

3.02 Graded Assignment – Cloud Computing & E-Commerce







Goal


Create a **business plan** for an online company.

At the end, turn in **one document or presentation** with your answers.

Step 1: Choose Your Business Model

Pick ONE:

- **Digital Store** – sells products online ( e-books,  music,  online courses)
- **Subscription Service** – people pay monthly or yearly for access ( Netflix,  fitness app,  gaming app)

 **Write:** Which one do you choose? Why?




Step 2: Design Your Product or Service

Answer these:



1. What will you provide? (examples: books, music, classes, exclusive content)
 2. What makes your product/service **special** or **useful**?
 3. Who will use it? (examples: teenagers, adults, professionals, hobbyists)
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Step 3: Decide on Pricing & Payment

Pick how people will pay:



-  **One-time purchase** (pay once for a product)
-  **Subscription** (monthly or yearly)
-  **Freemium** (basic version is free, but upgrades cost money)

Also answer:

-  Will it auto-renew or will customers renew each time?
-  What payment types will you accept? (credit card, PayPal, Google Pay, Apple Pay, etc.)



Step 4: Security & Privacy

Keep customers safe:

1. What security will you use for payments? (examples: HTTPS  , secure payment gateways)
2. How will you protect private info (like credit cards 

Step 5: Plan for Cloud Computing


Think about using the cloud:


- Will you use cloud storage for data, products, or media?
- If you share content (videos  , e-books ), how will you deliver it quickly and safely using the cloud?

Final Step: Put It All Together

- Combine your answers from Steps 1–5.
- Submit as a **Word/Google Doc** or a **PowerPoint/Google Slides** presentation.

Remember:

- Use your **own words**.
- If you use facts from the internet, you must **cite your source**.
 Try this free citation tool: Cite This For Me

 **Tip:** Be creative! Pretend you are starting a real online business.