

**77** posts

**78000 impressions analyzed**

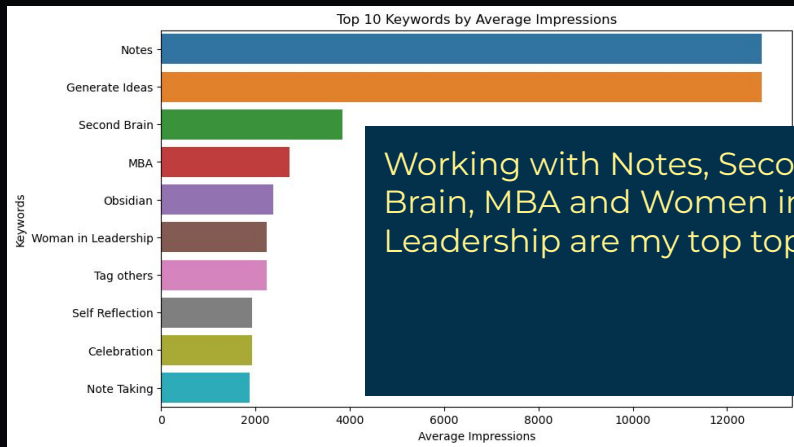
*Leveraging Julius.ai*

Carousel - further slides... →



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# Impressions by Keywords



Working with Notes, Second Brain, MBA and Women in Leadership are my top topics.



# Image/Document Type

**Carousels**, **Compilations** and **Book Covers** perform best for me.

Distribution of Impressions by Image Type (With

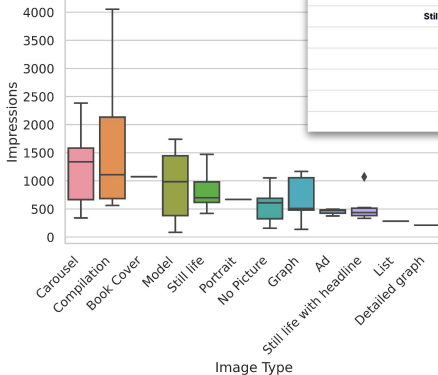
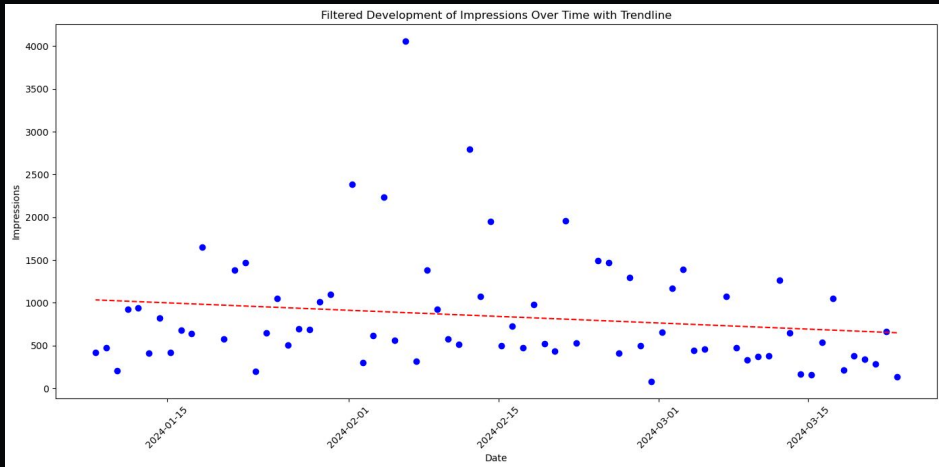


Image Type	Impressions
Compilation	1708.5
No Picture	1278.4285714285713
Carousel	1250.7
Book Cover	1073.0
Model	929.5
Still life	836.1111111111111
Still life with headline	826.9090909090909
Ad	825.0
Graph	697.8571428571429
Portrait	668.0
List	283.0
Detailed graph	212.0



# Impressions over time

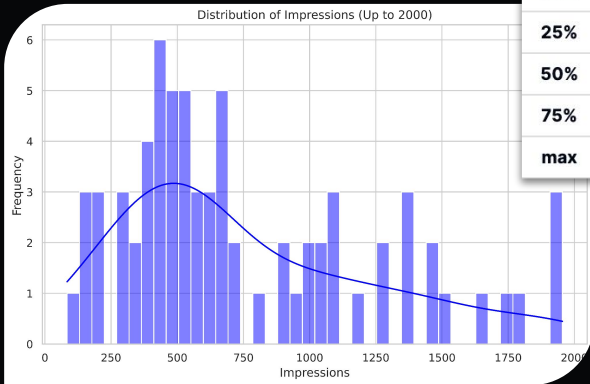
Slight decline, but with influence from strong outlier.



# Distributions of Impressions

Strong about 400 to 700 impressions

<b>count</b>	76.0
<b>mean</b>	1036.9342105263158
<b>std</b>	1524.1668354483713
<b>min</b>	84.0
<b>25%</b>	432.0
<b>50%</b>	646.5
<b>75%</b>	1191.75
<b>max</b>	12741.0

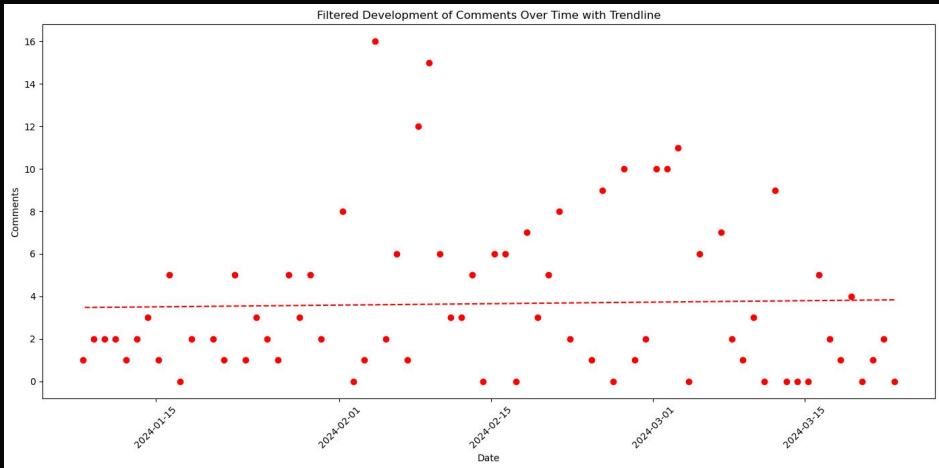


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# Comments over time

Steady increase



# Hot topics for engagement

## Comments

- Note Taking, Remarkable - 25 comments.
- Remote Work - 22 comments.
- MBA - 18 comments.
- Woman in Leadership - 16 comments.
- Confidence - 15 comments.

## Likes

- Celebration, Blinkist - 68 likes.
- Self Reflection - 44 likes.
- Woman in Leadership - 41 likes.
- Curiosity - 39 likes.
- Leadership, Women, Ad - 37 likes.



# Top Titles

## Top Performing Posts Titles and Impressions:

(Optional) click on columns, rows, or cells to focus on specific data

Export

	Post Title	2nd row visible	Impressions
52	👉 Imagine if your notes could generate ideas for you. Now, they can. ...	(How I leverage my Second Brain with Smart Connections-AI to get in...	12741
46	🔥 Accelerated learning unleashed: How I conquered thePower MBA I...	🔓 Unlock the Secret Library)	4054
40	The Turnaround: Leadership Lessons from My Life's Toughest Moments	A decade ago, at the peak of my career—leading teams, climbin	2799
51	👉 Second Brain and AI: Elevate your knowledge management with a p...		2383
48	🔥 Women in Leadership: A Tribute to My Role Models 👉	Every group coaching session I design is a product of immersio	2235
31	How to Gain Confidence and Eliminate the Feeling of Lowered Impact ...		1955
38	📖 Two Years with My Second Brain: A Journey of Discovery and Gro...	(from 1.69 million words to countless insights)	1950
64	🎉 Celebrating 4 Incredible Years at Blinkist 🎉	As I mark my 4-year anniversary with Blinkist, I'm filled with gra	1925
17	Unlock the Power of Hybrid Note-Taking! 📝👉	(7 Years & 5000 Pages: My Remarkable Journey)	1800
29	🎯 Navigating Level 5 of Remote Work: A Journey of Empowerment a...		1742

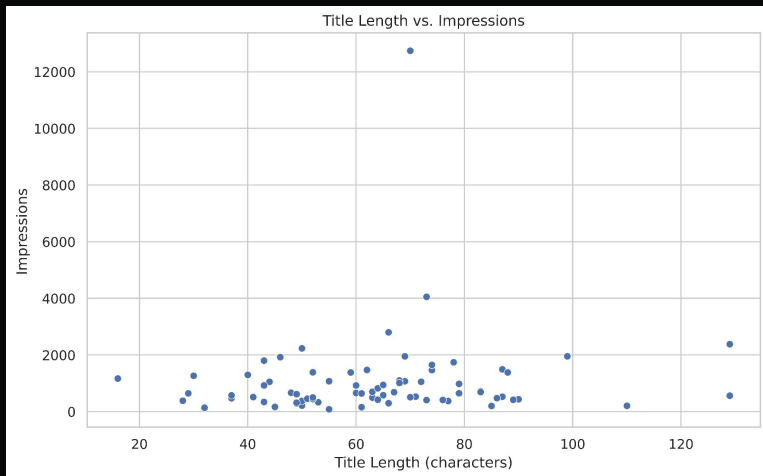


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# Title length impact on impressions

No strong correlation.





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WITH GROUP COACHING BY BLINKIST



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