2.02 Graded Assignment – Cloud Computing & E-Commerce



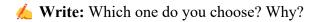
Create a business plan for an online company.

At the end, turn in **one document or presentation** with your answers.

Step 1: Choose Your Business Model

Pick ONE:

- **Digital Store** sells products online (e-books, **I** music, online courses)
- Subscription Service people pay monthly or yearly for access (Netflix, in fitness app, aming app)



Step 2: Design Your Product or Service

Answer these:

- 1. What will you provide? (examples: books, music, classes, exclusive content)
- 2. What makes your product/service special or useful?
- 3. Who will use it? (examples: teenagers, adults, professionals, hobbyists)

Step 3: Decide on Pricing & Payment

Pick how people will pay:

- \$ One-time purchase (pay once for a product)
- **Subscription** (monthly or yearly)
- **Freemium** (basic version is free, but upgrades cost money)

Also answer:

- Will it auto-renew or will customers renew each time?
- 🖶 What payment types will you accept? (credit card, PayPal, Google Pay, Apple Pay, etc.)



Keep customers safe:

- 1. What security will you use for payments? (examples: HTTPS if, secure payment gateways)
- 2. How will you protect private info (like credit cards =)?

Step 5: Plan for Cloud Computing

Think about using the cloud:

- Will you use cloud storage for data, products, or media?
- If you share content (videos **a**, e-books **b**), how will you deliver it quickly and safely using the cloud?

🃝 Final Step: Put It All Together

- Combine your answers from Steps 1–5.
- Submit as a Word/Google Doc or a PowerPoint/Google Slides presentation.

Remember:

- Use your **own words**.
- If you use facts from the internet, you must **cite your source**.
 - ***** Try this free citation tool: Cite This For Me
- → Tip: Be creative! Pretend you are starting a real online business.