






Example Slide Deck (for students to view only)





Slide 1 - Title Slide

- **Title:** Example Business Plan – *Do Not Submit*
 - **Subtitle:** Sample project showing how to answer each step
 - **Icons:**    
-






Slide 2 – Step 1: Business Model

- **Heading:**  Choose Your Business Model
 - **Example:** *I choose a **subscription service**. My service is a fitness app where users get new workout videos each week.*
 - **Note:** ✓ This is just an example, not your project.
-





Slide 3 – Step 2: Design Product/Service

- **Heading:**  Product/Service
 - **Example:**
 1. *Product: A fitness app with workout videos and diet tips.*
 2. *Special: Videos are short, fun, and made for beginners.*
 3. *Audience: Teenagers and young adults who want to exercise at home.*
 - **Icons:**   
-





Slide 4 – Step 3: Pricing & Payment

- **Heading:**  Pricing & Payment
 - **Example:**
 - Subscription: \$4.99/month
 - Auto-renew each month 
 - Payment methods: Credit card, PayPal, Google Pay
 - **Icons:**   
-


Slide 5 – Step 4: Security & Privacy


- Heading:  Security & Privacy
 - Example:
 - Use HTTPS for safe browsing 
 - Partner with PayPal for secure payments
 - No credit card info stored on app
 - Icons:  
-

Slide 6 – Step 5: Cloud Computing

- Heading:  Using the Cloud
 - Example:
 - Store workout videos on the cloud 
 - Stream them quickly to all users
 - Cloud keeps data backed up and safe
 - Icons:  
-

Slide 7 – Final Plan

- Heading:  Business Plan Example
- Example:

Fit4Life is a subscription app for beginner workouts. It costs \$4.99/month. Customers pay with PayPal or Google Pay. It uses HTTPS and secure gateways. Videos are stored in the cloud for easy streaming.
- Reminder:  Do not submit this plan — make your own!