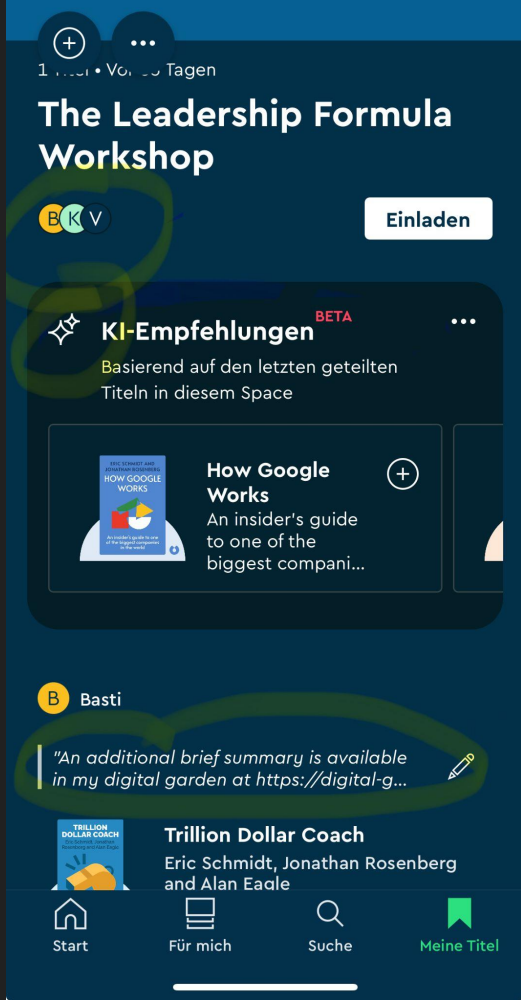











collaborate  
with others  
and invite  
them to a  
space for  
free



discover  
Blinkist guides  
a combination  
of key insights  
from books,  
exercises all  
facilitated by  
an expert

## 1. Lessons from Bill Campbell 4/4

When Alan co-wrote Trillion Dollar Coach, he discovered a formula: Leadership = (Management + Coaching) \* Love.

-   **Getting started**  
3 Min. ...
-   **Bill Campbell**  
3 Min. ...
-   **Excerpt from Trillion Dollar Coach by Eric Schmidt, Jonathan Rosenberg, and Alan Eagle**  
11 Min. ...
-   **Why we need leaders**  
1 Min. ...
-  **Recap of Chapter 1**  
[Recap](#)

discover  
different  
formats -  
Blinks,  
Shortcasts  
and Tools



Lesen



Abspielen

## Formula for Change: Dr. Abdul-Malik Muhammad

The Elevate Shortcast with Robert Glazer

Hosted by Robert Glazer



14 Min.



4,2 6 Bewertungen

[Bewerten](#)

[Zum Space hinzufügen](#)

[Hinzufügen](#)

Worum geht's?



Start



Für mich



Suche



Meine Titel

an example  
for a tool  
you can  
find  
combined  
with  
Blinkist  
Guides

## The 7 Habits Tree Chart

### RENEWAL

HABIT 7 ..... Sharpen the Saw

### PUBLIC VICTORY

HABIT 6 ..... Synergize

HABIT 5 ..... Seek First to  
Understand, Then  
to Be Understood

HABIT 4 ..... Think Win-Win

### PRIVATE VICTORY

HABIT 3 ..... Put First Things First

HABIT 2 ..... Begin With the  
End in Mind

HABIT 1 ..... Be Proactive

activate multiple  
languages to discover  
even more content

< Einstellungen

Sprache

Sprache auswählen

Englisch



Deutsch



Spanisch (Beta)

Wir arbeiten daran, dir auch spanische Inhalte anzubieten. Mehr Titel werden bald verfügbar sein.



group your  
content  
using  
Spaces



# leverage Blinkist AI to find key insights specific to your needs



Blinks, Guides, Shortcasts or Collections



For You

Explore

My Library

Spaces

Highlights

**Blinkist AI** **New**

Settings

Help & support

Logout

## I'm Blinkist AI – your smart learning companion ✨

Tell me your **goal, wish or problem**, and I'll give you **personalized recommendations** from the Blinkist library to guide you.

For better recommendations, **be specific**. I can't quite handle follow-up questions (yet!).

Something like:

- "I want to build better habits"
- "We need content for our manager program 'Difficult Conversations'"
- "How can I help someone I manage overcome imposter syndrome?"

[Learn more](#) about Blinkist AI



How can I increase my productivity with Blinkist?

Hi there! Let me see what I can find for you:

**Why You Should Go Premium by The Content Editorial Team** is a great Blink to help you increase your productivity with Blinkist. It explains why upgrading to Blinkist Premium is a smart move. With Premium, you can access unlimited Blinks, enjoy offline reading, and listen to audio versions of the Blinks. It's a game changer if you want to make the most of your time and skyrocket your productivity!

Why You

Why You Should Go



What's your goal?



export your highlights and use  
that for example in your  
notetaking app

The screenshot shows the Blinkist app interface. On the left is a sidebar with navigation options: 'For You', 'Explore', 'My Library', 'Spaces', 'Highlights' (circled in red), 'Blinkist AI' (with a 'New' badge), 'Settings', 'Help & support', and 'Logout'. The main content area is titled 'Leadershift' by John C. Maxwell, with the subtitle 'The 11 Essential Changes Every Leader Must Embrace'. Below the title is a section 'Your Highlights' which contains a snippet of text: 'leaders are needed more than ever'. This snippet is highlighted in a light blue box and has a 'Copy all' button (circled in red) next to it. To the right of the text is a book cover for 'LEADER SHIFT' by John C. Maxwell. At the bottom, there is a 'View Blink' button and a chapter preview for 'Chapter 1: Great leaders bring out the best in everyone, rather than seeking to shine themselves.'.

**Blinkist**

Blinks, Guides, Shortcasts or Collections

For You  
Explore  
My Library  
Spaces  
**Highlights**  
Blinkist AI **New**  
Settings  
Help & support  
Logout

Highlights > Leadershift

## Leadershift

The 11 Essential Changes Every Leader Must Embrace

**John C. Maxwell**  
**LEADER SHIFT**  
11 ESSENTIAL CHANGES EVERY LEADER MUST EMBRACE

### Your Highlights

**Copy all**

Introduction

leaders are needed more than ever

**Chapter 1:** Great leaders bring out the best in everyone, rather than seeking to shine themselves.

being a leader is not about what you can do for yourself;

**View Blink**



discover Blinkist Business and  
use Blinkist with your team,  
purchased via your company

 BlinkistBusiness

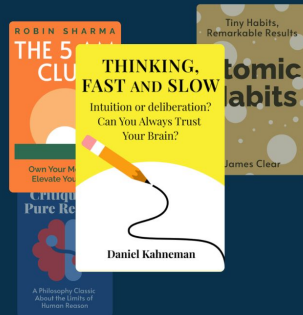
Abos

Jetzt loslegen

DIE FÜHRENDE MICROLEARNING-PLATTFORM FÜR  
UNTERNEHMEN

## Individuelle Weiterbildung für Ihr Team

Jetzt loslegen



# Discover Blinkist Group Coaching and apply knowledge together



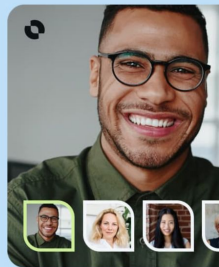
[What you get](#) [How it works](#) [Our pathways](#) [Leadership workshop](#) [Lo](#)



## Group coaching perfectly packaged for immediate delivery and impact

Time is the new currency and knowledge is the new capital. We'll give you support to deliver a successful group coaching experience—or we can deliver it for you. Decide your involvement and let our proven pathways do the rest.

[Talk to the Team](#)



Join our global cohorts of leaders who have amplified their impact through Coaching by Blinkist

+Babbel

GIG

Premise

Rentokil

Emmā

Perlego