



OLIVIA WILSON

Graduate Advisor

Olivia Wilson is graduate advisor who loves to help the incoming university students at northeastern and deal with their concerns. She is a mom of two and completed her master degree in marketing and business from Harvard.

FRUSTRATIONS

- Not able to schedule her meetings or contact directly with the students
- Solving multiple requests and replying to emails regarding her details
- Worried about her availability constantly

GOALS

- To interact with majority students.
- To finish her assigned tasks on time
- Become Northeastern advising head
- To reduce the complains raised by students and help them on time
- Help and increase student and university efficiency

SKILL



INTERESTS



Blogging



Travel



Cooking



Emily Peirce
Student

Age: 24 years

Country Spain

Sex: Female

Education: Graduate

Current Location: Boston, MA

Occupation: Student

BIOGRAPHY

Emily has begun studying at Northeastern university. She is a passionate singer aiming to earn her Master's degree. She wants to transfer to another course that is more suited to her needs because the program she is presently enrolled in is no longer a good fit for her.

FRUSTATIONS

- Not able to setup a meeting with grad advisor
- Unsure of the registration deadline
- Not able to communicate with the professor she is looking for

GOALS AND NEEDS

- Expand her skills
- She needs occupancy in the course that is already filled
- Know more details about the available courses
- Set sales goals
- buy a house

SOCIAL NETWORKS

Use social networks



PERSONALITY

Creative Methodical



Sentimental Thoughtful



Extrovert Introvert



SKILLS

Coding ★★★★★

Singing ★★★★★

Design ★★★★★

Social networks ★★★★★

TASTES AND HOBBIES



ART



PHOTOGRAPHY



TRAVEL



READING

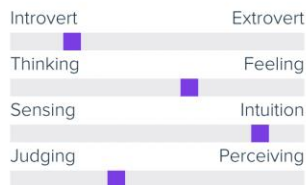
Alex Weber



"Work hard, be kind, and amazing things will happen"s "

Age: **23**
Work: **Student**
Family: **Single**
Location: **Boston, MA**

Personality



Bio

Alex is a University student who is starting his university life. Schoolwork, circular activities socializing with friends and family are his daily activities. Choosing the right courses for registration is his top priority regarding his career. His needs are finding his desired area of subjects that fit for him. He likely derives information from the university resources.

Goals

- Graduating school with good test score and academics
- Explore on campus opportunities and find fun loving friends
- Choosing courses that will align with his future career goals
- To work as a Senior developer at Apple

Frustrations

- Not able to find a proper resource for course information
- Not able to register for the courses and unaware of the perquisites for his courses
- Not able to build connections easily in the university
- No guidance or mentorship to help him with academics