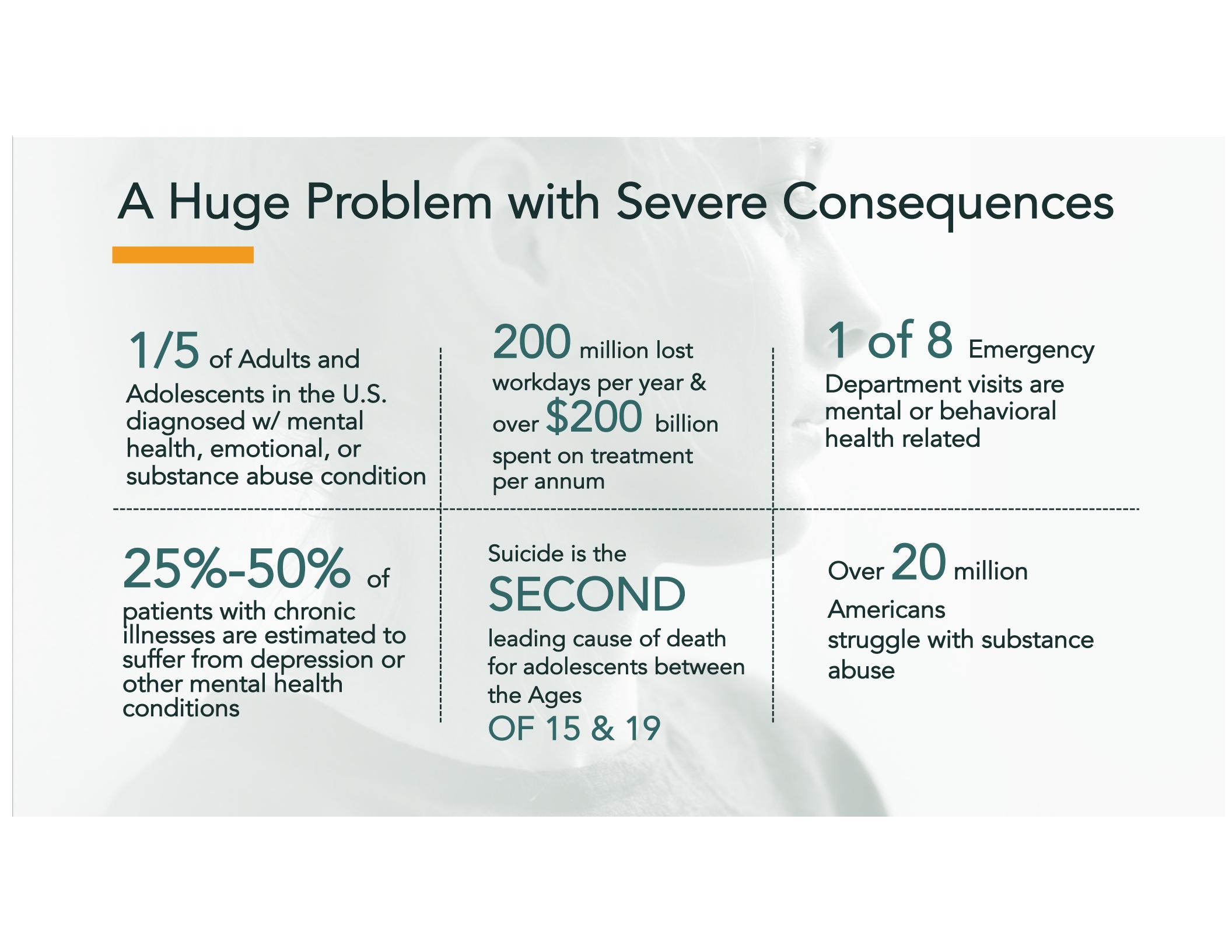


Enabling employers to reduce employee stress, absenteeism, lost productivity, and health-care costs due to employee care-giving for family members suffering from behavioral and mental health disorders

Mental health treatment shouldn't stop outside of the Clinic

Faro10

A Huge Problem with Severe Consequences



1/5 of Adults and Adolescents in the U.S. diagnosed w/ mental health, emotional, or substance abuse condition

25%-50% of patients with chronic illnesses are estimated to suffer from depression or other mental health conditions

200 million lost workdays per year & over **\$200** billion spent on treatment per annum

Suicide is the
SECOND
leading cause of death
for adolescents between
the Ages
OF 15 & 19

1 of 8 Emergency Department visits are mental or behavioral health related

Over **20** million Americans struggle with substance abuse

Employer Impact

ABSENTEEISM

With a high rate of 1 in 5 teens and adults challenged with a behavioral or mental health condition, this means that its likely that some portion of your employees that serve as primary caregivers are required to be out of the office for accompanying their children, spouses, or parents on treatment visits, which can be as frequent as 3x per week.

In addition, these conditions in teens often manifest with school related challenges and substance abuse, requiring family members to meet with school counselors and teachers....often on an unscheduled basis.

LOST PRODUCTIVITY

Employees that serve as the primary family care givers are often distracted from focusing on work to attend to phone calls, emails, texts, and other tasks related to scheduling mental or behavioral care events, following up on treatment or medication issues with Providers, or simply engaged with their loved-one that maybe struggling with symptoms and need family member attention.

STRESS

For family members facing a behavioral or mental health challenge in their family, this can be one of the highest stress situations they encounter in their lives.

As opposed to many physical diseases that often have a clearer path to resolution, mental health treatment is still often a trial and error process without clear benchmarks when its "over". This creates confusion, uncertainty, and stress for care givers....or if the employees themselves suffer from depression, addiction, or other disorder.

HIGH HEALTH CARE COSTS

Comorbidity, which is the presence of one or more additional diseases or disorders co-occurring with that primary disease, is a large cost driver when mental health disorders are involved. Its been estimated that 25% to 75% of patients with chronic illnesses, such as kidney disease, diabetes and cancer, also suffer from depression, and as a result, often skip medication or treatment – leading to adverse outcomes.

Its been estimated that if mental and behavioral disorders can be more effectively screened, diagnosed, and treated for chronic care patients, associated costs can be cut by 50%.

Broken Experience Leads to Poor Outcomes

Families and Patients are often SHUFFLED BETWEEN MULTIPLE CARE PROVIDERS, each requiring a "restart" to make their own diagnosis or treatment recommendations

Patients, families, providers, and other interested parties are DISCONNECTED from each other, and INFORMATION IS LOST IN THE CRACKS – no single platform ties all parties together ... like putting together a puzzle without all the pieces.

"Black Box" Science – DIFFICULT FOR FAMILIES AND PATIENTS TO UNDERSTAND the why, the what, the how, and when they get better.

FAMILIES WANT TO OWN THE EXPERIENCE, but are often shut out of the process with limited input and insight.

Patient data is only gathered at the point of care, NOT WHEN PATIENTS ARE LIVING THEIR LIFE.

STIGMA + BAD EXPERIENCE contributes to >80% of teens and >50% of adults from getting the treatment they need

Exposing Data as a Serious Problem

Important patient data, such as mood changes, medication adherence, and symptoms are NOT systematically captured between appointments for Providers

NO observation data from school or workplace is systematically shared with all Providers

ABSENCE of real-time, away from care data can result in slow treatment pivots & reactive crisis intervention

Providers make Treatment Decisions on Lagging, Incomplete, and Unmeasured Data

NO observation data from family members is systematically captured and shared with all Providers

Provider's from different practices, care networks, and employers DO NOT share patient information on the same platform

Outcome data is often based on anecdotal information, NOT EVIDENCE-BASED OR MEASURABLE-CARE DATA

Focused on Improving the Experience thru Better Data

1 FOCUS ON DIAGNOSED PATIENTS AND THEIR FAMILIES

that have experienced the frustrations of the mental and behavioral health care system.

4 USE PATIENT, FAMILY, FITBIT, AND SOCIAL MEDIA DATA

to build a complete picture of wellness.

2 DESIGNED TO ENGAGE THE FAMILY FIRST

because they have the most at stake, are most aware of the system deficiencies, and can help drive patient and Provider engagement.

5 INCLUDE EARLY- WARNING NOTIFICATIONS

to prevent suicides, self-harm, ER visits, or hospitalization admissions and reduce system costs.

3 CAPTURE HEALTH DATA AWAY FROM POINT OF CARE

so Providers have better data to make more informed treatment decisions.

6 TIE PATIENTS, FAMILIES AND ALL CARE PROVIDERS INTO A SINGLE SOLUTION

to enable Providers to make better and more timely diagnosis, medication and treatment decisions.

What We Do

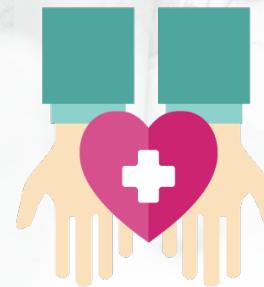
Provide easy-to-use and engaging software tools that enables families and patients to automatically provide clinicians with more timely and holistic mental health data on patients progress so clinicians can make more informed and timely treatment and intervention decisions.



Measure Treatment Progress
between sessions using data
from **MULTIPLE SOURCES**.



Monitor and Track
**MEDICATION
EFFECTIVENESS**
and side effects.



Allow all Clinicians in
the Care Team to easily
communicate
COORDINATED CARE.



Automated text and email
Alerts notifying Clinicians of
concerning behavior.
PATIENT ALERTS



How the Faro10 Solution Works

Faro10 allows patients and observers to record mental health vitals any time and anywhere. Data is sent privately to providers for analysis in real time.



Key Clinician Benefits

- Improved symptom tracking and analysis
- Real-time patient symptom visibility and alerts
- Richer data and integration of observer notes
- Easier collaboration among providers
- Better recordkeeping and record portability

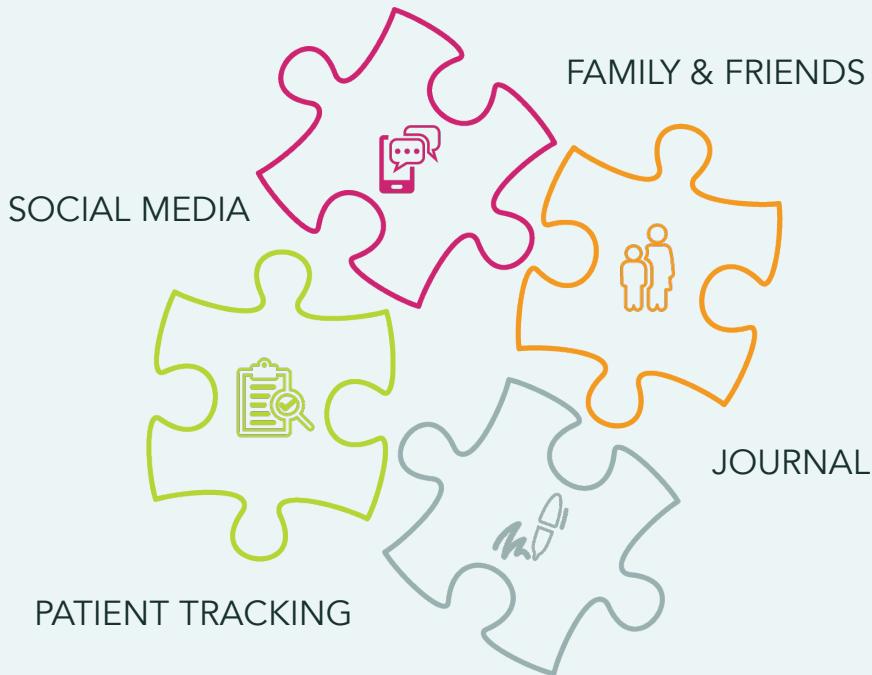
Visit Faro10.com for more information • Share your story on social media with #mentalhealthanalytics

How We Do It

CAPTURE DATA FROM MULTIPLE SOURCES



ANALYZE AND VISUALIZE FOR CLINICIANS



We **PIECE TOGETHER** patient information from different sources, which provides a **HOLISTIC VIEW** to clinicians, enabling them to make more **INFORMED TREATMENT DECISIONS**.

Patient Impact



Case Study – Patient Amber L.

...helps me and my Clinician quickly target specific areas for improvement.

...able to see information which has greatly improved communication with my Clinician

...has made a huge improvement in the effectiveness of my treatment

Business Model



USERS

- Free to Patients
- Freemium to Family Members (or subsidized by Employers)
- Clinicians – SaaS model

OTHER

- Product Platform and Mobile Apps are commercial-ready
- Compliance HIPAA complete, FDA pending

MARKET STRATEGY

- Partner with leading wellness/benefit programs and progressive employers
- Partner with electronic medical record vendors, and other technology vendors serving health care providers
- Partner with leading national and regional mental health organizations, such as suicide prevention and teen mental health care non-profits to build awareness and user base to patients and families

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