

# Stephanie Rachmeler

BRANDING.UX.STATIONERY. 



hello, I'm a graphic designer based in Atlanta, Georgia, collaborating with businesses big and small to create simple, meaningful identities, stationery and user experiences.

## skills

**NOTE TAKER:** Clients give much more information than they're aware, whether by the repetition of an idea or the elimination of one. I take religious notes in client meetings to figure out if the request and the need are in fact the same.

**ORGANIZER:** I believe design is the organization of disparate elements into a meaningful, intuitive, and visually pleasing experience. This approach applies to all areas of my life. I thrive on reducing clutter, striving to create a world of fewer, better things.

**JUGGLER:** Aren't we all? Juggling a side business alongside my other jobs keeps me constantly learning and fresh. I believe a single project is akin to eating frosting without cake: Awesome, until it makes you sick. Similarly, cake without frosting is a bit ordinary. (The) Balance (of ordinary and awesome) is key.

**INTERPRETER:** Every profession has a language, and within each company a specific dialect. In order to create an effective solution, it's crucial to first understand your client's language. While French didn't really stick, I'm pretty decent in Client-Speak.

**CHAMELEON:** The psychology and power of color is fascinating. Like a chameleon, I'm constantly choosing colors to convey meaning to specific audiences.

## say hey

✉ **STEPHANIE.RACHMELER**  
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## and stalk me socially





📷 **STEPHANIESPAPERSHOP**

 **S\_RACHMELER**




*This resume, created on a Mac in Adobe Illustrator CC, is 8.5 years in the making. I have been my hardest client and it has been the greatest learning experience.*

## experience

### SENIOR DESIGNER

*Brandsbake Creative, Atlanta, Georgia*  
1.75 YEARS    

### VISUAL/UI DESIGNER

*ConvergenceHealth, Atlanta, Georgia*  
1.5 YEARS   

### ON-AIR ARTIST

*CNN, Atlanta, Georgia*  
3 YEARS     

### PRINCIPAL DESIGNER

*Stephanie's Paper Shop, Atlanta, Georgia*  
8.5 YEARS   

## education

### HTML, CSS & WEB DESIGN

*General Assembly, Atlanta, Georgia*  
10 WEEKS

### GRAPHIC DESIGN

*The Creative Circus, Atlanta, Georgia*  
2 YEARS

### B.S. INDUSTRIAL DESIGN

*Virginia Tech, Blacksburg, Virginia*  
4 YEARS

 **Key** 

 **Full-Time**

 **Mac**

 **Print**

 **Freelance**

 **PC**

 **Digital**

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