half of the fees, collected for entering championships are also burned, while another half is distributed to the places 1-3 in the following proportion

1st place - 55%
2nd place - 30%
3rd place - 15%



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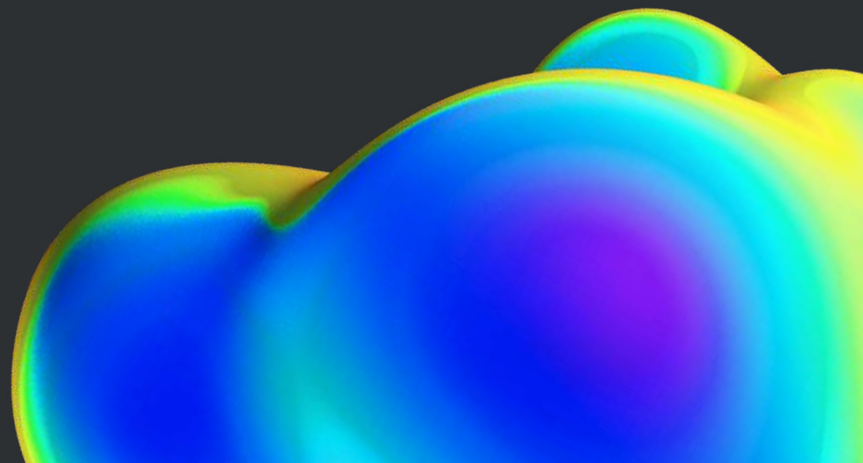
5.0 Roadmap

Completed updates

- ✓ Prototype
- ✓ Launch Alpha Version
- ✓ User Aquisition Tests
  CPI 70 cents om Android USA
- ✓ Add async multiplayer
  Retention 1 day grow to 35%
- ✓ Launch Beta Version
- ✓ Add 4 word game mechanics
  Playtime x2
- ✓ Magic Chests Beta
- ✓ Add 350+ words
  Retention 7 day grow to 8%
- ✓ Launch promo web site
- ✓ Word decks



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Upcoming updates

Private sale on Seedify
April 2022

Redesign game
April 2022

Championships
May 2022

Soft launch in Canada
May 2022

5 languages
May 2022

User Aquisition Tests
May 2022

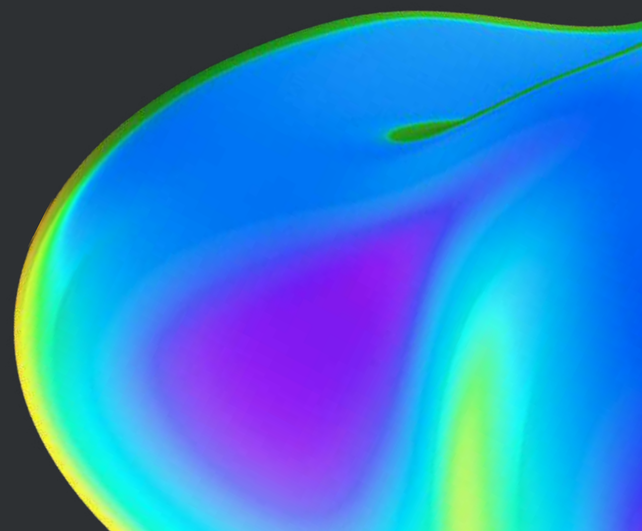
Token listing Gate.io
June 2022

Add crypto token WORD to game
July 2022

NFT presale on Binance NFT
June 2022

Token listing on Binance
August 2022

NFT word decks
September 2022



6.0 Team

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Mihail Temnikov

Founder / Product

Mobile Games and Crypto Developer
Artist, Entrepreneur
20 years expirience and hundreds released projects

Victor Novojilov
Crypto Expert

Investor, trader, entrepreneur
5 years of trading and arbitrage systems for crypto exchanges

Nikita Zanegin
Unity/Blockchain developer

Passionate game developer with 3 yeras of expirience

Gleb Khaletsky
Unity developer

Focused and motivated junior specialist

6.1 Past Games

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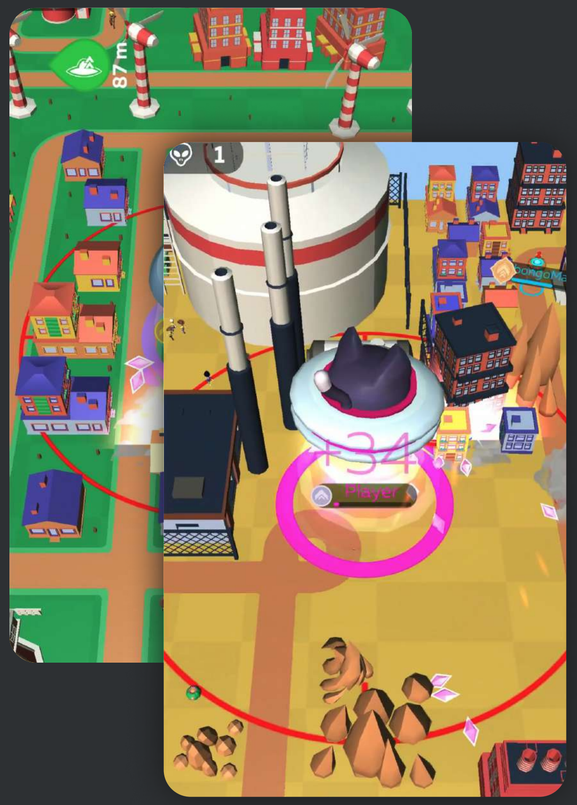
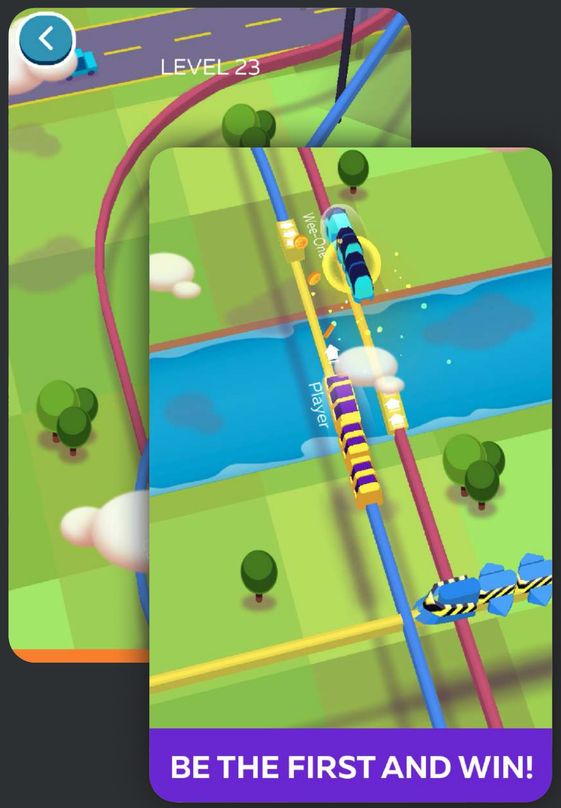
Crazy Spaceship

10 000 000+
Dowloads



Train Race

4.8 ★
Rating



FragArena

4.5 ★
Rating

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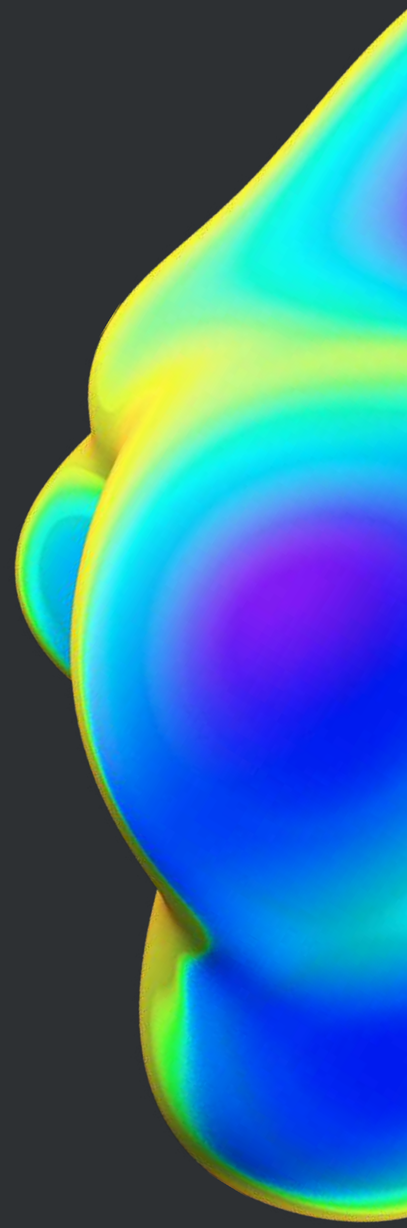
Thank You!

more info and contacts

www.picword.me