

Executive Summary

After analysing the IMDB Movie dataset we have drawn some points based on the insights we got:

- The highest number of movies produced under any genre was 'Drama' in the year 2019 that was 1078 movies. So, RSVP movies should consider "Drama" genre as their upcoming project.
- From the given dataset, we can also predict that the Dream Warrior Pictures or National Theatre Live or both could become great future production company for next projects.
- We have seen that India and USA releases more than a thousand movies per year therefore these two countries seem more better place for releasing a movie for a great response.
- We can conclude that James Mangold can be hired as the director for their next project due to highest average rating. Another choice can be 'Joe Russo' or 'Anthony Russo'.
- Based on the median rating present for the actors we can suggest RSVP to hire either, Mammooty (Ranked 1st) or Mohanlal (Ranked 2nd) as the perspective Actor for their next project.
- Taapsee Pannu can be chosen as the actress for their upcoming projects based on the average rating and total votes received.
- The top 3 international production houses if RSVP plans to launch are Marvel Studios, Warner Bros. and Twentieth Century Fox based on number of votes received which is higher than others.
- We can also consider Vijay Sethupathi as the additional actor for the next project of RSVP based on the total vote count and also for the regional feel, he brings for audiences.

So, these are few insights and prediction which can be implemented by RSVP Movies for a better result and more aggressive audience response.