

# EdTech App Overview

## App Name

KalingaPath

## Vision

To revolutionize the way students learn by delivering structured, high-quality digital education with a cultural touch inspired by the legacy of Kalinga.

## Unique Selling Proposition (USP)

- Structured and intuitive course hierarchy (Subject > Chapter > Lectures)
- Best-in-class UI and smooth user experience
- Premium-quality content designed for clarity and engagement
- Easy access to purchased content via a personalized dashboard

## Founders

Bhakti & Sraban

## Color Theme

Royal Blue (#1A237E) and Sunrise Orange (#FF7043)

These colors reflect trust, wisdom, and energy - aligning with the learning vibe and historic strength of 'Kalinga'.