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01 Why?

The ability to recognize factual news from misinformation is CRUCIAL!!



Problem Statement



Misinformation can have grave consequences



A classification model can aid in identifying real from fake

02 How? + What?

Types of Errors? Which is worse?

Positive: The Onion

Negative: World News

Type I – False Positives

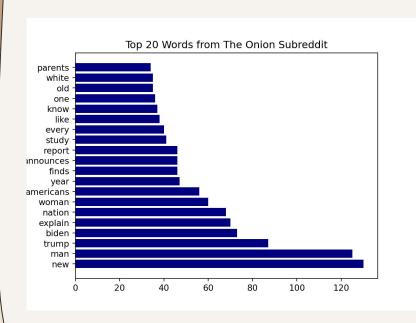
Type II – False Negatives

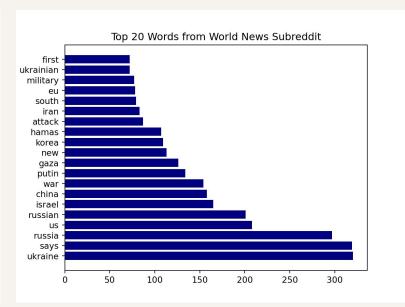
Predicted Onion, Actually News

Predicted News, Actually Onion

Type II Error (False Negatives) are worse Want to optimize for Recall

Top 20 Words





Random Forest

Best Parameters + Metrics

Tf-IDF:

- Stop Words: English + thread, worldnews, live, and onion
- Ngram range: (1, 1)

Random Forest:

- Max Depth: None
- Max Features: 1

Accuracy: 0.934

Recall: 0.92

Confusion Matrix

	Pred World News	Pred The Onion
Actual World News	569	33
Actual Onion	37	423

Had more False Negatives and didn't perform much better with False Positives

What did it get wrong?



Biden Signs Executive Order to Deport All 340 Million Americans and Start From Scratch



Tiny Algae-made Robots Treat Inflammatory Bowel Disease without Drug

Logistic Regression + Sentiment Analysis

Best Parameters + Metrics

Count Vectorizer

- Stop Words: English + thread, worldnews, live, and onion
- Ngram_range: (1, 1)
- Minimum DF: 1

Logistic Regression

- Penalty: 12
- C: 1.072

Accuracy: 0.942

Recall: 0.94

Confusion Matrix

	Pred World News	Pred The Onion
Actual World News	569	33
Actual Onion	29	431

Performed better with False Negatives and remained the same with False Positives

What did it get wrong?



IDF Soldier Recounts Harrowing, Heroic War Story of Killing 8-Month-Old Child



Spain Introduces Porn Passport to Stop Kids from Watching Smut

03 Where?

Implementation?

- Enhance media literacy
- Promote responsible consumption of information
- Continuous adaptation in order to conform to the evolving semantic and cultural nuances.
- Future modeling should involve using full articles for analysis

Still had a 6% inaccuracy rate

Going Forward

We are at a moment in time where the divide between satire and reality have become increasingly blurred.

While relying on technology for almost everything in life is nice, it is so important that we not only continue to develop and improve our own critical thinking skills, but also urge others to do the same.

References

<u>reddit.com/r/TheOnion</u> <u>reddit.com/r/worldnews</u>

General Assembly DSB Unit 3 Lessons

Thanks!

Do you have any questions?







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