Name, super short Intro

Where do you know Sebastian from?

What is one challenge that made you join this session?

Let's start

Housekeeping:

- No Sales, no shared recording

- Camera on - let's make this an interactive session

- Let's create a safe space

- Questions - raise your Zoom Hand (try once)

Agenda

Connect & Attend
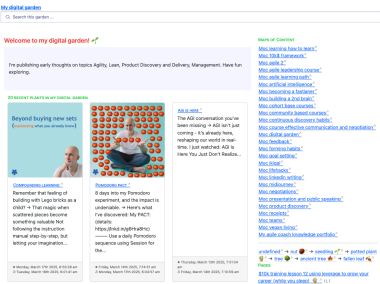
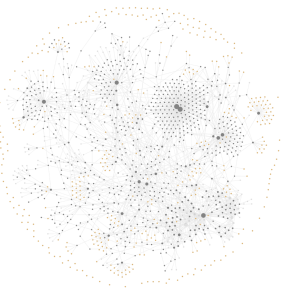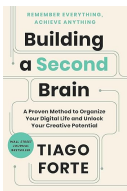Building Blocks
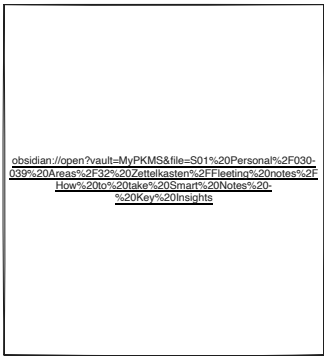
Higher Level Compounding

3 Blocks to start with

Extended Sharing

Extended Learning

https://www.youtube.com/watch?v=sL2WlXdbjH0

My bigger Compounding Stack
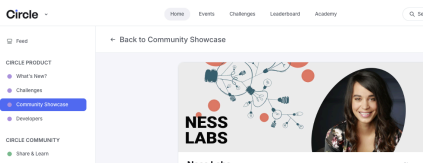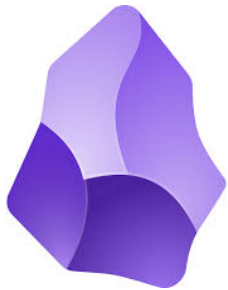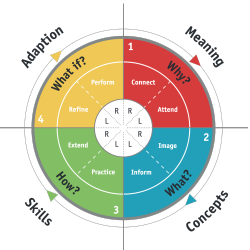
On a scale of 1–10, how satisfied are you with your ability to retrieve and leverage your past learning when you need it?

What's one specific example where you wished you had better access to something you previously learned?

If you could instantly access and connect all the valuable insights you've encountered in the past 5 years, what specific opportunities or projects would become possible for you?

The Book Insight

Think about the last valuable book you read or podcast you listened to. After you finished it ... what happened next?

The Book Insight

4 days ago I read $100 Million Offers ... my next

obsidian://open?vault=MyPKMS&file=S01%20Personal%2F030-039%20Areas%2F32%20Zettelkasten%2FLiterature%20notes%2FBook%20notes%2FKindle%2FHormozi-%24100M%20Offers
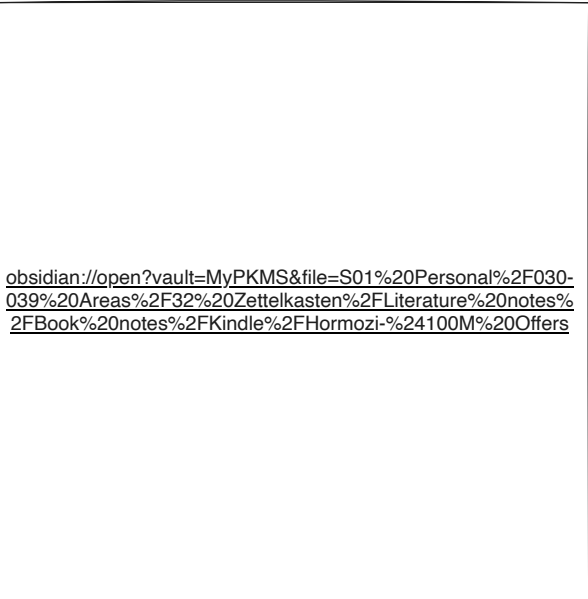
Name

100mOffers Assistant

Description

Add a short description about this assistant

Input type

○ Prompt (Default)   ○ Form

Conversation starters

Example for users to start the conversation

Instructions

Please learn about our way to communicate by studying the "Relationship briefing.md" in Knowledge.

Now learn about the ideal client profile by reading through "One True Fan - About me.md". This should help you to understand how I might help others.

Now learn my highlighted insights from $100m offers by Alex Hormozi, all available in the "100mOffersDB"

Knowledge

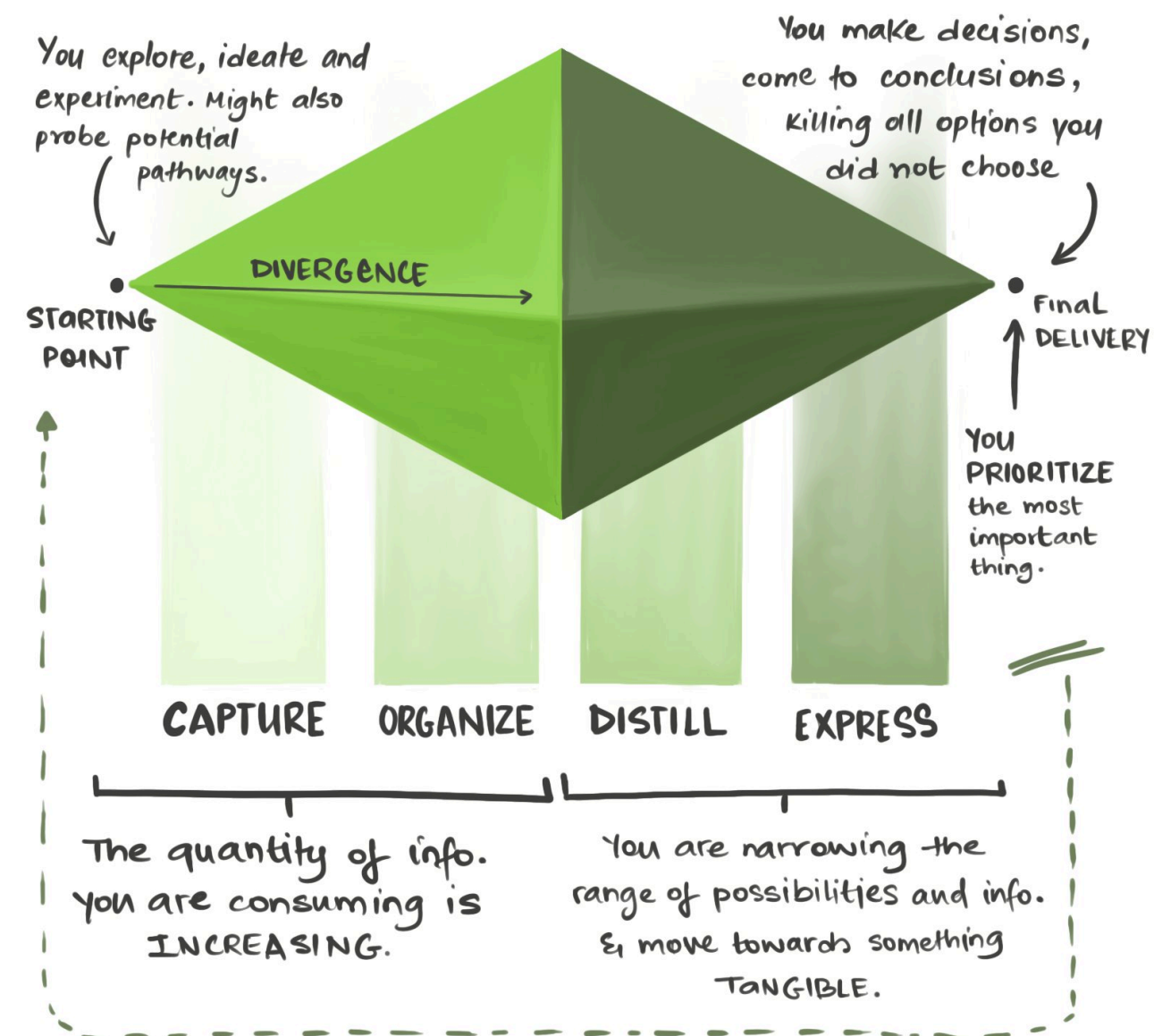Directly attach files to the assistant as knowledge.

Files (2)

One True Fan - About me.md   ...

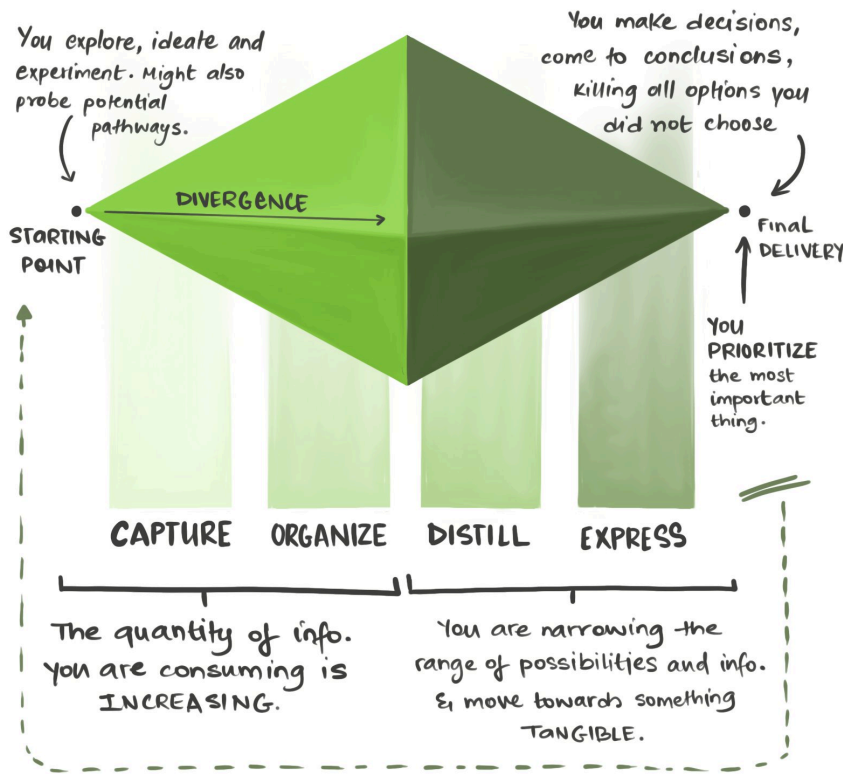Relationship briefing.md   ...

The Second Brain

The Creative Process

Tiago Forte | Silly Strokes

The Second Brain

THE CREATIVE PROCESS
Tiago Forte | Silly Strokes

You explore, ideate and experiment. Might also probe potential pathways.

You make decisions, come to conclusions, killing all options you did not choose.

DIVERGENCE

STARTING POINT

Final DELIVERY

You PRIORITIZE the most important thing.

CAPTURE ORGANIZE DISTILL EXPRESS

The quantity of info. you are consuming is INCREASING.

You are narrowing the range of possibilities and info. & move towards something TANGIBLE.

Grand Slam Offers

"Make people an offer so good they would feel stupid saying no."

Travis Jones

I was 23 years old and, to quote Ruth from Ozark, I didn't know "shit about fuck." But there I was, in a Las Vegas penthouse hotel room along with ten business owners learning about marketing and sales... in my most-fashionable "beast mode" t-shirt (a shirt I had gotten for free, and one of the five shirts I owned at the time).

Truthfully, I was anxious, self-conscious, and thought I was making a huge mistake. I had paid $3,000 of money I didn't have to get a seat at the table. I knew I needed to learn. Everyone there had a business . . . except me. I was planning on starting one, a gym.

TJ, the organizer, had multiple successful businesses. While going over the agenda, I remember he made an off-hand comment about making $1,000,000 that year.

One. Million. Dollars. I was spellbound. *I wanna be like this guy. I'll do anything.* The problem was, I didn't know what any of them were talking about. KPIs? CPLs? Conversion rates? My head was spinning as I pretended like I knew what they were talking about. But I didn't, and I'm bad at pretending.

Between "sessions," TJ found me. He could tell I was in way over my head. TJ was kind, curious, and caring. After a little bit of small talk, he asked me a simple question that changed my life forever . . .

"Do you want to know the secret to sales?"

I had never sold anything in my life. I had never even read a book on it. I had just recently learned what the term meant (seriously). I leaned forward, intent to download every syllable he spoke right into my brain.

I opened my notepad and stared at him with intent. I was ready for *the secret.*

He looked at me soberly and said: "Make people an offer so good they would feel stupid saying no."

I nodded, wrote it down, underlined it, and circled it. And with that, my entire worldview of selling was transformed.

MAKE PEOPLE AN OFFER SO GOOD THEY WOULD FEEL STUPID SAYING NO

My mind began racing. I didn't have to be skilled . . . or even any good. I just had to come up with things that *anyone* would say yes to. The greatest game of my life had begun.

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obsidian://open?vault=MyPKMS&file=S01%20Personal%2F030-039%20Areas%2F32%20Zettelkasten%2FLiterature%20notes%2FBook%20notes%2FKindle%2FKindle

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obsidian://open?vault=MyPKMS&file=S01%20Personal%2F030-039%20Areas%2F32%20Zettelkasten%2FLiterature%20notes%2FBook%20notes%2FKindle%2FHormozi-%24100M%20Offers

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Step 2 (Revised): Comprehensive Pain Point Exploration

Let's explore pain points more deeply for our avatar of experienced knowledge professionals (40-55):

Learning & Knowledge Management Pain Points:

1. **Scattered Information**
   - "I have notes across multiple apps, notebooks, and devices"
   - "I know I've read something useful, but can't remember where"
   - "My best ideas get lost in the noise"
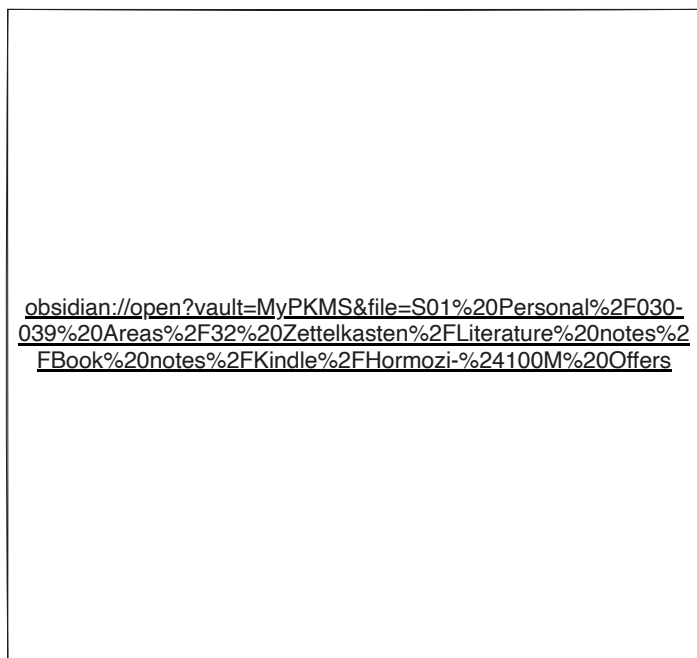2. **Time Investment Frustrations**
   - "I spend hours reading books but retain only 10% of the content"
   - "Preparing for presentations means starting from scratch each time"
   - "I waste time recreating solutions I know I've developed before"
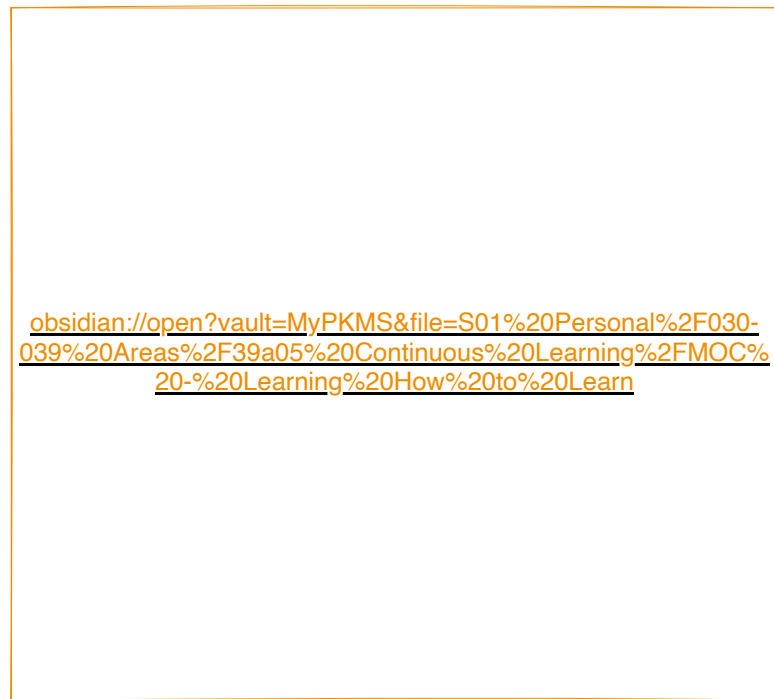3. **Consistency & Follow-through**
   - "I start organizing systems but never maintain them"
   - "My note-taking is inconsistent and hard to use later"
   - "I can't stick with any knowledge management approach long-term"

Building Blocks

Notes

obsidian://open?vault=MyPKMS&file=S01%20Personal%2F030-039%20Areas%2F32%20Zettelkasten%2FLiterature%20notes%2FBook%20notes%2FKindle%2FHormozi-%24100M%20Offers

Maps of Content (MOCs)

obsidian://open?vault=MyPKMS&file=S01%20Personal%2F030-039%20Areas%2F39a05%20Continuous%20Learning%2FMOC%20-%20Learning%20How%20to%20Learn
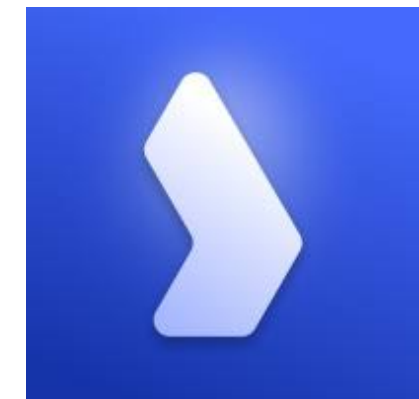
Express items

→ Presentations

→ Workshops

→ Newsletters/Posts

→ Videos

AI Assistants

→ Langdock

→ GPTs

→ Notebook LM

Your Building Blocks

What are 5 specific pieces of valuable knowledge you've collected that could serve as building blocks? These might be book notes, presentation slides, project documents, or insights you've written down.

Where do these building blocks currently live? Are they scattered across different apps, devices, or platforms?

What would be your first step to bring these building blocks together in one accessible place?
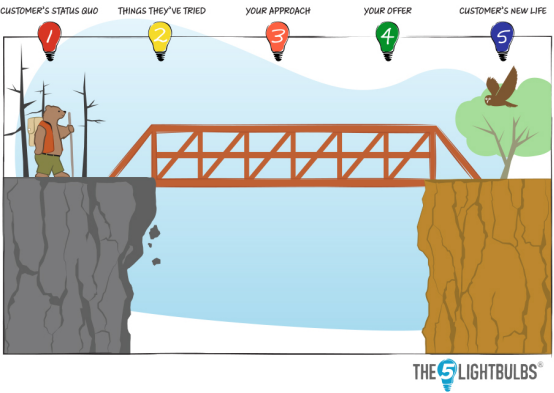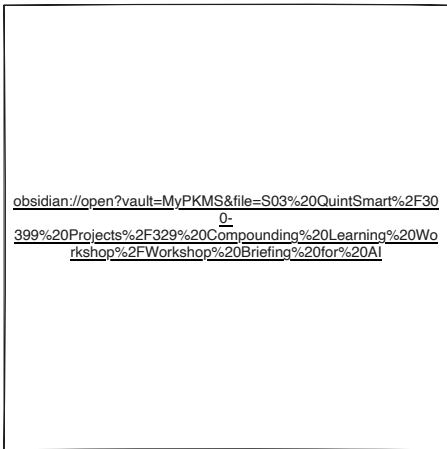
Let's compound more – The Writer

I write daily on LinkedIn and I wanted to
create attention about this workshop

400+ LinkedIn Posts

obsidian://open?vault=MyPKMS&file=S01%20Personal%2F040-
049%20Journal%2F46%20LinkedIn%20posting%2F46%20Linke
dIn%20posting

Workshop Briefing

obsidian://open?vault=MyPKMS&file=S03%20QuintSmart%2F30
0-
399%20Projects%2F329%20Compounding%20Learning%20Wo
rkshop%2FWorkshop%20Briefing%20for%20AI

Five Lightbulbs Marketing

Hookline Expert

Platitude Expert
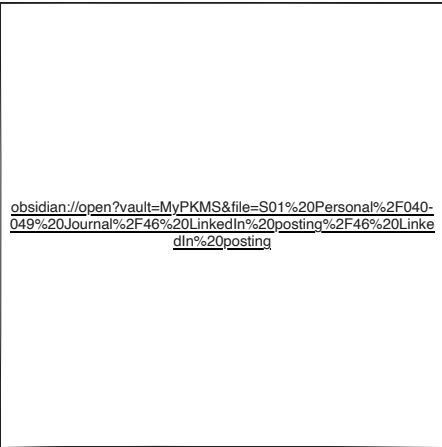
Your Sources

What diverse knowledge sources do you already have that could be combined?

Think beyond the obvious — consider conversations, presentations you've given, feedback you've received, or specialized expertise you've developed.

Which of these sources contains your most valuable insights that aren't currently accessible to you when needed?

If you could instantly combine and activate all this knowledge, what specific challenge or opportunity would you address first?

Spark–Remark–Relate

Spark: Add something that you find to a note

Remark: What did you find that interesting?

Relate: What can you connect this spark with?

📍[[2025-03-18 Tue#Discovered today]]

S: 📖
Thinking in Systems: https://search.worldcat.org/title/225871309 ⧉

R: seems to deliver a good extension to why compounding matters

R: System Theory – fast overview [3]

Spark–Remark–Relate

Spark: Add something that you find to a note

Remark: What did you find that interesting?

Relate: What can you connect this spark with?

Create ONE S-R-R from our session today

Extend your (Book) experience

📍 [[Kindle]]

Extract your highlights (and maybe extend with your thoughts)

Feed these highlights to AI

🌐 https://www.youtube.com/watch?v=-Nl6hz2nYFA

https://www.youtube.com/watch?v=-Nl6hz2nYFA

You can experiment with Notebook LM

Extend your (Book) experience

What book/podcast comes to your mind that you might experiment with?

Do you have an idea how to feed these highlights to your AI?

Create your AI assistants

①	100mOffers Assistant
💙	4MAT Hamburg Assistant
🟡	Auhority Hook GPT
🟡	Authority Content GPT
D	DailyNotesGuru
F	Five Lightbulbs All In One
F	FiveLightbulbsTest
F	Future Scenario Pompt
H	Headline GPT
H	Hookline Expert
H	Hookline Expert - Advanced
I	Idea extender with Synthesis
🟡	Landing Page GPT
L	Landing Page Operator
L	LinkedIn Post Assistant
L	LinkedIn Workshop Sales...
L	LinkedPostsGur
🌐	My thinking partner
N	Newsletter Writing assistent
N	Niche Finder Prompt
P	Platitude GPT
R	Rewrite GPT
S	SCR Story telling
S	SecondBrainScanner
S	Story EMail GPT
🟡	Story GPT
🟡	Tangible Offer GPT
🟡	Trust Post GPT

Where do you repeat your activities often?

What knowledge is necessary and can you externalize that?

Extract knowledge and bundle with instruction in an AI assistant

Ideate on your AI–assistant

What is a good next AI assistant candidate?

What knowledge sources would you like to connect?

What prevents you from creating this assistant in the next 24h?

Extended Sharing

→ I can discover what topics get attention

→ I can share my insights with the world.

→ It acts as a lead magnet for newsletter subscribers

→ Sometimes I get a donation for a cup of coffee

Extended Sharing – 3 starting points

🌐https://digital-garden.ontheagilepath.net/moc-learning-how-to-learn

🌐https://digital-garden.ontheagilepath.net/linkedin-second-brain-setup-instructions-v1-0

🌐https://digital-garden.ontheagilepath.net/moc-building-a-2nd-brain

Extended Learning

You in 2 years?

You today

You in 2 years?

You today

current learning habits, which work but aren't optimized for
rapid advancements in technology or information overload.

You in
2 years

slight improvements

mild frustration

limited growth

You in 2 years?

You today

slight improvements

You in 2 years

mild frustration

current learning habits, which work but aren't optimized for rapid advancements in technology or information overload.

limited growth

Increased Pressure

You fail to adapt your learning approach to the rapid changes in technology and information overload.

Stagnation or even job loss

missing opportunities/ getting stuck

You in 2 years?

increased productivity

unlocked rapid career growth

you are in the driver seat

compounding learning effect:
clear path, systems in place, high speed and retention

You in 2 years

slight improvements

mild frustration

limited growth

You today

current learning habits, which work but aren't optimized for rapid advancements in technology or information overload.

You fail to adapt your learning approach to the rapid changes in technology and information overload.

Increased Pressure

Stagnation or even job loss

missing opportunities/ getting stuck

A complete overview

Learning Ritualized

Comprehension Deepened

Focus Sharpened

Application Ensured

Confidence Unleashed

Instant Recall

Mindset Mastered

Knowledge System Enhanced

from a slow learner,
forgetting 80%,
to a high-speed learner,
retaining 80%

AI-Enhanced Learning Mastery

Impact Maximized

Exponential Growth

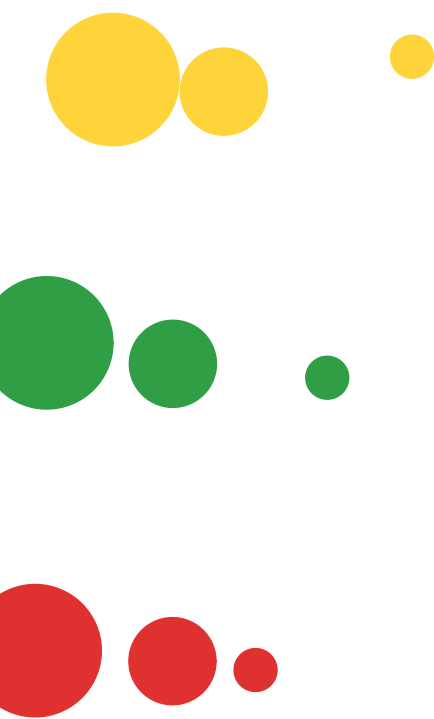Creation Accelerated

There are 3 main elements to becoming a joyful learner with high retention and high-speed learning: Mindset, Knowledge Systems, and their seamless Application. Together, these elements empower you to learn with clarity, efficiency, and adaptability, making learning a fulfilling and lifelong pursuit.

Use this assessment to identify where you stand right now and craft your roadmap and next steps.

🔴 Red - I'm not yet really on it   // 🟡 Yellow - I'm okay but need to improve // 🟢 Green - This is my superpower
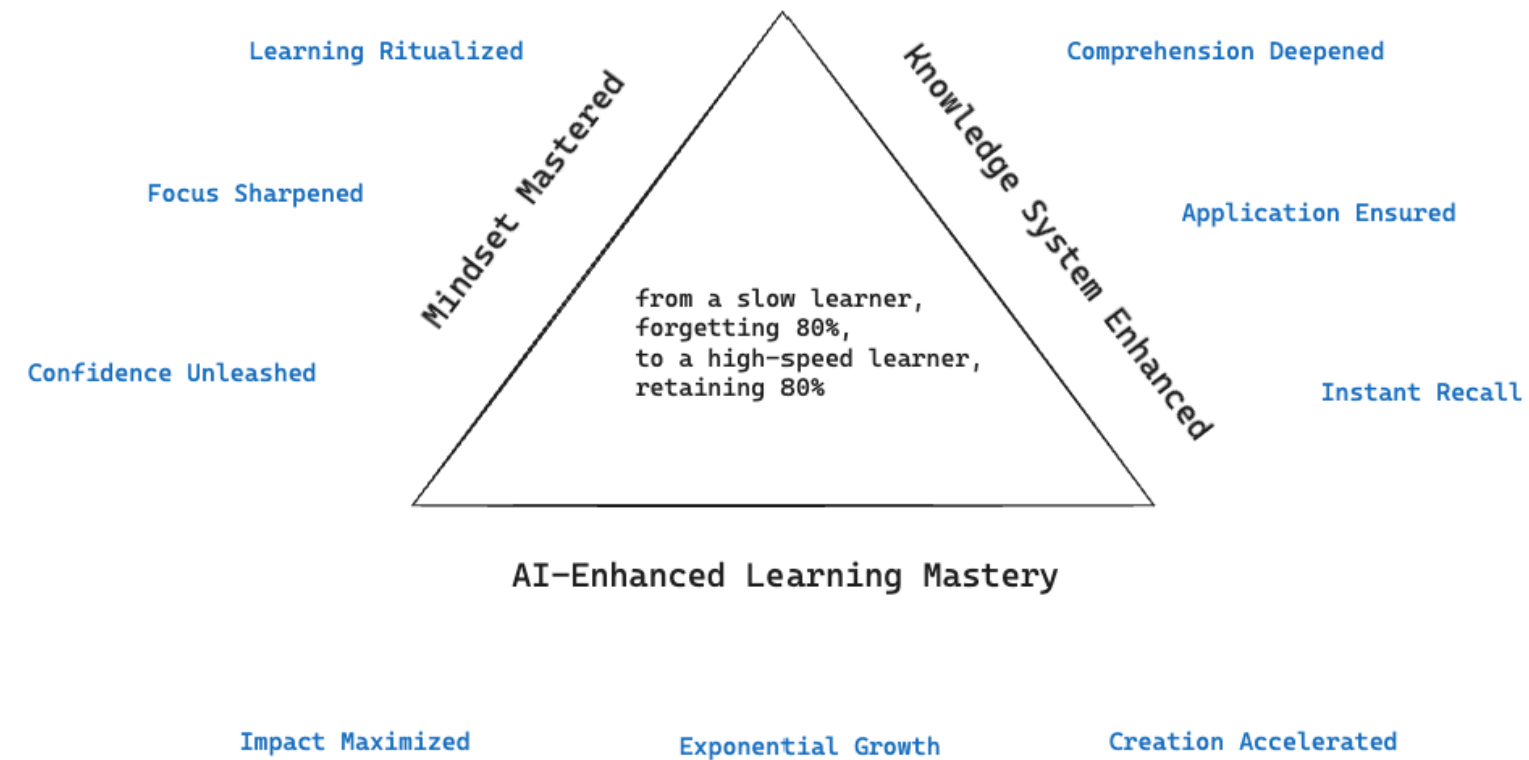
🔴🟡🟢

Mindset Mastered	*Starting Point*	*90 day checkpoint*
You've transformed limiting beliefs about learning into empowering, positive ones.		
You've defined clear learning objectives and identified the key paths to focus on.		
You've implemented a continuous learning habit.		
Result: Foundational clarity and motivation.		

Knowledge System Enhanced	*Starting Point*	*90 day checkpoint*
Your learning strategies align with your personal style, optimizing how you absorb and process information.		
You effectively apply the 8 stages of holistic learning, connecting ideas deeply and meaningfully.		
Your retention is robust, and retrieval is fast, allowing you to access and use knowledge with ease.		
Result: High retention and speed through your personalized learning approach.		

AI-Enhanced Learning Mastery	*Starting Point*	*90 day checkpoint*
AI tools integrate seamlessly with your system, amplifying output quality and speed while supporting your growth.		
You've created an AI-augmented knowledge ecosystem that compounds your learning exponentially		
You're consistently creating new intellectual assets by combining your expertise with AI capabilities		
Result: An AI-augmented learning ecosystem that turns your expertise into compound growth		

My offer

12 weeks *starting in April*

→ Weekly Live Training walking through all 9 areas

Learning Ritualized

Comprehension Deepened

Mindset Mastered

Knowledge System Enhanced

Focus Sharpened

Application Ensured

from a slow learner,
forgetting 80%,
to a high-speed learner,
retaining 80%

Confidence Unleashed

Instant Recall

AI-Enhanced Learning Mastery

Impact Maximized

Exponential Growth

Creation Accelerated

→ Weekly Group Coaching Sessions

→ Daily Learning Community

See you in the feedback calls

🌐https://calendly.com/sebastian-kamilli/compounding-learning-feedback-call

Reflection

Take a moment and reflect. From your future self.

→ Assume you mastered your mindset.
→ You got your knowledge system in place.
→ You learn with speed and impact, amplifyied with AI.